



What is Zero Waste?

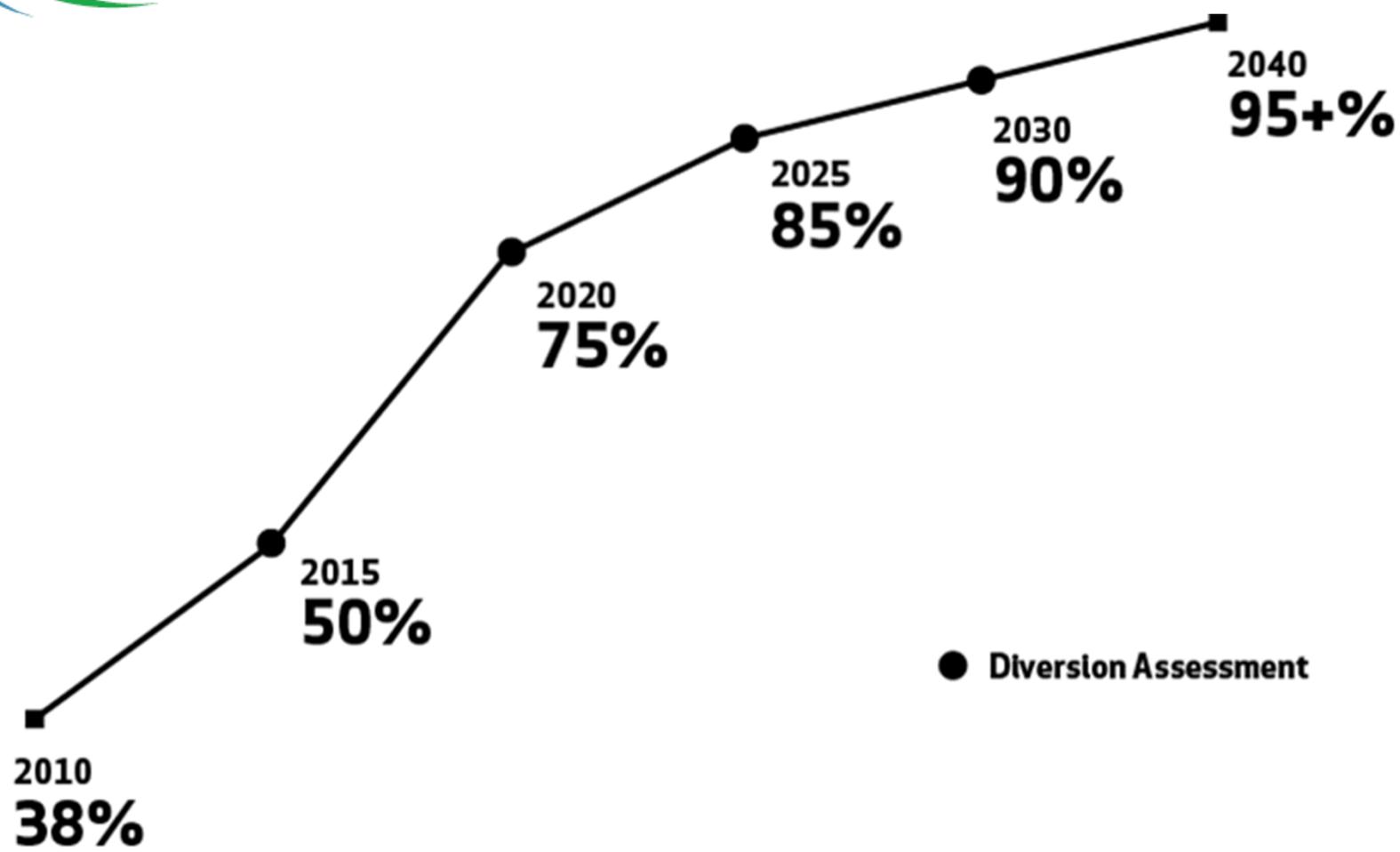
Visionary goal to:

- Reduce consumption
- Minimize waste
- Maximize recycling

Ideally, products are made to be:

- Reused
- Repaired
- Recycled

Austin's Zero Waste Goal





Universal Recycling Ordinance

Intent of Ordinance

- Establish minimum recycling standards for Austin business community
- Make meaningful progress towards Austin's Zero Waste goal
- Ensure recycling is available and convenient for employees and tenants



URO Basic Requirements

Property owners, or designees, must ensure:

- Annual education
- Completed online Recycling Plan
- Clearly marked receptacles
- Sufficient service capacity
- Collection of 5 materials

WASTE: AN EXPENSE EVERY BUSINESS
CAN REDUCE

FREE
ZERO WASTE
SERVICES





URO Implementation Dates

Effective Year (October 1)	Multifamily Properties (# Units)	Commercial Properties (Interior square feet)		
		Offices, Institutions	Retail, Industrial, and Food Service	Compost Programs at Food Service Businesses
2012	>75*	>100,000*		
2013	>50*	>75,000*		
2014	>25*	>50,000*	>50,000	
2015	>10	>25,000*	>25,000	
2016	All	>5,000	>5,000	>5,000
2017		All	All	All

What works for your business?



Business Outreach Team...

**FREE WASTE ASSESSMENT
TRAINING FOR BUSINESSES**

**Palmer
Events Center**
Thursday,
March 21, 2013
9 a.m. – 1 p.m.

Learn how to decrease operational costs by assessing and reducing business-generated waste.

Details and Registration at
austintexas.gov/commercialrecycling



**WASTE:
AN EXPENSE
EVERY BUSINESS
CAN REDUCE**

Austin Resource Recovery's free Zero Waste Business Services can help your company divert more materials from the landfill and save money.

Learn more at austintexas.gov

**ZERO:
A NUMBER
EVERY BUSINESS
CAN WORK WITH**

Austin Resource Recovery's free Zero Waste Business Services can help your business eliminate waste, recycle more and reduce operational costs.

Learn more at austintexas.gov/zeroswastebusiness



**REDUCE:
A STRATEGY
EVERY BUSINESS
CAN EMPLOY**

Austin Resource Recovery's free Zero Waste Business Services can help you start or improve your company's recycling program and reduce operational costs.

Learn more at austintexas.gov/zeroswastebusiness





...Implementation Questions?

**Austin Resource Recovery, Strategic Initiatives
Business Outreach Team**

commercialrecycling@austinrecycles.com

Aiden Cohen

512-769-0485

Aiden.Cohen@austintexas.gov



Universal Recycling Ordinance



Stakeholder process
to amend Austin
Resource Recovery's
Administrative Rules

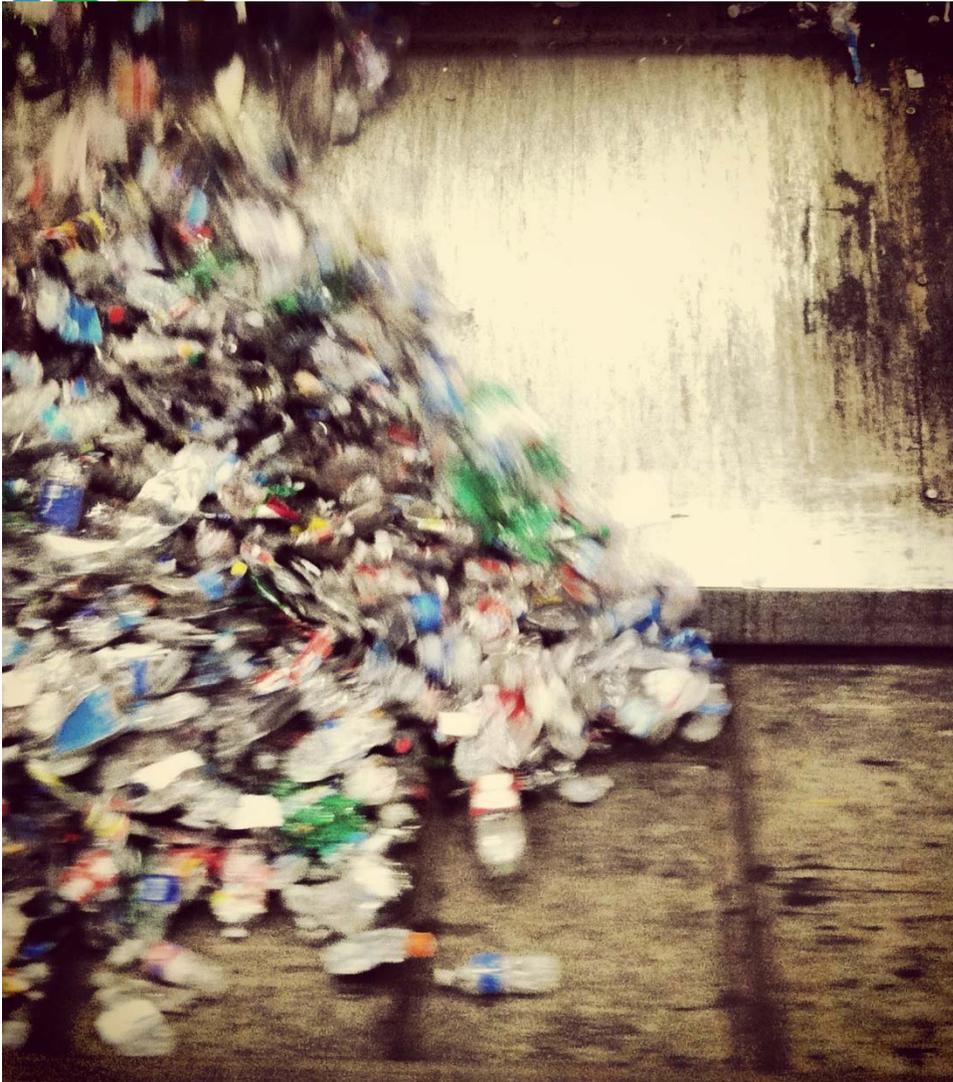


Rules amendment process: schedule

	Meetings	Scheduled Date*
Quarter 1	URO Phase 2 Committee - Kickoff	June 13, 2013
	Licensed Haulers	June 24, 2013
	Associations / Organizations	July 17, 2013
	Industrial / Manufacturing	July 31, 2013
	URO Phase 2 Committee - Update	August 13, 2013
Q2	Retail / Property management	August 28, 2013
	Grocery	September 9, 2013
	Healthcare	September 25, 2013
	Hotel / Motel	October 7, 2013
	Restaurants / Bars	October 22, 2013
	URO Phase 2 Committee - Update	November 14, 2013
Q3	Restaurants / Bars	November 19, 2013
	Other	December 4, 2013
	URO Phase 2 Committee - Final Update	December 17, 2013
Q4	Rules (final drafting and approvals); Public Hearings (ZWAC); City Council Adoption	January - June 2014

* Dates provided are subject to change.

URO and the Administrative Rules



- URO is policy framework
 - *tells you what is required*
- Director's Administrative Rules are the details
 - *specifics on how to meet the requirements*



Grocery store discussion

- Recycling (35 minutes)
 - What percent of your waste stream are you currently recycling?
 - How do you currently recycle?
 - What materials are difficult to recycle?
 - How do you measure and report diversion?
 - What resources do you need to get to zero waste?



Grocery store discussion

- Organics diversion (50 minutes)
 - What percent of your organics are you currently diverting?
 - How do you currently divert organics?
 - How do you compost?
 - How do you measure and report diversion?
 - What resources do you need to get to zero waste?



AUSTIN
SOURCE
RECOVERY
A CITY OF AUSTIN SERVICE

