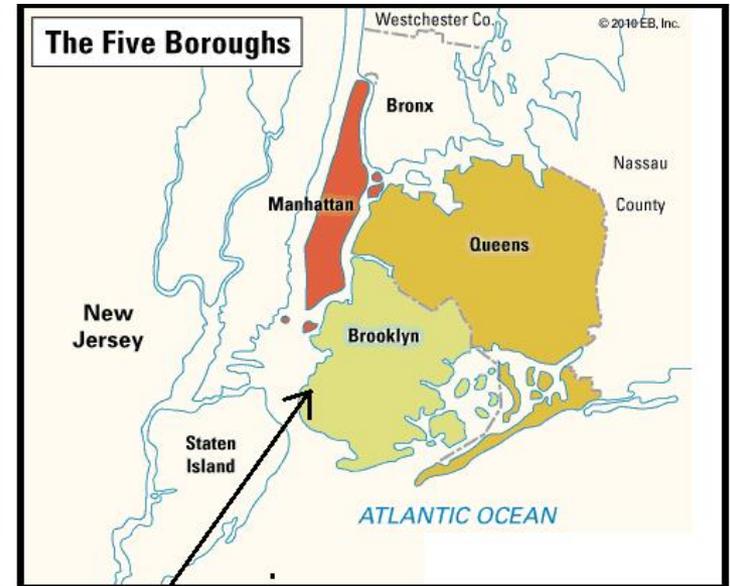




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Edmundo Roman Elected to Head FAMA

Pledges to Continue Spirit of Cooperation

On March 14, 1989 the Fifth Avenue Merchants Association's (FAMA) Board of Directors elected its new President, Edmundo Roman at its regular meeting. Former President, Angel H. Echeverria, has moved to greener pastures (Florida) and the members wished him the best.

The new president is a veteran of civic affairs and welcomed the challenge of being the FAMA President. Drawing on that experience, he recognizes the symbiotic relationship between FAMA and the community. "FAMA has been active in promoting community-based organizations in Sunset Park and that must continue," said President Roman. He went on to explain that, "The spirit of working together is crucial. Only by working together can Sunset Park thrive as a community."

President Roman, who has law offices at 6005 5th Avenue, formerly lived in Sunset Park and has had his offices in Sunset Park since 1985.

tremendous suffering in Sunset Park. It was our sense of belonging and community which was our great salvation. FAMA and the community at large have worked hard and we have a lot to be proud of," stated Mr. Roman.

"Today's Sunset Park has a thriving middle class; it's a homeowner's community. Also, one of FAMA's strengths is that many of our merchants also live here. But we can not rest on our laurels, great challenges remain."

While FAMA has worked for Sunset Park, President Roman had a few words to say to residents. "Look to Fifth Avenue first. Our merchants offer very competitive prices and being individually owned, Fifth Avenue merchants give specialized and one-to-one service. It's in everyone's interest that Fifth Avenue prosper. A prosperous Fifth Avenue means a prosperous Sunset Park. As they used to say in my hometown, 'compra lo que tu pueblo cosecha'." An old farmer's saying

1989-90 Membership Drive Launched

In concert with the Fifth Avenue Merchants Association's (FAMA) Annual Dinner (June 21) and the FAMA FALL FIESTA (June 25), the merchants association are also in the midst of our Annual Membership Drive. The annual dues are \$35 and cover the period from July 1989 - June 1990.

Anyone can join. It's a good way for residents to show their appreciation and support for FAMA's efforts in revitalizing Sunset Park, and one way to show that as a merchant you are committed to the Sunset Park revival. Benefits include:

- . Free vendor space at the June 25th FIESTA.
- . Free listing in the 1990 calendar.
- . Continuation of FAMA's donations of seed money to fledgling community groups.
- . Assurance that you have a voice.
- . Free FAMA sticker to show everyone your Sunset Park pride.
- . Where else can you get so much for \$35?

Send to: FAMA, 4201 Fourth Avenue,
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600 businesses - Only 40 members

Budget \$1,400

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versus

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+ 100% property owner membership**

+ 100% resident membership

\$300,000 budget

Paid Staff - 1 full time



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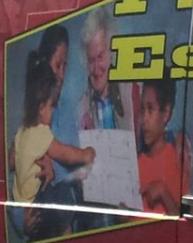
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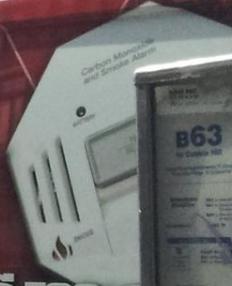
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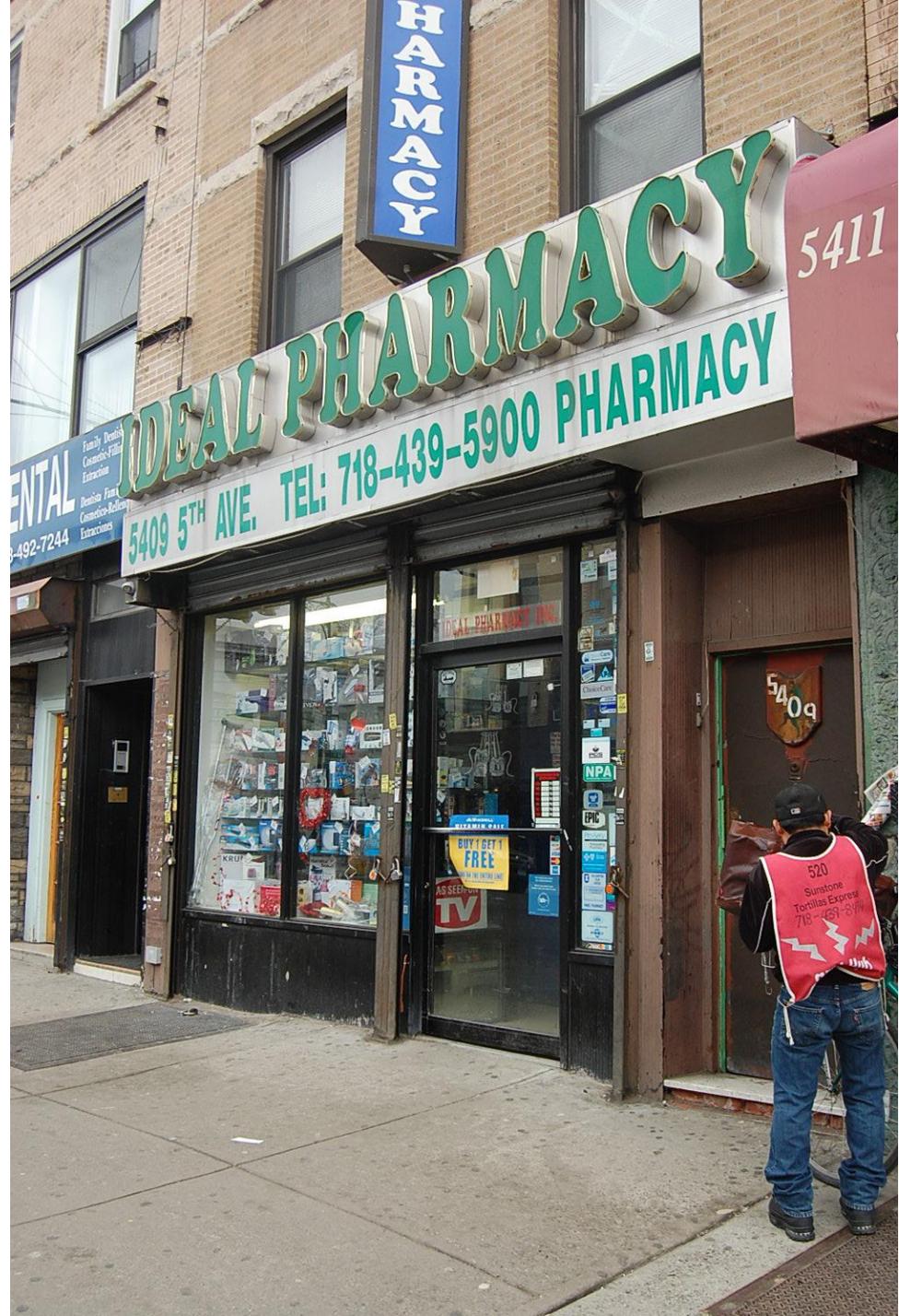
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