Open Government Operating Board

9/7/2016 Exploration of Strategic Questions

Strategic questions considered

1. How might we restructure the Open Government Operating Board?
   a. We might consider sub-groups or committees: working, advisory, executive.
   b. We might determine different timing of meetings, phasing subgroups more frequently and executive meetings quarterly.
2. How might we determine membership?
   a. After completing the analysis of initiatives, we would consider how to re-scope the Charter of the Open Government Operating Board, figuring out membership as we draft.
   b. We might consider adding a support team to be available for advice.
3. How might we think about support for these initiatives?
   a. Look at those initiatives in this order: i) prompted by Council action, ii) Management priorities, iii) collaboration between Departments, iv) Department Priorities, v) Idea Accelerator.
   b. Identify project leads, where projects are, and what help projects might need
4. How might we manage and prioritize the portfolio of projects?
   a. Check in with Capital Planning on lessons in portfolio-based work.
   b. Connect DDAC to considering a portfolio-based approach in the future

Next Steps

1. Continue analysis to include Council Action, other initiatives, competencies, capabilities required
https://airtable.com/tbl1eMQdkXZyASp0s/viwz7JEL1nVY9G0H7
2. Visualize how initiatives connect and relate to strategic commitments and directions
3. Define actions/transactions needed to support the prioritized initatives
4. Inform and begin new charter draft

Background & Details

Reason for the meeting

➔ As part of the Open Government Partnership Subnational Pilot, we have committed to up our game in supporting principles of transparency, accountability, technology/innovation, and civic participation.

➔ We have seen a growing number, breadth, and depth of initiatives before us.

➔ Innovation Office, CTM, and TARA staff analyzed these initiatives and found:

 ◆ They have been prompted both internally by City of Austin entities, as well as externally by philanthropic, civil society, and Federal entities.

 ◆ They relate to open government principles in different ways.

 ◆ They are in various stages of development (discovery, work begun-underway-complete, operations, ready to pivot/iterate).

 ◆ They represent different sizes, scopes, and level of partnerships/cross-collaboration.

Things to think about

★ There is a lack of appreciation - we need to do a better job of socializing the big picture

★ We need to be clearer on those things which we are directed to do by Council

★ We need to focus on outcomes, and report back on those outcomes

★ We need to look at the intersections of these initiatives, because they may relate to other initiatives to create better leverage (ex: intersection of Tech Hire, Digital Inclusion, and PC Refresh)

★ How do we know what we don't know? We need more input, and a broad assessment.

★ We need to discuss priorities to balance what we've been directed to do, what's been initiated by Departments, and what was externally prompted by outside entities

Key Insights from Analysis of Initiatives

❖ Benefits of a structured, collaborative discovery & learning process
   ➢ Digital Inclusion Strategic Plan (Co-created in 4 months, passes Council, creates strong networks)
   ➢ USDOT Smart City Challenge (teams collaborated, advanced the cause by 3-4 years within span of 6 months. Bases loaded.)
   ➢ Homelessness Outreach Street Team (HOST) (home run Council briefing - focus on cross-sector learnings)

❖ "Take a City to lunch" Decade
   ➢ Entities look to Cities for issues that cannot be solved nationally or internationally
   ➢ Examples: USDOT Smart City Challenge, Tech Hire, Bloomberg What Works, Open Government Partnership

❖ Informal, grassroots networking and collaboration; empowering staff
   ➢ Cross-sector: HOST, USDOT Smart City Challenge, Digital Inclusion
   ➢ Internal City of Austin: Open Data, Wireless Task Force, Fellows Program

Benefits to gain; Risks to avoid

➔ Benefits
   ◆ Align and Connect initiatives
   ◆ Better awareness
   ◆ Powerful, unexpected combinations create leverage and move the needle
   ◆ Channel created for future initiatives
➔ Risks
   ◆ Being overcommited/overextended with no reconciliation process
   ◆ Being irrelevant and disconnected
   ◆ Missed tactical opportunities

AGENDA

Things to think about

Lack of appreciation → socialize

Which things directed to do by Council?

Feedback loop to Council on status

Focus on outcomes in reporting back

Look at intersections

Add'l initiatives not on current list,
   such as PC refresh

How do we know what we don't know

get input → read assessment

Discussion on priorities: what have
we been directed to do?
   → rise to top of list
   Those initiated by departments → ?
   Those externally prompted → ?

Prioritize — short-term, long term

Relationship to Commission

Look at ★ → look at resolutions,
   identify outcomes by Council
Then mgmt priorities
Then collaboration between Depts
Then Dept priorities
Then idea accelerator

Where are these initiatives checking in checkin...
Identify project leads. Capacity loads needs

I. Why we are here.
   - Breadth : Depth of initiatives
   - Internal/External mix of initiatives
   - Stages of Initiatives

   → Feed Strategic Questions

   ① How might we restructure the
      Open Government Operating Board?

   Question has merit.
   Maybe consider
   Subcommittees — clarify
   roles.
   Determine timeline
   of mtgs - monthly/
   quarterly. Keep
   working, bring in at
   different phases

   ② How might we determine membership?
      — figure out as we go
        into charter scoping
        add support team available
        to ask for help JK+Steve

   ③ How might we think about support
      for these initiatives?

   ④ How might we manage + prioritize
      the Portfolio?
      Checking w/ Mike Trimble on
      lessons from Capital Planning — also DBAC
      connection + moving to portfolio-based work

II. How we got to now — Super Quick History
   2011 OpenGov Resolution + Directive (unsigned)
   2013 Audit, signed Directive, OpenGov Operating Board
   2014 CInno + Data Architect on board
   2015 Initiative Proliferation + building on body of work (maturation)
                                        Inventory
                                        Collaboration opportunities like CityUp

III. State of Play — What we're seeing

   Insight #1 Discovery Process
   Insight #2 "Take a City to lunch" Decade — Federal, Philanthropic
   Insight #3 Informal, grassroots networking + collaboration,
               empowering staff

   HOST, USDOT Challenge, Digital/Inclusion
   — USDOT Challenge Tech hire
   HOST, USDOT Challenge
   Digital Inclusion, Open Data, Welcome Task Force
   — Fellows Program

IV. So, therefore,
    How might we sanction, prioritize, resource,
    and cross pollinate?

    — Benefits: Align + Connect
                 Awareness
                 Powerful Combos
                 Leverage
                          Change to Justice
                          Initiatives
                          Risks: Being over committed/over extended
                                 w/ no resourcing/action process
                                 Being irrelevant + disconnected
                                 Missed tactical opportunities

V. Questions to Explore

UNKNOWN ?

Google Autonomous Cars
Lobbying Registration + Reporting ★
Police Deployment
Capping Fund Quick Play ★

Primarily Internal (example)
Primarily Externally (example)

Task Force Report

9

? UNKNOWN | **DISCOVERY** | **WORK BEGUN** | **WORK UNDERWAY** | **WORK COMPLETE** | **OPERATIONS**

FIRE

UNKNOWN column / left side notes:

Primarily Internal (complex)

Primarily Externally complex

Google Autonomous Cars

Lobbying Registration + Reporting

SIRE Replacement

Campaign Finance - Data Mining

Task Force Report

DISCOVERY:
- Austin GO 20
- Equity Office
- Bloomberg What Works
- City Up
- CTM Security + PII
- DHS S&T Security of IoT
- Fellows Animal Services Project
- Fellows AARP Property Project
- Fellows Transportation Project
- Quality of Life Initiatives
- U.S. Ignite
- South By Data Innovation Hub
- data world
- Analytics Transportation/Affordability App
- Community Data Exchange

(redirected to develop an) equity tool — also open gov

WORK BEGUN:
- New Division of Open Government
- AT&T/UT/CA Bluetooth Traffic Project
- OSO Family Follow Project — Bigger Picture
- Open Gov Partnership
- Homeless Outreach Street Team
- Office of Performance Management
- Wireless Task Force

Council Video Conference Pilot

WORK UNDERWAY:
- Spirit of East Austin
- Transportation Smart Cities (challenge)
- DTI Fellows Program
- Idea Accelerator
- Google Fiber Community Connectors
- Vision Zero
- Tech Hire

WORK COMPLETE:
- Citizen Engagement Task Force

Exec - Approval
Advisory
Core
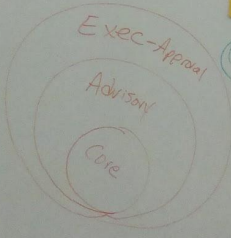
OPERATIONS:
- Campaign Finance
- Digital Inclusion
- Open Data Initiative
- Open Gov Operating Board
- Cancel Online Forum

READY FOR PIVOT

Left margin handwriting:
- figure out as we go into Charter scoping
- add support team available to ask for help – VK + Sabine
- also DDAC — based work
- (directory)
- ... Board
- ...body of work (maturation)
- inventory ... tools, methods
- collaboration ... opportunities like CityUp
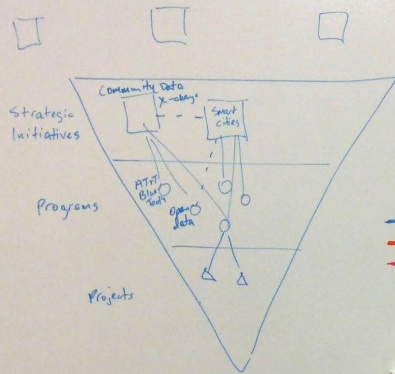- HOST, USDOT Challenge, Digital Inclusion
- Decade — Federal, Philanthropic: USDOT Challenge, Tech Hire
- Collaboration: HOST, USDOT Challenge + Digital Inclusion, Open Data, Wireless Task Force
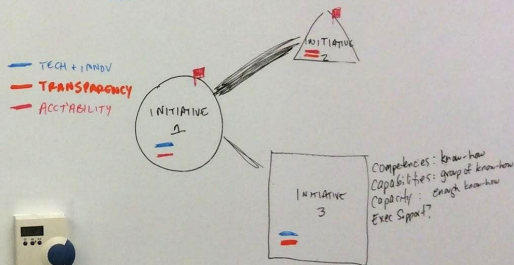- ...resource — Fellows Program
- committed/over extended
- no secure vibration process
- relevant & disconnected
- tactical opportunities

10

What's left to do:

① DIMENSIONS TO VISUALIZE:

HIERARCHY - INITIATIVE TYPE (PROGRAM, PROJECT, ETC)
SIZE - SCOPE
THICKNESS OF LINES - CONNECTIONS TO OTHER INITIATIVES
- STAGE
COLOR/ICONS - OPEN GOV PRINCIPLES
BORDERS? REQUIRED SUPPORT FROM STEERING GROUP
FLAGS?

Strategic Initiatives

Community Data X-chng

Smart cities

Programs

ATNT Bloomberg Tools

Games Data

Projects

— TECH + INNOV
— TRANSPARENCY
— ACCT'ABILITY

INITIATIVE 1

INITIATIVE 2

INITIATIVE 3

Competencies: know-how
Capabilities: group of know-how
Capacity: enough know-how
Exec Support?

② Competencies (know-how)
Capabilities (group of know-how)
Capacities — (enough know-how)
↳ Buy, Build, Hire, Partner

③ Illustrate Connections to
Strategic Commitments
Strategic Directions
} Explicit & thoughtful
way to express connection
& prioritization

④ Charter drafting

⑤ Define actions/transactions
needed to support initiatives

11