

# WALTER E. LONG METROPOLITAN PARK MASTER PLAN

## PARK ARRANGEMENT CONCEPT ALTERNATIVES - OPINION SURVEY SUMMARY

Open to Responses from June 7th-20th, 2018

Open House #2 was held on June 6th, 2018. During that meeting, four framework concepts were presented for public comment. Afterwards, an online survey was conducted in order to solicit additional feedback. In total, 1,895 completed responses were recorded over the two week period. The results provide direction in moving the master planning process forward, and this summary highlights key findings generated by the survey.

Questions one through seven provided background demographic information regarding respondents to the survey. Question eight asked about attendance at open houses one and two. Questions nine through 17 addressed the four concepts and respondent preferences.

### SURVEY ANALYSIS

#### General Demographic Characteristics of Respondents

**Q1: Male or Female:** 72% Male, 28% Female

**Q2: Approximate Age of Respondents:** see table

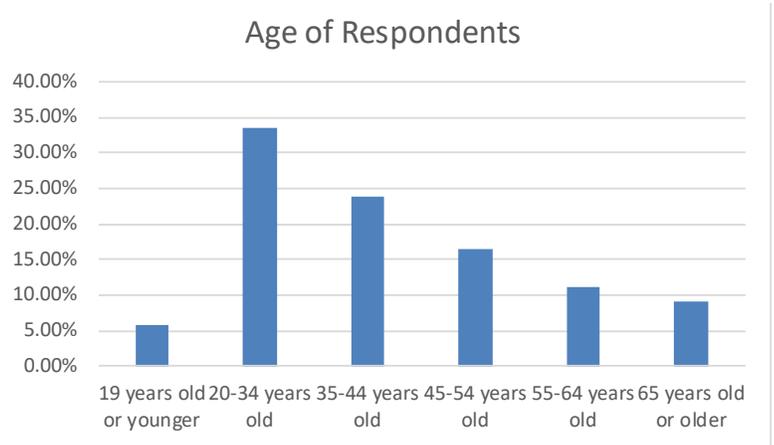
**Q3: Are you a resident of the City of Austin:** 70.5 % Yes, 29.5% No

**Q4: Where do you live?** For the purposes of this analysis, seven zip codes that are either adjacent to or fall within five miles of Walter E. Long Park (78725, 78742, 78724, 78653, 78721, 78754, and 78723) have been designated as "Near Walter Long Park", while the remaining zip codes are designated as "Not Near Walter Long Park". A total of 482 surveys, or 25.4 %, fall into this Near Walter Long Park category.

The remaining 1,413 responses, or 74.5% of the total, came from other zip codes within the City of Austin and from other areas of Central Texas. A few of those respondents listed zip codes from throughout Texas and in a few cases outside of Texas. 51 respondents did not list a zip code.

A total of 135 responses, or 7.1% of the total number of responses, came from zip code 78724, the area in which Walter E. Long Park is located.

**Q5: Children under the age of 19 living in your home?** 68.7% answered no children at home, while 31.3% did have children living at home.



Attendees at the Walter E. Long Metropolitan Park Master Plan Open House #2 listening to a presentation of framework concepts for the park.

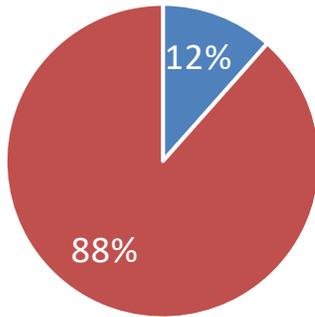


# SURVEY ANALYSIS

## Q6: ARE YOU OF HISPANIC, LATINO, OR SPANISH ORIGIN?

### All Respondents

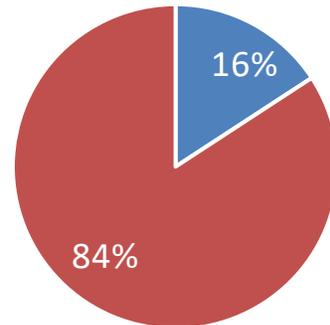
Are you of Hispanic, Latino, or Spanish origin?



■ Yes ■ No

### 78724 Zipcode

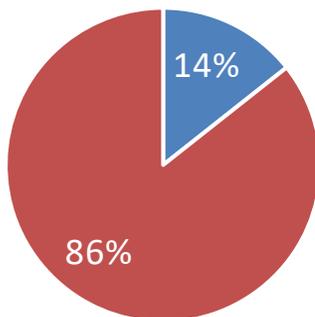
Are you of Hispanic, Latino, or Spanish origin?



■ Yes ■ No

### Respondents Near Walter Long Park

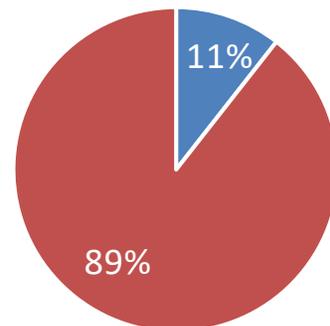
Are you of Hispanic, Latino, or Spanish origin?



■ Yes ■ No

### Respondents Not Near Walter Long Park

Are you of Hispanic, Latino, or Spanish origin?



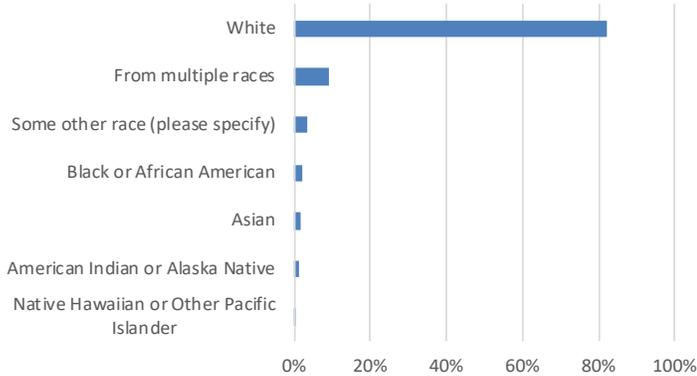
■ Yes ■ No

# SURVEY ANALYSIS

## Q7: HOW WOULD YOU DESCRIBE YOURSELF?

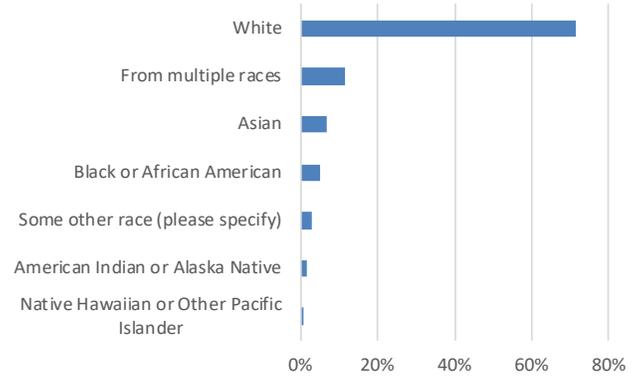
### All Survey Respondents

#### How Would You Describe Yourself?



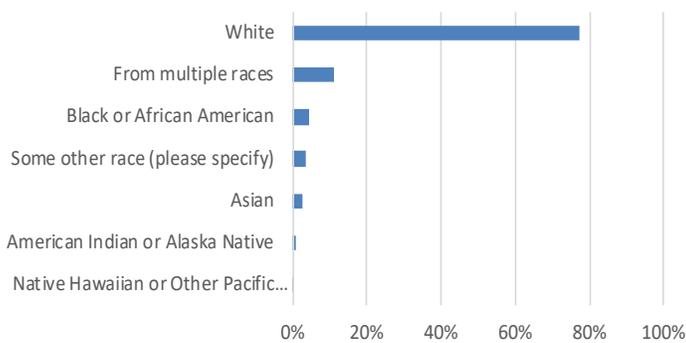
### 78724 Zipcode

#### How Would You Describe Yourself?



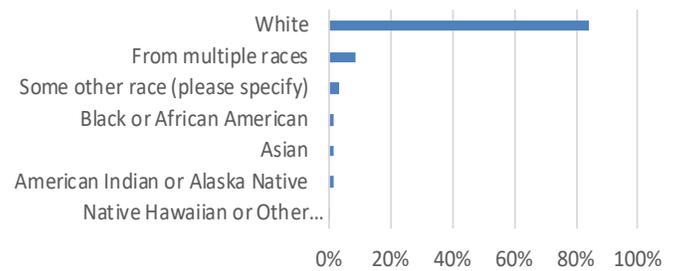
### Respondents Near Walter Long Park

#### How Would You Describe Yourself?



### Respondents Not Near Walter Long Park

#### How Would You Describe Yourself?



## Q8: DID YOU ATTEND EITHER OF THE WALTER E. LONG PARK MASTER PLAN OPEN HOUSES? (CHECK ALL THAT APPLY).

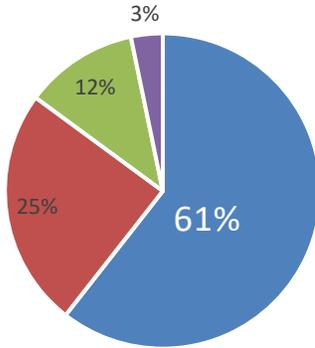
11.9% of respondents indicated that they had attended one or both of the two open houses conducted to date.

# SURVEY ANALYSIS

## Q9: WHICH IS YOUR PREFERRED PARK USES ARRANGEMENT PLAN?

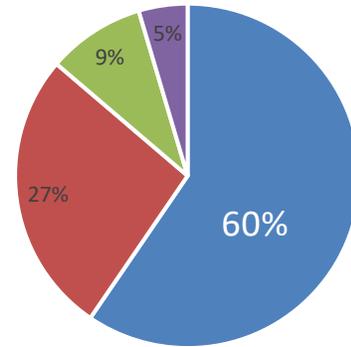
### All Survey Respondents

Which is your preferred park uses arrangement plan?



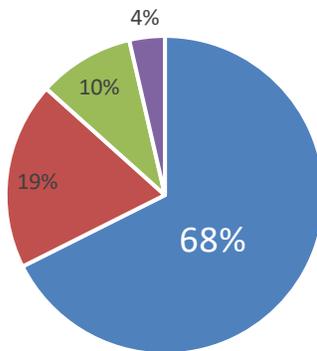
### 78724 Zipcode

Which is your preferred park uses arrangement plan?



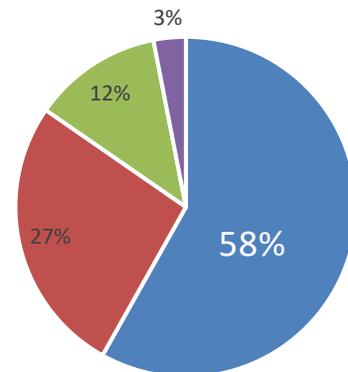
### Respondents Near Walter E. Long Park

Which is your preferred park uses arrangement plan?



### Respondents Not Near Walter E. Long Park

Which is your preferred park uses arrangement plan?



■ Concept 1 ■ Concept 2 ■ Concept 3a ■ Concept 3b

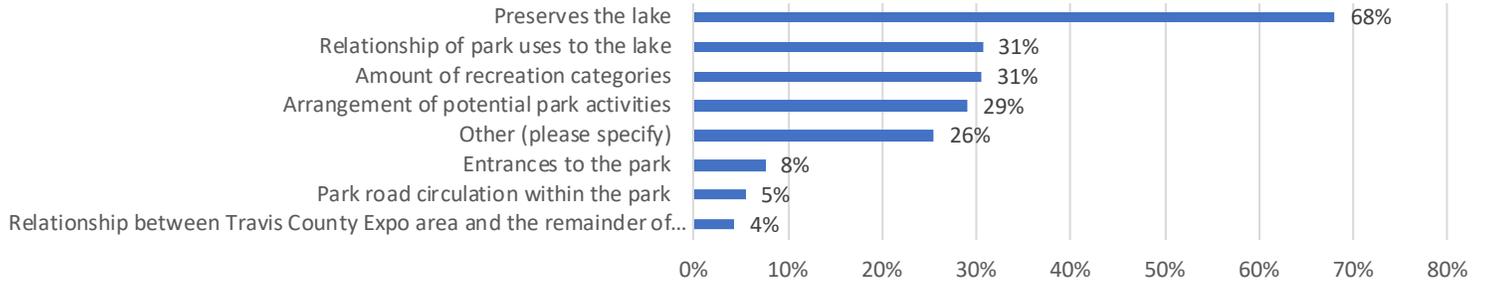
This key question asked respondents which framework arrangement plan they preferred. The results indicate that Concept 1 was the preferred arrangement plan by a significant margin, while Concepts 2, 3a, and 3b were the next most preferred (in that order). Among all groups, Concept 3b was the least preferred framework arrangement plan. Preferences were similar among all of the groupings of respondents.

# SURVEY ANALYSIS

Q10: WHAT DO YOU LIKE BEST ABOUT THE ARRANGEMENT PLAN YOU SELECTED? CHECK ALL THAT APPLY.

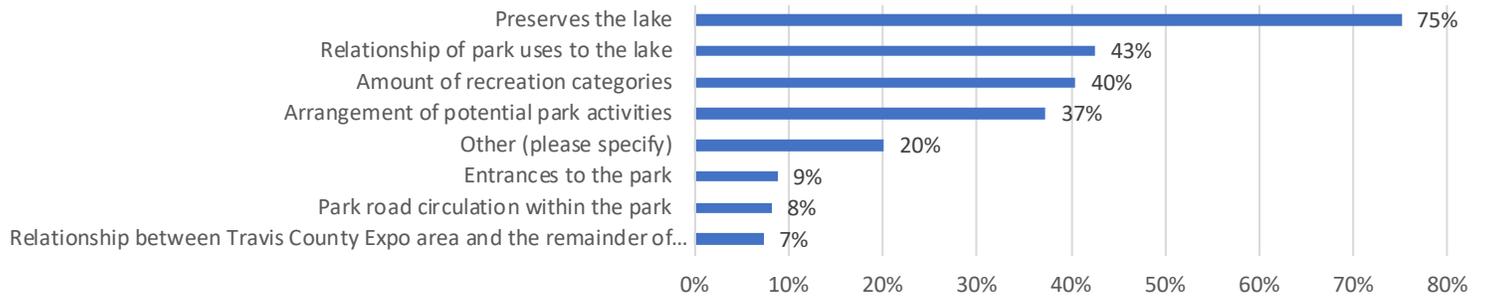
## All Survey Respondents

What do you like best about the arrangement plan you selected? Check all that apply.



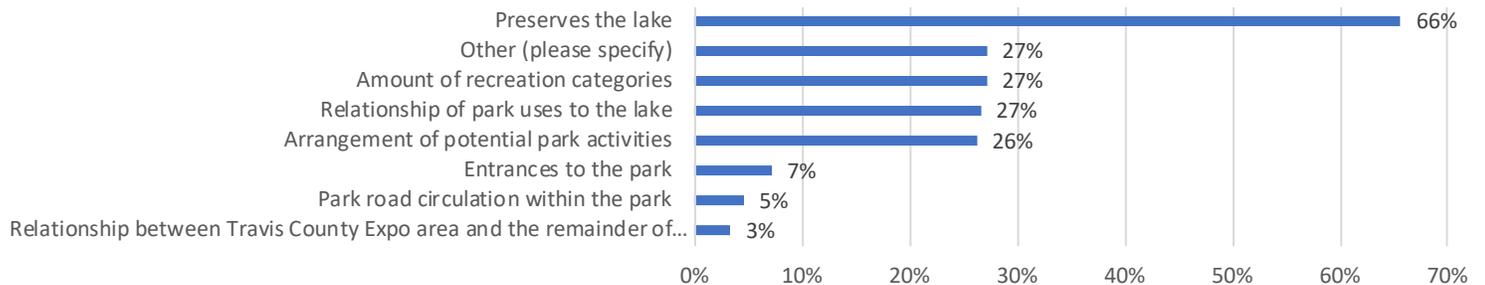
## Respondents Near Walter E. Long Park (including 78724)

What do you like best about the arrangement plan you selected? Check all that apply.



## Respondents Not Near Walter E. Long Park

What do you like best about the arrangement plan you selected? Check all that apply.

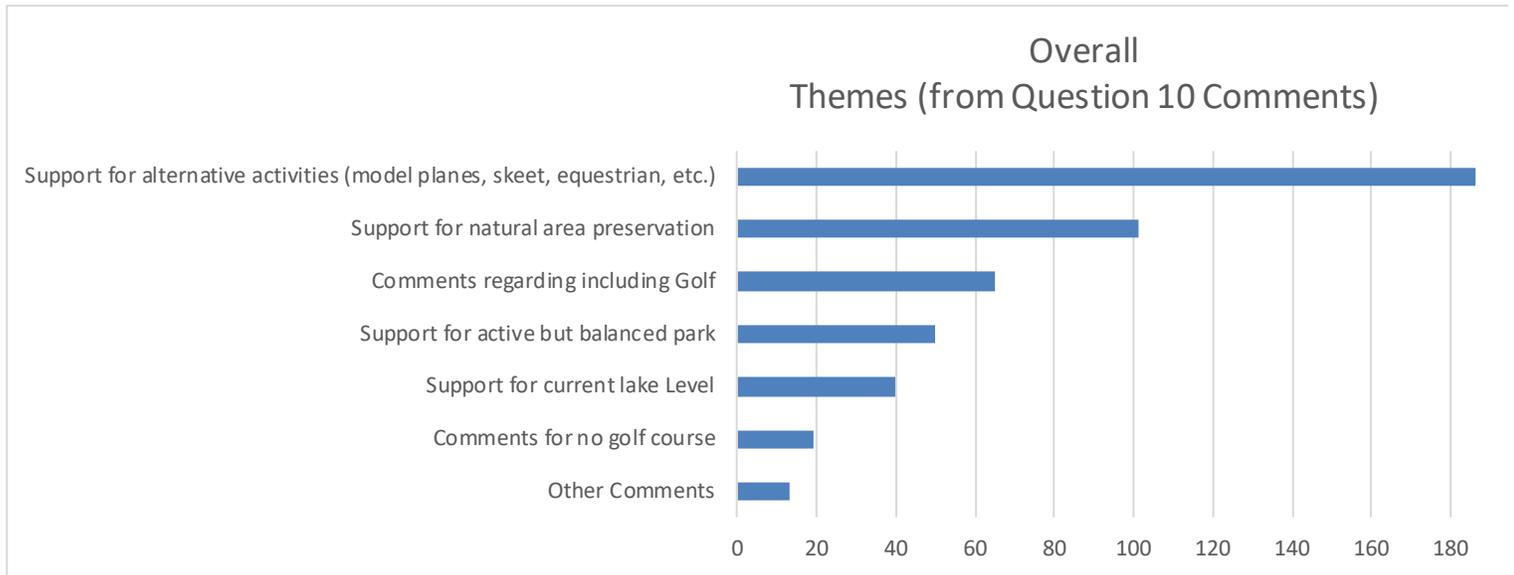


Responses were similar among all groups, with the preservation of the existing lake as the idea most liked. Relationship of park uses to the lake, and the variety of recreation categories also ranking high among the ideas preferred in the concept selected by each respondent. Respondents could also note other preferences or comments; these are categorized on the following page.

# SURVEY ANALYSIS

Q10: WHAT DO YOU LIKE BEST ABOUT THE ARRANGEMENT PLAN YOU SELECTED? CHECK ALL THAT APPLY.

## SUMMARY OF OTHER COMMENTS BY GENERAL THEME



As a follow-up portion of question 10, respondents also had the opportunity to provide additional comments. A total of 474 additional comments were received. These comments were grouped into common themes which are shown in the graph above.

Almost 40% of the additional comments received noted their support for other more specialized activities, such as the existing aero-modelers air field and the skeet shooting facility. These comments also expressed support for equestrian facilities and disc golf as desired facilities to be provided in the park.

21% of the comments provided regarded support for the preservation of natural areas and the current lake habitat. Additional comments voiced support for a golf course to be considered for the park (14%), comments regarding the need for an active but balanced park (11%), and the preservation of the current lake water levels (8%).

# SURVEY ANALYSIS

## Q11: ADDITIONAL COMMENTS - WHAT YOU LIKE BEST ABOUT THE PLAN YOU SELECTED.

### SAMPLING OF KEY COMMENTS FOR QUESTION 11

This question gave respondents the opportunity to comment on what they liked best on the plan they selected. A total of 859 comments were received. A sampling of key comments are shown below.

- **This arrangement preserves the natural habitat around the lake. With all the development in the Austin area, natural habitat is being destroyed at a fast rate. Let's save this!**
- **I chose plan 1 simply to keep the lake. The lake and the recreational fun you can have on the lake should stay as it is. That lake has provided a positive environment for the residents on the east side of IH35.**
- **Austin needs more great disc golf courses. It is a sport that requires minimal impact to nature and allows for more people to get outdoors!**
- **I like that it has the best amount of active recreation and combined active and passive recreation. Good road access.**
- **It retains the natural environment more. More passive activities. Lower cost. There are still a lot of areas of the lake and active recreation.**
- **Maintains the lake, adds facilities that have been unavailable for YEARS.**
- **It is so important to preserve future access to water recreation for Austin residents - our city will grow too big for Lady Bird Lake to be the only nearby resource and I think Walter E. Long lake and park is a great solution.**
- **Has high revenue activities that will help fund to park development.**
- **Preservation of nature but also the 12 mile trail. I would love to hop on the southern walnut creek trail, ride it to the lake, and do a peaceful loop around, enjoying nature and scenery.**
- **I am for the idea of a PGA golf course in the area. The park plans have a nice, wide diversity of activities, and a nod to those of us who enjoy golf would be nice.**
- **No more golf courses! I don't like the percentages of "active" land use but- I think we have a better chance of protecting the lake if we have more people using it actively.**
- **I like that it has the highest amount of active recreation, and the highest combined amount of active and passive recreation. Seem to be good roads/entrances into the various active and passive recreation areas.**
- **Plans are great, preserving the existing ARCA and Gun Club facilities, used by many residents, will continue to serve the City of Austin.**
- **I've been fishing this lake with my Dad and my kids for more than 40 years. Would hate to lose it.**
- **It gives the most used of recreational space for active and passive use. Both of which Disc Golf would fit very well.**
- **Not everything has to be developed and setup like a theme park. This is a fishing/boating/camping area. Keep it simple.**
- **I like the larger footprint for the arts area and there is still enough water to go kayaking. I also like the location of the potential restaurant, which is located on the water.**
- **The lake will not be ruined it is one of the only places in Austin where there is still grass left in the lake. This makes it one of the best fishing spots there is to offer.**
- **The Skeet and Trap Range is one of the best in the state of Texas and has been for years.**
- **Opportunities for nature based recreation are becoming increasingly rare in the City. It's good for the soul, the body & the environment that sustains us all. I love the multi-use trails and possibility of a nature center.**
- **More water access for kayaks, especially at the peninsula. I also like the idea of sports fields.**
- **Concept 2 makes the best use of preserving the lake while giving park goers abundant room for activities.**
- **People travel from all over the world to Decker to catch small mouth buffalo.**
- **(Likes) the 12 mile equestrian trail.**
- **(Likes) the possibility of a golf course since the change that Lions Municipal may no longer be around.**
- **Please please keep the lake. Plenty of parks are already full to the brim of disrespectful children with tuned out parents. Let this park be special. Water is magical.**
- **I love the accessibility of Walter Long for taking my dog, swimming with friends, and just relaxing. It is one of the best kept secrets in Austin and I would like for it to remain that way.**
- **Golf - Me and My 2 kids play golf. We know lots of golfers that would love a new public course.**
- **Preserving the lake is top priority. Maximizing the Natural Recreation is priority number 2. This is a big enough space to keep a lot of the natural surroundings while also including a fair amount of Active and Passive Recreation.**

# SURVEY ANALYSIS

## Q11: ADDITIONAL COMMENTS - WHAT YOU LIKE BEST ABOUT THE PLAN YOU SELECTED.

### SAMPLING OF KEY COMMENTS FOR QUESTION 11

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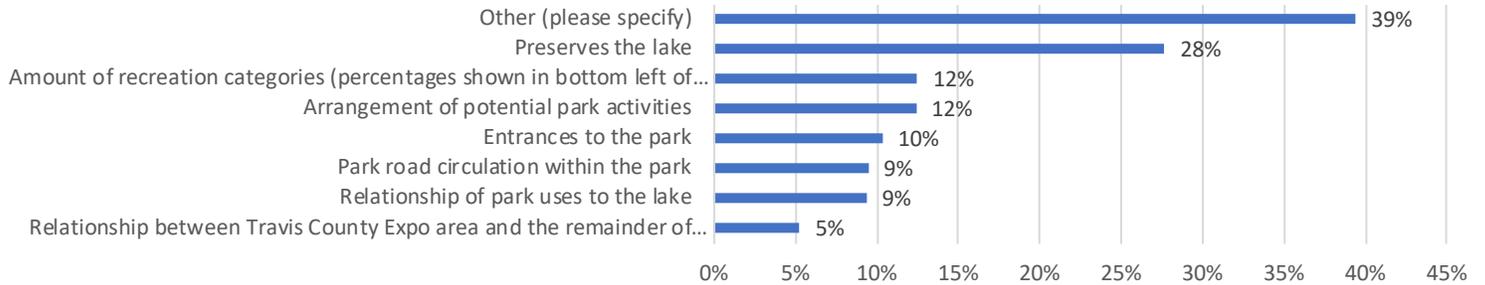
- **I would try and do something similar to White Rock Lake in Dallas. A lot of outdoor activities. Keeping the lake. Golf is nice to have not a must. A couple of options to have a drink with a view would be nice but no fast food. Or maybe a cafe where runners bikers could stop for a short break.**
- **Water recreation is scarce in this part of the city and preserving and enhancing the experience for anglers, boaters, kayakers, birders, and swimmers could make this park a real gem.**
- **It is harder to add a water feature than remove it; capitalize on the effort expended maintaining this valuable resource (and potential emergency firefighting and drinking supply) by keeping it the main feature of the area.**

# SURVEY ANALYSIS

**Q12: WHAT WOULD YOU CHANGE ABOUT THE ARRANGEMENT PLAN YOU SELECTED? CHECK ALL THAT APPLY.**

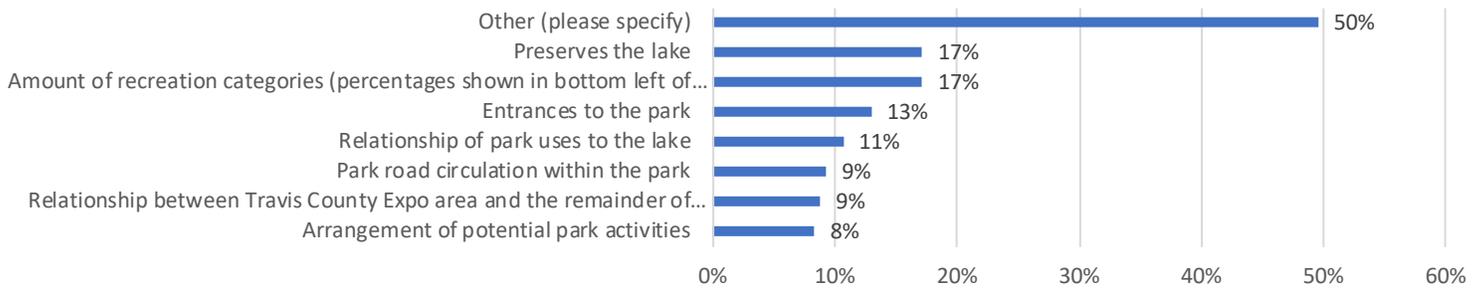
## All Survey Respondents

What would you change about the arrangement plan you selected? Check all that apply.



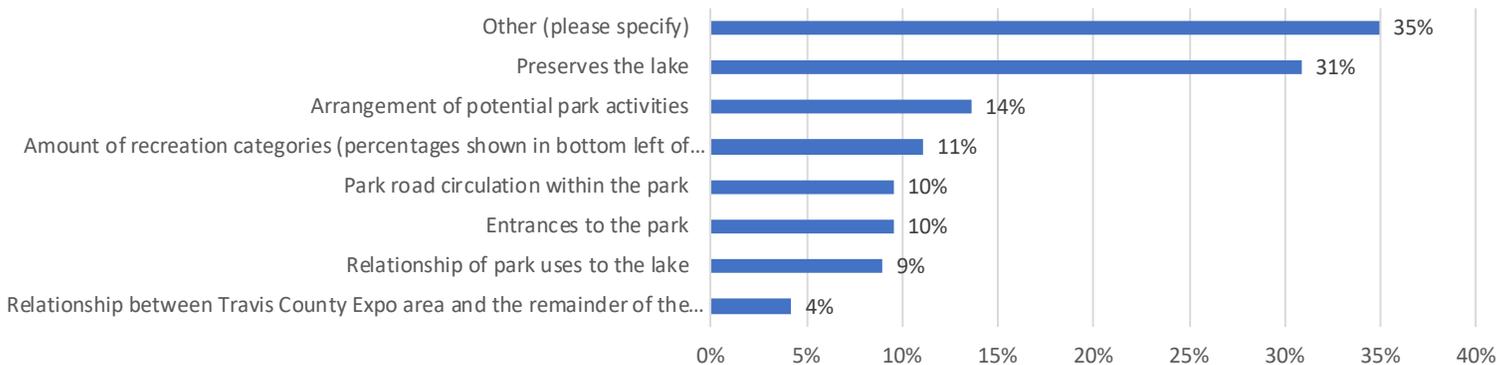
## Respondents Nearby Walter E. Long Park

What would you change about the arrangement plan you selected? Check all that apply.



## Respondents Not Nearby Walter E. Long Park

What would you change about the arrangement plan you selected? Check all that apply.



When asked what they would change on the framework concept that they preferred, respondents broadly focused on specific areas of concern (see the following page) and the issue of preserving lake water levels. Responses were similar among all groups, whether near or further away from the park.

# SURVEY ANALYSIS

## Q12: WHAT WOULD YOU CHANGE ABOUT THE ARRANGEMENT PLAN YOU SELECTED? CHECK ALL THAT APPLY.

### SUMMARY OF OTHER COMMENTS FOR QUESTION 12

This question gave respondents the opportunity to comment on what they would change in the arrangement plan they previously selected. A total of 365 comments were received. General themes can be seen from a sampling of comments shown below.

- **The road is terrible, and the park needs to be cleaned.**
- **Could live without the golf course, but Austin needs another city course that has reasonable rates.**
- **Don't like the idea of a golf course and attendant water use and pollution or the commercial dining lodging idea.**
- **Make sure the road to the skeet range is paved to help eliminate erosion problems.**
- **I would like to see the road to the skeet range paved to help control erosion.**
- **It's perfect except I would consider the creation of a low impact Mountain bike Single track trail. Almost zero upkeep and the natural beauty of the land can be maintained.**
- **Would like to see maximum access to the park from every direction. Also like to see separated bike paths along Decker Rd, Decker Lake Rd, etc.**
- **Move to fluctuating lake level to reduce burden on Colorado River.**
- **Ensure plenty of access for those needing accommodations.**
- **Easy access to the park is important.**
- **Provide an entrance off 130 unless i missed it in the map.**
- **Ensure adequate connectivity to Colony Park.**
- **Maximize natural recreation.**
- **Make sure there is good parking.**
- **Keep ARCA RC Flying site.**
- **Provide more camping options.**
- **Would like to see boat ramps for water-ski schools.**
- **I would like a kayak launch and more hiking.**
- **Keep skeet and model airplane fields.**
- **Maybe add some locations for popular games such as Pickleball and Petanque.**
- **I would add the canoe/ kayak launch on the peninsula from concept 2 and call it finished.**
- **Add a children's beach.**
- **Have a venue for activities to draw entertainment or functions to the East side of Austin. Outdoor theater, amphitheater possibly. Might need to enlarge the Cultural aspect of the %.**
- **More lake or places to fish.**
- **1. Remove skeet shooting; replace with axe throwing if a similar activity is desired. Less stray bullets... 2. Add another bridge from the tip of the peninsula to create the ability to walk smaller loops (e.g., 3 mile, 5 mile, 12 mile loop).**
- **Improved road access to areas for fishing.**
- **Provide long term inclusion of Capital City Clays.**
- **I would like to see the equestrian area bigger. We equestrians are losing so many places to ride.**
- **More kayak launch points.**
- **Would add in a large art piece to help reinforce a sense of place and create something instagramable.**
- **Add more pedestrian entrances to the park & trails from the neighboring areas, restrict motor vehicle access.**
- **More bank access for fishing.**
- **More trails in wetlands; maybe a board walk nature hike.**
- **Off leash dog park?**
- **More bank fishing access.**
- **I hope things don't get over designed. But I would like to see a Family Nature Play area like the one at the San Antonio Botanical Gardens.**
- **Add place to rent kayaks, canoes, buy a snack.**
- **Limit motorized activity. Add smooth, paved trails, skatepark.**
- **In addition to paved paths some dirt trails for hiking and mountain biking.**
- **It would be great to add a Flat Track on the basketball or tennis court for the enjoyment of all local sports.**
- **Add sailing rentals for small sailing boats.**
- **More trails for mountain bikes.**
- **A larger boardwalk, a mountain bike or skate park area.**
- **More fishing access on shorelines.**
- **Add super size kids play area.**
- **Contiguous water way for paddling.**
- **Off leash dog area .**
- **Outdoor performance venue.**
- **Different variety of sport activities that could be done.**
- **More swimming locations.**
- **More piers and spots for fishing.**
- **Larger cultural event component.**
- **Fishing is and should be the primary use for the park.**
- **More camping.**

# SURVEY ANALYSIS

## Q12: WHAT WOULD YOU CHANGE ABOUT THE ARRANGEMENT PLAN YOU SELECTED? CHECK ALL THAT APPLY.

### SUMMARY OF OTHER COMMENTS FOR QUESTION 12 (CONT.)

This question gave respondents the opportunity to comment on what they would change in the arrangement plan they previously selected. A total of 365 comments were received. General themes can be seen from a sampling of comments shown below.

- Adding another boat ramp on the Northern side of the lake would be a great change to reduce traffic at the only existing boat ramp on the lake.
- Improve existing facilities before adding new ones.
- Allow for future equestrian development, such as wash rack, RV hookups/primitive campsites, permanent pens for horses.
- I would add a splash pad for kids.
- Add enclosed off-leash area and batting cages.
- I would just like to see more emphasis on the arts & cultural center. Possibly an amphitheater for regular concerts/events!
- Preserve both lake and natural areas.
- Don't change the lake. I would be heartbroken if the lake was changed.
- Don't change the lake. Top fishing destination.
- Group all active rec together.
- Austin needs Championship Level Disc Golf course to attract the Pro Your and World Championships.
- Include clubhouse for organization and entry point for golf course and for general operational needs for a golf course.
- Addition of a full disc golf complex with one championship level course, one intermediate level course, and one beginner course geared towards kids and families trying the sport for the first time.
- The thing I would change about the current plan is to add a 3 course disc golf course complex with pro shop and concession stand or vendors. With the land available it could be possible to have a 3 disc golf course complex and a 2 disc golf course complex.
- Needs disc golf icons in many of the active and passive recreation areas.
- You need to finally run a water line into the north end of the park for the facilities there.
- I would like to see preserved natural areas, including Indiangrass Prairie, and more of a lake than 3a shows.
- This area could become a significant prairie preserve.
- I want more natural area preserved - more words and wildlife.
- Is shrinking the lake size tied to preserving the natural recreational areas?
- The more natural areas the better so reducing the active rec areas is desirable.
- The main and only edifice in the park should/could be a Nature and Science Center for the Park (public bathrooms and indoor auditorium looking out to the Lake); no driving within the park, except to the boat landing - roads should not be through nature areas (only walking trails please); open boating and fishing; no vendors; Bison to be re-introduced to balance the Park/ Preserve ecology of the original Prairie. No ball fields or golfing in order to preserve the natural areas.
- Re-forest the banks.
- Keep the areas as natural as possible. Limit development in park area.
- Like the idea of a Nature Center being included at some point.
- Protect and maintain the Tall Grass Prairie Preserve.
- I think the 2 lakeside "active rec" land "pockets" (1. center/east & 2. south/west) should be taken from "active" & added to "natural" rec use.
- Would be willing to not preserve the lake depending on environmental consequences.
- I would like to see a small "pocket" skate park like the ones in Patterson park (Austin) and Bohls park (Pflugerville), requires minimal space as upkeep, and is great for under-served youth.
- I like the idea of keeping the park more as a nature preserve with the ability to run around the lake. We HAVE plenty of park like parks, but not enough NATURE parks.
- Add gardening and farming areas; plant shade trees.
- To specify that all plantings should be of native plants. Cooperation with Lady Bird Wildflower Center and the University of Texas would be great.
- Amount of preserved land.
- I liked the additional peninsula development in plan #2.

# SURVEY ANALYSIS

## Q13: ADDITIONAL COMMENTS REGARDING THE ARRANGEMENT PLAN YOU SELECTED. WHAT WOULD YOU CHANGE? COMMENTS FOR QUESTION 13

This question gave respondents the opportunity to further comment on what they would change in the arrangement plan they previously selected. A total of 356 comments were received. Comments generally followed themes expressed in the answers to previous questions in the survey. A sampling of comments is shown below.

- **I really just wish Austin could leave this sports men's slice of fishing heaven alone. It's going to be like all the other lakes around here, fished out!**
- **I feel there should be disc golf involved in this park.**
- **Add a little more conservation area.**
- **Preserve more lake footprint and Preserve natural areas around the lake with hiking trails, including Indiangrass Prairie.**
- **Would like to see 2 to 3 disc golf courses here. Austin has a strong disc golf community and the city needs to add more courses to the park system. This would benefit young and old and is a very economical and fast growing sport.**
- **The main and only edifice in the park should/could be a Nature and Science Center for the Park (public bathrooms and indoor auditorium looking out to the Lake); no driving within the park, except to the boat landing - roads should not be through nature areas (only walking trails please); open boating and fishing; no vendors; Bison to be re-introduced to balance the Park/ Preserve ecology of the original Prairie. No ball fields or golfing in order to preserve the natural areas.**
- **An off leash dog park would be awesome.**
- **A pedestrian bridge across the southern peninsula would be cool, to break the 12 mile trail into smaller loops. "**
- **Really decent driving range/ practice facility and short course for junior golf programs.**
- **having equestrian and walking trail the same areas is a bad idea. No one picks up horse poop.**
- **I would include a top quality, air conditioned clubhouse for radio control aircraft hobbyists. A runway similar to the size of the current runway, and a designated, football field sized area for drone racing. Additionally these areas should be lit like soccer fields.**
- **Would love to see an RC park at the lake for flying float planes.**
- **Make the parking more visible, how many cars can it accommodate. Will there be a bike lane leading to the park along with plenty of bike racks and water fountains? An off the leash dog park would be nice too.**
- **Would want to be sure there will a Canoe & Kayak launch area included in the plan. I see it clearly indicated on Concept 2 but not on Concept 1 which worries me.**
- **I would treat the peninsula in Option 1 like the peninsula in Option 2. The kayak/canoe launch points noted in Option 2 would be very useful. Activating and providing space for water activities is key.**
- **More fishing piers.**
- **More swimming beaches.**
- **Add a leash free area (for dogs).**
- **Add a leash free area.**
- **More mountain bike trails! Easy access from Southern Walnut Creek Trail to park entrance and addition trail to ride!**
- **Please limit the amount of roads in the park. We need more jogging paths.**
- **We go there with our dogs to picnic and swim... Shaded areas are needed. drinking water and maybe a fun public fountain for the kids.**
- **Would like to see a park similar to Morley Field in San Diego, full disc golf pro shop, and avid championship play.**
- **I'm good with letting the lake recede a bit if it's better for the environment or saves money.**
- **Better boat and more boat ramps.**
- **Why not put in campsites? That would be a productive park use.**
- **Add a super awesome kids park.**
- **I hope the lake will remain and still be able to host triathlons. I hope cycling trails will be road bike friendly and not just for mountain bikes as the nearby roads are not well maintained.**
- **I love the addition of a restaurant or bar to the lake.**
- **I would consider decreasing the size of the lake, depending on the potential positive environmental and conservation impact (e.g. not diverting Colorado River water). That being said, I think there is an equity piece here: not a lot of water-based activities exist in East Austin like West Austin, so the loss of the lake would be difficult. Personally, I like to swim at Walter E. Long and wish there were more ways to experience nature, e.g hiking.**
- **Revitalize expo center uses.**
- **Adding buffer areas around more active areas to preserve scenic, natural and peaceful space. Active sports and events shouldn't disrupt equestrian, fishing, camping, hiking.**

# SURVEY ANALYSIS

## Q13: ADDITIONAL COMMENTS REGARDING THE ARRANGEMENT PLAN YOU SELECTED. WHAT WOULD YOU CHANGE? COMMENTS FOR QUESTION 13

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- **I'd like a larger percentage dedicated for arts and cultural areas.**
- **What about partnering with a resort company and somebody like schlitterbaun? Austin is running out of quality space to increase Austin's "brand" for the future. If done right, with Austin's culture in mind, it could be a destination spot that rivals SA's JW Marriott for tourism, Bastrop's Hyatt Las Pines and Round Rock's new Kalahari resort. Either as a lease option or land set aside, money generated could deliver everybody's outdoor desires at a high quality level that's paid off. Golf course, disc golf, nature preservation/education, nature center, amphitheater, etc that would all end up being assets for resort visitors too. It could be a great economic stimulus for this region also. Taxes for schools etc. With the right partner, the environment's health could be the priority and an example for future businesses on how to preserve and grow. This part of Austin could use some opportunity."**

# SURVEY ANALYSIS

## Q14: IS THERE ANYTHING YOU LIKE IN THE OTHER PARK ARRANGEMENT PLANS THAT YOU DID NOT SELECT AS YOUR PREFERRED ALTERNATIVE? PLEASE WRITE IN WHAT YOU LIKE BELOW.

### Likes Regarding Concept 1

- Keeps the lake.
- Appears to preserve the most natural area acreage while maintaining lake size.
- More natural areas for wildlife corridors.
- Don't touch the lake as it stands.
- It preserves the lake more than the others.
- Preserves the lake, lot of nature with remaining land.
- Connectivity w/ existing & future trail system (Walnut Crk. Trails).
- One more boat ramp on north side of lake.
- Trails, additional natural area near Indiangrass Preserve that could be restored to native prairie and wetland.
- I did like this plan as well as it preserves the lake activities and also seems to have a nice green space plan for natural equestrian trails in that northeast section.
- Possible nature center.
- Active recreation in SW portion near Decker.
- Lodging / restaurants / rental facilities.
- I like the preservation part, but we need more activity to get people out there or it will just sit and only a few would enjoy.
- Additional peninsula development and kayak points there.

### Likes Regarding Concept 2

- Preserves the lake!!!
- I like the access to lake for kayaking etc.
- ARCA airfield and Austin trap shooting club sites preservation.
- Balance of activities.
- The recreational use of the peninsula, the launch points for kayaks/canoes.
- Like large culture / arts area.
- Size of the lake, would add more Disc golf.
- This concept is fine, but please give dedicated parking space to boat trailers.
- I like the amount of active recreation space along the lake.
- Like Concept 1, this preserves the lake as it exists today and some of the natural terrain, but sacrifices more of the natural spaces.
- I like the additional cultural recreation here, but hate the insane amount of active recreation.
- peninsula plans: canoe/kayak launch areas; more picnicking.

- More arts and culture, passive.
- I would include more of the active recreation versus the passive, but maintain a dominant natural recreation.
- Specific mention of a championship level golf course.

### Likes Regarding Concept 3A

- Good concept many activities.
- Dislike: Draining the lake.
- Also included additional golf courses but decreased the lake.
- Draining the lake completely destroys the character of the park.
- Nature Center.
- Strong mix of program with still a lot of preservation / passive areas. I like the eastern edge better in this plan.
- I do not like anything about #3, I don't think making the lake smaller is a good idea.
- Frisbee golf icons in rec areas, Needs higher percentage of recreation vs. environmental.
- I like the amount of wetlands that are combined with natural space.
- Maintenance-cost reduction.
- Offered a lot, cut costs, but got rid of the water....water is the diff maker.
- Large passive recreational area.

### Likes Regarding Concept 3B

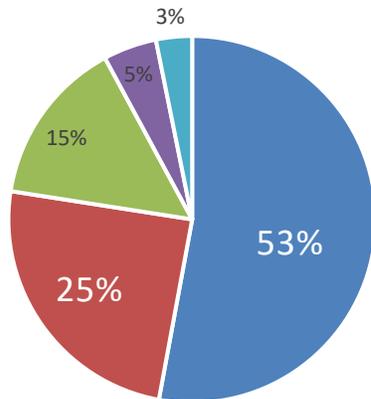
- Dislike: Draining the lake, prioritizing golf course.
- I do not see the ARCA flying field on any of the maps, was it not considered?
- Getting rid of the lake and turning it into a pond is ridiculous and does not need to happen.
- Don't like cutting back from the lake.
- Plenty of activities.
- I don't mind the water being gone since it opens it up for more development of park space and activities.
- This one also has a lot of space for active rec. activities.
- Boardwalk pier along rock dike area.
- Like the loop trail in this option as well.
- No golf keep the lake.
- Buffering of the Indian Grass Preserve.
- Trails, amount of natural area, could be restored to native prairie and wetland, stops wasteful pumping to maintain artificial lake.

# SURVEY ANALYSIS

**Q15: WATER LEVELS AT WALTER E. LONG LAKE ARE MAINTAINED AND REPLENISHED BY PUMPING WATER FROM THE COLORADO RIVER. IF NOT REPLENISHED, THE LAKE WILL LIKELY BECOME MUCH SMALLER THAN IT CURRENTLY IS. HOW IMPORTANT IS IT THAT THE CITY OF AUSTIN CONTINUE TO PUMP WATER TO MAINTAIN THE CURRENT LEVEL OF THE LAKE?**

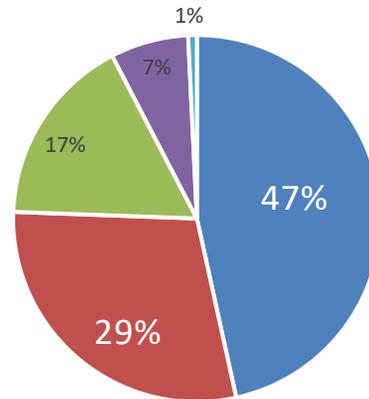
## All Survey Respondents

How important is it that the City of Austin continue to pump water to maintain the current level of the lake?



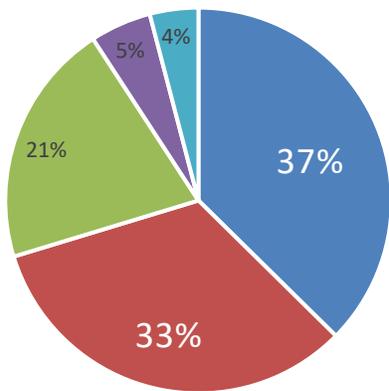
## 78724 Zipcode

How important is it that the City of Austin continue to pump water to maintain the current level of the lake?



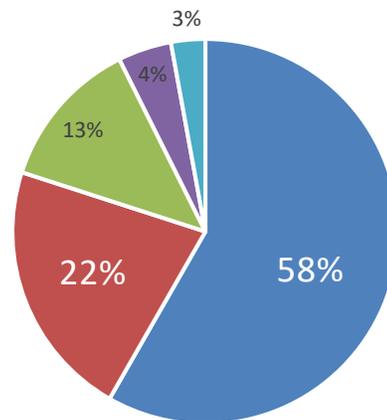
## Respondents Near Walter E. Long Park

How important is it that the City of Austin continue to pump water to maintain the current level of the lake?



## Respondents Not Near Walter E. Long Park

How important is it that the City of Austin continue to pump water to maintain the current level of the lake?



- Very important
- Important
- Undecided
- Not important
- Not important at all

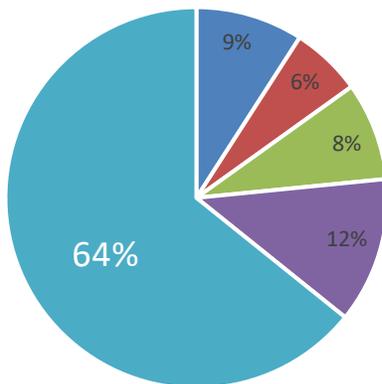
The vast majority of all respondents (78%) considered maintaining the current lake levels as either “important” or “very important”. By groups, 76% of respondents in zip code 78724, 70% of respondents in zip codes near the park, and 80% of those not near the park considered it either important or very important to maintain the current lake levels. A small percentage of respondents (ranging from 7% to 9%) indicated that maintaining the current level of the lake is “not important” or “not important at all”.

# SURVEY ANALYSIS

**Q16: A 36-HOLE PROFESSIONAL GOLFERS ASSOCIATION (PGA) GOLF COURSE HAS BEEN PROPOSED FOR A PORTION OF WALTER E. LONG METROPOLITAN PARK. THE COURSE WOULD BE OPERATED BY A PRIVATE ENTITY, AND COULD COMPETE TO HOST PGA LEVEL EVENTS. HOW IMPORTANT DO YOU THINK IT IS FOR A GOLF COURSE TO BE DEVELOPED AT WALTER E. LONG PARK?**

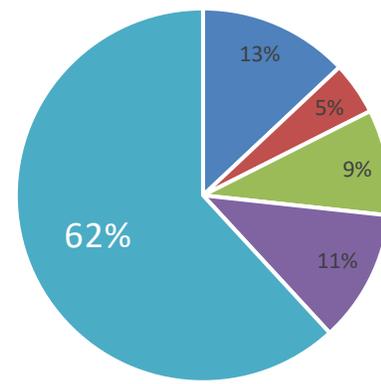
## All Survey Respondants

How important do you think it is for a golf course to be developed at Walter Long Park?



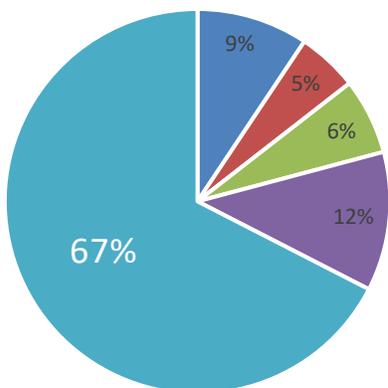
## 78724 Zipcode

How important do you think it is for a golf course to be developed at Walter Long Park?



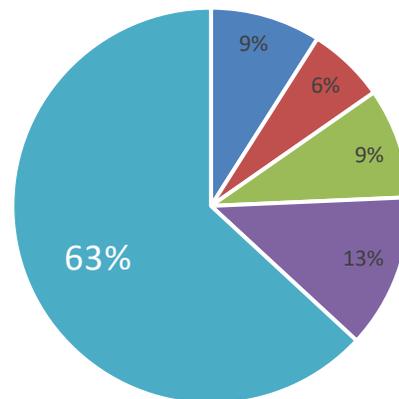
## Respondants Nearby Walter E. Long Park

How important do you think it is for a golf course to be developed at Walter Long Park?



## Respondants Not Nearby Walter E. Long Park

How important do you think it is for a golf course to be developed at Walter Long Park?



- Very important
- Important
- Undecided
- Not important
- Not important at all

Across all three categories, the results were relatively similar. The vast majority of all survey respondents indicated that a golf course development at Walter E. Long Park is “not important at all.” Overall, less than ten percent of respondents felt that it is “very important.” In zip code 78724, the area in which the park is located, a slightly higher percentage of respondents (13%) rated the inclusion of a golf course as very important. However, 73% of respondents in that same area rated the golf course as not important or not important at all.