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Candidate

Reynaldo “Rey” A. Arellano

Synopsis

Seasoned executive responsible for overall enterprise operations. Operational oversight of the City’s multiple business lines, including Wastewater, Surface Water and Solid Waste utilities; Law Enforcement, Fire Safety, Community & Economic Development, Public Assembly Facilities, Human Rights & Human Services; as well as Finance, Information Technology, and Human Resources. Strong ability to create a bridge between the governing body, staff and constituents in the development and implementation of policy. Large project and broad scale change leadership experience. Recognized for the ability to successfully integrate a broad range of objectives and smoothly integrate organization-wide initiatives.

Selected Career Accomplishments

- **City of Tacoma**
 - Managed a biennial budget of \$1.7 billion and 2,400 employees.
 - Addressed an estimated \$31 million gap in a \$399 million 2011-12 biennial General Fund budget.
 - Reduced General Fund expenditures from \$440 million to \$399 million starting the 2011-12 biennium
 - Served as the City of Tacoma’s lead for the South Sound 911 initiative. Successfully collaborated with the partner agencies, including public safety chiefs, to achieve agreement on the interlocal agreement establishing the new agency.
- **City of San Diego**
 - Controlled a direct budget of \$29 million and an additional \$60 million in outsourced technology services.
 - Conducted strategic planning for Homeland Security initiatives and use of information technology for the City of San Diego, including network and computing infrastructure, wireless voice and data, cable TV operations, and applications development.
- **Ryder System Inc.**

Successfully conducted \$5.9 million multi-national implementation of SAP financial software suite at Ryder System Inc. locations in the United States, Argentina, Brazil, Mexico and the United Kingdom.
- **US Navy**
 - Led the consolidation of a submarine group and two submarine squadrons. Provided leadership to a resulting organization of 50 personnel providing scheduling, maintenance, and administrative support for 11 nuclear powered submarines and over 1500 crewmembers.
 - Consolidated two departments into a single 80-person department focused on servicing a major customer sector resulting in a 15% increase in ability to conduct more implementations and assists with the same total number of personnel.

- Served as Executive Officer of a \$1.6 billion fleet ballistic missile submarine responsible for its operation and the welfare, training and performance of its 140 crewmembers.
- Successfully recruited and developed senior managers; facilitated the accomplishment of their goals and objectives consistent with organizational goals, particularly those involving cross-departmental and inter-agency efforts.

Experience

Partner

Executive Timeslice, LLC, Redmond, WA

September 2012 - Present

Executive TimeSlice advises its clients in implementing their corporate vision by supplementing their executive team where there is a gap in personnel or experience.

City of Tacoma, Tacoma, WA

2006 – 2012

- **Interim City Manager, July 2011 – February 2012**

Chief Executive responsible to the City Council for leadership of the city government and implementation of the Council's policy direction. Managed a biennial budget of \$1.7 billion and 2,400 employees.

- Addressed with the City Council an estimated \$31 million gap in a \$399 million 2011-12 biennial General Fund budget. Presented options that minimized the impact to critical public safety services and human services. Successfully worked with the City's union leadership to mitigate the impacts of staff reductions.
- Led an evaluation of the City's economic development strategy. Personally reached out to business leaders and organizations to listen to their concerns and recommendations. Devised a series of presentations for the City Council that set the stage for a refocused strategy supportive of creating a diverse, productive and sustainable economy.
- Orchestrated meetings with neighborhood councils and other community groups to establish a relationship and articulate the City Council's commitment to safe, clean and attractive communities.
- Established a collaborative relationship with Lemay – America's Car Museum leadership to co-market development opportunities of our respective properties adjacent to the Museum and the Tacoma Dome.
- Successfully completed complex financial negotiations that allowed continued development of Pt. Ruston, a mixed use urban village, that included an agreement to construct an 8 acre public esplanade along the shores of Commencement Bay.

- **Deputy City Manager & Chief Information Officer, 2006 – 2012**

Responsible for overall operational oversight of the City's multiple business lines, including Public Works utilities (Wastewater, Surface Water and Solid Waste), Community & Economic Development, Public Assembly Facilities, Human Rights & Human Services; as well as Finance, Information Technology, and Human Resources.

- As a member of the City's Budget Steering Committee, strategized and successfully carried out a plan that reduced General Fund expenditures from \$440 million to \$399 million starting the 2011-12 biennium in the face of the recent recession without reducing services, laying off employees or raising taxes or fees.

- Collaborated with senior executives and public safety chiefs from Pierce County, City of Lakewood, and West Pierce Fire & Rescue to develop the South Sound 911 interlocal agreement that was approved by the respective governing bodies. South Sound 911 will result in the consolidation of three communications dispatch centers into two state of the art centers, a co-located municipal emergency operations center, and upgraded radio systems within Pierce County.
- Sought and coordinated enterprise-wide efforts to optimize business processes including construction permitting and planning, document management, desktop computing support and development of internal service level agreements that resulted in improved effectiveness and customer service.
- Established the Office of Sustainability that broadened the City's initial focus on environmental considerations to the "quadruple bottom line" of environmental, economic, social equity and cultural factors.
 - Provided 17 Sustainable Tacoma Grants to schools and non-profits that enhanced the knowledge and use of sustainable practices.
 - Reduced overall fuel consumption by 8% or \$300,000 since 2009.
 - Coordinated the development of City Council ordinances regarding the City's Municipal Green Building Policy and Sustainable Purchasing Policy.
- Received the 2010 Award of Excellence for Sustainable Community Development by the Home Depot Foundation for the City's incorporation of real-world sustainability initiatives into day-to-day operations.

**Deputy City Manager & Chief Information Officer
City of San Diego, San Diego, CA
2002 – 2006**

Responsible for Homeland Security initiatives and the strategic planning and use of information technology for the City of San Diego, including network and computing infrastructure, wireless voice and data, cable TV operations, and applications development. Managed over 80 direct reports and 286 outsourced professionals. Controlled a direct budget of \$29 million and an additional \$60 million in outsourced technology services.

- Established the City's Office of Homeland Security. Responsible for coordination of public safety and critical infrastructure departments in the application and use of federal Homeland Security grants. Created an internal coordination committee that improved the City's overall effectiveness in responding to natural and man-made disasters.
- Served as an Emergency Operations Center Director during the 2004 Cedar Fire that burned over 280,000 acres. Directed the establishment of a Local Assistance Center 24 hours after the fire was contained.
- Achieved \$3.7 million and \$5.7 million in savings in FY03 and FY04 respectively with no service decrease through better use of resources and reallocating technology project funding.
- Demonstrated leadership in overcoming organizational and cross-functional issues while implementing a pilot "seat management" environment that consolidated support for common technology functions, resulting in \$50,000 in FY03 savings and estimated \$160,000 savings in one of the divisions for FY04.

**Group Project Manager
Ryder System Inc., Miami, FL
1999 – 2002**

Reporting to the Chief Information Officer, led the successful \$5.9 million multi-national implementation of SAP financial software suite – Financial Accounting (FI), Service Delivery (SD), and Maintenance Management (MM) – in the United States, Argentina, Brazil, Mexico and the United Kingdom. Demonstrated leadership in coordinating multi-national organizations – both internal and external to Ryder.

- Collaborated with Ryder's in-country executives to successfully address the change management challenges encountered in each country.
- Negotiated interim system support for SAP for a five-month period with no impact to business operations in each country. The project was completed under budget.

**Officer in Charge/Director, Pacific Fleet Support
Space and Naval Warfare Systems Center Chesapeake
Detachment, San Diego, CA
1996 – 1999**

- Directed the installation and life cycle support of business software systems at over 700 Navy and Marine Corps customer sites. Managed a \$5.2 million budget, achieving cost savings of \$175,000 in FY97 and \$297,000 in FY98.
- Consolidated two departments into a single 80-person department focused on servicing a major customer sector resulting in a 15% increase in ability to conduct more implementations and assists with the same total number of personnel.

**Commander Submarine Squadron 11, San Diego, CA
1996 and prior**

Progressively more responsible positions culminating as Chief Staff Officer of a submarine squadron. Led the consolidation of a submarine group and two submarine squadrons. Provided leadership to a resulting organization of 50 personnel in providing scheduling, maintenance, and administrative support for 11 nuclear powered submarines and over 1,500 crewmembers. Served as Executive Officer of a \$1.6 billion fleet ballistic missile submarine responsible for its operation and the welfare, training and performance of its 140 crewmembers. Served as nuclear-trained Engineer of a fleet ballistic missile submarine, responsible for the nuclear propulsion plant, electrical, atmosphere control, potable water, sanitary, and other auxiliary systems.

Education

- M.S., Information Management
Marymount University, Arlington, Virginia
- B.S., Physics
US Naval Academy, Annapolis, Maryland

**Professional
Affiliations
& Activities**

Professional Associations

- International City/County Managers Association
- Washington City/County Managers Association
- National Association of Corporate Directors; completed the Director Professionalism course.
- CIO Executive Council
- Large Public Power Council – Chief Information Officer Committee

Professional/community participation

Prior board experience:

- Board of Administration of the Tacoma Employees' Retirement System (over \$1 billion in assets)
- Economic Development Board for Tacoma-Pierce County
- Tacoma-Pierce County Chamber
- Asia Pacific Cultural Center (Tacoma, WA)
- San Diego Data Processing Corporation
- San Diego Geographic Information Source