

Grants + Funding for Artists

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What is missing?



How can fund your project/self?



Before you start

1. Do not expect grants to be your primary source of income
2. Grantors want to fund you!
3. Do your research - be sure you are seeking the right grantor for your project
4. Don't create a program just to apply for funding
5. Contact the Grantor and **ask questions**

Most Importantly

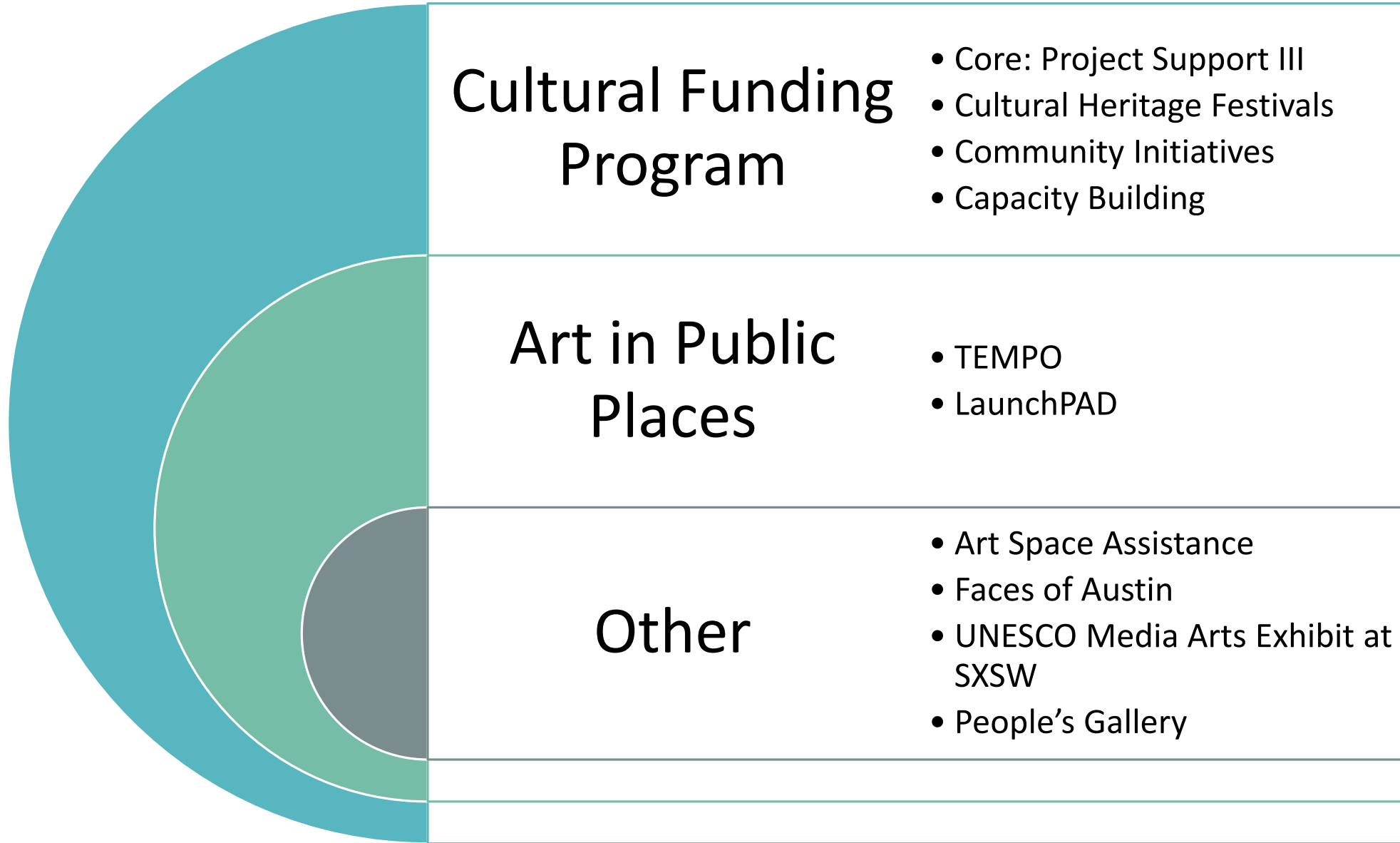


READ THE GUIDELINES

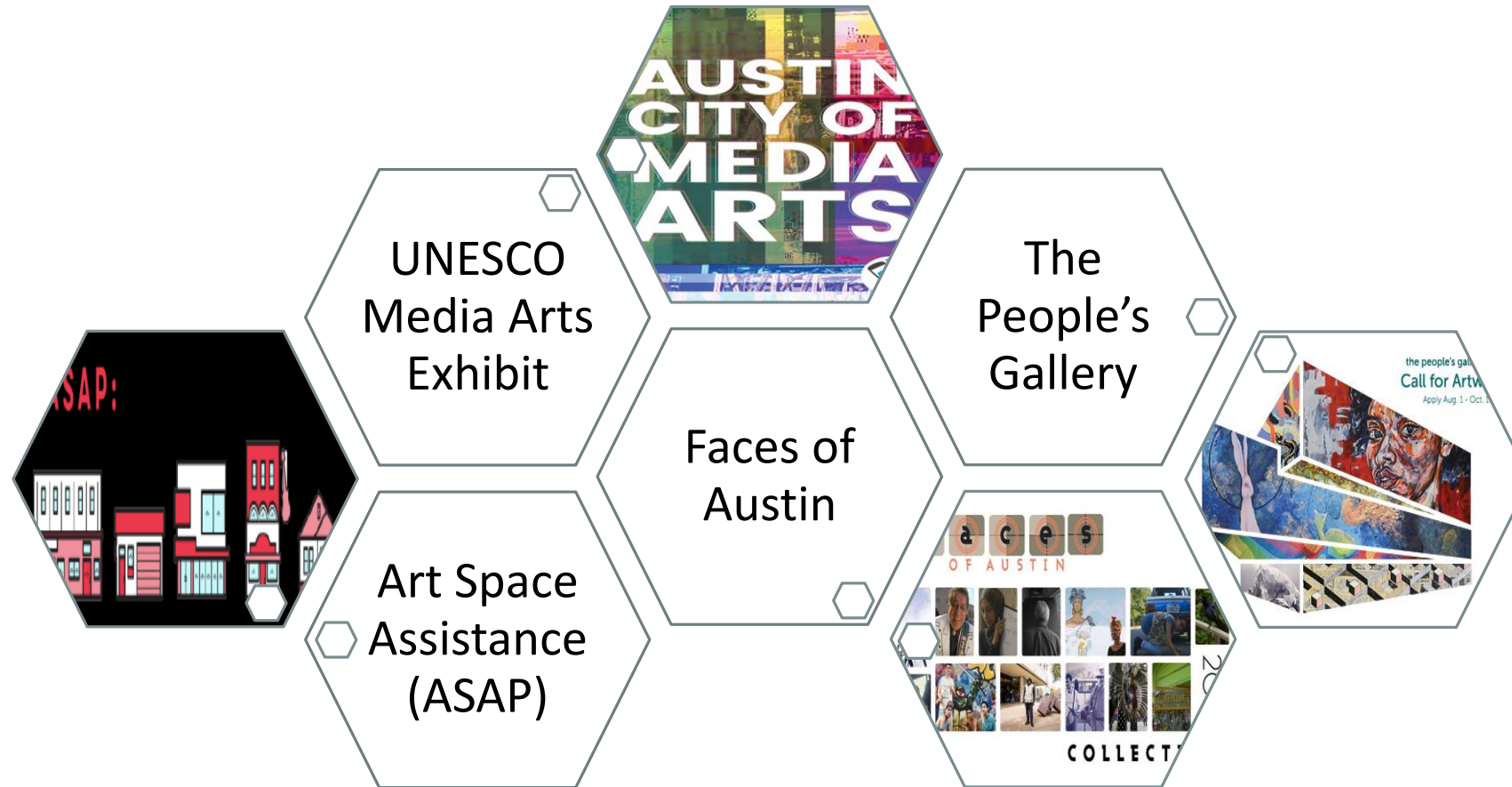
Most common reasons for a declined funding application

- Applicant did not meet the funding program eligibility
- Applicant did not complete the application correctly

Cultural Arts Division Programs + Funding Opportunities



“Other” Funding Opportunities



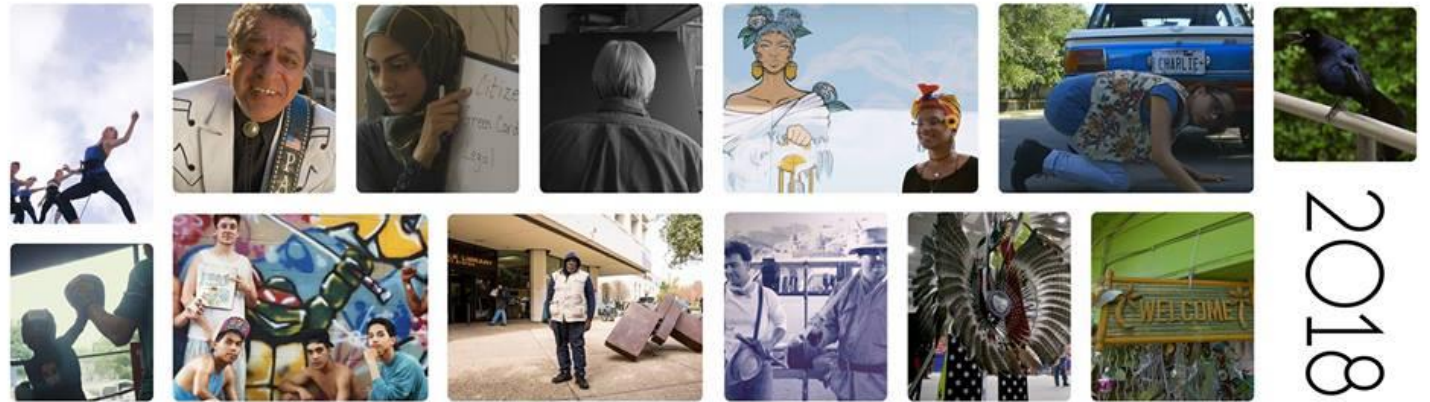
“Other”: Faces of Austin

Established in 2005, Faces of Austin showcases shorts (under 10 minutes) by local filmmakers that reflect the diverse faces, voices, and experiences of our City.

\$500 Cash Honorarium,
Premier at SXSW,
Screenings throughout the year,
Plays on ATXN and Channel 6

Short Films

Deadline: January 11th, 5:00 PM



COLLECTION



“Other”: The People’s Gallery

Austin-area artists, galleries, museums, and arts organizations are invited to apply for The 2019 People’s Gallery exhibition. The annual exhibition showcases work by local artists, in a range of styles and media, throughout Austin City Hall.

+Install the Wall: \$3,000 budget

Deadline: October 17th, 5:00 PM

2019 Exhibition Opening Reception:
Friday, February 22, 2019 (6 -9 pm) at
Austin City Hall, 301 W. 2nd Street



“Other”: UNESCO Media Arts Exhibition

Propose an existing or new artwork for inclusion in the international United Nations Educational, Scientific, and Cultural Organization (UNESCO) Media Arts Exhibition to be held during the SXSW Festival between March 8-17, 2019.

Artwork budget: not to exceed \$4,000

Deadline: October 19th



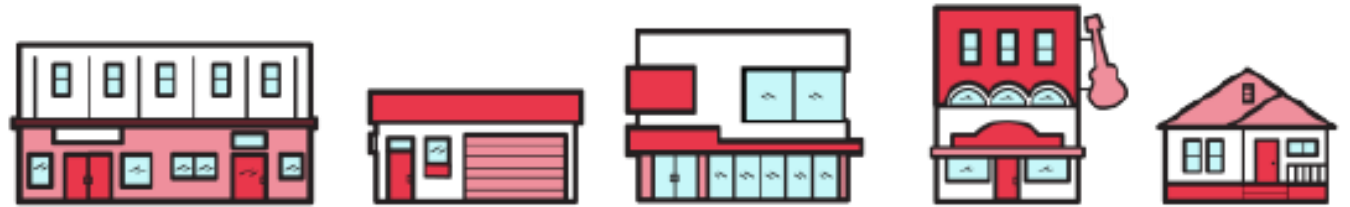
“Other”: Art Space Assistance Program

In response to the Austin Music & Creative Ecosystem Omnibus Resolution (Resolution No. 20160303-019) identified affordable space for artists as a priority area of concern.

The pilot grant program had \$200,000 in one-time funding available.

Organizations with at least a 3-year lease term were able to apply for a financial assistance grant up to \$50,000 for Tenant Improvements and up to \$35,000 for Rent Stipend.

ASAP: Art Space Assistance Program



Art in Public Places

TEMPO – Open in January 2019

Temporary, site specific work. Proposed artworks have a budget of \$10,000 max.

LaunchPAD– Applications due 15th of each month

Professional development opportunities for local artists interested in public art.
LaunchPAD artists receive a flat fee of \$15,000

For more information attend AIPP Open Office Hours

Second Friday of each month, 2:00 to 4:00 p.m., at Cultural Arts Division offices (201 E. 2nd Street). No appointments necessary. **Next open office hours: OCTOBER 12**

Artist Funding Opportunity: Art in Public Places - TEMPO



Artist Funding Opportunity: Art in Public Places – LaunchPAD



What is
LaunchPAD?

- A program to match local professional artists with artists commissioned for AIPP projects with budgets over \$200,000. The purpose is to grow our local artists and provide an opportunity to gain technical and administrative public art experience.

Who is LaunchPAD
for?

- A professional visual artist already on the path of public art, ready to develop their skills in order to gain bigger commissions!

What might a
LaunchPAD artist
do?

- LP artists support the commissioned artist in administrative and technical challenges. The expectation is for a symbiotic relationship!

Why should I
apply?

- To grow your network; to meet high level artists and curators; to better understand what it takes to create lasting public art; to embrace your creative community!

Cultural Funding Programs



For more information attend Cultural Funding Open Office Hours

2nd and 4th Tuesday of the month, 9:00 am – noon, at Cultural Arts Division offices (201 E. 2nd Street). No appointments necessary. **Next open office hours: OCTOBER 9th**

Artist Funding Opportunity: Cultural Funding- Core Project Support III

Eligibility Requirements

- Austin based
 - Fiscally Sponsored Unincorporated Arts Group
 - Fiscally Sponsored Individual Artist
- 1 year discipline-specific history
- Arts **event** occurring in Austin
- Open and advertised to the public
- Matching Funds Required
 - 1:2 (half) match
- Insurance

Funding Requests

- First two years of funding up to \$10,000
- Three or more years up to \$20,000
- Applications accepted annually on May 1
- www.AustinCreates.com
 - Click on the Cultural Funding link
 - Then click Core Funding link

Artist Funding Opportunity: Cultural Funding- Cultural Heritage Festivals

Eligibility Requirements

- Austin based
 - Unincorporated Arts Group with a fiscal sponsor
 - Individual Artist with a Fiscal Sponsor
- Applicants must provide programs and services primarily for ethnic cultural communities
- Must have produced the festival at least 1 year prior to application deadline
- The festival must have a clear and credible programmatic focus area of a cultural heritage and its arts

- Festival must occur in Austin
- Open and advertised to the public
- 1:1 Matching Funds Required
- Insurance

Funding Requests

- First year – 25% of prev. festival budget
- Second year – 35% of prev. festival budget
- Third year – 50% prev. festival budget
- Applications accepted annually on May 1
- www.AustinCreates.com
 - Click on the Cultural Funding link
 - Then click Cultural Heritage Festivals link



Artist Funding Opportunity: Cultural Funding- Community Initiatives

Eligibility Requirements

Austin based

Arts Organization

Texas/Unincorporated Arts Group

Individual Artist

Fiscal Sponsorship is optional

1 year discipline-specific history

Arts event occurring in Austin

Open and advertised to the
public

1:2 (Half) match

Insurance

Due last Monday of Each Month

Funding Requests

First year max of **\$2,750**

2nd & 3rd year up to \$4,000

5 year cap

Apps due **last Monday** of each month

Priority Bonuses

Potential for additional funding bonuses for
ALAANA applicants

\$500 for Cultural Preservation and Promotion

\$500 for Teaching Traditional Art forms

www.AustinCreates.com



Artist Funding Opportunity: Cultural Funding- Capacity Building

Eligibility Requirements

Austin based

Unincorporated Arts Group

Individual Artist

Fiscal Sponsorship optional

Must be a resident of Austin
producing work for at least 3 years
prior to application deadline

No Match required

Professional Development Funds:
classes/ conferences/ software/etc.

Funding Requests

Individual/Unincorporated

Up to **\$1,000**

501 (c) 3 Arts Orgs with budgets below \$200,000

Up to \$2,500

Apps due monthly on the **first Monday** of Each
Month

www.AustinCreates.com

Application Review: Peer Panel Process

- Peer Panels are held for Core and CHFP, CB and CI are staff reviewed
- Panelists provide a numerical score (1-100) along with written comments to justify the score.
- Panelist may include first hand experience as part of their review but not hearsay
- They are instructed not to consider geographical service area or financial need
- Panels are open to the public and applicants may attend.
- Applicants may provide clarification, or correct misinformation but they cannot add new information during the review
- Olympic scoring method is used to determine the final score.

Frequent Peer Panelist Comments

- Detail is key
- Do not use jargon, acronyms, or flowery language – Keep it clear and easy to understand
- Provide explanation for any major changes to budget, organization or project history
- Double check for typos, calculation errors in the budget and that links to documentation work
- The focus of the application should be on the activities you wish the funds to support
- Consider including in-kind contributions in your budget – it shows community support
- Back up claims with data and documentation
- Describe efforts to reach out to tourists and the hotel/motel industry

Helpful Tips

- Start early
- Attend application workshops and open office hours
- Ask questions
- Be clear about what you want, why you want it and how you plan to achieve your stated goals
- Attend the peer panel
- If you don't receive funding contact us for feedback

Considering Fiscal Sponsorship...

What is Fiscal Sponsorship?

Fiscal sponsorship generally entails a nonprofit organization (the “fiscal sponsor”) agreeing to provide administrative services and oversight to, and assume some or all of the legal and financial responsibility for, the activities of groups or individuals engaged in work that relates to the fiscal sponsor’s mission.

- From the National Network of Fiscal Sponsors

Common Terms

Fiscal Sponsor – The 501 (c) organization that is offering the umbrella services

Sponsored Project – The individual or group the is under the fiscal umbrella of the 501 (c) organization

Benefits of Fiscal Sponsorship

Ability to offer a tax deduction to your donors

Ability to apply for grants

Ability to focus on developing programming vs. developing and maintaining administrative capacity

Technical Support

Access to insurance

No immediate need to become a 501(c)

Fiscal Sponsorship Considerations

1. How soon do you need to be sponsored?
2. What is the application process?
3. Do your missions align?
4. What are the fees?
5. What services does the sponsor provide?
6. How much oversight does the Fiscal Sponsor offer?
7. How is intellectual property handled?

Other (Non-Grant) Funding Options:

Crowd funding

- IndieGoGo
- Kickstarter
- GoFundMe
- RocketHub
- PledgeMusic
- Patreon
- Paypal donate
- Causes

Residencies

Corporate Giving Programs

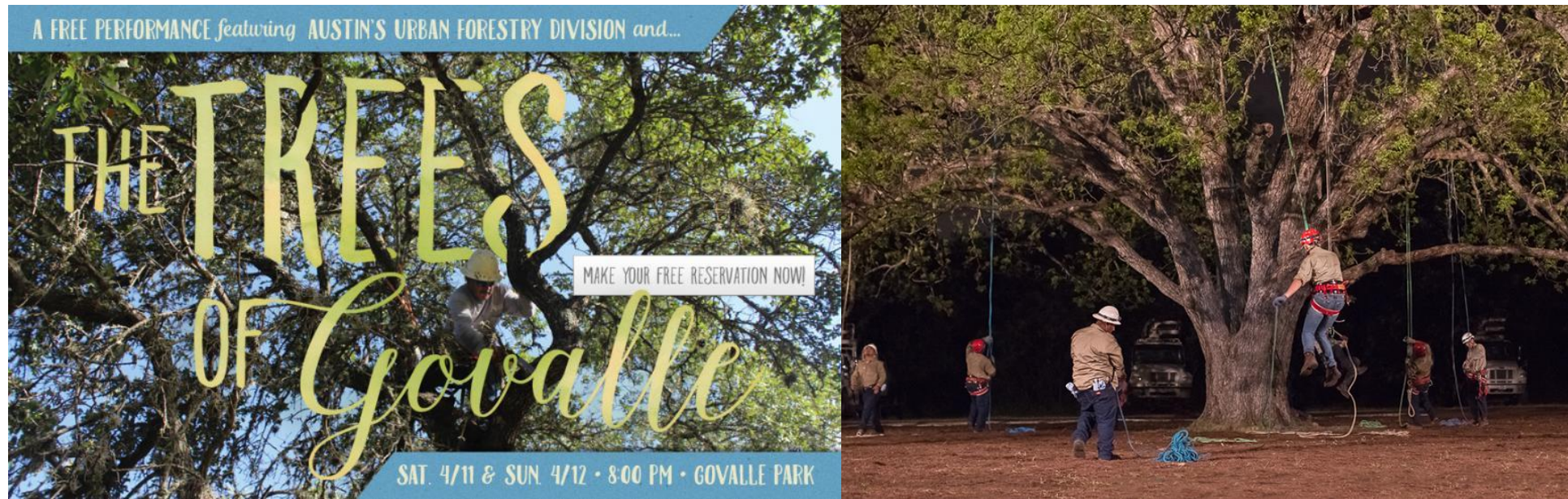
Amplify Austin – 24-hour day of giving

Individual donations

Business Matching

In-Kind Contributions

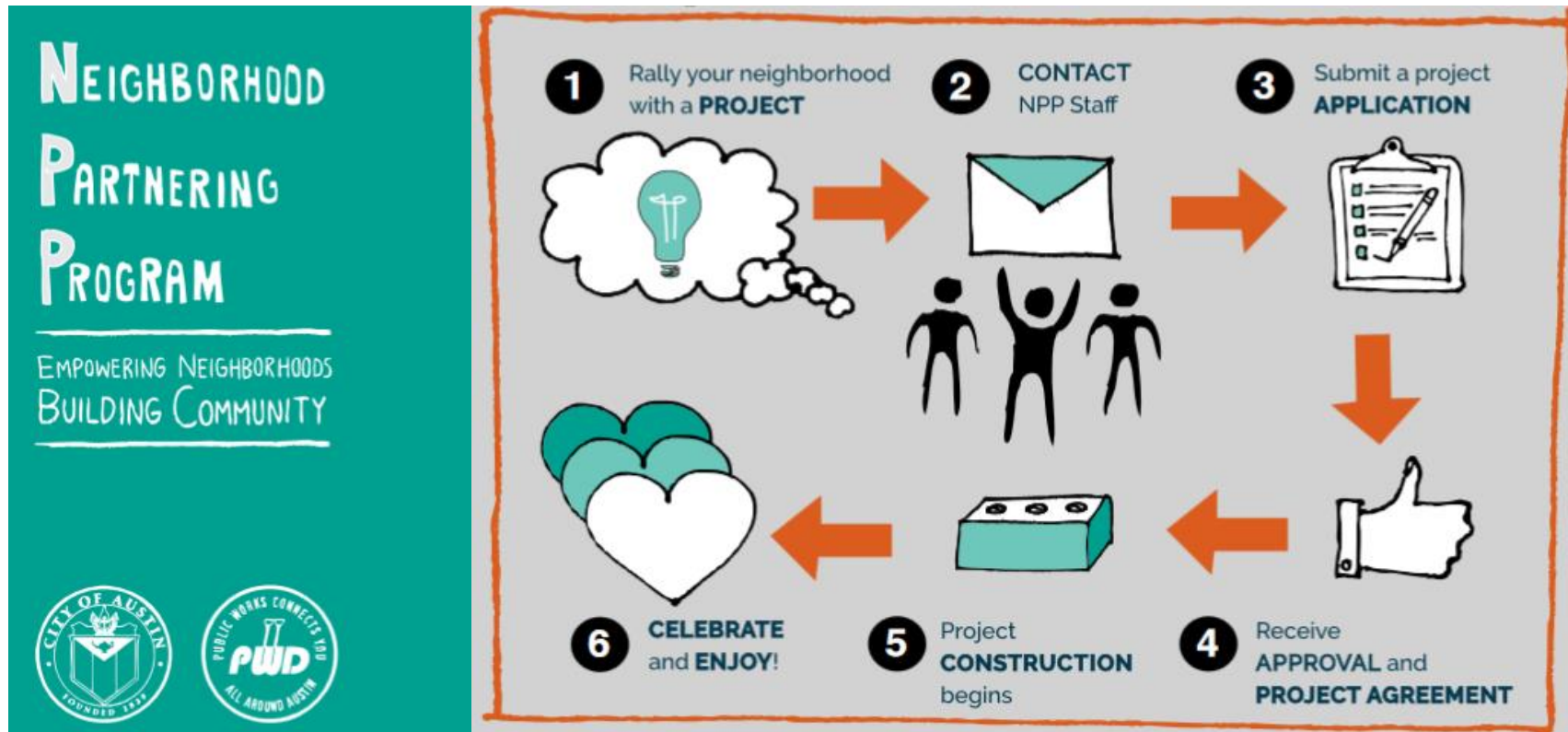
Other City Funding Options



<https://www.austintexas.gov/page/urban-forest-grant-program>



Other City Funding Options



www.austintexas.gov/neighborhoodpartnering

Other Resources

The Foundation Library - 1009 East 11th St. - Training for Individuals @ 3pm on Thursdays - 512-475-7373

National Network of Fiscal Sponsors - <http://www.fiscalsponsors.org/>

NYFA – Fiscal sponsorship program, Resources, Learning and Professional development <https://www.nyfa.org/>

M-AAA – Grants and Professional Development Opportunities <https://www.maaa.org/>

Americans for the Arts – Funding Resource Guide - <http://www.americansforthearts.org/by-topic/funding-resources>

Alliance of Artists Communities – Residency Directory - <http://www.artistcommunities.org/residencies/upcoming-deadlines>

CERF+ The Artists Safety Net - <https://cerfplus.org/get-ready/get-ready-grants/>

Other Resources

Creative Capital - Creative Capital helps artists realize specific projects while building their capacity to sustain their careers for the long-term. Applications open in 2018 - <https://www.creative-capital.org/ourprogram>

The Nathan Cummings Foundation – Will fund projects that expand public discourse about equity, and social justice - <http://ncf.org/voice-creativity-and-culture>

Foundation for Contemporary Arts – Emergency Grants Program
<http://www.foundationforcontemporaryarts.org/grants/emergency-grants>

Graham Foundation – Funding for architectural and designed environment projects Next Deadline – Sep. 15
http://www.grahamfoundation.org/grant_programs?mode=individual

Reach out with Questions!

www.austincreates.com

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Cultural Arts Division Open Office Hours

9:00 AM – NOON, 2nd and 4th Tuesday of each month

201 E 2nd Street, Austin, TX 78701

