

**Emma S. Barrientos Mexican American Cultural Center
Latino Arts Residency Program**

**LARP 2016 Application
Selection and Evaluation Criteria**

CRITERIA FOR SELECTION

- Artistic evaluation of organization's past exhibitions, educational background, grant funding, portfolio, and skill abilities
- Proposed number of productions and length of rehearsal period
- Ability and desire to collaborate with other organizations, artists, and projects
- Review of artist or organization's creative potential to provide educational/ cultural programs onsite at the ESB-MACC
- An analysis of types of audiences (size and diversity, age groups, and language)
- The ability to pass CBI's by the organization's leadership
- Community benefit and involvement of facilitated cultural artist and/or art organization LARP programming
- Review of Artist's submitted application narrative, proposal, work plan, work samples, CV/Resume, and references (**Cultural Artists applicants**)

IMPLEMENTATION

Following the approval of the panel recommendation, the City will enter into an agreement with the applicant organization or individual. The agreement will establish procedures and responsibilities for both the City and the LARP resident. Scheduling of spaces with all resident arts organizations and artists will be negotiated with ESB-MACC management and the other residents.

Residency Cycles

The LARP will require a panel review process. Participation in LARP is not guaranteed, nor is there a commitment to this program or participating organizations at previous or current levels.

EVALUATION CRITERIA

Applications to LARP will be reviewed according to the following evaluation criteria. Each of the 6 following four criteria points total a maximum of 100 points. A score of at least 75 points must be earned for the application to receive a residency recommendation. The proposal must address each of the four areas. Therefore, the review criteria should serve as an outline for your proposal narrative. Each application will be scored individually based on the following evaluation criteria:

Organizational/Project Need: 35 Points

Management and Capability: 25 Points

Community Involvement and Impact: 20 Points

Project Feasibility: 20 Points

Review Process

Applications for LARP are processed and reviewed in the following sequence: 1) City of Austin Parks Department processes the receipt of applications; 2) staff reviews documents, distributes materials to reviewers, and facilitates the peer review panel process. Panels are comprised of objective and knowledgeable arts professionals, artists, arts administrators, educators, and community representatives with arts expertise. Peer review panels will consist of panelists from Austin, as well as a small percentage of panelists who generally represent a regional, state, and national perspective.

Panelists, approved by the ESB-MACC Board, review the panel process to ensure a fair and impartial evaluation. Panels are structured to ensure the integrity of the process, absence of conflicts of interest, and diversity of aesthetic expertise. Panelists are directed to score the applications according to established criteria, making significant contributions of expertise and time to assure that resources are wisely and fairly allocated.

Primary and Secondary Readers

Each application will be assigned a primary and secondary panel reader. Each of the primary and secondary readers receive complete applications and documentation packets and are responsible for presenting a summary of the assigned projects to the rest of the review panel members as part of the review process. The primary and secondary readers have the chief responsibility to thoroughly review the assigned applications and request clarification from staff regarding any questions concerning the application prior to the peer panel review meeting. The staff requests appropriate clarification from the applicant and forwards the response as requested.

Evaluation Process

Each application is presented to the review panel by the panelists assigned as the primary and secondary readers. Applicants may have representatives present to answer questions from review panelists.

During the panel review meeting, panels review organizations' supplemental documentation materials (Artist Application) including samples of past work in manuscript, photo, digital video, and/or recorded format, and promotional materials.

Panelists will score applications individually in accordance with established evaluation criteria.

Panel meetings are open to the public for observation only. All applicants are given an opportunity to respond to specific questions from the panel if called upon during the peer panel review process. No new materials may be distributed nor new information introduced to the panel at this time.

Emma S. Barrientos Mexican American
Latino Arts Residency Program 2016-19
Final Scoring

Panelist Name:

Signature: _____

Applicant Name:

Aggregate Score: _____

Project Need: 35 Points Total (6pts per panelist)

Panelist 1: 1 2 3 4 5 6

Panelist 2: 1 2 3 4 5 6

Panelist 3: 1 2 3 4 5 6

Panelist 4: 1 2 3 4 5 6

Panelist 5: 1 2 3 4 5 6

Panelist 6: 1 2 3 4 5 6

Total: _____

Management & Capability: 25 points (4pts per panelist)

Panelist 1: 1 2 3 4

Panelist 2: 1 2 3 4

Panelist 3: 1 2 3 4

Panelist 4: 1 2 3 4

Panelist 5: 1 2 3 4

Panelist 6: 1 2 3 4

Total: _____

Panelist Name: _____

Signature: _____

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Final Scoring

Community Involvement & Impact: 20 Points Total: (4pts per panelist)

Panelist 1:	1	2	3	4
Panelist 2:	1	2	3	4
Panelist 3:	1	2	3	4
Panelist 4:	1	2	3	4
Panelist 5:	1	2	3	4
Panelist 6:	1	2	3	4
Total:	_____			

Project Feasibility: 20 Points Total: (4pts per panelist)

Panelist 1:	1	2	3	4
Panelist 2:	1	2	3	4
Panelist 3:	1	2	3	4
Panelist 4:	1	2	3	4
Panelist 5:	1	2	3	4
Panelist 6:	1	2	3	4
Total:	_____			

Panelist Name: _____

Signature: _____