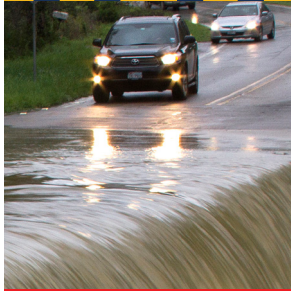


GRADES 6-12 \* WIN \$100



PSA

# FLOOD SAFETY VIDEO CONTEST



TURN AROUND DON'T DROWN

Create a 30-second PSA for the 2025 Flood Safety Video Contest, demonstrating drivers making safe choices during a flood with the key message: "Turn Around, Don't Drown®" when encountering flooded roads.

## SUBMISSIONS

DEADLINE: MARCH 31, 2025

## GUIDELINES

### VIDEO FORMAT

Length: 30 seconds max

May contain vertical clips but must be submitted in horizontal format

Do not use copyrighted material

Must be submitted as a link

### HOW TO SUBMIT YOUR VIDEO

Once your PSA is ready, submit the form at [ATXFloodSafety.com](https://ATXFloodSafety.com)

## QUESTIONS

VICKIE PUGH

512-978-1814 or email [Vickie.Pugh@austintexas.gov](mailto:Vickie.Pugh@austintexas.gov)

### INFO & DETAILS

[ATXFloodSafety.com](https://ATXFloodSafety.com)



## PARTICIPANTS

### GRADES

Participants must be in grades 6-12

## PRIZES

The creators of the winning PSAs will receive a \$100 gift card and prizes!

**SUBMIT VIDEOS BY  
MARCH 31, 2025**

ATX FLOOD SAFETY



WATERSHED PROTECTION