2024 FACE GRANT SCORING RUBRIC

Use this as a guide to how the applications will be scored.

Each question will be scored on a scale of 1 to 5. There are 100 points available. If a question is worth more than 5 points, the points given will be weighted evenly (for example, if a question is worth 20 points, a 1 will be worth 5 points, a 2 will be worth 10 points, and so on). Generally speaking, the scores will be given based on the following criteria, but specific guidelines for each question are included in the next section:

1. **No Response** - the question was not answered, or the response is so not clear that it cannot be understood and scored by evaluators.
2. **Weak** - the response isn't complete or missing most of the requested information and doesn't make the evaluator feel confident that the project will proceed as described.
3. **Acceptable, but not strong** - the response includes good information, but may still leave a few questions about how the project will work or how well the project can be supported. For example, the response usually includes what the applicant will do, but may not include how or why it will be done that way.
4. **Strong, but could improve** - the response makes the evaluator confident that the project can work well as described. For example, the response usually includes all of the requested information with explanations of how and why things will work.
5. **Nailed it!** - the response goes above and beyond, and includes information that ties the response back to the mission of the project and how it promotes equity.

Overall successful applications will:

- Share how the community most impacted is involved in every part of the project (developed, implemented, and led by the community).
- Connect the project to building and sharing power among community members most impacted.
- Propose projects that create resources that will be impactful for the future of the community.

Question	Total Points Available	1: No Response	2: Weak	3: Acceptable but not strong	4: Strong but could improve	5: Nailed it!
PROJECT PROPOSAL						
What is your proposed project? - Describe the issue you are addressing - Describe in detail the project that the grant funds will support (including the step-by-step procedure for who does what, where, when and how program activities happen) - Describe how your project impacts the issue - Describe how program staff or volunteers' lived experience has informed the proposed project plan	20	No response or response isn't clear and cannot be understood	The applicant gives some information, but not enough detail to describe the whole project. The response isn't complete, and important information is missing.	The applicant gives enough information to respond to most or all parts of the question, and the response gives a good idea of what the program will look like. Some information might be missing or needs to be clearer, but the answer sounds feasible.	The program seems feasible and is described in some detail. One or two parts of the question may need clarification, but the answer gives the reviewer with confidence that the applicant can complete the project they described.	The answer includes a lot of information about how the program is directly related to the solution. It is clear how lived experience of members of the community informs project design and how the group operates. The project clearly addresses the issue named from a social justice perspective.

ORGANIZATION PURPOSE AND HISTORY

In a few sentences, describe how this project supports your group/organization's mission or purpose? (Use this space to explain what your organization does overall and how this proposal may support your purpose.)	5	No response or response isn't clear and cannot be understood	The purpose of the organization isn't clearly linked to the proposed project and/or the answer doesn't give enough information about the purpose of the work.	The answer gives some connection between the purpose of the organization and the project. Some information may be missing or needs to be clearer, but the evaluator gets a sense of the connection.	The connection between the purpose of the organization and the project is clear, even if the mission of the group isn't explicitly related to the work outlined in the project. The answer makes the evaluator feel confident that the applicant understands the purpose..	The project is strongly connected to the group's purpose, and it's clear that the group values community connection and equity in their work. The organization's purpose may include building and sharing power to support the future wellbeing of the community.
Why do you think your group/organization will be successful in completing this project? Note any of your proudest moments, organizational accomplishments, previously successful campaigns, etc.)	5	No response or response isn't clear and cannot be understood	The explanation doesn't clearly connect past work, knowledge, or experience to the proposed project. The response doesn't make the evaluator feel confident that the project can be completed successfully.	The explanation may not clearly tie to the project being proposed, but the applicant understands the issue and makes it clear that they have ideas about how to use their experience to complete the proposed project.	The response gives a clear reason why the group will be successful, such as past similar experience or a connection to the community. They might not have prior experience with similar projects, but they give enough reasons to make the evaluator feel confident they can complete the project.	The response includes at least one example of an accomplishment or successful project outcome for a project that is similar to the one being proposed and/or a project that serves a similar population.

CONNECTION TO THE WORK

How are the people most impacted by the issue involved in co-creation/development/implementation of the proposed project or solution?	10	No response or response isn't clear and cannot be understood, or the group doesn't express connections to the impacted community.	The applicant shows only a basic knowledge of or connection to the people impacted by the issue. They used little to no input in creating/developing/implementing the project or solution.	The applicant involved the people impacted in the creation/development/implementation of the proposed project. Although the engagement was limited, it set a reasonable foundation that makes the evaluator confident that the project is wanted by the people impacted.	The applicant involved the people impacted through more than just one-way or short-term input. The proposed project is clearly desirable to the community and will involve active cooperation beyond a single touchpoint, if appropriate.	The applicant will co-create/develop/implement the project alongside the people impacted. People from impacted groups will most likely lead the project for the benefit of their own community.

EQUITY

How does your work address inequities?	20	No response or response isn't clear and cannot be understood, or the project clearly doesn't aim to address inequities, or the project is likely to make inequities worse.	The applicant doesn't seem to understand or be aware of inequities in the community, or the project does little or nothing to reduce inequities.	The proposed project addresses an issue in the community, but it only gives a temporary or brief solution. For example, the project may only address a symptom of a deeper problem without addressing the root cause.	The response shows that the applicant understands inequities that exist in the community and clearly explains how the project is a part of a solution to that deeper social inequity.	The project clearly works to address systemic inequities throughout the project lifecycle. For example, the project may break down barriers to accessing resources and build or share power within the community. The project is specific to the unique needs of the people most impacted by the issue.

PARTNERSHIP AND COLLABORATION

How do you collaborate with partners and/or communities to achieve your goals? (Use this space to name your partner(s), their role(s), and describe how you work together.)	15	No response or response isn't clear and cannot be understood	The applicant doesn't have any organizational or community relationships with partners and demonstrates no or very little collaboration with others. Lack of partnerships likely impacts community buy-in for the project and/or the ability to develop community support.	The applicant works with one or more partners who are representative of impacted communities and / or demonstrates close community relationships. If community buy-in isn't present in the form of partnership, there is a clear strategy to develop community support.	The applicant clearly describes one or more partners and how they work alongside each other in a way that fosters community buy-in and support. If they do not accomplish this through partnerships, they give a clear and thorough explanation of how they otherwise generate community buy-in and support.	The applicant clearly describes one or more partners and how they work alongside each other. The applicant and the community have a mutually supportive relationship that allows all partners to benefit in a way that involves and benefits the community. The partnerships help to deepen relationships with the community and establish a foundation for power building and sharing among community members.

PROJECT EVALUATION

Describe the impact this project will have on the community and how you will measure the success of the project. This may include, but isn't limited to:	10	No response or response isn't clear and cannot be understood	The impact isn't clear and/or the proposed method for checking for or measuring impact is unlikely to give an accurate or helpful result. The applicant doesn't seem able to report on project progress.	The applicant gives a feasible idea for reporting on project progress. The estimates or projected degree of impact may not seem appropriate. For example, the information given may not seem	The impact described seems both realistic and feasible to track and report. The methods and measure of success are strongly related to the proposed project goals.	The impact and measure of success are realistic, feasible, and related to the project. They also promote understanding of how inequities affect the community. Success will be measured by more

				realistic given the project proposal, or the applicant may have not described a reliable method for tracking their information.		than just numbers and will include the deeper social goals of the project and group.
- Numbers (ex: number of people engaged, number of meals served, etc.) - Individual impact (ex: improved knowledge, individual or household resources gained, etc.) - Social impact (ex: preserved culture, social connectivity, community environmental improvement, etc.)						

FUNDING

Question	Total Points Available	1: Not preferred	2: Less Preferred	3: Acceptable	5: Preferred
How much funding has your organization received from the City of Austin in the last five years? ● More than $15,000 (+0 points) ● $3,001-$15,000 (+1 points) ● $3,000 or less (+3 points) ● None (+5 points)	5	More than $15,000	$3,001 - $15,000	$3,000 or less	None

Question	Total Points Available	1: No Response or Weak	3: Acceptable but could improve	5: Nailed it!
Please give a detailed, line item description using this template of how all funds will be used, accounting for the full amount requested.	5	No Response, major information is missing, or the proposal may not seem at all feasible within the budget given.	Budget is complete, but the project lacks clarity; it isn't clear how the total amount requested will be spent.	Budget for the project is clear, the project proposal is feasible with the funding offered, and identifies how the full amount requested will be spent.

Question	Total Points Available	0: Not preferred	3: Acceptable	5: Preferred
Which of these responses best describes your organization's average overall budget: (Up to 5 points) ● Less than $100,000 per year (5 points) ● Between $100,000 and $1 million (3 points) ● Greater than $1 million (1 point)	5	Greater than $1 million	Between $100,000 and $1 million	Less than $100,000 per year
TOTAL POINTS	**100**			