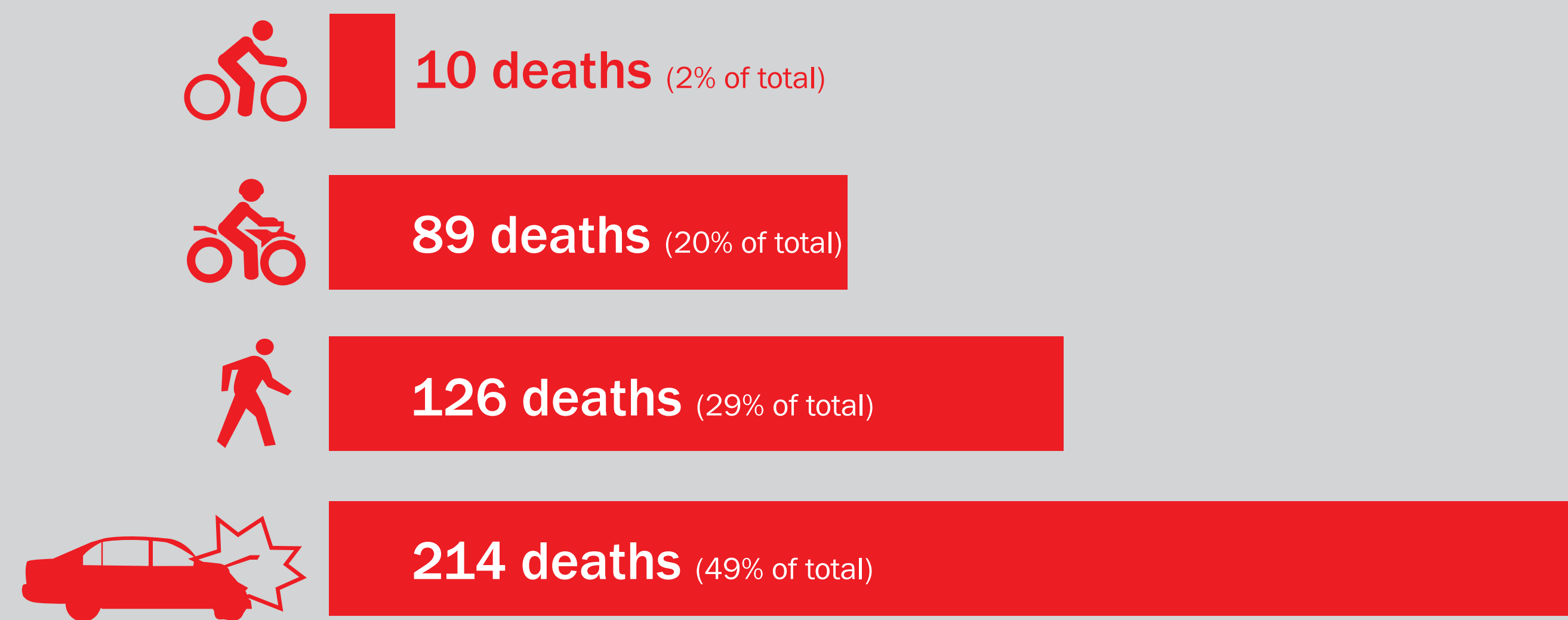


An average of **64** people have died every year on Austin roads since 2008. A much higher number are injured.

AUSTIN'S FATALITIES BY MODE OF TRANSPORTATION (2008 - 2014)



Sources
Fatalities by Mode: City of Austin

Top Causes:
San Francisco: Nicole Schneider, Walk San Francisco
New York City: http://transalt.org/sites/default/files/news/reports/2011/Vision_Zero.pdf p. 16

TOP CAUSES OF INJURIES & DEATHS (NYC & San Francisco)



Vision Zero is a holistic approach to achieving zero deaths & zero serious injuries while traveling in Austin.

WALKABLE COMMUNITIES = HEALTHY COMMUNITIES

79% of people want to walk more

40% say their communities aren't walkable

“Walkable environments are key to encouraging people to walk more.”

- Raymond J. Baxter, PhD, Kaiser Permanente senior vice president for Community Benefit, Research and Health Policy

SOURCE: Kaiser Permanente, <http://share.kaiserpermanente.org/article/americans-view-walking-as-good-for-health-but-many-arent-walking-enough-to-realize-health-benefits-survey/>

ROAD TO VISION ZERO

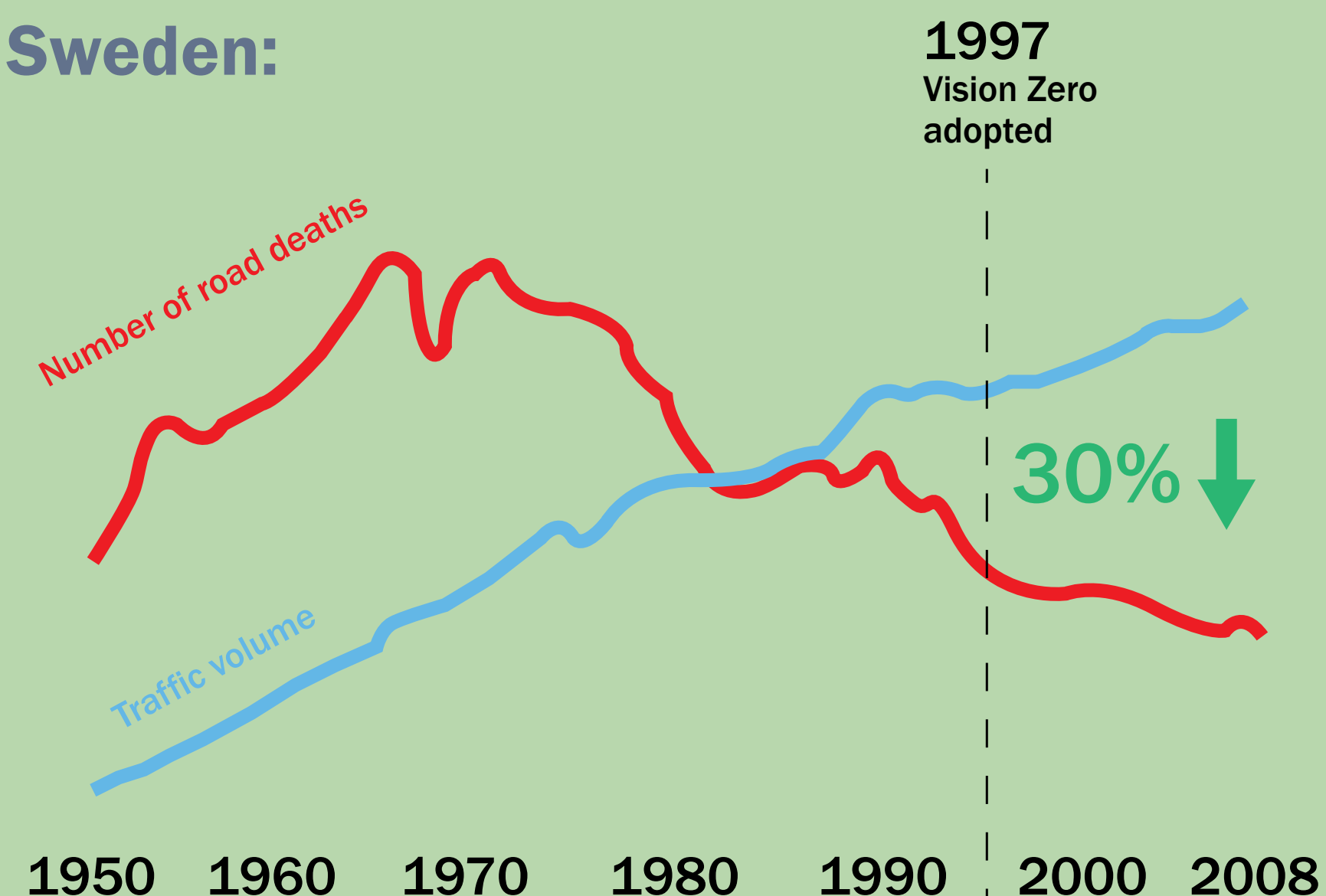


SUCCESS STORIES

Vision Zero policies have been adopted by countries & cities around the world, as well as 38 US states & 8 major US cities.

1. No traffic death is acceptable.
2. People will make mistakes; those mistakes shouldn't be fatal
3. Safety is the primary consideration in transportation decision-making
4. Traffic safety solutions must be addressed holistically

Sweden:



NYC: lowest number of traffic fatalities since 1910

Utah: 48% reduction of traffic fatalities since early 2000s

VISION ZERO
any traffic death is too many

For More Information
<http://austintexas.gov/department/vision-zero-task-force>

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