



PALM PARK

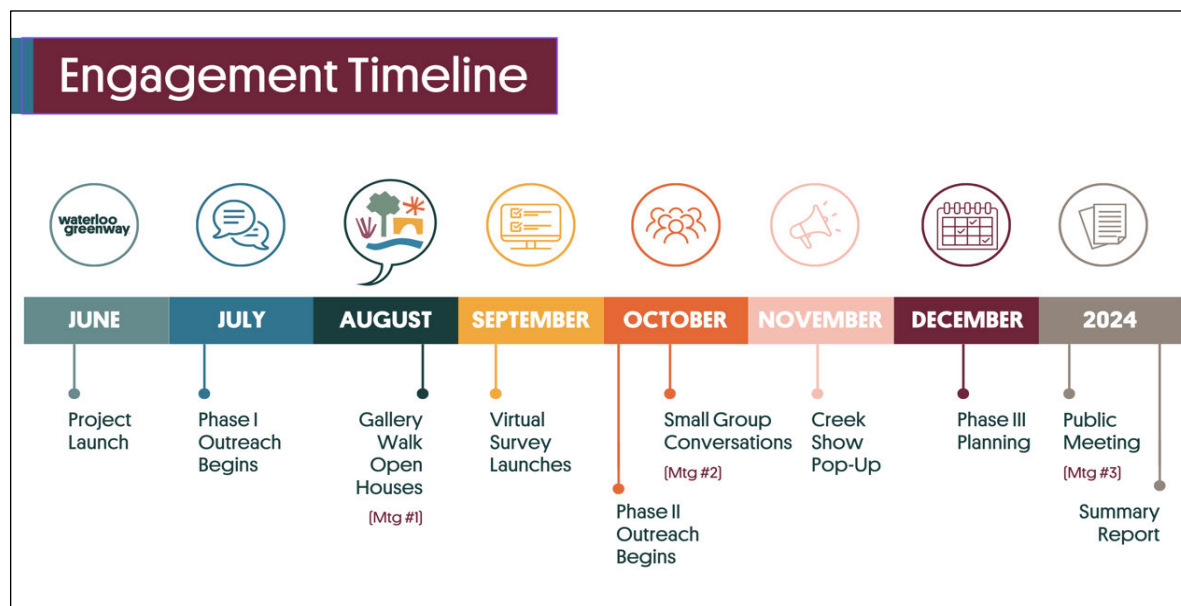
Public Engagement Report 2023-2024

CORTEZ
CONSULTING

OVERVIEW

In May 2023, Waterloo Greenway (WG) and the City of Austin Parks and Recreation Department (PAR) relaunched the design process for the historic Sir Swante Palm Neighborhood Park. As part of the design phase, a new engagement process was initiated that would build upon previous data collected from a robust in-person and virtual community engagement process in 2016. The goal of this new engagement plan was to: (1) inform the public the design process for Palm Park was relaunching; (2) determine whether park features recommended by the community in 2016 were still relevant today; and (3) capture new information that could inform the design process.

Over the course of eleven months, Cortez Consulting, in partnerships with Waterloo Greenway and the City of Austin Parks and Recreation Department, gathered quantitative and qualitative data through a variety of community engagement strategies. The timeline for the process was divided into **three (3) distinct phases**, and when speaking with the public, we emphasized where we were in the project timeline and how their feedback would inform the design.



Along with a phased approach, the project team was intentional about the range of strategies incorporated to involve participants. We were thoughtful in reaching out to key Latino leaders in East Austin, involving Palm School Alumni, coordinating meetings at locations and times that were accessible for a range of schedules, inviting key stakeholders such as Travis County, and providing ample time to inform the public of meeting dates. To further ensure participation, we hosted bilingual meetings providing information in Spanish/English and fulfilling requests to offer ASL services for the hearing impaired. Our communication with participants was extensive. While participants were not required to register for community meetings, if they did, a confirmation email was sent when they registered, a reminder email was sent the day before meetings, and an optional text message was sent 8-hours in advance of meetings. We also provided various options for community members to contact the project team regarding meetings. To bridge the digital divide, we also provided a general phone number where residents could reach us for project or meeting information. Overall, we believe the community engagement plan set forth to execute public involvement for the relaunch of Palm Park was thorough. The following summary report provides a detailed look into the campaign, the strategies, and the data gathered throughout this process.

PHASE I: GROUNDING & PROJECT KICK-OFF

The project team kicked-off engagement by coordinating two Gallery Walk Open Houses in August 2023. The purpose of these community gatherings was to create an informal environment for families to become reacquainted with the project, meet the design team, and provide feedback. During the meeting, community members had an opportunity to:

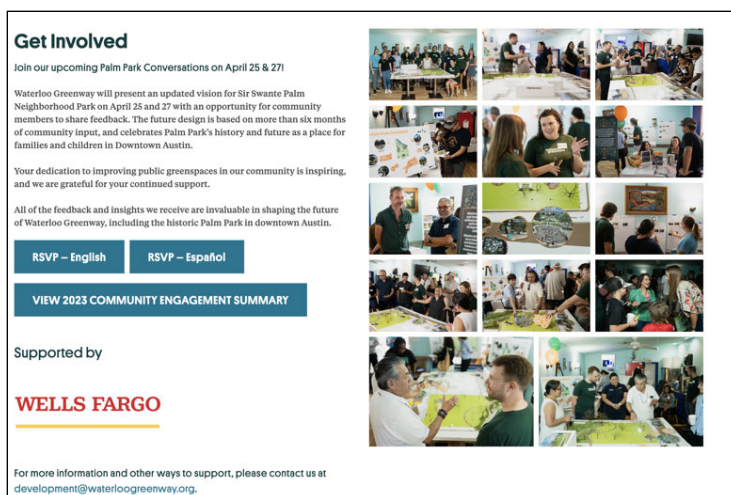
- Speak directly with project & design team members,
- Interact with the Palm Park Model and provide ideas/feedback,
- View top park features identified in 2016 and provide comments/ideas through a Pinterest Activity,
- Submit feedback through general comment cards, and
- Complete a demographic survey where they could provide further information.



The meetings were hosted at a well-known community space and restaurant in East Austin, Juan in A Million. Community members could drop-in over a period of two-hours and enjoy free food as well as participate in activities. One meeting was held on Thursday evening and the other was held on Saturday morning. The flyers below were created to market the event to the public throughout the months of July and August.



Along with flyers, we promoted the Gallery Walk Open House through a formal press release distributed by both the City of Austin and Waterloo Greenway, paid media ads, numerous social media posts, and by tabling and presenting at local community meetings. Waterloo Greenway also launched a dedicated webpage for the public to learn more about the project and promote friendly reminders and sign-up links for all project meetings. Below reflects a snapshot of the dedicated webpage and social media promotion that took place during Phase I.



PHASE I: RESULTS

A goal of Phase I was to reintroduce the public to Palm Park. As such, we designed **Palm Park Fact Sheets** (Appendix), that were distributed at all meetings and events. These fact sheets provided a snapshot view of the history of Palm Park since 1933, and reflected data collected in 2016 regarding the best assets, top features, and most important amenities the public wanted to see reflected at Palm Park. In addition to the fact sheets, we hosted “Community Engagement & History” stations at every meeting so the public could be informed of all efforts that had taken place since the project started. We were intentional in staffing this station with team members who had a strong history of the project and could answer complex questions the public might have about the project.



Along with informing the public of the history of Palm Park, we wanted to gather data on the type of imagery they felt best represented the future of the park. Similar to the program, Pinterest, community members could pin pictures they liked and place them into categories. The categories were created by taking the top park features identified by community members through the 2016 engagement process.

The categories were:

- History & Storytelling
- Places to Gather
- Shade Trees
- Places for Relaxation
- Play Elements
- Shade Structures

The public could sort from a variety of photos and select the photo they felt best represented each category. Along with identifying their top choices, they could leave comments as to why they felt this image was their top choice. In the end, we were able to identify the **top two (2) images** that resonated with the public per each category. This data allowed the team to narrow down the types of amenities the public envisioned at Palm Park. The information collected during our Gallery Open Houses was shared with the design team and all data from

participants can be found in the Appendix. In total, we had **69 community members** participate in our Gallery Walk Open Houses.

PHASE I: LESSONS LEARNED

During the relaunch of engagement for Palm Park, we found some community members continued to feel strongly about the loss of Palm Park Pool. In 2014, the City of Austin Parks and Recreation Department conducted an Aquatics Facilities Needs Assessment and determined Palm Park Pool would be closed indefinitely. Along with decommissioning the pool, the remaining structural elements of the pool were demolished in 2023, causing further pain and frustration. While members of this project team cannot change the decisions of past events, we acknowledge the closure of Palm Park Pool remains a traumatic pain point for some community members, and it was felt throughout this process. As such, we observed that there were key Latino leaders who were hesitant about trusting this new process and felt strongly about ensuring the history of Palm Park would be preserved and integrated into the new design. Comments we received often reflected the type of activities that used to take place in the park, particularly as it relates to the lived experiences of Mexican American families. We also received comments and ideas of ways we could preserve the memory of the pool, especially for children and families who have long resided in East Austin or were Palm School alumni. We acknowledge that the land that holds space for Palm School and Palm Park, including the pool, represents a profound historic memory for Latinos residing in East Austin. We were intentional throughout this engagement process of asking for ways we could honor the past, while planning for the future, and the work continues. We continue to work in restoring trust and reassuring these community members that we heard their frustrations and will do our best to ensure the history of Palm Park is reflected in the new design.



(TANIA "TA")
It broke my heart
When they removed
the swimming pool

It would be amazing to see
the historic shelter house
celebrated and lifted-up as
both a park centerpiece
and back drop for communal
gatherings.
- Build a plaza around it
- Add shade trees/structures
- Garden Beds - Splash Pad Proximity

In addition to these lessons, we also experienced a profound excitement from an array of community members who were invested in the future of Palm Park. We had participants from a wide range of ages involved, and it was exciting to see children envision new ways the park could be designed. We did our best to include families and children, and we'll discuss some of the activities we developed to gather their feedback further in the report. Ultimately, this engagement process brought new insights and expanded the project team's appreciation of building an inclusive, family-friendly park for all Austinites.

VIRTUAL & PAPER SURVEY

In our efforts to expand the public's involvement, we created both a **virtual and paper survey** that replicated our feedback activities during Phase I & Phase II. The surveys were available for **nine-weeks (9)** beginning on September 13 and closed on November 20.

The team promoted the virtual survey via the Palm Park project website, e-newsletter, social media and during in-person outreach through flyers with a QR Code survey. The surveys were available in Spanish and English with unique links shared during promotion to make it easy to access for Spanish-speakers. The design of the survey was user-friendly, with engaging visuals and check-box options for ease of completion. The virtual data reflected no incomplete surveys, and several comments were submitted thanking the project team for the ability to provide feedback online. Core to the survey was the ability for the public to rank their preferences based on images from the seven themes: (1) History & Storytelling, (2) Places for Relaxation, (3) Place to Gather, (4) Play Elements, (5) Shade Structures, (6) Shade Trees, and (7) Water Features. To encourage participation, we provided the option for participants to share their contact information to be entered into a raffle. Raffle prize winners were selected by a random online drawing and winners were notified by phone/email. In total, **54 community members** participated in the virtual survey. The intention of the virtual survey was to allow the public the flexibility to share their feedback without having to physically attend an event.

Community members also had the option to complete a **paper survey** during in-person community meetings. The project team dedicated time during meetings for members to complete surveys. We stressed the importance of having private time to share feedback and rank images. For both surveys, we also gathered demographic information and asked whether they were Palm School Alumni. We had **39 paper surveys** submitted for a **total of 93** completed surveys with 10% being Palm School Alumni.

VIRTUAL SURVEY RESULTS	
Dates: September 13 – November 20, 2023	
English Survey	53
Spanish Survey	1
TOTAL VIRTUAL SURVEYS COMPLETED	54

PAPER SURVEY RESULTS	
Dates: September 13 – November 20, 2023	
English Survey	27
Spanish Survey	12
TOTAL PAPER SURVEYS COMPLETED	39

SURVEY HIGHLIGHTS

An important data point we collected through the surveys was participants’ area of residence. This information would reflect whether participants lived in close proximity to the park or were familiar with Palm Park. Our results showed the majority of participants resided in Central East Austin, zip code (78702), also known as Austin City Council District 3. The next highest representation came from Southeast Austin, zip code (78747) and Austin City Council District 2. We learned in speaking with participants that many families that used to reside in Central East Austin had moved to Southeast Austin. We had several families share that they used to own homes in Central Austin but with the increased costs of living they moved South. These families also had siblings or parents who attended the original Palm School and were grateful we were seeking their input. Here are some quotes we heard from participants during our meetings:

“My brother went to Palm School, but he had to work tonight and ask if I could attend in his place.”

“My mom went to Palm School, and now my kids attend Palm School in Southeast Austin.”

“I went to Palm School and I’m here tonight to share my experiences. I’m glad you’re doing this.”

Below is a word cloud of the data collected on the **top three (3) zip codes**:

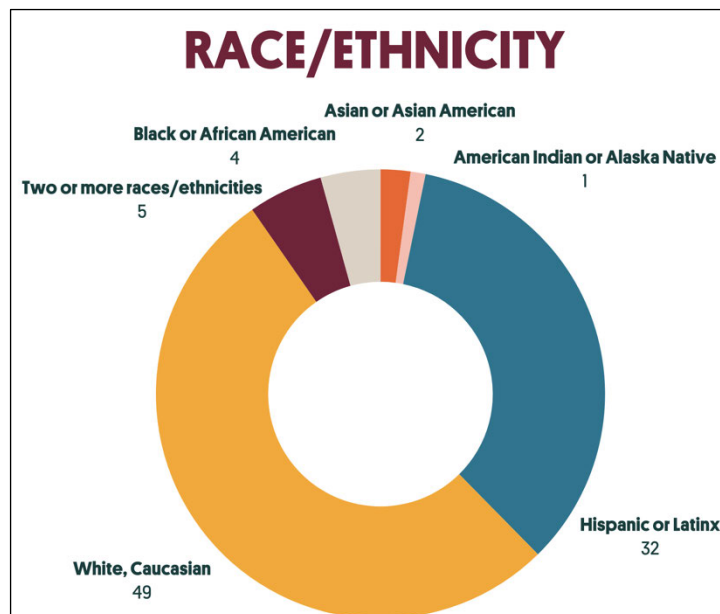
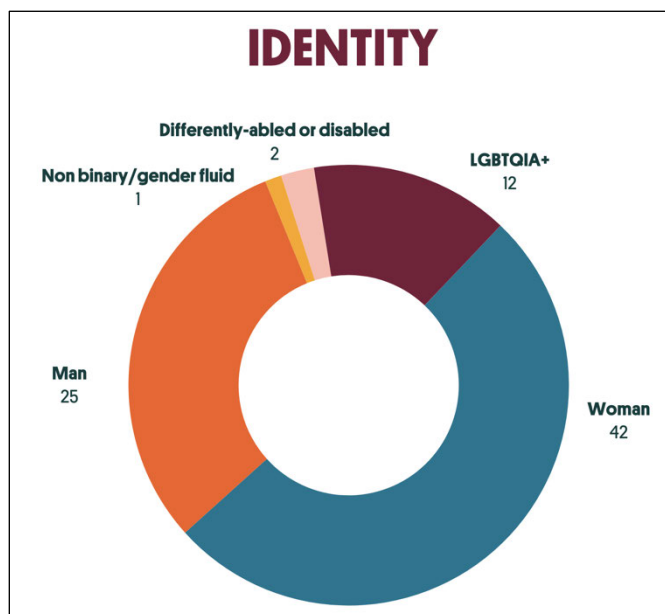
Primary Zipcodes:

- 78702 [Central East Austin—City Council District #3]
- 78747 [South East Austin—City Council District #2]
- 78701 [Central South Austin—City Council District #3]



SURVEY DEMOGRAPHICS

Through the surveys we also learned about the demographics of our participants. The data reflected that we had diverse representation regarding race/ethnicity as well as identity. Given the historical context of Palm Park, we were pleased to see that 34% of survey participants identified as Hispanic or Latinx. This mirrors the current Latino population in Austin and felt the survey sample was strong. We also had participants who identified as multiracial and LGBTQIA+. The graphics below provide a snapshot of the participant demographics for our virtual and paper survey.



SURVEY FINDINGS

The purpose of the survey was to gather consistent data across the project, whether families participated online or in-person. We continued to use imagery as a means for the community to identify what they felt most represented their ideas for Palm Park. The most interesting result is that the 93 survey participants selected the **exact same images** for each category (except one) as our **1,055 other participants** who voted in-person and attended different events. This leads us to conclude that, in general, **the public agreed** on the types of images they felt would best be represented in Palm Park. The graphics below show this comparison.

In-Person & Virtual Survey Top Choices



1,055 Total Votes Collected Top Choices



As shown above, the only category where the survey differed was in the image for **Shade Trees**. The image that spoke most to participants who took the virtual/paper survey was the **bench shade**; whereas **lawn shade** was the top voice for votes collected at other events. Despite the differences, it seems both elements can be featured at the park given the goal by the design team is to preserve as many trees as possible and provide natural shade.

PHASE II: ENVISIONING PALM PARK

OUTREACH

During the months of September–November 2023, we launched a comprehensive outreach campaign to engage community members in our next phase of the project. Prior to designing our outreach plan, we met with the staff at Waterloo Greenway and PARD to discuss their vision for the type of outreach that would work best. The entire team agreed pop-up community events, school presentations, tabling, block walking, and general grassroots outreach would be most effective in garnering participation. We specifically focused our efforts in Central and East Austin and worked with non-profit organizations that supported parks projects. We sent emails to the following organizations sharing updates on the project and inviting them to join our meetings: Go Austin!

¡Vamos Austin! (GAVA), East Cesar Chavez Neighborhood Association, Dove Springs Proud, Dove Spring Recreation Center Advisory Board, Travis County, PODER, Mexican American Cultural Center (MACC), Austin Parks Foundation, Festival Beach Food Forest, Fruitful Commons, Downtown Austin Alliance, Red Line Parkway, Tejano y Mas ATX, Save Palm School (Paul Saldaña/Martha Cotera), and Palm School Alum (Marcos de Leon/Ana Maciel). We also reached out to faith-based organizations and specifically hosted a meeting for Austin Interfaith during Phase II.

Our team tabled at local community events such as: Hot Sauce Festival, Fiestas Patrias, AISD Back to School Showcase, Boo the Flu, Trail-or-Treat, a Pop-Up Drop-In at Cenote, and several events at Waterloo Park. During these events, we promoted the upcoming Palm Park Community Conversations, shared a broader understanding of the project, gathered input and collected contact information. These local community events were traditionally held on weekends, evenings, and attended by a diverse makeup of Austin residents. To ensure consistent data, participation numbers were only collected for individuals who directly spoke with the engagement team about the project or provided their contact information for future communication. Data gathered during Community Tabling Events was incorporated into the project feedback forms and shared with the Project Team on an on-going basis. We also coordinated a multi-day block walk campaign distributing **door hangers** (Appendix) to 500 homes in East Austin. The team specifically focused on neighborhoods around





Sanchez Elementary, Martin Middle School, and Mendez Recreation Center. Block Walkers shared meeting information with residents who were home or left door hangers for residents who were not home. The following table reflects the types of events we organized and/or attended as well as contacts we made during these engagements.

OUTREACH EVENTS & MEETINGS				
Date/Time	Event/Location	Signed-Up	Contacts	Flyers
September 14, 2023 Noon–3:00pm	Fiestas Patrias ACC Riverside	22	42	37
September 15, 2023 Noon–1:30pm	Eastside School Community Alliance Luncheon	5	30	50
September 23, 2023 9:00am–Noon	AISD Showcase	13	66	48
October 7, 2023 11:00am–2:00pm	Boo the Flu	5	48	52
October 10, 2023 8:30–9:30am	Coffee with Principal Palm Elementary School		12	100
October 10, 2023 10:00am–Noon	Pam-Am Recreation Center Martin Middle School Sanchez Elementary	<i>Flyer Drop-Off</i>		150
October 12–16, 2023 4:00–6:00pm	Neighborhood Block Walking East Austin	<i>Door Hangers Distributed</i>		500
October 20, 2023 Noon–1:30pm	Eastside School Community Alliance Luncheon	<i>Presentation</i>		50
October 28, 2023 6:30–8:00pm	Trail-or-Treat	18	50	50
November 10–18, 2023 6:00–10:00pm	Pop-Up Event Waterloo Creek Show	280	1,055	N/A
TOTAL		45	1,303	1,037

Engaging the school community was another important strategy we incorporated in this phase of the project. We participated in the Eastside Community School Alliance coordinated by Austin Voices and held monthly for community partner organizations. In these meetings our team helped to share the information on Palm Park and distributed flyers to attending partners. We also provided Community Presentations at school events such as

“Coffee with the Principal” at the new Palm Elementary School. These presentations were attended by parents of the school who were primarily Spanish-speakers and were interested in community information.

One of our most successful outreach events was a **Pop-Up Event** held at Waterloo Greenway’s Annual Creek Show. Over a one-week period from November 10–18, the team setup the Palm Park Model and designed the same voting activity as we had for all other community meetings. Over a four-hour period each evening, the team would speak with a diverse group of families about the project and gather their input. During this activity, we saw over 1,000 people and gathered their insights on the top park features. A full report of the community feedback received during this event is found in the Appendix, a sample below shows how votes were tallied. Overall, we incorporated an engagement strategy that was multifaceted and shared information at an array of events and meetings.

Palm Park Pop-Up Activity				
Creek Show Exercise November 10–18, 2023				
Theme 1 History & Storytelling				
Descriptive History (Wayfinding)		Visual Art		Total
				
Date	Total Votes	Date	Total Votes	TOTAL
November 10	21	November 10	72	93
November 11	28	November 11	80	108
November 12	12	November 12	32	44
November 13	48	November 13	86	134
November 14	11	November 14	33	44
November 15	67	November 15	174	241
November 16	25	November 16	69	94
November 17	26	November 17	87	113
November 18	29	November 18	75	104
TOTAL	267	TOTAL	708*	975



PHASE II: PROMOTION

Like Phase I, we created a strong promotional campaign to spread the word. A Facebook event page was designed with meeting information and directed community members to our sign-up page. City Council Members were informed of our meetings as well as and encouraged to share with their email listserv. Our team also created a social media toolkit, with recommendations for posting dates and graphics. A new flyer was designed, along with a QR Code for easy access to sign-up. Information was provided in Spanish and English, and samples can be found below. A copy of the **social media toolkit** and flyers can be found in Appendix.

Facebook Event	Facebook Event (Spanish)
Post Date: October 9 We are launching our next round of community engagement meetings for Palm Park and invite you to join us! During the month of October, we will be hosting small group conversations to dive deeper into the design of Palm Park. We have a wide-range of dates and locations available and hope you will join us for one of the sessions. You can sign-up to participate by phone, email, or online through the link below. Snacks and refreshments will be provided. Sign up today! Register online here: bit.ly/PalmParkConvos Email: info@waterloogreenway.org Phone: (512) 273-7967 Small Group Conversations Dates: Tuesday, October 17 6:00-7:30pm Palm Elementary School	Post Date: October 9 ¡Estamos lanzando nuestra próxima ronda de reuniones de participación comunitaria para Palm Park y lo invitamos a unirse a nosotros! Durante el mes de octubre, organizaremos conversaciones en grupos pequeños para profundizar en el diseño de Palm Park. Tenemos una amplia gama de fechas y ubicaciones disponibles y esperamos que sea una a nosotros en una de las sesiones. Puede registrarse para participar por teléfono, correo electrónico o en línea a través del siguiente enlace. Se proporcionarán refrigerios y refrigerios. ¡Regístrate hoy! Regístrate en línea aquí: bit.ly/ConversacionesdePalmPark Correo electrónico: info@waterloogreenway.org Teléfono: (512) 273-7967 Fechas de las conversaciones en grupos pequeños:

Facebook Post #3 Convos Promo	Facebook Post #3 (Spanish) Convos Promo
Post Date: October 11 Are you interested in helping shape the future of Palm Park? Join us for one of our Small Group Conversations in October. You can sign-up to participate by phone, email, or online through the link below. RSVP here: bit.ly/PalmParkConvos Email: info@waterloogreenway.org Phone: (512) 273-7967	Post Date: October 11 ¿Estás interesado en ayudar a dar forma al futuro de Palm Park? Únase a nosotros para una de nuestras conversaciones en grupos pequeños en octubre. Puede registrarse para participar por teléfono, correo electrónico o en línea a través del siguiente enlace. Confirma tu asistencia aquí: bit.ly/ConversacionesdePalmPark Correo electrónico: info@waterloogreenway.org Teléfono: (512) 273-7967

While community members were not required to sign-up, we created a Google form to help us communicate with participants who were interested in attending the meetings. This form allowed us to collect information such as needs for translation services, food restrictions, and contact information to communicate ahead of meetings. It was our intention to establish a relationship with participants early on and provide them with as much information to easily attend our meeting. We sent confirmation emails when participants signed up, reminders the week of the event, and option text messages the day of the event (if participants requested). We also sent maps with parking details as well as important updates regarding room locations and times. Overall, we believe this sign-up process was an effective form of engagement during Phase II and participants shared with our team how helpful this process was in preparing for meetings. Below is an example of the sign-up form and email template used to communicate with participants.

waterloo greenway Supported by **WELLS FARGO**

Palm Park

Small Group Conversations

Join the Palm Park Conversation!

B I U ↻

Waterloo Greenway and the City of Austin Parks and Recreation Department are entering the next phase of community engagement for Palm Park and will be hosting a **special conversation** for members of **Central Texas Interfaith**.

Your participation will help inform the new design for Palm Park and allow you to share your ideas on what you would like to see in the park.

Please complete the form below to confirm your attendance. Thank you!

First Name *

Short answer text

Last Name *

Short answer text

waterloo greenway Respaldo de **WELLS FARGO**

Palm Park

Conversaciones en grupos pequeños de

¡Únase a la conversación de Palm Park!

B I U ↻

Estamos entrando en la siguiente fase de participación comunitaria en Palm Park y lo invitamos a unirse a nosotros en nuestras próximas **conversaciones en grupos pequeños**.

Estas conversaciones comunitarias ayudarán a informar el nuevo diseño de Palm Park y le permitirán compartir sus ideas y comentarios sobre lo que le gustaría ver en el parque. Tenemos una variedad de fechas y ubicaciones disponibles durante el mes de octubre.

Si está interesado, complete el formulario a continuación y un miembro de nuestro equipo se comunicará con usted para confirmar los detalles de la reunión.

¡Gracias!

Nombre *

Short answer text

Apellido *

Short answer text

Hello,

Thank you again for signing up to participate in the Palm Park Small Group Conversations, we look forward to meeting you on **Saturday, October 21 from 10:30am to Noon**.

As a friendly reminder, please see below for your meeting details:

Saturday, October 21
10:30am-Noon
Chalmers East Community Room
1700 E. 3rd Street Austin, TX 78702

This event will be held in the Community Room of Chalmers East. Please follow the directional signs for parking and the meeting location once you arrive. A parking map can also be found [linked here](#) with further details.

If you have any questions in the meantime or are unable to attend, please feel free to contact us by email or phone at (512) 273-7967.

We look forward to seeing you tomorrow!

With gratitude,
Palm Park Project Team

CORTEZ CONSULTING
email: info@cortezconsulting.com
office: (512) 273-7967
www.cortezconsulting.com

PHASE II: COMMUNITY CONVERSATIONS

During Phase II, we coordinated five (5) community conversation gatherings. The purpose of these meetings was to have a deeper conversation with residents about their vision for Palm Park. Meetings were held on various dates, times, and locations with a focus on hosting meetings in East Austin. Initially, we made great efforts to host our meetings at Sanchez Elementary and Martin Middle School, but it was a challenge in receiving a response from school staff. Instead, we contacted the Parent Support Specialist (PSS) at Palm Elementary in Southeast Austin and had great success in working with the school. The PSS was aware of the history of the Palm School and shared that many parents had families who attended the old Palm School, and

the principal was very supportive in hosting the meetings. The PSS helped our team in spreading the word to families, posting on the school social media, distributing flyers, and securing the meeting space. In addition to Palm Elementary, we also hosted meetings at Chalmers East Community Room and Rodolfo “Rudy” Mendez Recreation Center.

During our Community Conversations, we met with over 90 participants and **gathered 632 comments/ideas** for Palm Park. The Community Conversations were held for 1.5 hours and allowed us to have rich conversations. Free food and interpretation services were provided, as well as an area for youth activities and feedback. The information below provides a glance of the meeting participant data.

COMMUNITY CONVERSATIONS						
Dates: October 17–November 8, 2023						
Locations	Dates	Number Registered	Number Attended	Comments Collected	Spanish Speaker	Palm Alum
Palm Elementary	Tues., October 17 6:00–7:30pm	14	22	115	5	2
Palm Elementary	Thurs., October 19 6:00–7:30pm	8	23	143	7	4
Chalmers East	Sat., October 21 10:30am–Noon	3	9	88	4	1
Mendez Rec Center	Wed., October 25 6:00–7:30pm	10	14	140		
Mendez Rec Center (Austin Interfaith)	Wed., November 8 6:30–8:00pm	19	25	146		4
TOTAL	5	54	93	632	12	11

PHASE II: MEETING INSIGHTS

To kick-off the Community Conversations we gave a short presentation, providing an overview of Palm Park, reviewing the project timeline, and sharing how this information fit into the greater context of the design process. To create synergy among the attendees, we implemented an icebreaker activity that allowed participants to share “in one word” their vision for Palm Park. After the icebreaker, we coordinated small working groups where participants could discuss a list of preset questions guided by a facilitator. Participants were given post it notes where they could write down their response to the questions. Once each group went through their questions, we provided time toward the end of the meeting for groups to share their key insights

with the larger group. We found at every Community Conversation there was lively discussion, and we often went over time with the level of conversation that took place. During our meetings we also allowed time for Travis County staff to share updates on the progress for the Palm School Steering Committee. The general sense at the end of these meetings was that participants left feeling heard and informed about the process. Below are a few photos showing the interaction during our community conversations.



In our attempt to keep data consistent across each meeting, facilitators were given the same set of questions, and their role to walk participants through each question and encourage healthy dialogue. The questions were distributed into **three (3) topics**, which included:

- History, Culture, and Personal Stories
- Park Features
- Future Programs and Uses

With each topic, there were three guiding questions that would help spark conversation. Participants were encouraged to discuss ideas and post their comments so we could document their information. A full copy of the facilitator guide and data captured at each Community Conversation during Phase II can be found in the Appendix. In addition to group conversations, we had a youth activity table and area dedicated to capturing children’s drawings. We encouraged children to share what they felt would bring them to the park and ideas for the types of activities they wanted to see. The meetings were truly family-friendly and there was an exciting energy at each meeting.



PHASE II: LESSONS LEARNED

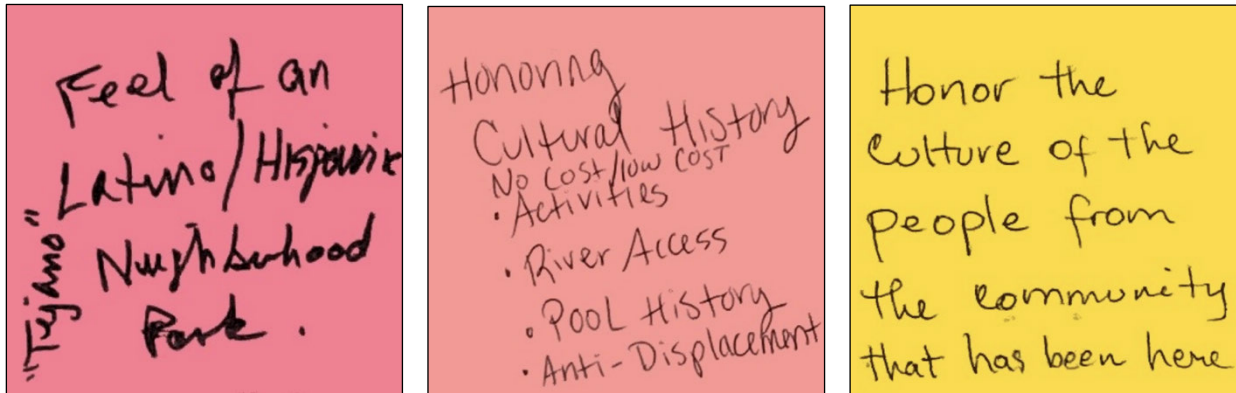
Overall, we experienced the public's **strong emotional connection** to Palm Park. Participants often arrived at meetings reserved, concerned, or hesitant and after the conversations left feeling inspired, engaged, and heard. We also made space to have hard and honest conversations when questioned about the design or process for the project. During our meetings, we stressed the importance of the community's input and made a commitment to ensure their voices would be reflected in the design. It's important to note, the design team from Waterloo Greenway was available at every meeting and played a key role in facilitating conversations. The project team took time to debrief upon each meeting and documented key insights we heard along the way. Upon completing Phase II, all the data gathered was summarized and shared with the design consultants, Michael Van Valkenburgh Associates (MVVA).



We also learned the community was innovative and thoughtful in their comments. They gave the project team lots of great ideas on how the public would want to use the park. Below are some responses we received to the question, **“How would you like to use the park?”**

Concerts in the Park Educational nature walks for children and adults	festivals celebrating history of the park movie nights concerts in park - from different cultures	<ul style="list-style-type: none">• place of reflection• place of relaxation
Invite ^(local) artist to brainstorm and contribute to the beautification of the park	WALKING GARDENS TO ENJOY THE FLOWERS + VEGETATION (A MEANINGFUL DESTINATION)	games nights Story telling

As we saw in Phase I, preserving the history of Palm Park was a priority as well as honoring the Mexican American culture and experiences of past, current, and future residents of East Austin. Overall, we got the sense families felt this could be a destination park, where old meets new, and residents of East Austin felt was their own.



We also learned the importance of creating a meeting experience that both informs the public of what the design process entails and how their feedback gets incorporated. Rather than creating a meeting that was presentation heavy, we wanted the community to feel they were contributing and at the center of our work. We made every attempt to create boards that explained the process or provided a big picture of what designing a park means. We consistently reviewed information, so the public felt they were along for the process rather than being presented data. Ultimately, it was our goal to ensure they felt empowered that their voices matter in this process and it would be a park that reflected their ideas.



PHASE III: CO-CREATING A CONCEPT PLAN

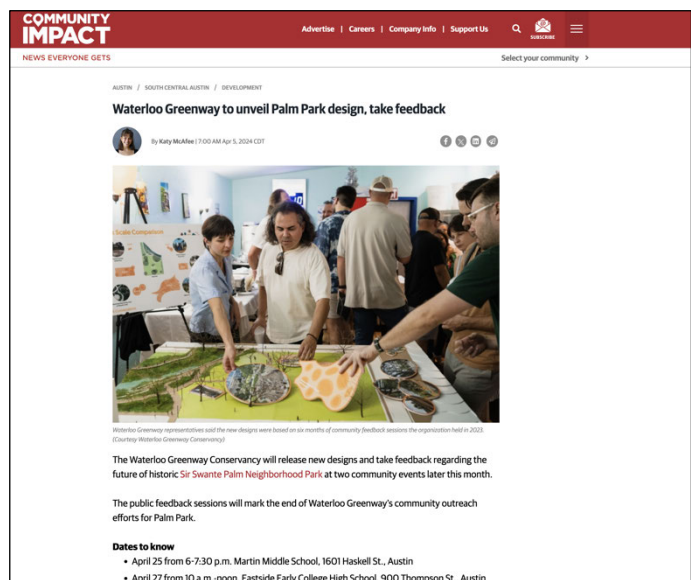
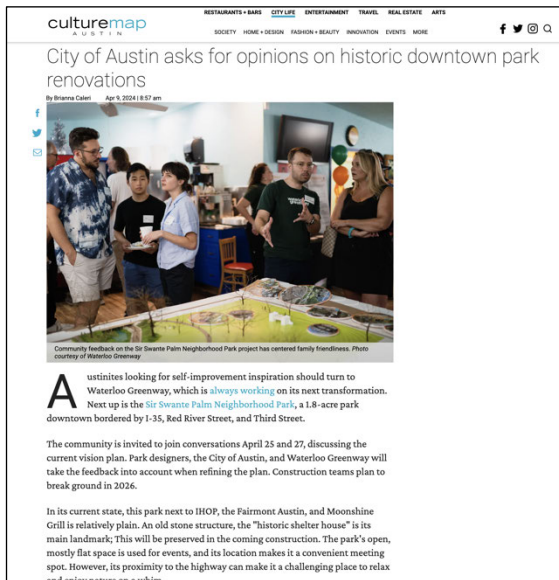
During the months of January through April 2024, the project team began creating a Park Concept Plan using the feedback collected from Phases I and II. The project team, along with MVVA and Murray Legge Architecture, took a deep dive into the data and began finding ways to honor all the feedback received. The project team also reviewed the current structural, engineering, and environmental elements of the current Palm Park space to ensure future concepts would be accurate in size, dimensions, and capacities. As a result, we began planning for the final round of community meetings.

During Phase III, it was our goal to go back out to the community and share preliminary concept plans for Palm Park. We also wanted to hear from the public whether these plans were aligned with the feedback they shared during Phase I & II. The project team determined the best type of meeting to share the new design concepts would be a combination of a presentation format followed by a community discussion. Rather than hosting a series of meetings, we coordinated two large community meetings at various dates and times.

In March 2024, we began promoting the meetings utilizing the same engagement strategies we had incorporated throughout this project. To remain consistent with our marketing brand, we designed new flyers with similar graphics and set up the same Google form sign-up for meetings.



We worked with Austin Independent School District (AISD) to reserve meeting space at Martin Middle School and Eastside College High School, continuing our focus in hosting conversations in East Austin. We set one meeting to take place on a weeknight, Thursday, and the other on Saturday. To promote the meetings, we publicized the meeting through a series of press release, sent reminders via social media, and sent emails to the list of past participants. We had a positive response from the media with three articles that ran from Cultural Map Austin, Community Impact, and the Austin Monitor. This publicity was important because it cast information about our public meeting to a wide audience and brought visibility regarding the importance of these final meetings.



Community Engagement Opportunity

Updated Palm Park design coming this month

FRIDAY, APRIL 5, 2024 BY ELIZABETH PAGANO

Waterloo Greenway will unveil a new vision for Sir Swante Palm Neighborhood Park at a pair of community feedback sessions on April 25 and 27. The design is a culmination of more than six months of outreach that involved feedback from more than 2,000 community members who shared input on future amenities, natural areas and an identity for the park. April's events mark the final official chance for community input before the anticipated groundbreaking in 2026. The sessions will take place on:

- Thursday, April 25
Martin Middle School (1601 Haskell St., Austin, TX 78702) from 6 to 7:30 p.m.
- Saturday, April 27
Eastside Early College High School (900 Thompson St., Austin, TX 78702) from 10 a.m. to noon

Both events are free and open to the public, with snacks and refreshments provided.

Our team also spent time tabling at community events and sharing updates. We attended events like STEAM Fest which was held at Martin Middle School, Bike to UT Day, and the Eastside Community School Alliance Monthly Meeting. We also distributed flyers to Eastside Early College High School, Martin Middle School, Sanchez Elementary, and Mendez Recreation Center. We shared information with City Council members and asked for them to promote via their monthly e-newsletters. We also sent personal emails to key Latino leaders who had not participated in Phase II, providing updates about the upcoming meetings and inviting to meet with them separately if needed. Overall, we had a total of **30 participants** and collected a little over **100 comments** regarding the Palm Park Concept Design. Despite the low participation, we felt the marketing, promotion, and community engagement was aligned with our previous outreach. While we had hoped for a greater number of participants, we used the time with individuals who did attend to have more in-depth conversations. We did see community members return from previous engagement events and were curious to see the outcome of the input. The chart below captures the information we gathered on participants who attended.

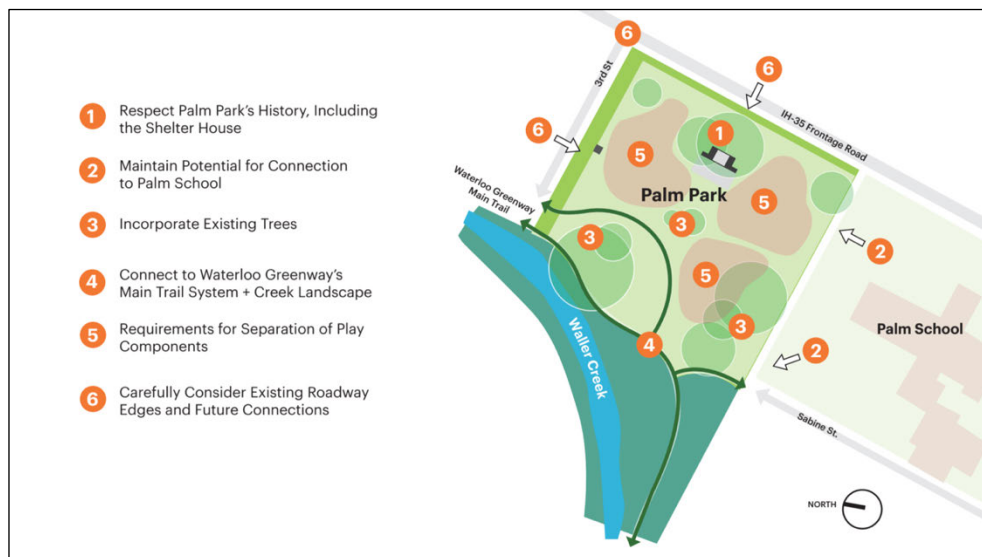
Design Updates and Conversations						
Dates: April 25 & 27, 2024						
Locations	Dates	Number Registered	Number Attended	Comments Collected	Spanish Speaker	Palm Alum
Martin Middle School	Thurs., April 25 6:00–7:30pm	7	23	64		1
Eastside Early College High School	Sat., April 27 10:30am–Noon	4	7	45	1	
TOTAL	2	11	30	109	1	1

PHASE III: LESSONS LEARNED

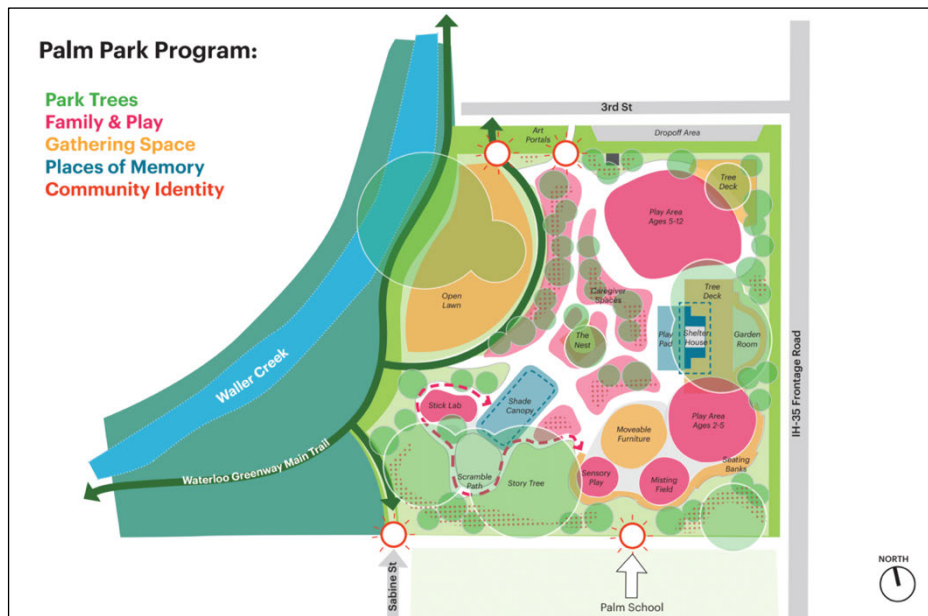
During Phase III, the goal of the Design Community Conversations was to learn whether the Palm Park Concept plan reflected what the public envisioned for the park. We also wanted to know what stood out, what might be missing, or what new insights need to be considered. During the meeting, MVVA designed the presentation using themes they gathered from the data to discuss how they built the plan. The photo below represents the themes they used to design the park concept plan.



During the presentation, MVVA provided examples of the type of park features that could represent each theme and the options that might be possible. Along with these themes, MVVA identified **six (6) main areas** on the concept plan that addressed the most significant feedback the community shared. The diagram below describes the (6) areas in the concept plan and they generally include: how the plan would respect Palm Park’s history, what ways the plan would maintain potential connection to Palm School, how the plan would preserve existing trees, what were some possible considerations for meaningful uses of the park.



Ultimately, the design team shared the following Concept Plan reflecting how the themes had been integrated into various possible uses at Palm Park.



After the presentation, the community discussed their thoughts on the Concept Plan. We had project team facilitators review a set of questions (Appendix) and we gathered comments. Like Phase II, we also had community members share out their major takeaways from their discussion with the larger group. We heard an array of comments, but one that stood out is whether a park focused on children was the right fit for downtown. Given the growing number of high-rise apartments and single occupancy dwellings, some participants felt there was a missed opportunity for single adult activity. We also learned that if there will be a focus on children and families, then there needs to be easy access to the park particularly as it relates to parking. Participants shared the constraints of parking at other famous Austin parks and feared families would have a difficult time bringing young ones if there was not a safe and accessible way to get to Palm Park. In addition, we heard that if there was a focus on children then considerations need to be made for age sensitive water fountains, stroller parking, and restrooms.

Other considerations participants shared was the materials for play features particularly given the Texas heat. Recommendations were made to consider hazards and visibility for parents around water features and more flexible seating options at the park. Another concern was the proximity to IH-35 and whether safety as well as noise preventing measures would be in place. We also had great insights shared by the deaf community and ways to make the park more accessible to all types of abilities. Recommendations they asked the team to consider were sign language art, a story tree with braille, and sculptures that provided hand sensory activities. The comments received during the Design Conversations were broad but gave the project team another round of

data to consider moving forward. A full list of all the comments received during Phase III can be found in the Appendix.

PHASE III: NEXT STEPS

As the work closes on community engagement, the project now moves into full design. The next steps are for the project team to build in cost estimates and determine what is feasible at Palm Park. As the team determines possible park features, there will be a future workshop intended for youth to co-design a playground structure at Palm Park. The team will also begin presenting to key stakeholders, boards and commissions, as well as City leadership. Ultimately, the goal is for construction on Palm Park to begin in 2026, following completion of Waterloo Greenway's current construction work at The Confluence.

SPECIAL THANKS

We would like to extend a heartfelt thank you to the entire Waterloo Greenway and the City of Austin Parks and Recreation Department for the opportunity to co-create an engagement process for Palm Park. Thank you for trusting our team to lead such an important and historic project for your organizations and the greater Austin community. We are grateful for the opportunity and look forward to the future of Palm Park.



APPENDIX

PHASE I

PALM PARK

FACT SHEET



Located between Cesar Chavez Street and 3rd Street, Palm Park is a 2-acre urban park and part of the larger Waller Creek parks district.

1933

The first iteration of Palm Park opens adjacent to Palm School.

1935

Construction complete of the park features; including play-ground, pool, and shelter house.

1940

Palm Park and Palm School play important role in Waller Creek community.

1975

The City of Austin launches Waller Creek Development Plan. Palm School closes in 1976.

2010

The Waller Creek Conservancy is established.

2013

The Conservancy and the City of Austin finalize Joint Development Agreement (JDA) to establish roles and responsibilities.

2014

Aquatic Facilities Needs Assessment determines Palm Pool will be closed indefinitely.

2016

Waterloo Greenway launches community engagement and schematic design process for Palm Park.

WHAT HAS THE COMMUNITY SHARED ABOUT PALM PARK?

Palm Park Best Assets:

- Location **80.9%**
- Open Space **61.3%**
- Trees **48.3%**
- History **46.5%**

Palm Park Top Additions:

- Tree Canopy
- Natural Exploration
- Water Features
- Playscape

Most Important:

- Places for nature exploration **58.5%**
- Amphitheaters for community programs and gatherings **44.1%**
- Places to picnic and barbecue **42.8%**

**This data was gathered from in-person and virtual engagement opportunities in 2016.*

2023 Waterloo Greenway and the City of Austin relaunch design process for Palm Park.

PALM PARK

HOJA DE HECHOS



Ubicado entre Cesar Chavez Street y 3rd Street, Palm Park es un parque urbano de 2 acres y parte del distrito de parques más grande de Waller Creek.

1933

La primera iteración de Palm Park abre junto a la escuela Palm.

1935

Construcción completa de las características del parque; incluyendo patio de juegos, piscina y casa de albergue.

1940

Palm Park y la escuela Palm juegan un papel importante en la comunidad de Waller Creek.

1975

La Ciudad de Austin lanza el Plan de Desarrollo de Waller Creek. La escuela Palm cierra en 1976.

2010

La conservación de Waller Creek se establece.

2013

La conservación y la Ciudad de Austin finalizan el Acuerdo de Desarrollo Común (ADC), por sus siglas en inglés, para establecer roles y responsabilidades.

2014

La evaluación de necesidades de instalaciones acuáticas determina que la piscina Palm se cerrará indefinidamente.

2016

Waterloo Greenway lanza la participación comunitaria y el proceso de diseño esquemático para Palm Park.

¿QUÉ HA COMPARTIDO LA COMUNIDAD SOBRE PALM PARK?

Los mejores activos de Palm Park:

- Ubicación **80.9%**
- Espacio abierto **61.3%**
- Árboles **48.3%**
- Historia **46.5%**

Principales adiciones de Palm Park:

- Copas de los árboles
- Exploración Natural
- Las características del agua
- Paisaje de juegos

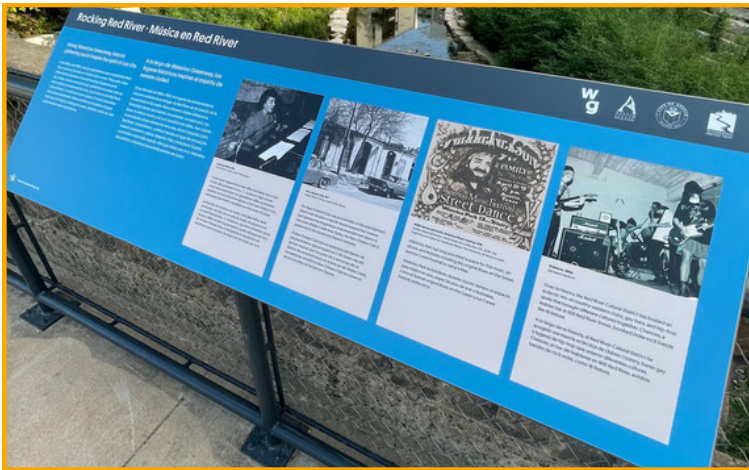
Lo más importante:

- Lugares para la exploración de la naturaleza **58.5%**
- Anfiteatros para programas y reuniones comunitarias **44.1%**
- Lugares para picnic y barbacoa **42.8%**

**Estos datos se recopilaron vía oportunidades de participación presencial y virtual en 2016.*

2023

Waterloo Greenway y la ciudad de Austin relanzan el proceso de diseño de Palm Park.



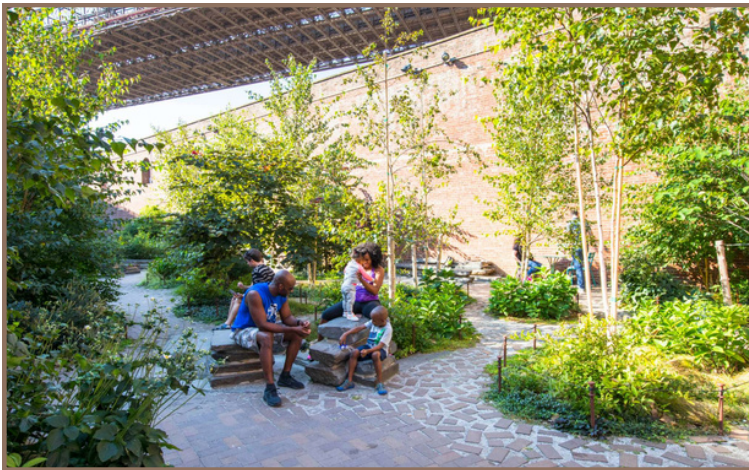
Places for Relaxation



Places for Relaxation



Places for Relaxation



Places for Relaxation



Places to Gather

waterloo greenway Palm Park



Places to Gather

waterloo greenway Palm Park



Places to Gather

waterloo greenway Palm Park



Places to Gather

waterloo greenway Palm Park



Play Elements



Play Elements



Play Elements



Play Elements



Shade Structures



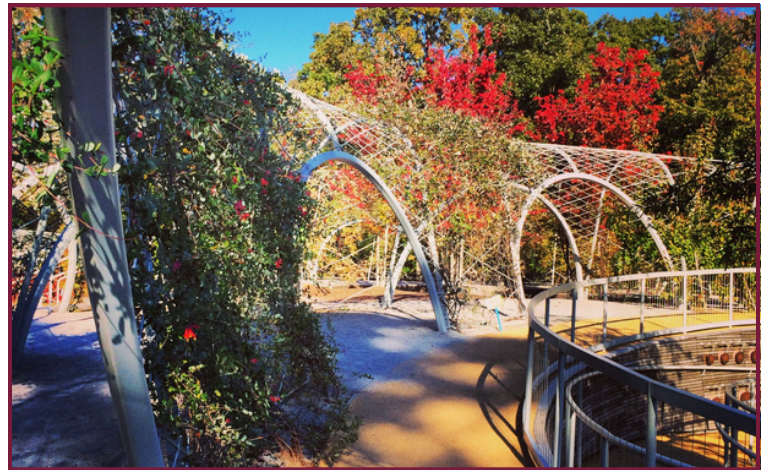
Shade Structures



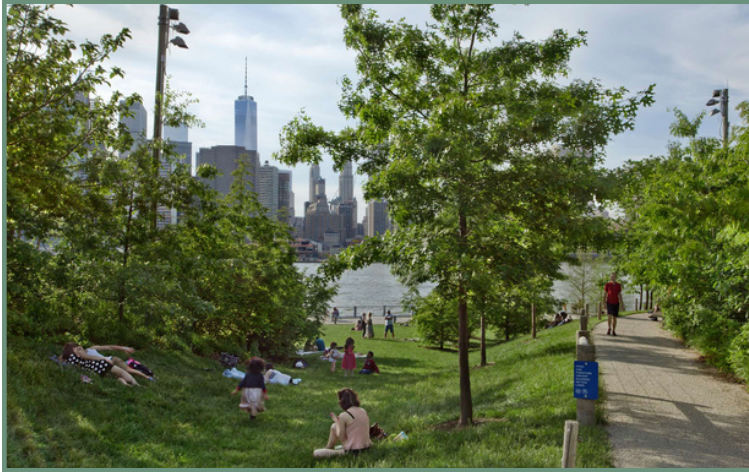
Shade Structures



Shade Structures



Shade Trees



Shade Trees



Shade Trees



Shade Trees



Splash Pad

waterloo greenway
Palm Park



Splash Pad

waterloo greenway
Palm Park



Splash Pad

waterloo greenway
Palm Park



Splash Pad

waterloo greenway
Palm Park



Palm Park Conversations



TELL US ABOUT YOURSELF

Contact Information

Full Name: _____ ZIP code: _____

What is the best way to reach you? Phone: (_____) _____ - _____ Text message

Email: _____

Preferred Language: _____

How did you hear about the project? Social Media E-newsletter Flyer Community Organization
 Friend/Colleague News Outlet Other: _____

I attended in-person on: Thursday, August 24 Saturday, August 26

Demographics

Please select all that apply:

- | | |
|--|---|
| <input type="checkbox"/> Asian or Asian American | <input type="checkbox"/> Man |
| <input type="checkbox"/> American Indian or Alaska Native | <input type="checkbox"/> Trans man |
| <input type="checkbox"/> Black or African American | <input type="checkbox"/> Non-binary/gender-fluid |
| <input type="checkbox"/> Hispanic or Latinx | <input type="checkbox"/> Differently-abled or disabled |
| <input type="checkbox"/> Native Hawaiian or Pacific Islander | <input type="checkbox"/> Caregiver to child(ren) under age of 5 |
| <input type="checkbox"/> Middle Eastern or North African | <input type="checkbox"/> Caregiver to child(ren) with special needs |
| <input type="checkbox"/> White, Caucasian | <input type="checkbox"/> Caregiver to adult |
| <input type="checkbox"/> Two or more races/ethnicities | <input type="checkbox"/> Seniors (Age > 60) |
| <input type="checkbox"/> Other race/ethnicity | <input type="checkbox"/> Youth (Age < 21) |
| <input type="checkbox"/> Migrant or immigrant | <input type="checkbox"/> Student |
| <input type="checkbox"/> Asylum seeker or refugee | <input type="checkbox"/> Immunocompromised |
| <input type="checkbox"/> LGBTQIA+ | <input type="checkbox"/> Veteran |
| <input type="checkbox"/> Woman | <input type="checkbox"/> Unsheltered or unstable housing |
| <input type="checkbox"/> Trans woman | |

What's your relationship to Palm Park? *[Ex. Palm School alum, long-time resident, etc.]*

Do you have any additional feedback or questions?

Conversaciones de Palm Park



CUÉNTANOS DE USTED

Información del contacto

Nombre completo: _____ Código postal: _____

¿Cuál es la mejor manera de llegar a usted? Teléfono: [_____] _____ - _____ Mensaje de texto

Correo electrónico: _____

Idioma preferido: _____

¿Cómo enteraste de este proyecto? Redes Sociales Boletín Electrónico Una Hoja Un amigo/colega
 Organización Comunitaria Las Noticias/ Noticiero Otro: _____

Asistí en persona: Jueves, 24 de agosto Sábado, 26 de agosto

Demografía

Por favor seleccione todas las respuestas válidas:

- | | |
|---|---|
| <input type="checkbox"/> Asiático o Asiático Americano | <input type="checkbox"/> Hombre |
| <input type="checkbox"/> Indio Americano o Nativo de Alaska | <input type="checkbox"/> Hombre trans |
| <input type="checkbox"/> Negro o Afroamericano | <input type="checkbox"/> No binario/género fluido |
| <input type="checkbox"/> Hispano o Latinx | <input type="checkbox"/> Discapacitados o discapacitados |
| <input type="checkbox"/> Nativo de Hawai o Islas del Pacífico | <input type="checkbox"/> Cuidador de niño(s) menor(es) de 5 años |
| <input type="checkbox"/> Oriente Medio o África del Norte | <input type="checkbox"/> Cuidador de niño(s) con necesidades especiales |
| <input type="checkbox"/> Blanco, Caucásica | <input type="checkbox"/> Cuidador de adulto |
| <input type="checkbox"/> Dos o más razas/etnias | <input type="checkbox"/> Mayores [Edad > 60] |
| <input type="checkbox"/> Otro raza/etnicidad | <input type="checkbox"/> Jóvenes [Edad < 21] |
| <input type="checkbox"/> Migrante o inmigrante | <input type="checkbox"/> Alumno |
| <input type="checkbox"/> Solicitante de asilo o refugiado | <input type="checkbox"/> Inmunocomprometidos |
| <input type="checkbox"/> LGBTQIA+ | <input type="checkbox"/> Veterano |
| <input type="checkbox"/> Mujer | <input type="checkbox"/> Vivienda sin protección o inestable |
| <input type="checkbox"/> Mujer trans | |

Cuál es su relación con Palm Park? [por ejemplo, alumno de Palm School, residente desde hace mucho tiempo, etc.]

¿Tiene algún comentario o pregunta adicional?

Palm Park

Small Group Conversations

TELL US ABOUT YOURSELF

Contact Information

Full Name: _____ ZIP code: _____

What is the best way to reach you? Phone: (_____) _____ - _____ Text message

Email: _____

Preferred Language: _____

How did you hear about the project? Social Media E-newsletter Flyer Community Organization
 Friend/Colleague News Outlet Other: _____

I attended in-person on: October 17 October 19 October 21 October 25

Demographics

Please select all that apply:

- | | |
|--|---|
| <input type="checkbox"/> Asian or Asian American | <input type="checkbox"/> Man |
| <input type="checkbox"/> American Indian or Alaska Native | <input type="checkbox"/> Trans man |
| <input type="checkbox"/> Black or African American | <input type="checkbox"/> Non-binary/gender-fluid |
| <input type="checkbox"/> Hispanic or Latinx | <input type="checkbox"/> Differently-abled or disabled |
| <input type="checkbox"/> Native Hawaiian or Pacific Islander | <input type="checkbox"/> Caregiver to child(ren) under age of 5 |
| <input type="checkbox"/> Middle Eastern or North African | <input type="checkbox"/> Caregiver to child(ren) with special needs |
| <input type="checkbox"/> White, Caucasian | <input type="checkbox"/> Caregiver to adult |
| <input type="checkbox"/> Two or more races/ethnicities | <input type="checkbox"/> Seniors (Age > 60) |
| <input type="checkbox"/> Other race/ethnicity | <input type="checkbox"/> Youth (Age < 21) |
| <input type="checkbox"/> Migrant or immigrant | <input type="checkbox"/> Student |
| <input type="checkbox"/> Asylum seeker or refugee | <input type="checkbox"/> Immunocompromised |
| <input type="checkbox"/> LGBTQIA+ | <input type="checkbox"/> Veteran |
| <input type="checkbox"/> Woman | <input type="checkbox"/> Unsheltered or unstable housing |
| <input type="checkbox"/> Trans woman | |

What's your relationship to Palm Park? [Ex. Palm School alum, long-time resident, etc.]

Palm Park

Small Group Conversations

CHECK THE BOX ABOVE THE IMAGE OF EACH THEME YOU ARE MOST DRAWN TO

Which image are you most drawn to for **History & Storytelling**?



Storytelling



Visual Art



Descriptive History (Wayfinding)



Interpretive Signage

What do you like, love or have comments about for the photo you selected?

Which image are you most drawn to as **Places for Relaxation**?



Integrated Seating



Scenic Walking Trails



Intimate Gathering Spaces



Open Space

What do you like, love or have comments about for the photo you selected?

Which image are you most drawn to for **Places to Gather**?



Shaded Seating



Picnic Areas



Family Gathering Space



Open Lawn

What do you like, love or have comments about for the photo you selected?

Palm Park

Small Group Conversations

CHECK THE BOX ABOVE THE IMAGE OF EACH THEME YOU ARE MOST DRAWN TO

Which image are you most drawn to for a **Play Element**?



Mirror Maze



Large Children's Slide



Nature Play



Play Structures

What do you like, love or have comments about for the photo you selected?

Which image are you most drawn for a **Shade Structure**?



Metal Framing and Greenery



Wooden Structures



Fabric Coverings



Metal Grate and Greenery

What do you like, love or have comments about for the photo you selected?

Which image are you most drawn for **Shade Trees**?



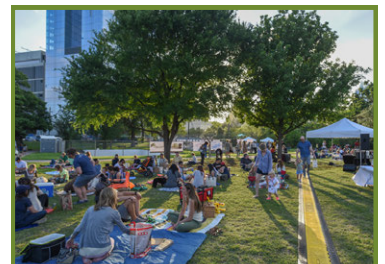
Open Area Shade



Bench Shade



Table Shade



Lawn Shade

What do you like, love or have comments about for the photo you selected?

Palm Park

Small Group Conversations

CHECK THE BOX ABOVE THE IMAGE OF EACH THEME YOU ARE MOST DRAWN TO

Which image are you most drawn to for **Water Features**?



Natural Features



Water Sprayers



Water Fountains



Integrated Features

What do you like, love or have comments about for the photo you selected?

Would you like to be entered into a raffle for a chance to win free concert tickets for completing our survey?

Yes No Email: _____

Do you have any additional feedback or questions?

Palm Park

CUÉNTANOS DE USTED

Información del contacto

Nombre completo: _____ Código postal: _____

¿Cuál es la mejor manera de llegar a usted? Teléfono: [_____] _____ - _____ Mensaje de texto

Correo electrónico: _____

Idioma preferido: _____

¿Cómo enteraste de este proyecto? Redes Sociales Boletín Electrónico Una Hoja Un amigo/colega
 Organización Comunitaria Las Noticias/ Noticiero Otro: _____

Asistí en persona: 17 de octubre 19 de octubre 21 de octubre 25 de octubre

Demografía

Por favor seleccione todas las respuestas válidas:

- | | |
|---|---|
| <input type="checkbox"/> Asiático o Asiático Americano | <input type="checkbox"/> Hombre |
| <input type="checkbox"/> Indio Americano o Nativo de Alaska | <input type="checkbox"/> Hombre trans |
| <input type="checkbox"/> Negro o Afroamericano | <input type="checkbox"/> No binario/género fluido |
| <input type="checkbox"/> Hispano o Latinx | <input type="checkbox"/> Discapacitados o discapacitados |
| <input type="checkbox"/> Nativo de Hawai o Islas del Pacífico | <input type="checkbox"/> Cuidador de niño(s) menor(es) de 5 años |
| <input type="checkbox"/> Oriente Medio o África del Norte | <input type="checkbox"/> Cuidador de niño(s) con necesidades especiales |
| <input type="checkbox"/> Blanco, Caucásica | <input type="checkbox"/> Cuidador de adulto |
| <input type="checkbox"/> Dos o más razas/etnias | <input type="checkbox"/> Mayores [Edad > 60] |
| <input type="checkbox"/> Otro raza/etnicidad | <input type="checkbox"/> Jóvenes [Edad < 21] |
| <input type="checkbox"/> Migrante o inmigrante | <input type="checkbox"/> Alumno |
| <input type="checkbox"/> Solicitante de asilo o refugiado | <input type="checkbox"/> Inmunocomprometidos |
| <input type="checkbox"/> LGBTQIA+ | <input type="checkbox"/> Veterano |
| <input type="checkbox"/> Mujer | <input type="checkbox"/> Vivienda sin protección o inestable |
| <input type="checkbox"/> Mujer trans | |

Cuál es su relación con Palm Park? *(por ejemplo, alumno de Palm School, residente desde hace mucho tiempo, etc.)*

Palm Park

MARQUE LA CASILLA ENCIMA DE LA IMAGEN DE CADA TEMA QUE LE ATRAIGA MÁS

¿Qué imagen te atrae más de **Historia y Narración**?



Contar historias



Arte visual



Historia Descriptiva



Señalización Interpretativa

¿Qué te gusta, te encanta o tienes comentarios sobre la foto que seleccionaste?

¿Qué imagen te atrae más como **lugares para la relajación**?



Asientos integrados



Senderos panorámicos para caminar



Espacios íntimos para reuniones



Espacio abierto

¿Qué te gusta, te encanta o tienes comentarios sobre la foto que seleccionaste?

¿Qué imagen te atrae más sobre los **lugares para reunirse**?



Asientos sombreados



Áreas de picnic



Espacios de reunión familiar



Césped abierto

¿Qué te gusta, te encanta o tienes comentarios sobre la foto que seleccionaste?

Palm Park

MARQUE LA CASILLA ENCIMA DE LA IMAGEN DE CADA TEMA QUE LE ATRAIGA MÁS

¿Qué imagen te atrae más para un **elemento de juego**?



Laberinto de espejos



Tobogán grande para niños



Juego de la naturaleza



Estructuras de juego

¿Qué te gusta, te encanta o tienes comentarios sobre la foto que seleccionaste?

¿Qué imagen te atrae más para una **estructura de sombra**?



Estructuras metálicas y vegetación



Estructuras de madera



Revestimientos de tela



Rejilla de metal y vegetación

¿Qué te gusta, te encanta o tienes comentarios sobre la foto que seleccionaste?

¿Qué imagen te atrae más de los **árboles de sombra**?



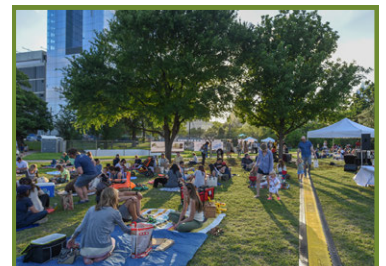
Sombra de área abierta



Sombra de banco



Sombra de mesa



Sombra de césped

¿Qué te gusta, te encanta o tienes comentarios sobre la foto que seleccionaste?

Palm Park

MARQUE LA CASILLA ENCIMA DE LA IMAGEN DE CADA TEMA QUE LE ATRAIGA MÁS

¿Qué imagen te atrae más de las **características del agua**?



Características naturales



Pulverizadores de agua



Fuentes de agua



Funciones integradas

¿Qué te gusta, te encanta o tienes comentarios sobre la foto que seleccionaste?

¿Le gustaría participar en un sorteo para tener la oportunidad de ganar entradas para conciertos gratis al completar nuestra encuesta?

Sí No Correo electrónico: _____

¿Tiene algún comentario o pregunta adicional?


Palm Park Conversations: Site Plan Comments Thursday, August 24


#	Comment	Community Member
1	"Playground with trail to basketball court if not, then can go to a splash pad"	
2	Four Square & kick ball with palm trees at the school	Tonia (TA)
3	Palm School"	Tonia (TA)
4	"I used to run home for lunch & then run back"	Tonia (TA)
5	Nature logs for jumping and a splash pad	
6	Maypole Dances	Anna
7	Record where movies and swimming pool used to be (show history)	Anna
8	It would be amazing to see the historic shelter house celebrated and lifted up as both a park entrance and backdrop for community gatherings. Build a plaza around it, add shade trees/ structures, garden beds, splash pad in proximity	
9	Where are people going to park? Need more accessible public transportation	Tonia (TA)
10	Slab for children's games	Marcos
11	It broke my heart when they removed the swimming pool	Tonia (TA)
12	Free pool & wading pool, stage, artist-ceramicJames TalbotLarry Mon	Shiree
13	City funded vegetable garden to support everybody . Helping people who need it, give back to community	Shiree
14	Preserve notion of functionality embedded in original structure. Have trees & beds maintained by TX parks with fruits & vegetables for park visitors	
16	How to migrate the cap & stitch connection	
15	Accessibility for handicapped folks who are not visible in this landscape. I used to go to school there and still want to be able to go there to the site.	Tonia (TA)

Palm Park Conversations: Comment Cards Thursday, August 24


#	Name (if provided)	Comment
1		Art!!!
2		Fruit trees. Community garden space to help unhoused community
3	Dorothy Lopez Vargaz	Importance of pool for people looking to swim
4		What about art & local artists? Will they be part of the conversation?
5	Marcos De Leon	1967 High School Students hired as lifeguards and park leaders Four Square at Shelterhouse, tall box hockey, eight summers
6		Bring it!

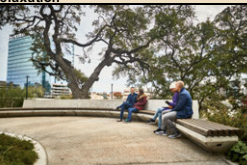
Palm Park Conversations: Pinterest Activity Thursday, August 24


Total Votes	History & Storytelling
1	
1	
1	
1	
1	
6	
1: Comment	Nice
2: Comment	Perhaps an audio or AV display regarding the history of the area told by Austin residents who live nearby- a lot like NPR's "Glory Corps"
3: Comment	History told by those who were there to see it
4: Love	Re: Storytelling- storytime for kids? Readings for adults? Would be awesome!

Total Votes	History & Storytelling
1	
1	
1: Question	What is the Idea? Is the concept to rotate the story boards according to the season/Holiday/Historical Events
2: Smile	If so, I like the concept ^


Total Votes	History & Storytelling
1	
1	
1: Comment	Challenge Y'all to make the history more fun & not boring. How can you leverage history to promote tastefully sleek design?
2: Question	Please don't make history elements boring!

Total Votes	History & Storytelling
1	
1	
1: Comment	Add who attended the school, when and who it closed. Set up what a schedule looked like in the 50's and 60's
2: Question	Swante Palm- the untold Swedish history of Austin!


Total Votes	Places for Relaxation
1	
1	
1	
3	
1: Comment	I like the space- not crowded looking
2: Comment	Generous seating- so lovely! :)

Total Votes	Places for Relaxation
1	
1	
2	
1: Smile	A continuation of Waterloo Park

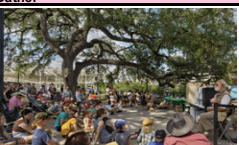
Total Votes	Places for Relaxation
1	
1	
2	
1: Smile	Austin Weather


Total Votes	Places for Relaxation
0	
0	


Total Votes	Places to Gather
1	
1	
1	
1	
4	
1: Comment	Being positioned to so many food spots, spaces to eat/picnic, while connecting to nature would both be unique to greenspaces in east DT
2: Comment	And fuel people for adventure along the creek
3: Question	Plaza space for markets. How might this park be used for events like Pecan Fest? Could existing festivals be relocated here

Total Votes	Places to Gather
1	
1	
1	
3	
1: Smile	Like the concept- Mini hillside theater for more intimate shows/ plays/ music/ Movies in the Park
2: Smile	Could use benches- especially for people who cannot sit on the ground

Total Votes	Places to Gather
1	
1	

Total Votes	Places to Gather
0	
0	

Total Votes	Play Elements
1	
1	
1	
1	
1	
6	

Total Votes	Play Elements
1	
1	
1	
1	
5	


Palm Park Conversations: Comment Cards Saturday August 26


#	Name (if provided)	Comment
1		Public bathrooms should be run by a vendor/merchant that contracts with the city/PARD
2	Jose H. Gonzalez	Congrats team, kudos, excellent job beautifying Austin. Some of our ideas: (1) Train tour, (2) Boat rides, (3) Pet activity area, (4) Disabled area relax, (5) USMC Vet 70-72 retired K9-CBP
3		Shade structures over a dining area.
4		Pan Am concert programming, similar style. Tejano music history incorporated. Church engagement.
5		Table at Diez y Seis event
6		Dog Area

Palm Park Conversations: Site Plan Comments Saturday, August 26


#	Comment	Community Member
1	Swimming Pool (remembrance marker)	Al Godfrey
2	Nostalgia, history, storytelling. There used to be a fish hatchery nearby	
3	Accessibility for the aging population!	
4	Shaded splash pad, shade and trees.	
5	Toddler play and younger kids - not enough downtown!	
6	Food carts, vendors, food trucks!	
7	Shade and seating areas for families.	
8	Honoring East-West connection, mending the divide.	
9	outside, murals, connection to park to be able to spend all day in the	
10	East Austin, safety/homeless, wildflowers, community events!	Daniela Flores
11	IH-35 Cap connections - sports fields next to Palm Park?	
12	(before IH-35)	
13	Public Transit access!	
14	North to South: Wall on frontage side to block sound for highway.	Al Godfrey
15	Dog run	Jane

Palm Park Conversations: Pinterest Activity Saturday, August 26

Total Votes	History & Storytelling
1	
1	
2	
1: Comment Live talks are informative and engaging dance lessons	
2: Like Creating a civic human engagement that encourages community growth	


Total Votes	History & Storytelling
1	
1	
1	
3	
1: Comment ART!	
2: Comment Murals on empty walls, spaces, etc.	
3: Comment land structures, gone descendants	

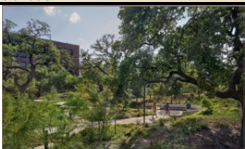
Total Votes	History & Storytelling
1	
1	
2	
1: Love Easy to read for the youth!	

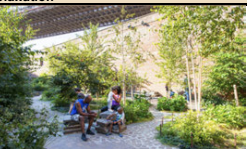
Total Votes	History & Storytelling
0	


Additional Comments	
1: Comment	Austin History Center
2: Love	Tejano music history (Manuel "Cowboy" Donley)
3: Comment	what you are looking at

Additional Comments	
4: Comment	QR Codes to open ASL videos. Videos should have native users (deaf) people in them (:
5: Comment	MACC to create an outdoor history exhibit, classes

Total Votes	Places for Relaxation
0	

Total Votes	Places for Relaxation
1	
1	


Total Votes	Places for Relaxation
1	
1	
1	
1	
1	
5	
1: Comment Freely available public spaces to encourage healthy, sustainable and	
2: Comment A quiet intimate space in the middle of the city	
3: Like Available to rest for the dogs, parents to see the child play or just read	

Total Votes	Places for Relaxation
1	
1	
2	


Total Votes	Places to Gather
1	
1	
1	
1	
1	
1	
7	
1: Comment Disable area, places to gather, grill, maintain area, bug free	
2: Comment Food with dining areas, shaded by shade structure	
3: Comment Community gathering events are welcome!	
4: Comment offering educational, safety and relief efforts	
5: Comment Food trucks, farmers market	

Total Votes	Places to Gather
1	
1	
2	

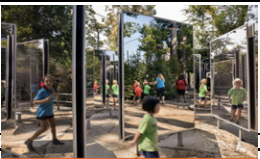
Total Votes	Places to Gather
0	

Total Votes	Places to Gather
1	
1	
2	
1: Comment Interactive events	
2: Comment Love to gather in the shade of the trees	


Total Votes	Play Elements
1	
1	
2	
1: Comment I love nature play and feel maintaining natural space is so, so important!	
2: Smile Adding nature play structures would be so cool!!	


Total Votes	Play Elements
1	
1	
1	
1	
1	
1	
7	
1: Comment Giant playthings with a story.	
2: Comment Love large scale permanent art projects, very distinctive.	


3: Love Brings out the curiosity for kids! Get to learn new exotic animals. Love!
 4: Question: LOVE! Could slides be made of different materials? Metal is hot!


Total Votes	Play Elements
1	
1	
2	
1: Comment: Mirror maze	


Total Votes	Play Elements
1	
1	
2	
1: Comment: Play structure with environmental education elements	
2: Comment: Great to use imagination! Add some music fundamentals to entertain the youth.	

Total Votes	Shade Structures
0	
1	
1	
1: Comment: Watch the years go by.	

Total Votes	Shade Structures
1	
1	
2	
1: Comment: Solid shade structure. Stage under the shade structures for performances, yoga classes, etc. (+ indoor space) for community meetings	

Total Votes	Shade Structures
1	
1	
2	
1: Comment: I like this - but	
2: Comment: A place to relax.	

Total Votes	Shade Structures
1	
1	
2	
1: Comment: Solid shade structure. Stage under the shade structures for performances, yoga classes, etc. (+ indoor space) for community meetings	
2: Comment: Solid shade structure. Stage under the shade structures for performances, yoga classes, etc. (+ indoor space) for community meetings	

Total Votes	Shade Trees
1	
1	
2	
1: Comment: Love cozy spots by trees	
2: Comment: Fruit trees - provide shade & fruit, ex: Festival Beach Food Forest. More trees please. Cheaper?	


Total Votes	Shade Trees
1	
1	
1	
1	
4	
1: Comment: Shade trees	
2: Comment: Better for shade and noobing.	
3: Love: The bigger the better! Great to hug a tree!	


Total Votes	Shade Trees
0	
1	
1	

Total Votes	Shade Trees
1	
1	
1	

Total Votes	Splash Pad
1	
1	
1	
3	
1: Comment: Natural replication	
2: Comment: I like the natural aspect. Please keep/make area accessible for kiddos with various disabilities	

Total Votes	Splash Pad
1	
1	
1	
1: Comment: Misty water	
2: Comment: Splash, possible boats, family fun	

Total Votes	Splash Pad
1	
1	
2	

Total Votes	Splash Pad
1	
1	
1	

	Other
1: Comment	Loves murals on empty spaces, more murals please by local muralists
2: Comment	A place to make your sense of smell, a garden with plants
3: Comment	I can host dance lessons, live dance capital of the world. (Jeff Beckage)
4: Smile	Provide a variety of flowers for the pollen community. Provide a lot of Chicano history from locals
5: Comment	Train ride tour for Senior Citizen and kids (Red Gonzalez)
6: Comment	Programing idea: Jazzercise from Palm Park to Waterloo Park
7: Comment	Would love deliberate implementation of fruit trees/plants and others for foraging
8: Comment	At bridge area close to creek in Palm Park - can add bat refuge areas/natural habitats for them
9: Smile	Could get an outdoor community library
10: Question	Can we add more bike parking? Alos hammocks are a fun seating options! Especially with the developing skyline around
11: Comment	Austin "A City within a Park"

PHASE II

Palm Park Project: Phase II Engagement
Social Media Toolkit

Social Media Calendar:

Sunday 9/24	Monday 9/25	Tuesday 9/26	Wednesday 9/27	Thursday 9/28	Friday 9/29	Saturday 9/30
			Survey Facebook #1 Insta #1 Twitter #1			
Sunday 10/1	Monday 10/2	Tuesday 10/3	Wednesday 10/4	Thursday 10/5	Friday 10/6	Saturday 10/7
Sunday 10/8	Monday 10/9	Tuesday 10/10	Wednesday 10/11	Thursday 10/12	Friday 10/13	Saturday 10/14
	Convos Facebook #2 Insta #2 Twitter #2		Convos Facebook #3 Insta #3 Twitter #3			Convos Facebook #4 Insta #4 Twitter #4
Sunday 10/15	Monday 10/16	Tuesday 10/17	Wednesday 10/18	Thursday 10/19	Friday 10/20	Saturday 10/21
	Convos Facebook #5 Insta #5 Twitter #5					Convos <u>NEW posts</u>
Sunday 10/22	Monday 10/23	Tuesday 10/24	Wednesday 10/25	Thursday 10/26	Friday 10/27	Saturday 10/28
			Survey Facebook #6 Insta #6 Twitter #6		Survey Facebook #7 Insta #7 Twitter #7	



Quicklinks:

- [Facebook Event](#)
- [Facebook Posts](#)
- [Instagram Posts](#)
- [Twitter Posts](#)

- [E-newsletter Content](#)

FACEBOOK EVENT



- [Social Media Graphics Link](#)

Facebook Event	Facebook Event (Spanish)
<p>Post Date: October 9</p>	<p>Post Date: October 9</p>
	
<p>We are launching our next round of community engagement meetings for Palm Park and invite you to join us!</p> <p>During the month of October, we will be hosting small group conversations to dive deeper into the design of Palm Park. We have a wide-range of dates and locations available and hope you will join us for one of the sessions. You can sign-up to participate by phone, email, or online through the link below.</p> <p>Snacks and refreshments will be provided.</p> <p>Sign up today!</p> <p>Register online here: bit.ly/PalmParkConvos Email: info@waterloogreenway.org Phone: (512) 273-7967</p> <p>Small Group Conversations Dates:</p> <p>Tuesday, October 17 6:00–7:30pm <i>Palm Elementary School</i></p>	<p>¡Estamos lanzando nuestra próxima ronda de reuniones de participación comunitaria para Palm Park y lo invitamos a unirse a nosotros!</p> <p>Durante el mes de octubre, organizaremos conversaciones en grupos pequeños para profundizar en el diseño de Palm Park. Tenemos una amplia gama de fechas y ubicaciones disponibles y esperamos que se una a nosotros en una de las sesiones. Puede registrarse para participar por teléfono, correo electrónico o en línea a través del siguiente enlace.</p> <p>Se proporcionarán refrigerios y refrigerios.</p> <p>¡Regístrate hoy!</p> <p>Regístrese en línea aquí: bit.ly/ConversacionesdePalmPark Correo electrónico: info@waterloogreenway.org Teléfono: (512) 273-7967</p> <p>Fechas de las conversaciones en grupos pequeños:</p>

<p>7601 Dixie Drive Austin, TX 78744</p> <p>Thursday, October 19 6:00–7:30pm Palm Elementary School 7601 Dixie Drive Austin, TX 78744</p> <p>Saturday, October 21 10:30am–Noon Chalmers East Community Room 1700 E. 3rd Street Austin, TX 78702</p> <p>Wednesday, October 25 6:00–7:30pm Rodolfo "Rudy" Mendez Recreation Center 2407 Canterbury Street Austin, TX 78702</p>	<p>Martes 17 de octubre 6:00–7:30pm Escuela Primaria Palm 7601 Dixie Drive Austin, TX 78744</p> <p>Jueves 19 de octubre 6:00–7:30pm Escuela Primaria Palm 7601 Dixie Drive Austin, TX 78744</p> <p>Sábado 21 de octubre 10:30am–Mediodía Sala Comunitaria Chalmers East 1700 E. 3rd Street Austin, TX 78702</p> <p>Miércoles 25 de octubre 6:00–7:30pm Centro Recreativo Rodolfo "Rudy" Méndez 2407 Canterbury Street Austin, TX 78702</p>
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FACEBOOK POSTS

- [Social Media Graphics Link](#)


Facebook Post #2 Convos Promo	Facebook Post #2 (Spanish) Convos Promo
Post Date: October 9	Post Date: October 9
*Re-share FB Event	*Re-share FB Event
<p>We are launching our next round of community meetings for Palm Park and invite you to join us!</p> <p> Connect below to learn more or sign-up here: bit.ly/PalmParkConvos</p>	<p>¡Estamos lanzando nuestra próxima ronda de reuniones comunitarias para Palm Park y lo invitamos a unirse a nosotros!</p> <p> Conéctese a continuación para obtener más información o regístrate aquí: bit.ly/ConversacionesdePalmPark</p>

<p align="center">Facebook Post #3 Convos Promo</p>	<p align="center">Facebook Post #3 (Spanish) Convos Promo</p>
<p><i>Post Date: October 11</i></p>	<p><i>Post Date: October 11</i></p>
	
<p>📌 Are you interested in helping shape the future of Palm Park?</p> <p>Join us for one of our Small Group Conversations in October. You can sign-up to participate by phone, email, or online through the link below.</p> <p>RSVP here: bit.ly/PalmParkConvos Email: info@waterloogreenway.org Phone: (512) 273-7967</p>	<p>📌 ¿Estás interesado en ayudar a dar forma al futuro de Palm Park?</p> <p>Únase a nosotros para una de nuestras conversaciones en grupos pequeños en octubre. Puede registrarse para participar por teléfono, correo electrónico o en línea a través del siguiente enlace.</p> <p>Confirma tu asistencia aquí: bit.ly/ConversacionesdePalmPark Correo electrónico: info@waterloogreenway.org Teléfono: (512) 273-7967</p>

<p align="center">Facebook Post #4 Convos Promo</p>	<p align="center">Facebook Post #4 (Spanish) Convos Promo</p>
<p><i>Post Date: October 14</i></p>	<p><i>Post Date: October 14</i></p>


 <h1>Palm Park</h1> <p>Small Group Conversations</p>		 <p>Conversaciones en grupos pequeños de</p> <h1>Palm Park</h1>	
 <p>Tuesday, October 17 6:00-7:30pm</p> <p>Palm Elementary School 7601 Dixie Dr, Austin, TX 78744</p>	 <p>Thursday, October 19 6:00-7:30pm</p> <p>Palm Elementary School 7601 Dixie Dr, Austin, TX 78744</p>	 <p>Martes 17 de octubre 6:00-7:30pm</p> <p>Escuela Primaria Palm 7601 Dixie Dr, Austin, TX 78744</p>	 <p>Jueves 19 de octubre 6:00-7:30pm</p> <p>Escuela Primaria Palm 7601 Dixie Dr, Austin, TX 78744</p>
 <p>Saturday, October 21 10:30am-Noon</p> <p>Chalmers East Community Room 1700 E. 3rd St, Austin, TX 78702</p>	 <p>Wednesday, October 25 6:00-7:30pm</p> <p>Rodolfo "Rudy" Mendez Recreation Center 2407 Canterbury St, Austin, TX 78702</p>	 <p>Sábado 21 de octubre 10:30am-Noon</p> <p>Sala Comunitaria Chalmers East 1700 E. 3rd St, Austin, TX 78702</p>	 <p>Miércoles 25 de octubre 6:00-7:30pm</p> <p>Centro Recreativo Rodolfo "Rudy" Méndez 2407 Canterbury St, Austin, TX 78702</p>

Friendly Reminder! There is still time for you to sign up and join the upcoming Palm Park Small Group Conversations.

 Our first convo is scheduled for Tuesday, October 17.

Sign-up here: bit.ly/PalmParkConvos
 Email: info@waterloogreenway.org
 Phone: (512) 273-7967

¡Recordatorio! Todavía hay tiempo para que se registre y se una a las próximas conversaciones para grupos pequeños de Palm Park.

 Nuestra primera conversación está programada para martes 17 de octubre.

Regístrate aquí:
bit.ly/ConversacionesdePalmPark
 Correo electrónico:
info@waterloogreenway.org
 Teléfono: (512) 273-7967

Facebook Post #5 Convos Promo	Facebook Post #5 (Spanish) Convos Promo
<i>Post Date: October 16</i>	<i>Post Date: October 16</i>



Our first Palm Park Small Group Conversation starts tomorrow! ✨

There is still time to register for our remaining sessions.

Simply click here to sign up: ➡ bit.ly/PalmParkConvos

¡Nuestra primera conversación en grupos pequeños de Palm Park comienza mañana! ✨

Todavía hay tiempo para registrarse para nuestras sesiones restantes.

Simplemente haga clic aquí para registrarse: ➡ bit.ly/ConversacionesdePalmPark

Facebook Post #6
Survey Promo

Facebook Post #6 (Spanish)
Survey Promo

*Post Date: **October 25***

*Post Date: **October 25***

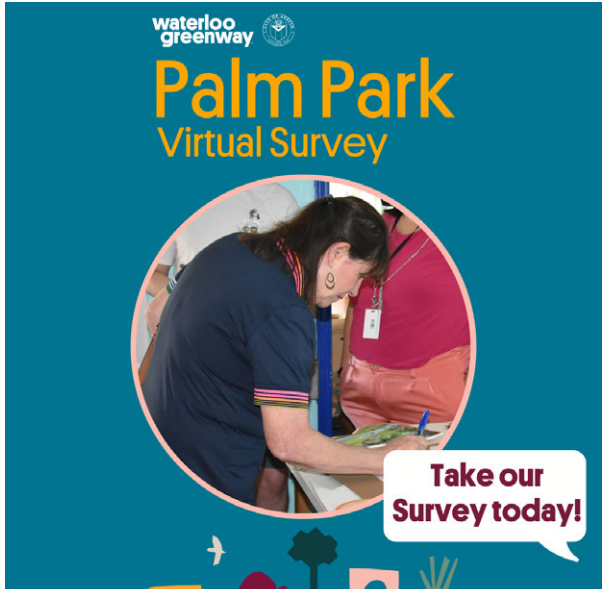



<p>💬 We want your feedback for Palm Park!</p> <p>🌳 Complete our survey today and share your ideas and new vision for the park.</p> <p>📅 The survey closes on Friday, October 27.</p> <p>Click the link in our bio to get started.</p> <p>*Add link to bio: www.surveymonkey.com/r/PalmParkSurvey</p>	<p>💬 ¡Queremos tus comentarios sobre Palm Park!</p> <p>🌳 Completa nuestra encuesta hoy y comparte tus ideas y nueva visión para el parque.</p> <p>📅 La encuesta cierra el viernes 27 de octubre.</p> <p>Haz clic en el enlace de nuestra biografía para comenzar.</p> <p>www.surveymonkey.com/r/EncuestadePalmPark</p>
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<p>Facebook Post #7 Survey Promo</p>	<p>Facebook Post #7 (Spanish) Survey Promo</p>
<p><i>Post Date: October 27</i></p>	<p><i>Post Date: October 27</i></p>
	
<p>The Palm Park Survey closes SOON!</p> <p>Be sure to share your feedback and help design the future of the park.</p> <p>🖱️ Click here to submit yours: www.surveymonkey.com/r/PalmParkSurvey</p>	<p>¡La encuesta de Palm Park cierra PRONTO!</p> <p>Asegúrese de compartir sus comentarios y ayudar a diseñar el futuro del parque.</p> <p>🖱️ Haga clic aquí para enviar el suyo: www.surveymonkey.com/r/EncuestadePalmPark</p>

INSTAGRAM POSTS

- [Social Media Graphics Link](#)

Instagram Post #1 Survey Promo	Instagram Post #1 (Spanish) Survey Promo
Post Date: September 27	Post Date: September 27
	
<p>☀️ Hello, Friends! Our virtual survey for Palm Park is still open and we'd love to hear from you.</p> <p>Click the link in our bio to get started.</p> <p><i>*Add link to bio:</i> www.surveymonkey.com/r/PalmParkSurvey</p>	<p>☀️ ¡Hola amigos! Nuestra encuesta virtual para Palm Park aún está abierta y nos encantaría saber de usted.</p> <p>Haz clic en el enlace de nuestra biografía para comenzar.</p> <p>www.surveymonkey.com/r/EncuestadePalmPark</p>

Instagram Post #2 Convos Promo	Instagram Post #2 (Spanish) Convos Promo
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<i>Post Date: October 9</i>	<i>Post Date: October 9</i>
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<p>We are launching our next round of community meetings for Palm Park and invite you to join us!</p> <p>📱 Click on the link in our bio to learn more and sign-up.</p> <p><i>*Add link to bio:</i> bit.ly/PalmParkConvos</p>	<p>¡Estamos lanzando nuestra próxima ronda de reuniones comunitarias para Palm Park y lo invitamos a unirse a nosotros!</p> <p>📱 Haz clic en el enlace de nuestra biografía para obtener más información e inscribirte.</p> <p>bit.ly/ConversacionesdePalmPark</p>
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Instagram Post #3
Convos Promo

Instagram Post #3 (Spanish)
Convos Promo

Post Date: **October 11**

Post Date: **October 11**



📌 Are you interested in helping shape the future of Palm Park?

Join us for one of our Small Group Conversations in October. You can sign-up to participate by phone, email, or connect to the link in our bio to learn more!

Email: info@waterloogreenway.org
Phone: (512) 273-7967


*Add link to bio: bit.ly/PalmParkConvos

📌 ¿Estás interesado en ayudar a dar forma al futuro de Palm Park?

Únase a nosotros para una de nuestras conversaciones en grupos pequeños en octubre. ¡Puede registrarse para participar por teléfono, correo electrónico o conéctate al enlace en nuestra biografía para obtener más información!

Correo electrónico:
info@waterloogreenway.org
Teléfono: (512) 273-7967

*Add link to bio:
bit.ly/ConversacionesdePalmPark

<p style="text-align: center;">Instagram Post #4 Convos Promo</p>	<p style="text-align: center;">Instagram Post #4 (Spanish) Convos Promo</p>
<p><i>Post Date: October 14</i></p>	<p><i>Post Date: October 14</i></p>
	
<p>Friendly Reminder! There is still time for you to sign up and join the upcoming Palm Park Small Group Conversations.</p> <p>👥 Our first convo is scheduled for Tuesday, October 17.</p> <p>Click the link in our bio to sign up today!</p> <p>Email: info@waterloogreenway.org Phone: (512) 273-7967</p> <p><i>*Add link to bio: bit.ly/PalmParkConvos</i></p>	<p>¡Recordatorio amistoso! Todavía hay tiempo para que se registre y se una a las próximas conversaciones para grupos pequeños de Palm Park.</p> <p>👥 Nuestra primera conversación está programada para martes 17 de octubre.</p> <p>¡Haz clic en el enlace de nuestra biografía para registrarte hoy!</p> <p>Correo electrónico: info@waterloogreenway.org Teléfono: (512) 273-7967</p> <p><i>*Add link to bio: bit.ly/ConversacionesdePalmPark</i></p>

<p style="text-align: center;">Instagram Post #5 Convos Promo</p>	<p style="text-align: center;">Instagram Post #5 (Spanish) Convos Promo</p>
<p><i>Post Date: October 16</i></p>	<p><i>Post Date: October 16</i></p>



Our first Palm Park Small Group Conversation starts tomorrow! ✨

There is still time to register for our remaining sessions. Be sure to click on the link in our bio to sign up.

*Add link to bio: bit.ly/PalmParkConvos

¡Nuestra primera conversación en grupos pequeños de Palm Park comienza mañana! ✨

Todavía hay tiempo para registrarse para nuestras sesiones restantes. Asegúrate de hacer clic en el enlace de nuestra biografía para registrarte.

bit.ly/ConversacionesdePalmPark

Instagram Post #6
Survey Promo

Instagram Post #6 (Spanish)
Survey Promo

Post Date: **October 25**

Post Date: **October 25**



💬 We want your feedback for Palm Park!

🌳 Complete our survey today and share your ideas and new vision for the park.

📅 The survey closes on Friday, October 27.

Click the link in our bio to get started.

**Add link to bio:*

www.surveymonkey.com/r/PalmParkSurvey

💬 ¡Queremos tus comentarios sobre Palm Park!

🌳 Completa nuestra encuesta hoy y comparte tus ideas y nueva visión para el parque.

📅 La encuesta cierra el viernes 27 de octubre.

Haz clic en el enlace de nuestra biografía para comenzar.

www.surveymonkey.com/r/EncuestadePalmPark

Instagram Post #7 Survey Promo	Instagram Post #7 (Spanish) Survey Promo
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<i>Post Date: October 27</i>	<i>Post Date: October 27</i>
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<p>The Palm Park Survey closes SOON!</p> <p>Be sure to share your feedback and help design the future of our park.</p> <p>🇺🇸 Click the link in our bio to submit yours today.</p> <p><i>*Add link to bio:</i> www.surveymonkey.com/r/PalmParkSurvey</p>	<p>¡La encuesta de Palm Park cierra PRONTO!</p> <p>Asegúrese de compartir sus comentarios y ayudar a diseñar el futuro de nuestro parque.</p> <p>🇺🇸 Haz clic en el enlace de nuestra biografía para enviar el tuyo</p> <p>www.surveymonkey.com/r/EncuestadePalmPark</p>
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TWITTER POSTS

- [Social Media Graphics Link](#)

Twitter Post #1 Survey Promo	Twitter Post #1 (Spanish) Survey Promo
Post Date: September 27	Post Date: September 27
	
<p>☀️ Hello, Friends! Our virtual survey for Palm Park is still open and we'd love to hear from you.</p> <p>Click here to get started: www.surveymonkey.com/r/PalmParkSurvey</p>	<p>☀️ ¡Hola amigos! Nuestra encuesta virtual para Palm Park aún está abierta y nos encantaría saber de usted.</p> <p>Haz clic para comenzar: www.surveymonkey.com/r/EncuestadePalmPark</p>

Twitter Post #2 Convos Promo	Twitter Post #2 (Spanish) Convos Promo
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<i>Post Date: October 9</i>	<i>Post Date: October 9</i>
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 <div style="display: flex; justify-content: space-around; margin-top: 10px;"> <div style="width: 45%; padding: 5px; border: 1px solid #ccc; border-radius: 10px; background-color: #fff; text-align: center;">  Tuesday, October 17 6:00-7:30pm <small>Palm Elementary School 7601 Dixie Dr, Austin, TX 78744</small> </div> <div style="width: 45%; padding: 5px; border: 1px solid #ccc; border-radius: 10px; background-color: #fff; text-align: center;">  Thursday, October 19 6:00-7:30pm <small>Palm Elementary School 7601 Dixie Dr, Austin, TX 78744</small> </div> </div> <div style="display: flex; justify-content: space-around; margin-top: 10px;"> <div style="width: 45%; padding: 5px; border: 1px solid #ccc; border-radius: 10px; background-color: #fff; text-align: center;">  Saturday, October 21 10:30am-Noon <small>Chalmers East Community Room 1700 E. 3rd St, Austin, TX 78702</small> </div> <div style="width: 45%; padding: 5px; border: 1px solid #ccc; border-radius: 10px; background-color: #fff; text-align: center;">  Wednesday, October 25 6:00-7:30pm <small>Rodolfo "Rudy" Mendez Recreation Center 2407 Canterbury St, Austin, TX 78702</small> </div> </div>	 <div style="display: flex; justify-content: space-around; margin-top: 10px;"> <div style="width: 45%; padding: 5px; border: 1px solid #ccc; border-radius: 10px; background-color: #fff; text-align: center;">  Martes 17 de octubre 6:00-7:30pm <small>Escuela Primaria Palm 7601 Dixie Dr, Austin, TX 78744</small> </div> <div style="width: 45%; padding: 5px; border: 1px solid #ccc; border-radius: 10px; background-color: #fff; text-align: center;">  Jueves 19 de octubre 6:00-7:30pm <small>Escuela Primaria Palm 7601 Dixie Dr, Austin, TX 78744</small> </div> </div> <div style="display: flex; justify-content: space-around; margin-top: 10px;"> <div style="width: 45%; padding: 5px; border: 1px solid #ccc; border-radius: 10px; background-color: #fff; text-align: center;">  Sábado 21 de octubre 10:30am-Mediodía <small>Sala Comunitaria Chalmers East 1700 E. 3rd St, Austin, TX 78702</small> </div> <div style="width: 45%; padding: 5px; border: 1px solid #ccc; border-radius: 10px; background-color: #fff; text-align: center;">  Miércoles 25 de octubre 6:00-7:30pm <small>Centro Recreativo Rodolfo "Rudy" Méndez 2407 Canterbury St, Austin, TX 78702</small> </div> </div>
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<p>🗨️ Together, let's re-imagine Palm Park through our Small Group Conversations!</p> <p>🍊 During the month of October, you can participate in one of our (4) conversations.</p> <p>💻 Sign-up here: bit.ly/PalmParkConvos</p>	<p>🗨️ ¡Juntos, reimaginemos Palm Park a través de nuestras conversaciones en grupos pequeños!</p> <p>🍊 Durante el mes de octubre, podrás participar en una de nuestras (4) conversaciones.</p> <p>💻 Regístrate aquí: bit.ly/ConversacionesdePalmPark</p>
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Twitter Post #3 Convos Promo	Twitter Post #3 (Spanish) Convos Promo
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<i>Post Date: October 11</i>	<i>Post Date: October 11</i>
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<p>📌 Are you interested in helping shape the future of Palm Park?</p> <p>Join us for one of our Small Group Conversations in October. You can sign-up to participate by phone, email, or online through the link below.</p> <p>RSVP here: bit.ly/PalmParkConvos Email: info@waterloogreenway.org Phone: (512) 273-7967</p>	<p>📌 ¿Estás interesado en ayudar a dar forma al futuro de Palm Park?</p> <p>Únase a nosotros para una de nuestras conversaciones en grupos pequeños en octubre. Puede registrarse para participar por teléfono, correo electrónico o en línea a través del siguiente enlace.</p> <p>Confirma tu asistencia aquí: bit.ly/ConversacionesdePalmPark Correo electrónico: info@waterloogreenway.org Teléfono: (512) 273-7967</p>
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Twitter Post #4 Convos Promo	Twitter Post #4 (Spanish) Convos Promo
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<i>Post Date: October 14</i>	<i>Post Date: October 14</i>
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Friendly Reminder! There is still time for you to sign up and join the upcoming Palm Park Small Group Conversations.

👥 Our first convo is scheduled for Tuesday, October 17.

Sign-up here: bit.ly/PalmParkConvos
Email: info@waterloogreenway.org
Phone: (512) 273-7967

¡Recordatorio amistoso! Todavía hay tiempo para que se registre y se una a las próximas conversaciones para grupos pequeños de Palm Park.

👥 Nuestra primera conversación está programada para martes 17 de octubre.

Regístrate aquí:
bit.ly/ConversacionesdePalmPark
Correo electrónico:
info@waterloogreenway.org
Teléfono: (512) 273-7967

Twitter Post #5
Convos Promo

Twitter Post #5 (Spanish)
Convos Promo

Post Date: **October 16**

Post Date: **October 16**



Our first Palm Park Small Group
Conversation starts tomorrow! 🌟

There is still time to register for our remaining
sessions over the next few weeks.

Simply click here to sign up: ➡️
bit.ly/PalmParkConvos

¡Nuestra primera conversación en grupos
pequeños de Palm Park comienza mañana!
🌟

Todavía hay tiempo para registrarse para
nuestras sesiones restantes durante las
próximas semanas.

Simplemente haga clic aquí para registrarse:
➡️ bit.ly/ConversacionesdePalmPark

Twitter Post #6
Survey Promo

Twitter Post #6 (Spanish)
Survey Promo

Post Date: **October 25**

Post Date: **October 25**



💬 We want your feedback for Palm Park!

🌳 Complete our survey today and share your ideas and new vision for the park.

📅 The survey closes on Friday, October 27.

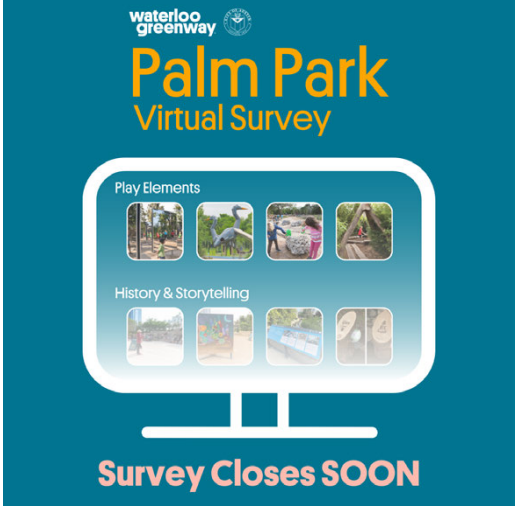

Click [HERE](https://www.surveymonkey.com/r/PalmParkSurvey) to get started:
www.surveymonkey.com/r/PalmParkSurvey

💬 ¡Queremos tus comentarios sobre Palm Park!

🌳 Completa nuestra encuesta hoy y comparte tus ideas y nueva visión para el parque.

📅 La encuesta cierra el viernes 27 de octubre.

Haz clic para comenzar:
www.surveymonkey.com/r/EncuestadePalmPark

Twitter Post #7 Survey Promo	Twitter Post #7 (Spanish) Survey Promo
Post Date: October 27	Post Date: October 27
	
<p>The Palm Park Survey closes SOON!</p> <p>Be sure to share your feedback and help design the future of our park.</p> <p>🚩 Click here to submit yours: www.surveymonkey.com/r/PalmParkSurvey</p>	<p>¡La encuesta de Palm Park cierra PRONTO!</p> <p>Asegúrese de compartir sus comentarios y ayudar a diseñar el futuro de nuestro parque.</p> <p>🚩 Haga clic aquí para enviar el suyo: www.surveymonkey.com/r/EncuestadePalmPark</p>

E-NEWSLETTER

- [E-newsletter Graphics Link](#)

E-Newsletter Promo	E-Newsletter Promo
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We are launching our next round of community engagement meetings for Palm Park and invite you to join us!

During the month of October, we will be hosting small group conversations to dive deeper into the design of Palm Park. We have a wide-range of dates and locations available and hope you will join us for one of the sessions. You can sign-up to participate by phone, email, or online through the link below.

Snacks and refreshments will be provided.

Sign up today!

Register online here: bit.ly/PalmParkConvos
Email: info@waterloogreenway.org
Phone: (512) 273-7967

Small Group Conversations Dates:

Tuesday, October 17

6:00-7:30pm
Palm Elementary School
7601 Dixie Drive Austin, TX 78744

Thursday, October 19

6:00-7:30pm
Palm Elementary School
7601 Dixie Drive Austin, TX 78744

Saturday, October 21

10:30am-Noon
Chalmers East Community Room
1700 E. 3rd Street Austin, TX 78702

Wednesday, October 25



¡Estamos lanzando nuestra próxima ronda de reuniones de participación comunitaria para Palm Park y lo invitamos a unirse a nosotros!

Durante el mes de octubre, organizaremos conversaciones en grupos pequeños para profundizar en el diseño de Palm Park. Tenemos una amplia gama de fechas y ubicaciones disponibles y esperamos que se una a nosotros en una de las sesiones. Puede registrarse para participar por teléfono, correo electrónico o en línea a través del siguiente enlace.

Se proporcionarán refrigerios y refrigerios.

¡Regístrate hoy!

Regístrese en línea aquí:
bit.ly/ConversacionesdePalmPark
Correo electrónico:
info@waterloogreenway.org
Teléfono: (512) 273-7967

Fechas de las conversaciones en grupos pequeños:

Martes 17 de octubre

6:00-7:30pm
Escuela Primaria Palm
7601 Dixie Drive Austin, TX 78744

Jueves 19 de octubre

6:00-7:30 p.m.
Escuela Primaria Palm
7601 Dixie Drive Austin, TX 78744

Sábado 21 de octubre

10:30 am-Mediodía

6:00-7:30pm
Rodolfo "Rudy" Mendez Recreation Center
2407 Canterbury Street Austin, TX 78702

Sala Comunitaria Chalmers East
1700 E. 3rd Street Austin, TX 78702

Miércoles 25 de octubre

6:00-7:30 p.m.
Centro Recreativo Rodolfo "Rudy" Méndez
2407 Canterbury Street Austin, TX 78702

Palm Park

Small Group Conversations



We invite you to join us for one of our small group conversations and help create the future of Palm Park.



TUESDAY, OCTOBER 17

6:00-7:30pm

Palm Elementary School

7601 Dixie Dr, Austin, TX 78744



THURSDAY, OCTOBER 19

6:00-7:30pm

Palm Elementary School

7601 Dixie Dr, Austin, TX 78744



SATURDAY, OCTOBER 21

10:30am-Noon

Chalmers East Community Room

1700 E. 3rd St, Austin, TX 78702



WEDNESDAY, OCTOBER 25

6:00-7:30pm




**Rodolfo "Rudy" Mendez
Recreation Center**

2407 Canterbury St, Austin, TX 78702

**Scan here to
sign-up today!**



For more information or to RSVP:

-  info@waterlogreenway.org
-  waterlogreenway.org/future
-  [512] 273-7967

Conversaciones en grupos pequeños de

Palm Park



Lo invitamos a unirse a nosotros en una de nuestras conversaciones en grupos pequeños y ayudar a crear el futuro de Palm Park.



MARTES 17 DE OCTUBRE

6:00-7:30pm

Escuela Primaria Palm

7601 Dixie Dr, Austin, TX 78744



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MIÉRCOLES 25 DE OCTUBRE

6:00-7:30pm

**Centro Recreativo
Rodolfo "Rudy" Méndez**

2407 Canterbury St, Austin, TX 78702

¡Escanee aquí para registrarse hoy!



Para obtener más información o confirmar su asistencia:

 info@waterloogreenway.org

 waterloogreenway.org/future

 (512) 273-7967

waterloo greenway

Palm Park

Small Group Conversations



We invite you to join us for one of our small group conversations and help create the future of Palm Park.



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 info@waterloogreenway.org

 waterloogreenway.org/future

 [512] 273-7967



waterloo
greenway

Conversaciones en grupos pequeños de

Palm Park



Lo invitamos a unirse a nosotros en una de nuestras conversaciones en grupos pequeños y ayudar a crear el futuro de Palm Park.



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7601 Dixie Dr, Austin, TX 78744



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7601 Dixie Dr, Austin, TX 78744



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1700 E. 3rd St, Austin, TX 78702



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6:00-7:30pm

Centro Recreativo Rodolfo "Rudy" Méndez

2407 Canterbury St, Austin, TX 78702



¡Escanee aquí para registrarse hoy!

Para obtener más información
o confirmar su asistencia:

 info@waterloogreenway.org

 waterloogreenway.org/future

 [512] 273-7967



E-newsletter Promo
Palm Park Project

Waterloo Greenway and Austin Parks and Recreation Department are launching the next round of community engagement meetings for Palm Park and invite you to join!

During the month of October, they will be hosting small group conversations to dive deeper into the design of Palm Park. There is a wide-range of dates and locations available and hope you will join for one of the sessions. You can sign-up to participate by phone, email, or online through the link below.

Register online here: bit.ly/PalmParkConvos
Email: info@waterloogreenway.org
Phone: (512) 273-7967

Small Group Conversations Dates:

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Wednesday, October 25

6:00–7:30pm
Rodolfo "Rudy" Mendez Recreation Center
2407 Canterbury Street Austin, TX 78702

Not available to make it to the small group conversations? No worries! You can also share your feedback by completing the online survey. [Click here](#) to submit yours today! ([Haga clic aquí para español](#))

[Graphics:](#)

Palm Park Small Group Conversations
Community Discussion: Topics and Questions

Topic Group 1: History, Culture, and Personal Stories (12-15 Minutes)

1. How do you believe history and culture should be reflected in Palm Park?
2. What are your favorite parks or gathering places in Austin? What do you love about them?
3. When you and your family gather, what types of things do you like to do?

Topic Group 2: Park Features (12-15 Minutes)

1. Are there places (in Austin or elsewhere) that are good examples of what you envision for Palm Park?
2. What types of amenities would encourage you to gather with your family and friends in a park?
3. Of the features we have on these graphics (Pinterest Cards) do any stand out to you? If so, why?

Topic Group 3: Future Programs and Uses (12-15 Minutes)

1. How would you like to use the space?
2. How would you like to see the redesign of Palm Park transform its immediate surroundings?
3. If you could describe the feel of what Palm Park should provide, what would it be?



Free Form Engagement Questions (Posted on Wall)

Do you have a favorite memory or story from time spent at Palm Park or Austin Parks?


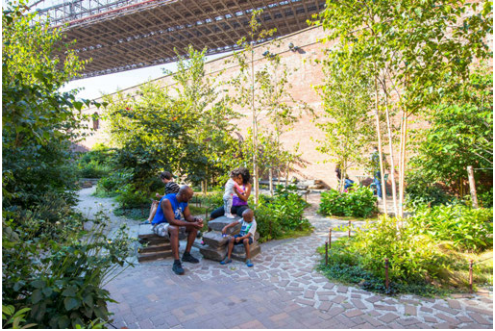
Airplane Activity with Larger Group

If you attended Palm School or visited Palm Park, please share your favorite memory.



Palm Park Pop-Up Activity
Creek Show Exercise | November 10–18, 2023

Theme 1				
History & Storytelling				
Descriptive History (Wayfinding)		Visual Art		Total
				
<i>Date</i>	<i>Total Votes</i>	<i>Date</i>	<i>Total Votes</i>	TOTAL
November 10	21	November 10	72	93
November 11	28	November 11	80	108
November 12	12	November 12	32	44
November 13	48	November 13	86	134
November 14	11	November 14	33	44
November 15	67	November 15	174	241
November 16	25	November 16	69	94
November 17	26	November 17	87	113
November 18	29	November 18	75	104
TOTAL	267	TOTAL	708*	975



Theme 2
Places for Relaxation

Scenic Walking Trails		Intimate Gathering Spaces		Total
				
<i>Date</i>	<i>Total Votes</i>	<i>Date</i>	<i>Total Votes</i>	TOTAL
November 10	68	November 10	37	105
November 11	67	November 11	42	109
November 12	44	November 12	23	67
November 13	100	November 13	39	139
November 14	49	November 14	23	72
November 15	178	November 15	86	264
November 16	76	November 16	34	110
November 17	79	November 17	44	123
November 18	80	November 18	35	115
TOTAL	741*	TOTAL	363	1,104



Theme 3
Places to Gather

Shaded Seating		Open Lawn		Total
				
<i>Date</i>	<i>Total Votes</i>	<i>Date</i>	<i>Total Votes</i>	TOTAL
November 10	74	November 10	24	98
November 11	80	November 11	39	119
November 12	34	November 12	21	55
November 13	82	November 13	43	125
November 14	33	November 14	11	44
November 15	202	November 15	42	244
November 16	50	November 16	40	90
November 17	86	November 17	25	111
November 18	73	November 18	30	103
TOTAL	714*	TOTAL	275	989


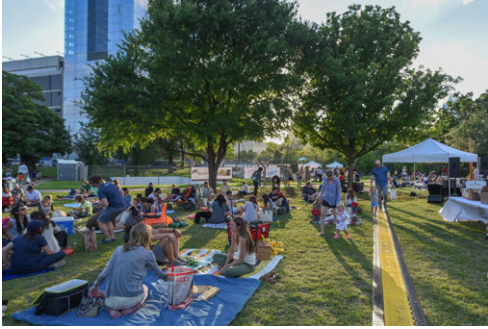
Theme 4
Play Elements

Play Structures		Nature Play		Total
				
<i>Date</i>	<i>Total Votes</i>	<i>Date</i>	<i>Total Votes</i>	TOTAL
November 10	65	November 10	39	104
November 11	88	November 11	36	124
November 12	32	November 12	29	61
November 13	87	November 13	51	138
November 14	26	November 14	23	49
November 15	160	November 15	76	236
November 16	69	November 16	23	92
November 17	80	November 17	41	121
November 18	80	November 18	32	112
TOTAL	687*	TOTAL	350	1,037



Theme 5
Shade Structure

Wooden Structures		Metal Framing and Greenery		Total
				
<i>Date</i>	<i>Total Votes</i>	<i>Date</i>	<i>Total Votes</i>	TOTAL
November 10	64	November 10	34	98
November 11	86	November 11	40	126
November 12	42	November 12	19	61
November 13	97	November 13	31	128
November 14	47	November 14	18	65
November 15	183	November 15	78	261
November 16	80	November 16	21	101
November 17	85	November 17	47	132
November 18	78	November 18	26	104
TOTAL	762*	TOTAL	314	1,076

Theme 6
Shade Trees

Bench Shade		Lawn Shade		Total
				
<i>Date</i>	<i>Total Votes</i>	<i>Date</i>	<i>Total Votes</i>	TOTAL
November 10	51	November 10	55	106
November 11	56	November 11	53	109
November 12	32	November 12	36	68
November 13	66	November 13	74	140
November 14	28	November 14	31	59
November 15	113	November 15	132	245
November 16	48	November 16	56	104
November 17	51	November 17	67	118
November 18	54	November 18	55	109
TOTAL	499	TOTAL	559*	1,058

Theme 7
Water Features

Natural Features		Integrated Features		Total
				
<i>Date</i>	<i>Total Votes</i>	<i>Date</i>	<i>Total Votes</i>	TOTAL
November 10	76	November 10	27	103
November 11	87	November 11	34	121
November 12	58	November 12	19	77
November 13	91	November 13	51	142
November 14	47	November 14	20	67
November 15	175	November 15	86	261
November 16	86	November 16	24	110
November 17	88	November 17	42	130
November 18	97	November 18	41	138
TOTAL	805*	TOTAL	344	1,149

Additional Feedback & Comments		
#	Date	Comments
1	11/11/2023	It looks like my house, you should put flowers in it. (Youth)
2	11/13/2023	Tunnel tours (+4)
3	11/13/2023	Places to eat
4	11/13/2023	Adult Swing sets, splash pads, and shade.
5	11/13/2023	We love the tree house
6	11/13/2023	Pollinator gardens (+6)
7	11/13/2023	Combine history, stories and plants with trails. One trail with multiple stops for each.
8	11/13/2023	Swing sets (+1)
9	11/13/2023	More native grasses
10	11/13/2023	More trees! (+4)
11	11/14/2023	Mix of the two; natural features & integrated features
12	11/15/2023	Water station to refill water bottle containers (+14)
13	11/15/2023	Concert stage (+10)
14	11/15/2023	Outdoor exercise equipment (+4)
15	11/15/2023	A big slide (+2)
16	11/15/2023	It'd be engaging if visual art and history were combined (+1)
17	11/15/2023	Wheelchair accessibility, ability to enjoy spaces on wheels (+9)
18	11/15/2023	Nature play with educational points (what caused these rocks?) (+1)
19	11/15/2023	Cool events (+16)
20	11/15/2023	Art station (+10)
21	11/15/2023	Dog park with water (+26)

22	11/15/2023	Food truck (+22)
23	11/15/2023	Fishing ponds (+1)
24	11/15/2023	Restroom options (+28)
25	11/15/2023	Safe bike parking (+15)
26	11/15/2023	Workout Equipment (+10)
27	11/16/2023	Art!
28	11/16/2023	Please save the trees!
29	11/16/2023	Giant wooden troll! (+1)
30	11/17/2023	Music instruments for kids
31	11/17/2023	This can have more school collabs
32	11/17/2023	Dog park (+2)
33	11/17/2023	Zipline (+3)
34	11/17/2023	We need more bike stalls (+1)
35	11/17/2023	I think it would be cool to have small little fairy gardens around the area, also gnome gardens (+3)
36	11/17/2023	Seating, disability friendly paths & playground (+2)

General Feedback & Comments	
#	Comments
1	Evening lighting shows to music
2	Bikeable and bus stops (+1)
3	Underground space, saving parking
4	Good parking
5	Bikeable

6	Accessible bus stops in proximity to entrances (+2)
7	Accessible to clean restrooms (+3)
8	More water for kids please
9	Natural Features
10	Safe
11	Hidden geo caches
12	Art sculptures
13	Longer lasting
14	Possibly combine the history with the art in some way (+1)
15	We need a splash pad
16	Please keep our parks as original as possible, without getting rid of the trees and what makes them special
17	This is good
18	It would be good to consider, structures that reduce noise, sight and pollution from I-35 for Palm Park.
19	Venturi cooling towers/ancient cooling towers
20	Enough open space to attract cultural events
21	We should recreate Austin Avenue game day at the park with tug-o-war, sack races, and slipper watermelon game
22	ASL on interpretive signage. City and County collaboration on Palm School.
23	MACC provide feedback on Park design and utilize history.
24	Cap and Stitch to connect to East Austin park
25	Adult jungle gym, think challenge course

Palm Park Small Group Conversation #1 Tuesday, October 17

TOPIC #1

Group #	Question #1: How do you believe history and culture should be reflected in Palm Park?	
1	MURAL	
	Honor the history and meaning behind the pool (share the memories of the community) restore the pool	
	Programs for school-age children	
	Honor the history - Informational QR codes within landmarks	
	Honoring cultural history at no cost/low cost. Activities, river access, pool history, anti-displacement	
	Garden to take picture for a special occasion	
2*	Through artwork - mosaics, sculpture, spaces to sit and contemplate	
	Mexican American heritage should be honored and celebrated	
	Story trails in honor of...	
	Plaques on benches in honor of...	
	I love that original park had a library. Incorporate free library cases	
	Hidden niches where locals have adorned - traffic circle neat Chestnut	
	History and culture recognition. Plant trees in honor of...	
	Preserve space for everyone to gather. No barriers or gates to keep folks out.	
3	With a mural	
	Mural monumentos	Monuments, mural
	Ponce algun Mural feferente a la cutura.	Some mural referring to culture
	Monumentos	Monuments
	Colores	Colors
	Murales, monumentos	Murals, monuments
Group #	Question #2: What are your favorite parks or gathering places in Austin? What do you love about them?	
1	Easy access, free parking, free activities	
	Trail with Christmas lights	
	Auditorium Shores, the playscapes	
2*	Zaragoza Park + Pool	
	School art displays	
	Waterloo Park!! Love the plantings!	
	Onion Creek H/B trail	
	Eastwoods Park. Small, tucked into neighborhood. Lots of trees. Black heritage.	
	Onion Creek Metropark. Love that. Solitude is possible and lots of diverse and interesting plants	
	Chicano Park and Pan Am Park!	
3	Zaragoza Park - the trees, swimming pool, tables and open space. Chicano Park - swimming pool, open space, neighborhoo	
	Mueller; it has water playground for kids, clean restrooms, benches and grass	
	Zilke Parque que tiene tren y juegos para niños y agua	Zilker Park that has a train and games for children and water
	Parque de las nueces es muy amblio y tiene mucho espacio P/caminar	Walnut Park is very spacious and has a lot of space to walk
	Que tiene diferentes areas para niños pequeños y grandes y algunos juegos con agua y es gratis	It has different areas for small and big children and some water games and it's free.
	EL Zilker park. Me qusta su alberca rootica ya que el agua es natural y no clorado.	Zilker Park. I like their root pool since the water is natural and not chlorinated.
Zilker Park; Alberca, campo grandes, tren, puestos	Zilker Park; Pool, large field, train, stalls	
Group #	Question #3: When you and your family gather, what types of things do you like to do?	
3	Walk, play ball, take pictures	
	Caminar, correr. Jugar dia de campo - descansar	Walk run. Play field day - rest
	Jugar a la pelota correr, andar en bicicleta	Play ball, run, ride a bike
	Jugar pelota, andar en bicielecta tambien organizar un pik nik.	Play ball, ride a bike, also organize a picnic.
	Pic-nic, deportes, fiestas familiares, juegos, fotos	Picnic, sports, family parties, games, photos
	Jugar campamentos llevar comida para compartir con la Familia	Play camps, bring food to share with the Family

TOTAL Comments	44
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Palm Park Small Group Conversation #1 Tuesday, October 17

TOPIC #2

Group #	Question #1: Are there places (in Austin or elsewhere) that are good examples of what you envision for Palm Park?	
1	Playscapes similar to Children's Alliance	
	Picnic tables that can be moved around but also well-maintained	
	Track for children's tricycles	
	As many trees as possible	
	Eating areas for big family parties & also smaller gathering spaces	
2*	Pease Park, Eastwoods Park, Waterloo Park. Integration of history, nature, play	
	Picnic tables. Mix of open/more intimate spaces. Shade structures. Preserve historic elements.	
	Shade & giant fans (10-15 foot). Apron of Palmer Event Center.	
	San Antonio + Austin. Kinetic sculptures, play features, music instruments	
	Also Brackenridge Park (San Antonio). (El Trabajo rustico) Faux bois sculptures of Dionicio Rodriguez. Gate at Japanese Tea Garden in San Antonio. Mexican	
3	I would like to see birdlife in station in the park. Like San Antonio 200.	
	River walk San Antonio, Floating Gardens, Chapultepec Mexico.	
	San Marcos plaza parque	San Marcos Square Park
Group #	Question #2: What types of amenities would encourage you to gather with your family and friends in a park?	
1	Summer concert series with local bands; (Summer concert series et Pan Am)	
	Movie nights. Movies @ the pool	
	Dance floor	
	Smaller, more flexible features to allow more informal, community-driven activities	
	Free water & restrooms; low-cost, accessible amenities	
2*	Shuttle from free parking lot (park & ride)	
	Wheelchair swings	
	Musical instruments	
	Kinetic play features	
	All abilities concept	
	Barrel roll (like a hamster wheel)	
	Water, water, water. Climate is only going to get much harsher.	
	Spiral mazes of small objects - rocks, shells.	
	Benches, chairs, made of old trees.	
	Water play	
	Children's Museum, playscape	
	Something to attract wildlife - birds, squirrels.	
	Shade structure, wheelchair swing, stage	
Consistent programming, multi-generational		
3	Pond, fountains, grassy areas, bridge	
	Coffee Shop, dog friendly, Sped Friendly	
	Flores. Flora y fauna.	Flowers. Plants and animals.
	Jardineras arboles.	Tree planters
	Conexión con la Naturaleza. Flora y faune diversa	Connection with nature. Diverse plants and animals.
	Conexión con la naturaleza. Flora y fauna. Estacionamiento baños.	Connection with nature. Plants and animals. Parking. Bathrooms.
	Lugar donde podemos llevar mascotas	Places where we can bring pets.
	Baños. Tomaderos de Agua - area de animales	Bathrooms. Water outlets - animal area
Baños. Especiales para niños pequeños y Lugares comodos para Cambiar a los bebés	Bathrooms. Special for small children and comfortable places to change babies	
Group #	Question #3: Of the features we have on these graphics (Pinterest Cards) do any stand out to you? If so, why?	
	N/A	

TOTAL Comments	42
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Palm Park Small Group Conversation #1 Tuesday, October 17

TOPIC #3

Group #	Question #1: How would you like to use the space?	
2*	Place to rest along Waterloo trail	
	Community fitness	
	Herb garden with class space to learn about plants & herbs.	
	Community picnics with community guest speakers	
3	Relaxation, Education, Family Engagement	
	Para divertirme distraerme de la rutina.	To have fun, distract myself from the routine.
	Para Diversión, Entretenimientos	For fun, entertainment
	Diversion, Distracción fiestas. Dias de acampar Salir de casa Liberarse de el estres	Fun, distraction, parties. Camping days. Get out of the house. Get rid of stress
	Relajar, Caminar, Deportes, Entretenimiento	Relax, Walk, Sports, Entertainment
	Entretenimiento. Niños lugar para caminar	Entertainment. Place to walk children
Group #	Question #2: How would you like to see the redesign of Palm Park transform its immediate surroundings?	
2*	Golf cart park shuttle to adjacent parks & neighborhoods	
	Meeting place rest areas that are closer together for those who cannot walk for a long time	
	Better access for the East side school students to use for learning that impacts their academic achievements.	
	Environment adaptation. (Image depicting Park with mirrors on all sides)	
3	Musical fountain, meditation garden	
	Salvar la arquitectura Inicial y Funcionarla con la modana actual.	Save the initial architecture and function it with the current fashion.
	Chapoteadero, Fuente, Dancing Fountain Musical	Spalsh pool, fountain, dancing fountain musical
	Fuente de agua de colores	Colorful water fountain
	Fuentes de agua para los niños	Water fountains for children
	Musica, Fauna	Music, flowers
Question #3: If you could describe the feel of what Palm Park should provide, what would it be?		
2*	Make the space welcoming for the people who used to be a part of this area	
	Better access, Cesar Chavez/frontage road a huge barrier/generally unpleasant	
	Free shuttle for kids at Eastside schools to get to the park.	
	Lounge in the shade and watch the neighbors engage.	
3	Felicidad y Emoción por algo nuevo	Happiness and excitement for something new
	Paz, Relajante, Seguridad	Peace, Relaxing, Security
	Franquilidad, Diversion, felicidad, Agustisidad, Placer	Freedom, Fun, Happiness, (?), Pleasure
	Paz, tranquilidad alegría	Peace, tranquility, joy
	Relajacion verde familia	Green family relaxation

TOTAL Comments	29
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Palm Park Small Group Conversation #2 Thursday, October 19

TOPIC #1

Group #	Question #1: How do you believe history and culture should be reflected in Palm Park?	
1	Somehow telling the stories of those who grew up using the park.	
	Museum, Buildings, Information boards, Bilingual, Pictures, Books, Art	
	Preserve history visually. Name sections tied to culture.	
	Dedications or Statues	
	The stories of past, present and future Austin.	
	Recognition of past local people, businesses. Museum. Bring back folk-cultural dancing opportunities (used to do "May fest")	
	Past students and teachers and staff as storytellers	
	Preserving key features of the park	
3	"Peace Garden" Place to Pray, Meditation Area	
	Dedication memorial wall...	
	I wanted to put things that almost nobody celebrate like a statue	
	A mural and a paintings of the past	
3	A mural to reflect the importance of Hispanic History and culture on the Shelter. Use tiles w/personal stories	
	Con esculturas e imagenes alucivas ala historia del parque (Murale, Pintural, Escultural, recreaciones)	With sculptures and images alluding to the history of the park (Mural, Pintural, Sculptural, recreations)
3	Una imagen que presente a cada uno de los paises.	An image that represents each of the countries.
Group #	Question #2: What are your favorite parks or gathering places in Austin? What do you love about them?	
1	Mueller Park, Waterloo Park, Boardwalk, Heroes Memorial Park, Buda Amphitheater Park	
	Fiesta Gardens. Lots of fond memories. Family gatherings.	
	Mckinney Falls, Onion Creek, Zilker, Dove Springs. Nature, Trees, Water, Walking, Quiet	
	Zilker Park. Open spaces, lots of green. Zilker botanical garden.	
	Fiesta Gardens (Conjunto Festivals, Cinco de mayo, 16 Dies y Seis). Zilker Park (Christmas Trail of Lights). Hillside Concerts.	
	Camping, Fishing	
	Fishing at any local State or County Park.	
	Silly, but DCR Stadium. Place to be together & share the love for the same thing.	
	Zilker Park- Playscapes. Mueller Park- Sites/views. Botanical Garden. Greenbelt - Trails	
	Hispanic History, Non-Spanish Speakers, People born in Austin	
	Eat	
3	Picnics. Sit and laugh.	
	RVing trips	
	My favorite parks that I like, the lady bird lake because I can go with my family	
	The design of the playscape; Alliance Gardens. Dove Springs Park and Mckinney Falls; Trails. Zilker; Trees	
	The capital or the center of Austin	
	Lady Bird Lake, Capitolio	Lady Bird Lkae, Capital
	Capitolio por su historia. Pool en tiempo de verano, para distraer y disfrutar.	Capitol for its history. Pool in summer time, to distract and enjoy.
	Lady bird River. Me gusta por los espacios verdes ya que sirven para relajarte	Lady Bird River. I like it because of the green spaces since they serve to relax
	De la flores por que tiene mucha flores. El Zilker por lo juegos y los chorritos.	Of the flowers because it has a lot of flowers. The Zilker for the games and the chorritos.
Group #	Question #3: When you and your family gather, what types of things do you like to do?	
1	Dance! Catch up with each other. EAT!	
	Pray Rosary. Celebrate Christmas Holidays/ Birthdays. Tailgate. Share meals.	
	Walk Trails, Park Benches, Fire Pit, Day Park	
	Listen to music. Tell stories and laugh & eat.	
3	BBQ, Picnics, Parties - Birthdays, Music, Reunions, Celebrations.	
	What I like to do with my family is play sports like soccer, basketball, etc.	
	Hike and have a picnic	
	Jugar futbol, columpiarnos, caminar	Play soccer, swing, walk
	Hacer carne azada, salir de compras ir a comer en familia	Make roast meat, go shopping, eat with the family
Jugar algún deporte. Asistir a la Iglesia. Mirar eventos importantes.	Play some sport. Attend Church. Watch important events.	

TOTAL Comments	45
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Palm Park Small Group Conversation #2 Thursday, October 19

TOPIC #2

Group #	Question #1: Are there places (in Austin or elsewhere) that are good examples of what you envision for Palm Park?	
1	Tree canopies over trails	
	Parks with canopies. Natural, greenery trails	
	Stacy Park year round pool, shade, picnic tables	
	Nature, Trees, Oasis, Green Space	
2*	Sports at McKinney Falls State Park. Basketball, baseball, encourage exercise.	
	McKinney Falls Park; basketball and sports	
	Dove springs; Roller skating, slide, monkey bars, zipline	
3	Mueller Lake Park. Thinkery; learning elements and kids with disabilities	
	That I remember no because Palm is awesome	
	Playground Area; Alliance Garden and at Buda City Park. Beach Volleyball, restrooms	
	Albercas, asadores, biblioteca. Como en el parque Dove Springs	Swimming pools, grills, library. Like in Dove Springs Park
3	Areas verdes y canchas para los deportes de nuestra preferencia	Green areas and fields for the sports of our preference
	Parque Zilker, Dove Springs, Que tiengan mucho arboles y flores.	Zilker Park, Dove Springs. Have lots of trees and flowers.
Group #	Question #2: What types of amenities would encourage you to gather with your family and friends in a park?	
1	Parking, accessibility, playscape, shade, stage for performance, lighting	
	Lots of shade & space to stop & rest.	
	Movie nights or music performances	
	Volleyball, shade, year round pool, recreational activities, picnic area, swings!	
	Trails, water ways, lighting, picnic/pits, canopies	
	Free parking for Austin residents. Educational walking path about history. Sitting areas.	
2*	Trails, exercise area, playscapes. Picnic area (BBQ) water fountains, restroom building	
	A water feature	
	Nature play	
	Access to nature and peaceful places	
	Trees, birds, water birds. Splash pads	
	Food Truck	
	Zipline	
	Grills, Bikes, Pavilions	
	Teenagers like skating and sports like basketball	
	Golf, skating, basketball, volleyball, soccer	
	Shade!	
	SHADE! Trees, benches	
	Swinging benches	
	Sensory play; sound and movement	
	Interactive art activities	
	Rollercoaster	
	Water elements and splash pads are important in the heat	
Food forests		
Community gardens. Teach children where food comes from. Expose kids to new food		
Smaller areas for family gatherings and individual seating		
Farmer's Market		
3	A maze of a Dragon	
	Fields of Soccer and Basketball and a trampoline	
	Ball pit in the trampoline	
	Covered picnic table areas, restrooms	
	Areas Individuales Para las Familias como para reuniones.	Individual areas for families and for meetings.
	Columpio grandes, una cancha de futbol, agua, arboles y flores.	Large swing, connecting a soccer field, water, trees and flowers
Los espacios deportivos las albercas y los asadores	Sports spaces, swimming pools and grills	
Sombra y materiales como asadores para preparar comida mesas y sillas.	Shade and materials such as grills to prepare foodtables and chairs.	
Group #	Question #3: Of the features we have on these graphics (Pinterest Cards) do any stand out to you? If so, why?	
	N/A	

TOTAL Comments	48
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Palm Park Small Group Conversation #2 Thursday, October 19

TOPIC #3

Group #	Question #1: How would you like to use the space?	
1	Family-friendly space to gather	
	Walking, meditating, watch plays, teaching events	
	Open space for meditation, yoga frisbe, walking	
	Fishing, archery, outdoor cooking classes	
	How will Palm Park keep history, specifically Latino history. It's character	
	Special events, celebration of past, present, future locals	
2*	Family rentals	
	Holiday events	
	Movies in the Park	
	Holiday Bazaar	
	Small Local Concerts	
	Summer Camps	
	Trampoline	
3	For people who need to learn something like math, they could help them.	
	Porch like Swings to relax while kids play	
	Para jugar futbol. Para relajarse.	To play football. To relax.
	Disponibilidad para eventos personales. Relajarse, comer, jugar	Availability for personal events. Relax, eat, play
	Poder pasar un tiempo de calidad con la familia y amigo.	Being able to spend quality time with family and friends.
Group #	Question #2: How would you like to see the redesign of Palm Park transform its immediate surroundings?	
1	Invite people who would normally be deferred by 1-35 and other downtown spaces	
	Keeping it safe	
	Safety-homeless, lighting	
	No pickleball courts	
	Keep it Clean. Do NOT let "homeless destroy with trash nor overtake"	
	More lights, green space, police presence, safety	
	How to avoid graffiti on walls?	
2*	Infrastructure for movies and small performances	
	Food vendors: LOCAL!	
	Rec Center or indoor space for kids to hang out. Palm School opportunity, programs and activities, after school progr	
	Free parking and in a garage	
	Transit options	
3	More beautiful than it is	
	Bringing the community closer together	
	The Chivers(?) in The Park	
	Muy verde y autentico	Very green and authentic
	Que tenga muchos arboles!	May it have many trees!
	Modernos y disponibles para cualquier evento que se necesite.	Modern and available for any event that is needed.
Group #	Question #3: If you could describe the feel of what Palm Park should provide, what would it be?	
1	Comfort, peaceful	
	Proud, secure, homey	
	Appreciative, connected, calm	
	Safe and welcoming	
	Peaceful, sanctuary, place of happiness	
	Fun, safe, clean space for family fun	
	Peaceful & safe	
3	Happy, excited	
	Fun and happiness	
	Tired (from a great time at the park!)	
	Safe and welcome	
	Tranquilidad, paz, armonia, diversión, y ganas de seguir hay.	Tranquility, peace, harmony, fun, and the desire to continue there is.
	Tranquilidad y sobre todo seguridad para pasar las horas como minutos	Tranquility and above all security to pass the hours like minutes
Seguridad, tranquilidad, mucha diversión	Security, tranquility, lots of fun	
TOTAL Comments		50

Palm Park Small Group Conversation #3 Saturday, October 21

TOPIC #1

Group #	Question #1: How do you believe history and culture should be reflected in Palm Park?
1	Focus on Mexican American Culture/History
	Signage, Historic marker (State, Local, National)
	Tell the story of the park, the neighborhood, and those that lived there
	Preserve historic features
	The physical features should be preserved. Replace missing pool with something to reflect it's importance.
	Have interactive markers, ex; QR codes to learn details of cultures.
	Preserve pool house
	Put water feature where pool used to be
	Places I can learn more about the history
2*	Native Plants
	Storytelling; signage, programs
	Art
	Remember historic figures and what they did for community.
	Not intrusive. History/Heritage kiosk. Storytelling
Group #	Question #2: What are your favorite parks or gathering places in Austin? What do you love about them?
1	Free Programming, Pan American Hillside Concerts, Free Parking
	Pan Am Hillside - the wonderful concert series for >30 years.
	Boggy Creek Greenbelt - it's mostly natural.
	Pan-Am Hillside. Govalle Townake. Chicano Park, Zilker, All free and close by.
	Chicano Park - cultural events
	Pan-American Hillside Concert
	Anyplace I can be with people to celebrate shared interests & be in community
	Zilker- we've taken our children, grandchildren and great granchild there
2*	Equipment for all ages, especially babies
	Picnic spaces and shade
	Clean + Safe
	Bathrooms!
Group #	Question #3: When you and your family gather, what types of things do you like to do?
1	Eat, sing, dance
	Eating, laughing, and dancing
	Eat! We get together for holidays, also dancing at Chicano Park
	Play ball, swim, BBQ, family birthdays

TOTAL Comments	30
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Palm Park Small Group Conversation #3 Saturday, October 21

TOPIC #2

Group #	Question #1: Are there places (in Austin or elsewhere) that are good examples of what you envision for Palm Park?
1	Water feature to be located where pool used to be: Park?
	Dan American Park
	Onion Creek Metro Park
	Boggy Creek greenbelt, Oak Springs preserve! Keep nature as much as possible
	Edward Rendon Metro Park. AKA:Chicano Park
	San Pedro park in San Antonio
	Roy Guerrero Picnic Tables, Tree Shade
	Culture: Chicano Park/Edward Rendón
	Stage preserved for cultural events
Group #	Question #2: What types of amenities would encourage you to gather with your family and friends in a park?
1	Shade! Lots of trees.
	Trees, picnic/places to seat, water fountains, grills
	Trees, gathering places, art
	Fiestas dances, like Pan Am & Chicano Park.
	Water features, restrooms, nature (especially trees)
	Indigenous history - share as QR at water and trees
	Waterloo creek was gatherin place for indigenous people
2*	What type of shade? Smaller + large, rain protection, peaceful
	Movable seating. Protect them, ability to shift around
	Books and mobile library carts
	Build bookshelves out of books. Make it interesting and beautiful
	Parking! Free and available
Good sidewalks to and from parking.	
Group #	Question #3: Of the features we have on these graphics (Pinterest Cards) do any stand out to you? If so, why?
	N/A

TOTAL Comments	23
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Palm Park Small Group Conversation #3 Saturday, October 21

TOPIC #3

Group #	Question #1: How would you like to use the space?
1	Movie nights, music performances. Relax from the downtown bustle
	Community gatherings, B-day parties. Cultural dances/events. Concerts, movie nights
	Reading space, gathering place, children events and storytelling.
	Present cultural history at all features via signage + wayfinding
	Offer space for cultural events important to indigenous/mexicano groups
2*	Children's art classes
	Jazz/music performance
	Cooking class
	On-leash dogs only!
	Story time space; regular program for kids, story circle by oak
	Infrastructure; rain protection, electrical, concrete pad
	Shelter house; movies, dance/plays, lending library
	Splash Pad; could be a water feature on the ground, waterfall/creek, mimics nature
	Nature water feature; natural, exploratory
Restore the pool and repurpose as water feature	
Group #	Question #2: How would you like to see the redesign of Palm Park transform its immediate surroundings?
1	I would like the park to present a strong cultural anchor to surroundings
	Be a relief from downtown life. I want to forget I'm downtown
	Respecting Palm School and the area
2*	Offleash (dogs) on Caps (I-35) maybe.
Group #	Question #3: If you could describe the feel of what Palm Park should provide, what would it be?
1	Peace, remembrance, serenity
	Peace, friendly, welcoming
	The future Palm Park should welcome all to feel and learn about cultural history
	Relaxation. Respect for the past, understanding of the past
2*	Park - Heritage Park
	Interactive space
	Commemorate history of the pool
Group #	Additional Comments (Freeform)
1	Story about AB Cantu jumping in pool but realized he couldn't swim
	1 year after I arrived in Austin, we helped RANA write its historic preservation plan including Palm Park
	Houses were torndown or repurposed as bars afer COA changed zoning from historic to CBP
	Preserve the Pan Am Hillside Concerts - make Palm a second location for these
	Protect the history while welcoming the new.
2	Hillside concerts
	"Big Rock" move to Palm Park? Part of history
	Indiginous history as well
	Who and what? Art, design, etc.

TOTAL Comments	35
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Palm Park Small Group Conversation #4 Wednesday, October 25

TOPIC #1

Group #	Question #1: How do you believe history and culture should be reflected in Palm Park?
1	Artwork from local artists
	Bilingual + interpretive signage
	Preservation (shelter house)
	Oral histories
	Performance art/storytimes
	Playground themes that to history
	Educational partnerships with schools (field trips)
	Flow or connection of original art/unifying art
	Artist of time past ex: IHOP mural across school
2	Art/murals, photos/objects
	Visual arts are a colorful vibrant, thought-provoking way of channelling culture!
	Interviewing local Austinites. A lot of images with local art.
	By supporting the Mexican American heritage & culture. Parent were there. Integrate art and symbology that is Hispanic areas and stay Austin.
3	Interperative signage (Historical stories/pics)
	Murals
	Informed by Austinites with personal history there
	Experientially (eg; scavenger hunt)
	Referene to Lincoln Collage = (IHOP) especially it's mural. Keep historic structures. Revive "Lincoln College"? Mexicante programming.
Group #	Question #2: What are your favorite parks or gathering places in Austin? What do you love about them?
1	Mueller, Lady Bird Trail (Eastside)
	Little Walnut Creek
	Republic Square - all historic
	Waterloo Park!
2	Hike-n-bike. Continuous path, no roadway crossing necessary
	Fiesta Gardens. Chicano Park. Lady Bird Park, Hike & Bike Trail.
	Hike + Bike trail- you see so many different people, and there are many designs to pass over
	Govalle, anything by Lady Bird. Cycling trail, access to outdoors and being active
	Balm/Govalle Mural, authentic, grassroots. Balcones Park, trails and variety of activities.
	Barton for free morning swimming Metz Pools for free local neighborhood swimming
3	The area by the old Borden plant at Montopolis Bridge. Secret reclusive wild places
	Mueller Lake Park, Zilker park. Walking my dog, being with family
	Pease Park, play features for my 3 yr. old cousin. Austin Public Library downtown, big community spaces
	The little dock on the trail near Chalmers.
	Central Library (and area) Walnut Creek Trail & Parks along it.
Group #	Question #3: When you and your family gather, what types of things do you like to do?
1	Eat!
	Breweries
	BBQ & listen to music
	Dog Parks See art or hear music
2	Swimming and biking
	Eat + drink, share stories, laugh!
	Sing & play music
	Picnic, relaxing/being active under the shade, cycling, rollerskating
	Drinking, Central Park NYC * Vondel Park Amsterdam
	Family gathering. Open space/play, exploration
	Free event/congregation space Free congregation spaces
3	Anything outside
	Eat! Visit farmer's market, take kids to playground, theater!
	Throw football. Dog leash free area. Bubbles. Nature Treasures
	Look at birds and butterflies

TOTAL Comments

54

Palm Park Small Group Conversation #4 Wednesday, October 25

TOPIC #2

Group #	Question #1: Are there places (in Austin or elsewhere) that are good examples of what you envision for Palm Park?
1	Playground at Mueller Lake Park
	Community gathering spaces. Shade!
	Ecology Action Circle Acres connected to Roy Guerrous/mycelin clemons - tration participation
	Many of the updated Parks. Butler Park, Pease Park.
	Lush native plants, dense tree canopy
2	Barton, shade/sunny hangout spaces and swimming feature
	Prospect Park in Brooklyn, NY
	Place to play music and small events, gazebo
	Mueller Parks
	Hyde Park London, Vondel Park Ams, Seine Paris, Parque Retiro Madrid, shaded cafe's
3	Peace Park, Intemational fountain at Seattle Center.
	Central Park, lake + mini sailboat pond
	Pease Historic Park picnic table area
	Pecan Springs Elementary. Playscape with musical outdoor "kids" instruments
	Veteran's Memorial Park in Cedar Park
	Mueller Splash Pad
Group #	Question #2: What types of amenities would encourage you to gather with your family and friends in a park?
1	Restroom, splash pad, parking and/or easy public access
	Shade, natural and canvas/structure. Open spaces. Events, movie screening and plays
	Adult exercise machines, creative seating
	Playgrounds, dog park/run, shade
	Rocking chairs
	Drinking fountains, slides (R.R)
	Set ups for foods trucks.
Some Sort of "DECK "	
2	Cafes in the park
	Swimming hole, nature playground, treehouse, terrace seating
	Slides, splashpad, small mini businesses
	Evening lighting/safety
	No for profit businesses
	Food truck area, shaded benches
	Picnic benches, accessible by lake, swimming area
	Connection to East Austin
	Security, children safety from I-35/Cesar Chavez, etc.
Parking and access. Connection to East Austin.	
3	Sound barrier, anti-noise pollution
	Misters
	Leash free dog area
	Health & wellness programs (free!)
	Pavillions
	Regular health + wellness classes
	Flexible stage for musicians/live music
Live music	
Benches	
Group #	Question #3: Of the features we have on these graphics (Pinterest Cards) do any stand out to you? If so, why?
3	Visual art, wooden structures
	Seasonal water feature + playground in front of Ross Perot Museum (Dallas)
	Visual Art
	Storytelling

TOTAL Comments	47
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Palm Park Small Group Conversation #4 Wednesday, October 25

TOPIC #3

Group #	Question #1: How would you like to use the space?
1	Ride the train Downtown & visit the Park
	Accessible + transportation options
	Transportation options for families (ex.shuttles)
	Experience water/know you're close to water
	Dog friendly
	Food & beverage trucks
2	Daytime outdoor workspace. Weekend gathering/hangout space.
	A place to meet different people
	Bridge to Downtown
	All age groups coming & relaxing by waterside day + night grassy, shaded areas
	Liesure time, using it with family members, my dog, or alone
	Space for respite from urban spaces. Less expensive. But not like Laurie Park or Tsan Dnor. Respite, relaxing
3	Walking/hiking, reading, people watching
	Picnicing, community events, playing with kids
	Lunch, game-board games
	Walking dog, yoga, storytime, movie nights
	Musical instruments, sand? (Arboretum)
	Plays, dance/exercise, classes
	Ballet, folklorico classes
Historic East Ave. references	
Group #	Question #2: How would you like to see the redesign of Palm Park transform its immediate surroundings?
1	Make the area feel safer
	Connection
2	Inspired
	Recognize the history
	Feeling of being relaxed.
3	Safer and more enjoyable to walk in the day. More like East Ave and less like walking on a giant highway
	Trail connections to the creek and 1-35 (Cap n stitch)
	Quiet Oasis from 1-35 and its access road
Group #	Question #3: If you could describe the feel of what Palm Park should provide, what would it be?
1	Welcoming
	Thoughtful
	Kid friendly
	Lush
	Cool - Oasis in Downtown
2	Resilient
3	Oasis
	Natural, Peaceful, tranquil, community, native animal/plant habitat
	Calm, restorative, fun
	Feel of an Latino/Hispanic neighborhood Park. "Tejano"

TOTAL Comments	39
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Palm Park Small Group Conversation #5 Wednesday, November 8

TOPIC #1

Group #	Question #1: How do you believe history and culture should be reflected in Palm Park?
1	Honor the culture of the people from the community that has been here
	Culture. Will need to be kept in the Park. Ask how it used to be. What were those days like. Needs to be inclusive, it
	History. Names or families from East Austin in permanent statues in the Park.
	Integrate colors that are representative of the past. Different areas for intergenerational gatherings. Gazebo.
	History: We need a community advisory group to review what history is presented.
	History: gatherings of families
	Gatherings for future parties.
2	Invite local artist (part of the community) to brainstorm and contribute to the beautification of the park
	Bring back Play Grant Leadership to Palm Park
	Honestly, truthfully
	East Austin use to be a Black & Hispanic community, I want that to be known especially new Austinite
	Art and culture
	Visual art
	Move from segregation to integration. Connections to nature. Thoughtful usage of technologies.
3*	Having posted along the the walk up with plaques- provide stones shared by those who attended the school
	Display park events held throughout its history (photos, art)
	History of the Dam and how it affected community
	Provide the map of the district map, the life of the school
	Stories of people who went through Palm School reflected. I think Austin is good at naming parks, but who are those na
	A big attraction for kids like a carousel or play equipment.
	Notable teachers/students of Palm School.
Some sort of place or statue about the history of East Austin	
Works of literature of important people at the school or community (posters/pictures)	
Play area for kids. History of East Austin.	
History-based events and programs	
Group #	Question #2: What are your favorite parks or gathering places in Austin? What do you love about them?
1	Austin Chicano Park on Lady Bird Lake
	Patterson Park
	Lady Bird Lake. Nature, diverse, friendly, accessible to all
	Ladybird Lake, Roy C Guerrero Park
	Zilker, Cosmic Coffee, Springhale area, boardwalk
2	Town Lake, South Austin, Guerrero, Zilker/grills
	Richard Moya; Pecans - community. Peace Park; structure & basketball. Zilker; open space
	Parks that are close to where I live or my family. Chicano Park, Zaragoza, Govalle Pack, Quiens
	Zaragoza Park. Has family areas for BBQing, gathering, playing games
	South East, Metropolitan Park. Soccer Fields & basketball
	Peace Park for a youth picnic is the last time I went to a park. We take the kids to school.
3*	Onion Creek, Metropolitan. Stories about the 2013 & 2015 Floods. The Alliance Children's Park-Ants climbing
	Garison pool
	Play areas for kids
	Open areas for gatherings
3*	Space for BBQ and gathering for food
	Area to sit. Programs-song, dance, cultural
Group #	Question #3: When you and your family gather, what types of things do you like to do?
1	Picnic with family on Chicano Park. Walkable trails on East Lady Bird Lake. 16th at Fiesta. Park Edward Render.
	Listen to music!
	Converse, eat, hiking, celebrate
	Our family likes to walk our dogs
	Eat
2	Food, dancing, games
	Picnic, reunions, BBQ/beer, music
	Sit back and talk to my friends. Celebrate someones birthday, etc. Just BBQ to get our of the house. Swim
	Eat, hangout, play games
	We play Volleyball. We paint & draw.
	Eat, play games, watch games, and talk
	Play games; board, puzzles, murder mysteries, cards. Dance & sing. Argue & Make up
Grill and have B-day parties.	
3*	Board games, cards, eat
	Disc golf, games, books

Palm Park Small Group Conversation #5 Wednesday, November 8

TOPIC #2

Group #	Question #1: Are there places (in Austin or elsewhere) that are good examples of what you envision for Palm Park?
1	Mexican band stage, round one
	Features; large plazas/amphitheatre for people to gather together.
	Pavilion, gazebo, pamlla
	Stage and theatre. Recycling + compost Show structures.
	Any theater
	Play scape with slides
	Walking gardens to enjoy the flowers & vegetation(a meaningful destinantion).
	Bird sanctuary
Tables with shades. Bathrooms with limited mobility access. Spots for safe outdoor cooking.	
2	Lights & Park Police
	Trees, tree refresh my head
	Parking, outlets, clean restrooms
	Walkable pathways the feel that I'm outside and it's quiet. Benches, places along the way that embrace the different cult
	Trails with signs to identify plants/trees, make water available
	Benches, walkways that connect at some point. Statues of children
	Basketball court and Volleyball court
Downtown park near World Trade tower (San Antonio) built & designed by SA citizens & craftsmen/women	
3*	Partnerships with the schools to plant landscape and native plants
	Festival for the kids and things that related to everyone
	Focus on children and/or art
Group #	Question #2: What types of amenities would encourage you to gather with your family and friends in a park?
1	Art/sculptures
	Barbeque pit, shaded walkways
	A part (wall, mural, placque with names of important people who were part of the community, monument, etc) where
	An art exhibit that can be "changed out" with local student art.
	Murals
	Photo Gallery
Water feature; learning space about water for kids in Austin. Native plants & native animals	
2	Basketball courts, shade and tables, grill pits, fishing spots
	Rest rooms, showers, picnic tables
	Picnic tables, clean restrooms, tables to play chess
	Clean restrooms, picnic tables w/BBQ pits. Rides like small train. Flower or other special gardens
	Lunches, nice tables and invite people to gather and have meetings or just spend time together. We could share lunch
Shaded seating, picnic areas	
3*	Ability to reserve tables but make it easy
	Community Art + shared experiences (sketchbook/zin)
	Include community events (Juneteenth, homecoming, Charter day)
	Free programs
Security - consistent!	
Group #	Question #3: Of the features we have on these graphics (Pinterest Cards) do any stand out to you? If so, why?
	N/A

TOTAL Comments	38
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Palm Park Small Group Conversation #5 Wednesday, November 8

TOPIC #3

Group #	Question #1: How would you like to use the space?
1	Community gathering for all, music space
	A space to hold events (music, theatre). To motivate people to come to park
	A place that has more purposeful spaces to be used by the community
	Different types of gatherings, multicultural space
	Convert space to historical site. For vendors/events & nature areas.
2	Games nights, storytelling
	Concerts and food
	Concerts in the Park. Educational nature walks for children and adults
	Find way to help people who don't have access generally
	Festivals celebrating history of the park; movie nights, concerts in park - from different cultures
	Summer sports, storytelling, puppet. Arts & crafts, book read alouds. Concerts, dance performances. Guided nature walk
	Basketball with my friends and Volleyball or workout places
Space to hold various kinds of meetings. A stage to perform plays, have a mike night	
3*	Dogs on-leash and with owner
	Check out games and have reservations
	Water fountains and bottle filler
	Mix of shade canopy sizes
	Fixed tables and fixed grills
	Canopy over where people eat, one big structure
	Chess in the park; small tables
	Stage for dance, fashion shows, music, Juneteenth.
Group #	Question #2: How would you like to see the redesign of Palm Park transform its immediate surroundings?
1	Public Park with history of the Mexican American community of East Austin
	A "safe" space for all generations to come out
	A reflection of the past with hope for the future. Storytelling
	Surrounding areas should allow easy access to the park
	A place that tells the history of that area of Austin in an interesting way to all. Interactive way, artistic way, attractive way
Concerts, children's participation, tree shade	
2	Accessible to East side where free transportation is provided to visit the park. Be sure that it is child friendly.
	Call boxes
	Beautiful lights at reasonable times. For safety.
	Make it accessible to wheel chair & others with mobility issues
	Lighting, security features, patrolled.
	Keep it cool and remind us of where we were at one time
3*	Security and lighting, build safe spaces
	Civic and church uses; small gatherings
	Food trucks focused on local business development
	On a transit route
Group #	Question #3: If you could describe the feel of what Palm Park should provide, what would it be?
1	Place of reflection and place of relaxation
	Pride, gratitude, engagement
	East Austin
	Belongingness for all, safe, beautiful, nature, art, "inclusive"
	La Palm Park forever!
	Embracing of our multi-cultural, LGBTQ, political, intellectual, diversity, distinguished city! Humane!
Tell the story of the past. Remember the community.	
2	Nirvano
	Joyful play & restful places
	Safety for kids
	Welcoming
	A place for all feel welcome and safe
	A feel & familiarity- of what I feel when I visit my neighborhood parks
Slide	

PHASE III



What stood out to you most from the concepts and themes presented?

Does this information seem reflective of what you envision for Palm Park?

What questions did you have during the presentation?

Palm Park Small Group Conversation #1 Tuesday, April 25 & 27

TOPIC #1

Participant #	Question #1: What stood out to you most from the concepts and themes presented?
1	Misting fields: how will it stay clean? Great idea, good to save water, need balance with safety enclosure. Are there any safety standards/requirements, looks like a dream to incorporate so much into one space. Is there a plan to
2	Less grass space, alot of focus on children, the swimming pool is gone and not replaced.
3	Hard to visualize in the real space Strong disagreement with monstnum element and animal stones–more exciting for adults than children. Active rather than passive sculpture.
4	Try to connect effort to preserve what is left, possible create a district with MexiArte, Palm School, MACC
5	Have as much lawn as possible. Not the ugly concrete and steel of Waterloo Park. Have some dispersed picnic tables, not just the big, long tables in one place.
6	Less grass space, between decks own space, grown up in Austin and remember it being green Focus on children, need for space for adults. Not happy with presentation, remembering first thing that was done was destroying pool. Could have been redone and kept Swimming pool was a big part of the park.
7	Connections to SE–Fairmont & Sabine Street ar really important, want to avoid disruption. M&O of water play landscape, keep it safe and clean, watch out for slippery hazards. Enclosed park versus open park for play areas: safety versus welcoming Tell story of community through signage, interpretation, and history. Literally show objects and history of community Palm Park plan design well with Palm School so far. Families and Children? Good fit? Parking is the big thing, accessible and definitely noted
Participant #	Question #2: Does this information seem reflective of what you envision for Palm Park?
1	Yeah. Families & Children Downtown? Needs accessible parking with proper signage + easy to read Example: don't park at Pease Park because of parking Additional marketing at downtown station or park signage, possibly unique stopping zone different than Waterloo Park, it's How do we build so that to create core centers?
2	Kind of, I see too much concrete, statues, and walkways.
3	Tables under the pool canopy limite the possibility of the space (prefer perimeter seating). Keep center open for music/danc Tiered seating could be wooden stumps at different heights, can double as play. Need toddler toliets and sinks. Provide watering cans for toddlers to play with maybe pedal.
4	None
5	Reconsider what kind of water feature is appropriate, given climate change. I have been to events/places with misters. They will not be much relief from heat. Have a wading pool instead or in addition This is your best opportunity to provide a public water amenity downtown, which is destined to become more and more popu
6	For a long time Mexican American children couldn't swim at Palm Park. Can't keep historical part without keeping pool. Connect Mexic-Arte, art gallery, connect to the MACC Historic effort to preserve Mexican American community to preserve district. Remembers walking under highway to Palm
7	Need additional signage, marketing info Need to connect everything around, but we are the first to build/design. Palm as focal point and sets tone East Austin and Cap on IH35 are major opportunities for parking and access Set tone for families, encourage others to make accessible and affordable food options. Nice to see all ages areas at once from single place Use of floating canopy is beautiful, arches are great, movable vs fixed–moveable is nice so people can take ownership
Participant#	Question #3: What questions did you have during the presentation?
1	Has opportunity to connect w/archways as focal points and bring together adjacent projects, even with shelter house, Incentive of family/children it becomes destination point for future movement. Enjoy being able to see children at all three points of direction. Love the night light and being able to see the historic site (shelter house). Like the idea of the arch. Moveable furniture a good idea to see how it will move throughout day. There seems to be a wide range of uses for gathering spaces.
2	Will 3rd street remain open? How will the homeless be discouraged from taking over use of the facilities? What type of lighting?
3	How do you prevent movable furniture from being stolen? How do people get to the park? Access? Parking? (Pease Park is surrounded by permit parking) We should separate bikes and pedestrians. Concered about installation of amenities that aren't durable in Texas climate.

	What are the local demographics? Kids?
	What are options for noise abatement from highway?
4	Consider having meeting with Palm School Alum only.
5	None
6	Recommend community member voice telling stories recorded and placed at historic sites in park. Possibly include teachers
	Organize with Palm School Alum
	Request that CM Zo to in attendance
	Too much modernization
7	Prefer long tables like Zilker, there's nothing wrong with that
	Lighting is necessary
	Consider flexible seating
	Where are the engagement happening?
TOTAL Comments	
64	

Palm Park Community Conversations April 25 & 27, 2024

#	General Comments
1	Flexible versus permant seating, consider options for the ped area
2	Multipurpose adult/child seating
3	Mix of play and active
4	Toddler sized toliets/water fountains
5	Tricycle focus at daycare
6	Who are the users and how do they get here?
7	Recent redesign and old time
8	Giant "bird" iconic is a great idea. Horned lizard or blind salamander
9	Love keeping place of memory
10	Concerned about Fairmont and other developments, how they will affect the use and engagement of the park.
11	Walk with CapMetro for access/transportation.
12	Concerned about sensory include sign language for deaf community. Deaf people don't feel welcome.
13	Onion Creek: good precendent but Palm Park has the potential to be much more.
14	Community currently meet at Pease Park for chess lessons.
15	Sign language art.
16	Hearing imparied artist involved?
17	Story tree with braille
18	Sign for park or land
19	Play on Hand Sculptures
20	Palm Park explore
21	Will there be noise barriers to protect the space from 35?
22	Is it possible to include plants that will improve air quality considering proximity to 35 and bad traffic?
23	Will the expansion of 35 negatively affect any of this plan/has it already been considered?
24	How will park be accessible to public transport (anything non-car)?
25	Is it possible to use natural type stone rather than cement/concrete?
26	Use dark sky compliant lighting
27	Can water feature be a pool area?
28	How incorporating Latino culture? Doesn't seem to be a large item right now.
29	Could have historical signage, photos, etc. about the school property.
30	Get more input from alumni, staff, etc to make sure the history is directly preserved.
31	Need Sign Language Art
32	Rebuild Palm Swimming Pool in another East Side River Front Park "A Deep Eddy East"
33	Transit so people can get in with coolers, strollers, etc.
34	Toddler toilet and sinks
35	Deep Eddy style mosaic history wall
36	Mayfield park style spaces for quinceañearas
37	Connectivity of play installations (no plastic)
38	I prefer no sculptures, these are not providing active-enough play.
39	No story animal statues-kids sit there for 30 seconds and are bored.
40	No giant sculpture-this is a selfie photo for adults but not active-enough play for kids.
41	I prefer log-type seating for parents, something that also can be active play for kids.
42	Too much in 2-acre park: omit sound play, omit water poles
43	Add sinks + hose bibs+ water cans.
44	Omit giant cement picnic tables replace with perimeter seating.
45	Replace stone ampitheater with wood posts for seating and play.
46	
47	

TOTAL Comments	45
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