O1 January 2018 - 22 February 2021

SpeakUp Austin!

Emma S. Barrientos Mexican American Cultural Center Phase 2 Improvements



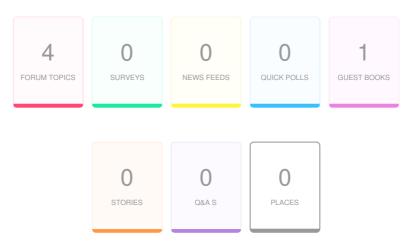
Visitors Summary

Highlights



Aware Participants	416	Engaged Participants	31		
Aware Actions Performed	Participants	Engaged Actions Performed	Registered	Unverified	Anonymous
Visited a Project or Tool Page	416		riegistereu	Givenined	/ lionymous
Informed Participants	120	Contributed on Forums	11	16	0
Informed Actions Performed	Participants	Participated in Surveys	0	0	0
Viewed a video	10	Contributed to Newsfeeds	0	0	0
Viewed a photo	0	Participated in Quick Polls	0	0	0
Downloaded a document	0	Posted on Guestbooks	2	3	0
Visited the Key Dates page	0	Contributed to Stories	0	0	0
Visited an FAQ list Page	0	Asked Questions	0	0	0
Visited Instagram Page	0	Placed Pins on Places	0	0	0
Visited Multiple Project Pages	84	Contributed to Ideas	0	0	0
Contributed to a tool (engaged)	31				

ENGAGEMENT TOOLS SUMMARY



Tool Type	Engagement Tool Name	Tool Status	Visitors		Contributors	
		1001014140	<i>violitoro</i>	Registered	Unverified	Anonymous
Forum Topic	Introducción: Building Program Feedback	Archived	59	11	4	0
Forum Topic	Tema 1: ESB-MACC and the Community	Archived	33	0	10	0
Forum Topic	Tema 3: The Future ESB-MACC	Archived	18	0	5	0
Forum Topic	m Topic Tema 2: Your ESB-MACC Experience		13	0	3	0
Guest Book	Share - Comparta: Experiencias en MACC	Published	34	2	3	0

INFORMATION WIDGET SUMMARY



Widget Type	Engagement Tool Name	Visitors	Views/Downloads
Video	Introducing the Phase 2 Implementation & Design Team	9	9
Video	2018 Plan Overview (English)	4	4
Video	Introducción a la implementación de la fase 2 de ESB-MACC (en español)	0	0

Tema 2: Your ESB-MACC Experience

Visitors 13	Contributors 3	CONTRIBUTIONS 3	
12 February 21 Rogman72	is important to me and my family to help have something that reflects our Identity as Americans of Latin descent. Especially during these times I feel like we are getting ov prlooked. With regards to representation in the media especially. I have visited the		
AGREES DISAGRE REPLIES ES O	center many times to celebrate different cultural events.		
12 February 21 Diane	learning and celebrating the cultural diversi	ity of the city;	
AGREES DISAGRE REPLIES ES O			
12 February 21 Maria	Para mi es que me da un sentido de perter	nencia.	
AGREES DISAGRE REPLIES ES O			

Tema 3: The Future ESB-MACC

Visitors 18	Contributors 5 CONTRIBUTIONS 5		
05 February 21 Jonathan	Bilingual and Spanish-language camps for children.		
AGREES DISAGRE REPLIES O O O			
Deb	nd biculturalism. I would like to see the MA	help value and support their bilingualism a CC offer spring and summer camps IN SP	
AGBEES	ANISH for kids (immersion) and other programming in Spanish as well. The MACC should be adequately engaged in promoting and supporting language as an important component of culture.		
	Youth camps in Spanish, por favor!! Our children are losing their connection to family because they are immersed in English all the time.		
AGREES DISAGRE REPLIES O O O			
Diane	de community-wide forums and discussions	Street areaexpand its programing to inclu	
AGREES DISAGRE REPLIES O O O	hat are the back bone of the city		
Maria	Teniendo exposición al aire libre, utilizando mucho sus espacios para que podamos t ener un buena distancia entre todas las personas, también áreas como de picnic para cuando se hacen actividades donde llevan food trucks		
AGREES DISAGRE REPLIES			

Tema 1: ESB-MACC and the Community

Visitors 33	Contributors 10	CONTRIBUTIONS 10
Laurie S. Agrees Es 0 0 0 0	I moved to Austin from San Antonio in 1993 as a student at UT. Although I've heard o f the Barrientos MACC, I have never attended an event. As a person who worked at Chicon and 5th street, I would have loved to hear more about the potential offerings of the space. I do think the community needs this space and the vision as outlined in 201 8 however it also needs marketing and outreach support as well as affordability (perh aps sliding scale) to truly be a space the community can use as envisioned. I have 3 k ids, born in Austin, and none of them have been there. We need to have a deep part nership with the education sector that supports our students learning and pride in not only the spaces our city provides but the culture at the center of this center which sho uld include student field trips, hosting of student shows and outdoor events, winter bre ak, spring break, and summer camps, so that our kids learn this center is in their back yard and one of positive influence. As it relates to phase 3, I think it's important to und erstand how our other theatres (The Long Center, The PAC, others) have been used to determine the need and cross support to keep Austin thriving culturally.	
05 February 21 Deb Agrees BS REPLIES	It is an important venue to host cultural eve community.	ents, especially those relevant to the Latino
	The ESB-MACC signifies for me, my childr	
DISAGRE	CC is a symbol of the existence and import ory in Austin. We must always respect and resent and working toward the future. Faci	
Minnie	The MACC does a great job in celebrating more in celebrating our history. Before the of Austin used the MACC for their once a n d presentations on Tejano history, heritage y 10AM to 3PM sessions for training and as oyed our time there and would be willing to pace. A space with research materials pro ogy research. A space that could be part of	nonth Saturday meetings with speakers an and contributions and on the 3rd Thursda ssistance with genealogy research. We enj continue using the MACC. But we need s vided by us and with computers for geneal

Tema 1: ESB-MACC and the Community

12 February 21 Roberto Jackson Harrington AGREES 0 0 0 0 0 0	The MACC's meaning purely on a symbolic level cannot be understated. It represents a commitment by the city to a significant and historical cultural presence that has alwa ys been a part of the area, the region and Texas.The need for the MACC to continue as this symbol is greater now that ever, considering our current political climate. Give n that the climate has shifted (dramatical) since 2018, exponential in fact since 2020, we as a community need the MACC to continue as a point of pride for not only our im mediate Mexican-American family and friends, but for the city of Austin itself.	
12 February 21 Melva Codina	If COVID were not around, the MACC would be a place for learning about our Hispani c culture. For me, it is a place to gather with others who want to learn about our past. My view on this has not changed since 2018. I just see more of an urgency. Those	
AGREES DISAGRE REPLIES O O	of us who lived through the Civil Rights era are beginning to disappear. It is imperative that the stories and perspectives we have had are saved and shared with the young er generations.	
12 February 21 Yvette	MACC is a representation of the Mexican Culture and it creates a space for the comm unity to stay connected and to learn about the culture. Through all the events and edu cational classes, it spreads understanding and appreciation of a culture that are alway	
AGREES DISAGRE REPLIES	s important. It also brings people together and provides a space for artists. This has ot changed since 2018.	
12 February 21 Diane	A reminder of the role that Mexican American culture has played in Austin's growth an d the on-going need to honor that culture and educate people on its importance. Cele brate one of many cultures that build this city.	
AGREES DISAGRE REPLIES O O		
12 February 21 Maria	Para mi el MACC es una conexión con mi cultura, en este lugar tenia la oportunidad de que mis hijos interactuara más en actividades con las que yo crecí de niña. Lamen tablemente la pandemia nos ha distanciado mucho de nuestras familias que se encue	
AGREES DISAGRE REPLIES	ntran en otros países pero el MACC me sigue reconfortando como inmigrante al brind ar las actividades en línea. Me hace sentir en casa.	
13 February 21	ESB CULTURAL CENTER MEANS THAT WE AS PEOPLE OF MEXICAN AMERICA	
Speak up Austin	N DESCENT HAVE A PLACE TO ATTEND TO SEE AND EXPERIENCE CULTURAL EVENTS THAT PERTAIN TO OUR EXPERIENCES AND CULTURE.ESB PROVIDE S OPPORTUNITIES FOR YOUNG AND OLD TO IDENTIFY WITH OUR ROOTS.MY	
AGREES DISAGRE REPLIES	GRANDCHILDREN PARTICIPATE AND ENJOY THE MANY OPPORTUNITIES THI S CENTER OFFERS.THIS IS A UNIQUE AND FUN PLACE FOR FUTURE GENERA TIONS TO GROW AND FAMILIARIZE OURSELVES WITH THE MANY CONTRIBUT IONS THE HISPANIC CULTURE PROVIDES FOR THE GENERAL SOCIETY.ESBC	
	C SETS THE CITY OF AUSTIN APART FROM OTHER MAJOR TEXAS CITIES.ENH ORABUENA AUSTIN!!!!	

Visitors 59	Contributors 15	CONTRIBUTIONS 23
20 January 21 Olivia Tamzarian Agrees 5 Es RepLies 0	I think the MACC needs: A better flow of foot traffic, expanded parking that's dedicated just for the MACC (not public parking for Rainey Street), enhanced signage including a digital monitor outside that shows the programs and activities available at t he MACC, and a dedicated bus stop.	
27 January 21 atx_biker AGREES 2 ES 0 0	I would like to see a more beautified landso o make sure the space integrates in better en space to become another dog park as I ore programs for the community would be g	see happening now. Better parking and m
28 January 21 sammieseamon Agrees Es Replies 1 0 0	e MACC hosts. Especially with the kids and summer camps, more creative spaces for c	crafting, meeting, and dividing up kids into uld love to see the blackbox theater expand
28 January 21 webbdodd Agrees DISAGRE 1 0 REPLIES 0	As a Mexican Architect living in Austin sinc o Gonzalez designed, I would like to see th gardless of any trends or fashions that the d like to see an area for a weekend arts an and sell their artesanias.Also a good restau events can be catered with local Mexican o	e architecture be respected to his vision, re new design teams bring to the table. I woul d crafts market, where vendors can set up urant could work in this masterplan, where

30 January 21 MendozaMares	The community has waited more than 20 years for a full rollout of the MACC. Beyond completing Phase 2, the City of Austin should commit itself to completing all phases of the ESB-MACC as soon as possible. There should be public transit solutions to make it easier for the community to access the building and continued outreach to the Mexic an American Community so the ESB-MACC becomes the centralized point for Mexica n-American / Hispanic / Latinx experiences. Originally, the ESB-MACC was to service the Hispanic community where it was based. I feel this original promise has definitely changed with the ongoing gentrification and commercialization which has transformed the adjoining Rainey Street area. It feels much of the community that the ESB-MACC was originally built to serve have been priced out of their nearby homes or priced out of the community entirely before the full scope of development of the ESB-MACC is re alized. This is an ongoing problem. For this reason alone, it was originally built t o serve living nearby.		
AGREES DISAGRE REPLIES ES O			
05 February 21 NAcuna	Buenas tardes: Creo que las prioridades de la Fase 2 podrian ser:- Acceso y Vistas al Lago- Gran Entrada- Cafe Actualmente vivo en Rainey street y veo el MACC desd e mi ventana. Sus palabras (Juan y Tatiana) y el potencial del espacio me han inspira		
AGREES DISAGRE REPLIES	e mi ventana. Sus palabras (Juan y Tatiana) y el potencial del espacio me han inspira do a compartir estas imagenes.Jardin de las Campanas MACC: tinyurl.com/e3ols0ot Campanas y fogatas en el techo como destino y fuente de ingresos.Muchas Gracias		
05 February 21 fi4444	Spring, summer, winter camps offered completely in Spanish to support cultural awar eness through language.		
AGREES DISAGRE REPLIES			

06 February 21 Olivia Chacon	As a performer who has enjoyed producing work at the MACC, I think the most import ant elements of the proposed Phase Two plan are:1. Amphitheater/Outdoor performa nce space (with shade, audio and lighting)2. Improvement/enlargement of the existing	
AGREES DISAGRE ES 1	Auditorium/Theater (not the tiny Black Box), including installation of professional grad e electrical overhead grid, rails and catwalk, soft goods including cyclorama and back traveller, legs, etc. There are several good local lighting designers who have worked i n the space and know what is needed to make it function better. I would recommend Stephen Pruitt as a Technical Consultant. Also the "backstage" area needs to be reco nfiguredmaybe eliminate or move the kitchen!3. Shade structure over Zocalo. I think this could be done with an attractive design (shade sails?) that would make the area much more useful and attractive in the summer. Without shade, the zocalo is a waste d space for much of the year, but with a permanent or semi-permanent shade structur e it could be used for daytime kids' programs, dance programs, concerts, performanc es, etc. during much more of the year. 4. A cafe would be a nice addition, but might b e an impractical use of time, money and energy. Maybe better to have coffee stands o r food stands and just provide an outdoor seating area. 5. More classroom space: an i ndustrial kitchen seems like an expensive undertaking for a highly specific use. More community members could be served with elements such as a computer lab/video co nferencing room, fully-equipped dance studio (sprung floors and mirrors) or music pra ctice room. 6. Yes to dedicated parking! NOT CoA pay parking for Rainey St. patrons. One of the biggest obstacles to having successful evening events at the MACC is the requirement to provide volunteers to staff the parking lot to allow MACC patrons to ent er, and if the lot gets full, people literally skip the event for lack of parking. I feel that elements like views to the Lake and the Gran Entrada are not really useful for the community. Community members do not need a more majestic entrancewe already know where we're going, and we already know what the lake looks like. I feel these el ements are photo ops that cost money without providing real value.	
08 February 21 Theresa	In addition to studio space, I would like to see the MACC support Plein Air painting sp aces, classes and inviting landscaping that encourage good sunlight and inspirational views. In light of COVIDoutdoor spacesareas for outdoor activities that encourage social distancing are important. painting classes, Curandera/healing classes, Tai Chi,	
AGREES DISAGRE REPLIES	chi gong, yoga also nice. And more parking too.	
12 February 21 Fidencio Duran	I support prioritizing more art classroom space and galleries. Shade and seating elem ents for the zocalo are needed to enjoy the Center's location along the river and trail. Designs should work to fully utilize the grounds and space on a daily and seasonal ba	
AGREES ES O	sis.	
12 February 21 Raquel Estevez	I agree with everything Olivia said. The only thing I would add is to make sure there ar e still/more nice sights on the lake and places to enjoy the natural space. Even if that i s just garnet block 'benches'	
AGREES DISAGRE REPLIES O O		

12 February 21 Maria			Me encanta que esten apostandole a este edificio, yo no soy arquitecta como para de cir cómo se deben hacer las cosas pero obviamente la comunidad hispana está creci endo mucho y el MACC siempre ha sido el punto de reunión para muchos de nosotro	
agrees	disagre es	REPLIES	s que bueno que le estén poniendo atención para mejorarlo.	
	14 February 21 Ricardo Turullols-Bonilla		Yes it's a no brainer that it's an excellent idea to expand the MACC. But not only the b uilding, the minds as well opened to discussion bilingually.	
AGREES	DISAGRE ES	REPLIES		

GUEST BOOK

Share - Comparta: Experiencias en MACC

Visitors 34	Contributors 5	CONTRIBUTIONS 6	
21 January 21 Maggie Rivas- Rodriguez AGREES B B B B B B B B B B B B B	My family and I have attended several events at the ESBMACC it's been wonderful to celebrate our beautiful Latino culture. Among those events: several plays, including La Pastorela annually (except during the pandemic), Cine Las Americas screenings; a Valentine's Day Trio concert. In addition, I direct the Voces Oral History Center at UT-Austin, and we've had several events there: the Aida Barrera tribute in 2019; a Defen d the Honor 10-year anniversary in 2017. It's a beautiful venue, in a central location. The only problem is how small the auditorium is. We've had to find other locations for major events. We'd prefer to have them at the ESBMACC as a community celebrati on.		
24 January 21 Tim High	Is there a plan to coordinate these efforts w	vith our existing Mexicarte Museum?	
AGREES DISAGRE REPLIES ES O			
24 January 21 Tim High	Sylvia Orosco shared how Mexicarte received a major art collection of Latino artworks from a life long collector in El Paso, currently on view.		
AGREES DISAGRE REPLIES O O O			
27 January 21 Familia Muñoz	It's been a pleasure enjoying the various m C. We need to reinforce its continuing miss ents.	usic and cultural programming at the MAC ion by supporting much needed improvem	
AGREES DISAGRE REPLIES C C C C C C C C C C C C C C C C C C C			
30 January 21 Miguel Angel Santana	Desde su fundación, he tenido la oportunid ormar parte del MACC. Por lo tanto esta in para la comunidad de Austin. Celebro que	stitución significa mucho para mí así como se vaya a ampliar y mejorar para que sus	
AGREES DISAGRE REPLIES	espacios sean más amplios y adecuados para los talleres que impartimos. ¡Gracias!		

GUEST BOOK

Share - Comparta: Experiencias en MACC

12 February 21		
Roberto Jackson		
Harringto AGREES O	DISAGRE ES O	REPLIES

I have two experiences that I would like to share. One is personal and the other professional. First, when my daughter was born in 2010, my and wife would go on wal ks with her on Lady Bird Lake Trail and always stop to have a little break or eat a sna ck at the MACC. It was a nice spot to relax and enjoy our time together as a new famil y. Second, as a member of the art collective Los Outsiders, I was fortunate to be a par t of curating, organizing and actualizing not one but two exhibitions at the MACC. The y were multi-faceted and without the MACC's support, impossible to have taken place.