



Survey Result Breakdown: Congress Avenue Urban Design Initiative
Results gathered in September 2015

Question #1: In the Draft Vision Statement, what is important?

Results:

Theme	Votes	Percent
Parking	1	1.5%
Gateway to Austin	2	2.9%
Nothing Is Needed	2	2.9%
Promote Business / Commercial Activity	2	2.9%
Preserve and Promote Natural Systems	3	4.4%
Main St. of TX / Street with Character	9	13.0%
Alternative Transportation (Bike Lanes, Pedestrian Friendly, Limited Auto Traffic)	15	21.7%
People Centric District	26	37.7%
Other	9	13.0%
Total	69	100%

Question #2: In the Draft Vision Statement, do you think anything is missing?

Theme	Votes	Percent
Addressing homeless population	1	1.6%
Increased police presence	1	1.6%
Create a space that is open and accessible to all	2	3.3%
Aesthetics (improved landscaping, limiting signage and advertising)	3	4.8%
Address Parking Issues	3	4.8%
Safety	3	4.8%
Bike Infrastructure (racks, lanes)	4	6.5%
More clearly defined (specific) goals	4	6.5%
Improved mobility/transit options	9	14.5%
Nothing Missing	11	17.7%
Preserving Historic Integrity and Character, Allowing Local Businesses to Flourish	12	19.4%
Other	9	14.5%
Total	62	100%



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Question #3: Considering the opportunities listed on the pedestrian experience slide, what is missing?

Results:

Theme	Votes	Percent
Parks (Traditional)	1	1.7%
Bike Infrastructure (racks, lanes)	2	3.4%
Better Transit / Fewer Cars	2	3.4%
Landscaping / Street Trees	3	5.2%
Address Homelessness	3	5.2%
Café Patio Seating	3	5.2%
Venue Space for Musicians / Outdoor Activity Space	4	6.9%
NYC-style Micro-Parks	4	6.9%
No Changes to Slides	7	12.1%
More Parking	8	13.8%
Pedestrian Experience (art, fountains, sculptures, restrooms, sidewalks)	9	15.5%
Other	12	20.7%
Total	58	100%

Question #4: Considering the opportunities listed on the Identity and Sense of Place slide, what is missing?

Results:

Theme	Votes	Percent
Artist (non-musical) Performance Spaces	1	2%
Outdoor Music Venues (potentially install a public street piano)	2	4.2%
Café Patio Seating	2	4.2%
Promote Austin's Current Brand, History, and Identity	2	4.2%
Accommodations for Small Merchants (food trucks, vendors)	2	4.2%
Preserve Historic Infrastructure	3	6.2%
Pedestrian Infrastructure Projects (benches, drinking fountains, signage, sidewalks)	4	8.3%
Promote Local Businesses	6	12.5%
No Changes Called For	8	16.7%
Other	18	37.5%
Total	48	100%



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Question #5: Considering the opportunities listed on the Connections and Gateways slide, what is missing?

Results:

Theme	Votes	Percent
Green Space	1	2%
Old Bakery Area Design Renewal	3	6.3%
Parking	4	8.3%
Connections to urban grid, lakes, parks, capitol, greenbelt, etc.	5	10.4%
No changes to slides	6	12.5%
Attractive signage (bus line location, gateways to other parts of town, for parking, to indicate where S. Congress begins)	7	14.6%
Transit infrastructure (bikes, buses, and alternative modes)	9	18.8%
Other	13	27.1%
Total	48	100%

Question #6: Considering the opportunities listed on the Land Use & Development slide, what is missing?

Results:

Theme	Votes	Percent
Affordability	3	6.4%
Better Signage/Standards (standards for signs, retail lighting. Historic markers. Shingle signs, awnings.)	3	6.4%
Incentivize New Business Types (local culinary, pet and childcare facilities, doctor/care centers, SXSW-style pop-up shops)	3	6.4%
No changes	3	6.4%
Expand Retail Space (first floor of office space, more retail at night, retail downtown)	4	8.5%
Bldg Planning/Regulations/Design Improvement	4	8.5%
Greenery	4	8.5%
Support Local Businesses	5	10.6%
Other	18	38.3%
Total	47	100%



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Question #7: Considering the opportunities listed on the Green Infrastructure slide, what is missing?

Results:

Theme	Votes	Percent
Bike Infrastructure & Design (plants on pedestrian island barriers outside of protected bike lanes)	2	5.6%
No More Trees	3	8.3%
Conservation of Energy/Resources (storm water collection, green certified bldgs., water bottle refill stations, solar panels, smart trash/recycling centers)	4	11.1%
More Trees	4	11.1%
Pedestrian Infrastructure (fountains, restroom access, gardens, support for wildlife ecosystems, building canopies)	4	11.1%
No changes	8	22.2%
Other	11	30.6%
Total	36	100%

Question#8: Considering the opportunities listed on the Underground Infrastructure slide, what is missing?

Results:

Theme	Votes	Percent
Art on Manhole Covers	2	6.2%
Eco-Friendly Street-Lighting	2	6.2%
No new infrastructure until old infrastructure is in need of replacement. No new tree lights.	2	6.2%
Rain Gardens/Rain Capture Systems	3	9.4%
Infrastructure Upgrades	5	15.6%
No changes	7	21.9%
Other	11	34.5%
Total	32	100%



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Question #9: Considering the opportunities listed on the Bicycle, Auto, & Transit slide, what is missing?

Results:

Theme	Votes	Percent
No New Bike Infrastructure	2	4.3%
Synchronize Traffic Lights	2	4.3%
Enforcement of Traffic Rules for Bikers	3	6.4%
Pedestrian Centric (slow traffic down, less parking)	5	10.6%
Expand Parking (employee parking, on-street parking, downtown parking, 15 min parking outside retail shops)	5	10.6%
Bike Infrastructure (bike lanes, bike racks)	8	17%
Alternative Transit Options (trains, light rail, cable-cars, pedi-cabs, etc)	11	23.4%
Other	11	23.4%
Total	47	100

Question #10: What other functional opportunities are missing?

Results:

Theme	Votes	Percentage
Road/Lighting/Parking Infrastructure (parking on side streets, not on Congress. Traffic light synchronization)	2	5.6%
Lighted, Retractable, Pop-Up Barriers, Wider Sidewalks, Barriers Between Sidewalks and Roads	2	5.6%
Public Outreach About Street Closures	3	8.3%
More and Varied Events (farmers' markets, events dealing with city bureaucracy, etc)	3	8.3%
No changes	3	8.3%
Family Friendly Infrastructure/Design	4	11.1%
No Events That Cause Traffic or Limit Business	10	27.8%
Other	9	25%
Total	36	100



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Question #11: Considering the opportunities listed on the Management & Partnership slide, what is missing?

Results:

Theme	Votes	Percentage
Public Restrooms	2	5.7%
Restore Historic Buildings	2	5.7%
What is the Financing Mechanism and Who Will Get the Tax Kickback	2	5.7%
Already Too Many Management /Partnerhsip/Events	2	5.7%
Parking	3	8.6%
Public/Private Partnerships (DAA, etc)	4	11.4%
No Changes	4	11.4%
Other	16	45.7%
Total	35	100%