





Meeting Objective

- Inform the community about the Conditional Use Permit (CUP) process and listen to input around the sale of wine and beer at the Zilker Café. This meeting is not a requirement of the process but will be an opportunity to answer questions from the community.
- Statements of support or objection should be directed to the upcoming public meetings

Agenda

- Housekeeping
- Introductions
- Presentation
- Next Steps
- Question and Answer





Zoom Housekeeping

- This meeting is being recorded and will be posted on the project website.
- All participants will be muted during the presentation.
- Should you have any questions for the presenters, please use Q&A window. Responses may occur live through the window or during the Q&A portion after the presentation.
- We will provide time after the presentation to address your questions and comments. If you would verbally like to ask a question, be sure to "raise your hand" using the hand icon.





Introductions

- Christina Bies, Project Coordinator
- George Maldonado, Project Manager
- Kevin Johnson, Project Management Supervisor
- Liana Kallivoka, Assistant Director
- Denisha Cox, Contract Management Specialist IV
- Patricia Rossett, Contract Management Supervisor
- Adam Thompson, Aquatics Supervisor





Overview & Background

- Zilker Café Rehabilitation project completed early 2021
- Includes a new sidewalk connecting the Train Depot, Café and Bathhouse
- PARD solicited for a food concession vendor based on public survey results. The Scope of Work included language to allow for the sale of beer and wine with approval. The selected vendor would like to pursue this endeavor.
- The CUP Application process usually takes about 6 months
- LDC sec. 25-2-625(4) states "The Land Use Commission may not consider a site plan until it receives a recommendation from the Parks and Recreation Board"







CUP Explanation

- A CUP changes the zoning of a property
- Public to PARK AND RECREATION SERVICES (SPECIAL), in this instance
- Zoning changes are attached to the land/property

CUP Process

- Submitted application to Development Services Department and reviewed for completeness
- Once completeness check was cleared, the application was sent to reviewers with various disciplinary focus and a notice was sent to the public that an application has been submitted
- Reviews are completed in as many rounds as needed with responses from the applicant until satisfactory
- After all response comments are cleared, a notice is sent to the public for a hearing and a Planning Commission date is set





Zilker Café CUP Anticipated Timeline *

April 19, 2021 – Application submitted to Development Services Department (DSD)

May 7, 2021 – DSD completeness check responses due

May 14, 2021 – DSD routes application to reviewers and public notice of application is sent

June 14, 2021 – DSD review responses are due

June 17, 2021 – PARD hosts Community Meeting about CUP

June 22, 2021 – Parks and Recreation Board Presentation

June 28, 2021 – PARD submits responses to DSD review comments

July 13, 2021 – DSD review responses/acceptances are due

July 27, 2021 – DSD places the item on the next Planning Commission agenda & public notice of meeting is sent

August 3, 2021 – Planning Commission Meeting

August 17, 2021 – Appeal period closes, CUP permit is issued or denied











Vendor Area

- The vendor area will have a defined perimeter in which beer and wine may be sold and consumed.
- The demarcation of the defined area could vary with each future vendor, but will likely include railings, fences, planters and signage.
- This area is just over 6,500 SF, or 0.04% of Zilker Metro Park.







Vendor Area

- The vendor area will be enclosed and demarcated with stanchions and/or signage
- Texas Alcoholic Beverage Commission (TABC) regulations will be met and signage will be posted
- Signage posted at boundaries will follow the same guidelines as other parks
- Refuse collection will occur in conjunction with the vendor's operations plan







Operational Plan

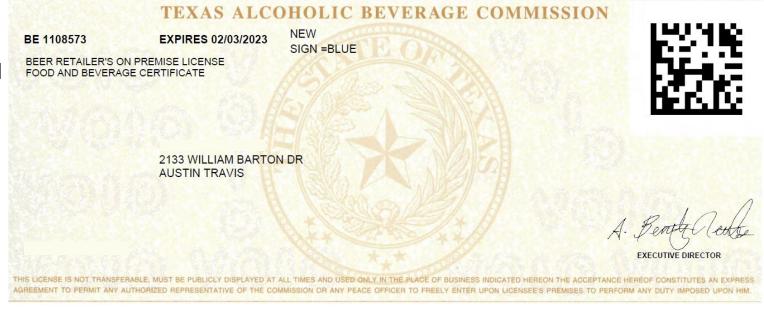
- Park Rules enforced
- Adherence to TABC guidelines
- Serving Responsibly
- Defined perimeter in which beer and wine can be consumed
 - Signage
 - No alcohol allowed past the defined area
- No direct access from café to pool
- Park patrons enter the pool only through designated gates
- No food or beverages allowed in pool area





TABC Permit & Regulations

- Retail Dealer's On-Premise License (BE): Allows the holder to sell beer for consumption on premises where sold in a lawful container to the ultimate consumer. Holder can't sell the beer for resale. The license requires an adequate seating area for customers.
- Permits must be renewed every 2 years.
- No one under 18 can sell alcohol.
- Austin Police Department can issue citations for consumption of alcohol outside of defined boundaries.







PARD Considerations for CUP

- Special events at Zilker Metropolitan Park often include sale of beer and wine, such as ACL Music Festival, Blues
 on the Green, Trail of Lights, among others. This availability takes place on the Great Lawn on the other side of
 Barton Springs Road.
- In early 2015, prior to the solicitation of the Zilker Café, PARD conducted a public survey that included an openended question regarding possible menu items. Respondents replied with various suggestions including the option of beer and wine.
- Based on stakeholder input and feedback from this survey, PARD released a Request for Proposals with language in the Scope of Work that indicated that the Concessionaire may sell beer and wine with prior written approval from the PARD Director.
- It is PARD's intention to have the Zilker Café serve not only as a convenience for park users but also as a destination. The availability of beer and wine to complement the menu items could enhance the overall park user experience.





Springfed, L.L.C.

 Proposed menu offers healthy foods and variety



Breakfast Taccs	
BASIC TACO Flour Tortilla with Egg and Cheese & Tofu Scramble & Vegan Cheese	4
Bacon, Sausage or Beyond Sausage® Flour Tortilla w/Egg & Cheese & Tofu Scramble & Vegan Cheese, Potatoes & Salsa	4
THE GREEN BELT WEDGE Bacon, Tomatoes, Onions	7
THE HIPPIE SALAD Power Greens, Garden Veggies, Tomatoes, Cucumbers topped with Sprouts	7
ADD PROTEIN 44 Farms Beef Patty Beyond Meat® Crumbles Dewberry Farms Grilled Chicken Crispy Chicken Tenders	+3
FOR YOUR BEST FRIEND Frozen Puppy Popsicle All Natural Dog Snacks	

Burgers	
CHOICE OF: 44 Farms Beef Party, Beyond® Plan Burger, Dewberry Farms Chicken	it
BARTON BURGER Lettuce, tomato, mayo, cheese CHOICE OF American, Swiss or Cashew Cheese	9
GREEN BELT BURGER on lettuce with onion and tomato	8
CHOICE OF: 44 Farms All Beef Hot Dog or Beyond Sausage®	
CLASSIC HOT DOG Your Choice of Dog on a Butter Bun	6
Gluten Free Bun	+1
Snacks & Sides	
FRIES gluten pred Sweet Potato Fries Classic Waffle Fries	3
CHICKEN TENDERS Crispy, Gluten Free	5
FRUIT BOWL	2.50
VEGGIE DIPPERS	2.50
MIXED NUTS	2.50

Celd Diinks	
Richard's Rain Water	1.50
Fruit Juice	2
Sparkling Water	1.50
Smoothie Apple, Strawberry, Banana	7
Copee Drinks	
Americano	3.25
Espresso	3
Cappucinno	3.75
Latte	4
Beer & Wine	
Austin Beer Works Assorted	5
Austin Winery - Red, White, Rosé	5 7
Infinite Monkey Theorem Can	6
Frezen Drinks	
Frosé	6
Vino Margarita Slushie	6
Queets	
SOFT SERVE Dip it in Chocolate	
Vanilla Ice Cream Mill King Local	3
Vegan Banana	3
POPSICLES	3
Mom & Pops all natural Frozen Pops	
EDECH BAKED GOODS	0.50





Menu

Springfed, L.L.C. Proposed Signage







Next Steps:

- Parks and Recreation Board (PARB) meeting on June 22
- Planning Commission, estimated to be August 3

Project Website:

https://www.austintexas.gov/department/pard-conditional-use-permit-applications

- Planning Commission date will be posted as soon as it is established
- Email links to submit further questions









