

# Vision Zero Yard Sign Pilot Program

The Vision Zero Program has a yard sign pilot program that can be used to help educate people driving through neighborhood streets. Designed to bring more awareness about speeding and to encourage people driving to share the road, the Yard Sign Program includes signs to remind people driving to slow down and WATCH for kids, seniors, people crossing, people biking, and any other vulnerable road user the neighborhood wishes to add.

In order to receive yard signs for a neighborhood, a **neighborhood must designate a lead resident that will:**

1. Contact the Vision Zero Email, [visionzero@austintexas.gov](mailto:visionzero@austintexas.gov), to express interest.
2. Complete the online pledge at <http://www.austintexas.gov/online-form/vision-zero-online-pledge>.
3. Recruit a minimum of 10 neighbors to also take the pledge, and provide the names and contact information of participating neighbors in an e-mail to city staff.
4. Host a “yard sign decorating” event at a public facility such as a neighborhood park, recreation center, or library. A minimum of 10 neighbors must be present at the event to design their yard signs.
5. The neighborhood representative is responsible for ensuring decorations are appropriate and inclusive.
6. Monitor yard signs consistently to ensure no foul or divisive language is used, and remove any inappropriate yard signs immediately. *If a complaint is received that yard signs have offensive language or have been vandalized and have not been removed by the neighborhood lead, city staff will remove all yard signs in the neighborhood.*
7. Inform city staff when a sign has been removed.

City Staff will provide yard signs and Vision Zero brochures to the neighborhood lead prior to the decorating event.

It is recommended that signs stay placed in yards for a minimum of 4 weeks.

**Signs are also available in Spanish!** For more information contact [visionzero@austintexas.gov](mailto:visionzero@austintexas.gov)

Yard signs have the following message:

