Have you heard of LinkedIn Learning?

LinkedIn LEARNING
WITH Lynda.com CONTENT

Learning needs to be on-demand

Flexible formats

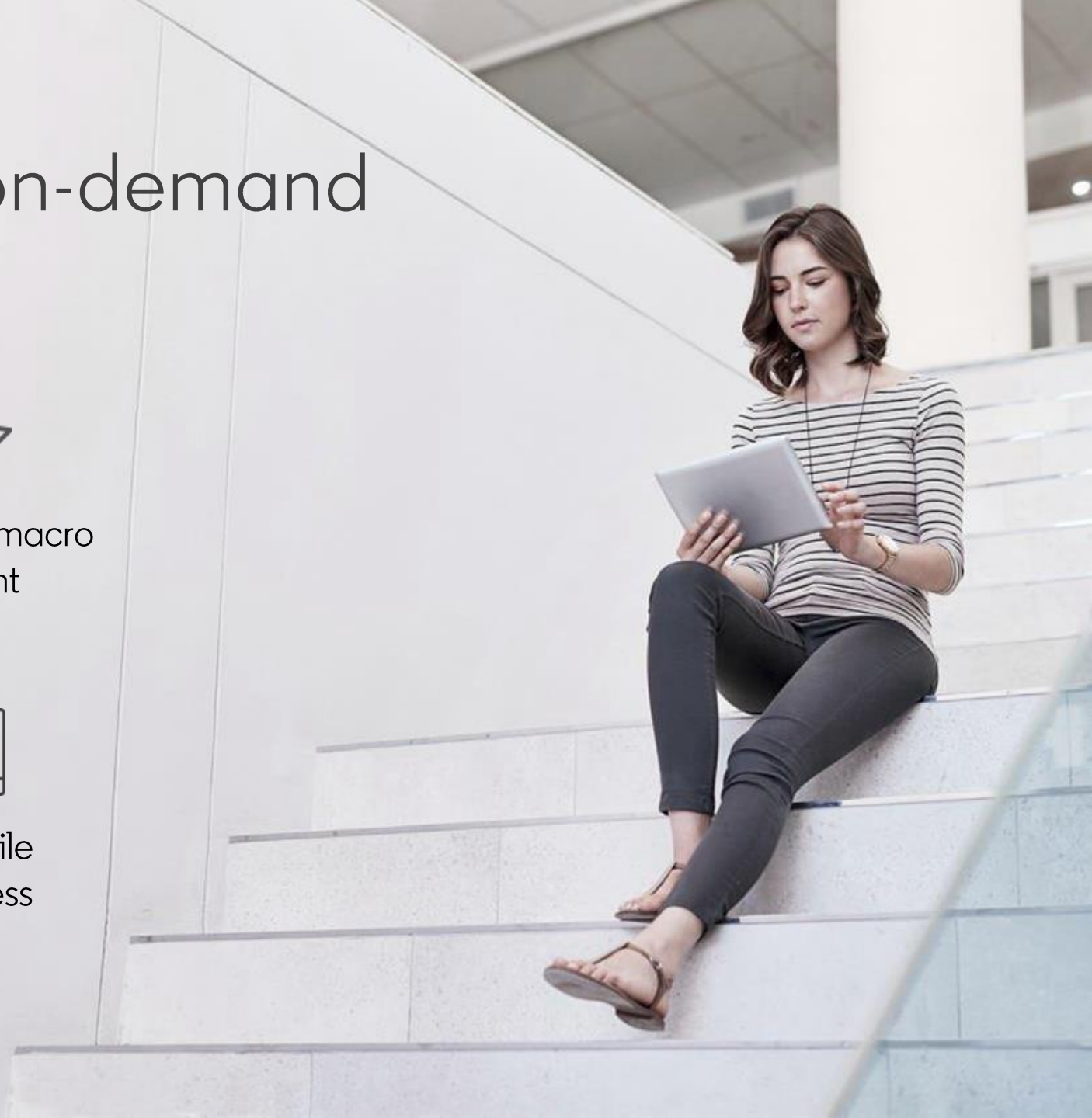
Just-in-time learning

Micro and macro content

Self-directed pace

Personalized experience

Mobile access



LinkedIn Learning

Develop, retain and transform your talent with a unique mix of:

Content

High-quality, expert-led
Breadth & Depth of content
Constantly refreshed

Curation

Personalized experience
Data-driven admin curation
Competency/role-based Learning Paths
Collections
Custom Content

Convenience

Available anytime, anywhere
Discoverable on LinkedIn
Easily measure your impact

Quality content and expert instructors ensure your employees master the right skills

25 years
of experience

7,500+
Courses

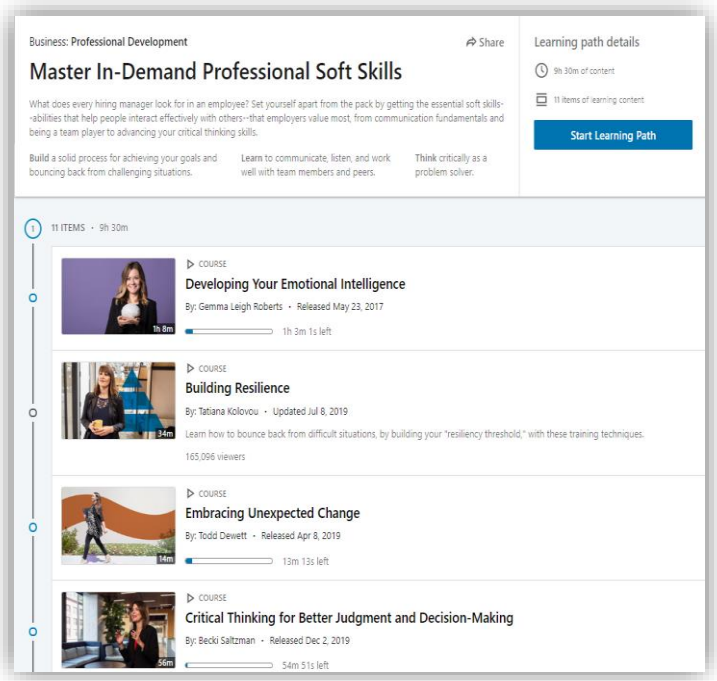
60+
updated + new courses per week

Designed by leaders in learning content

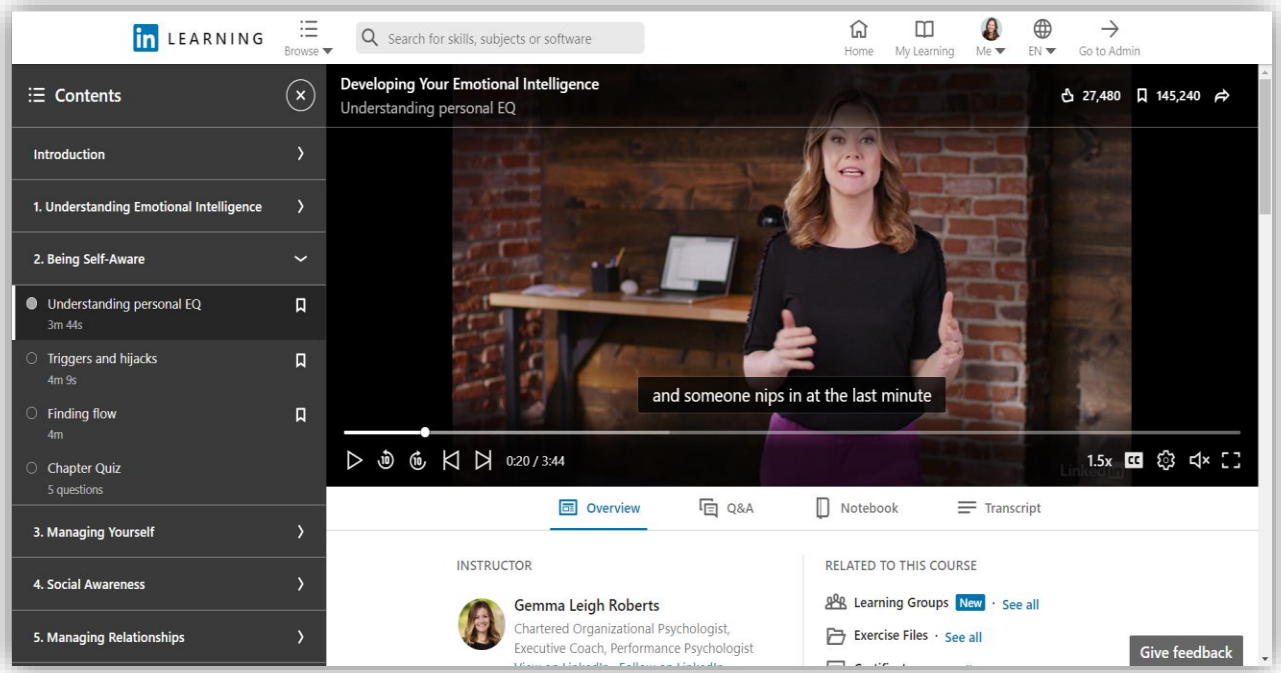
Taught by expert instructors

High quality production value

Easy to consume content



Learning Paths & Collections



Courses & Videos

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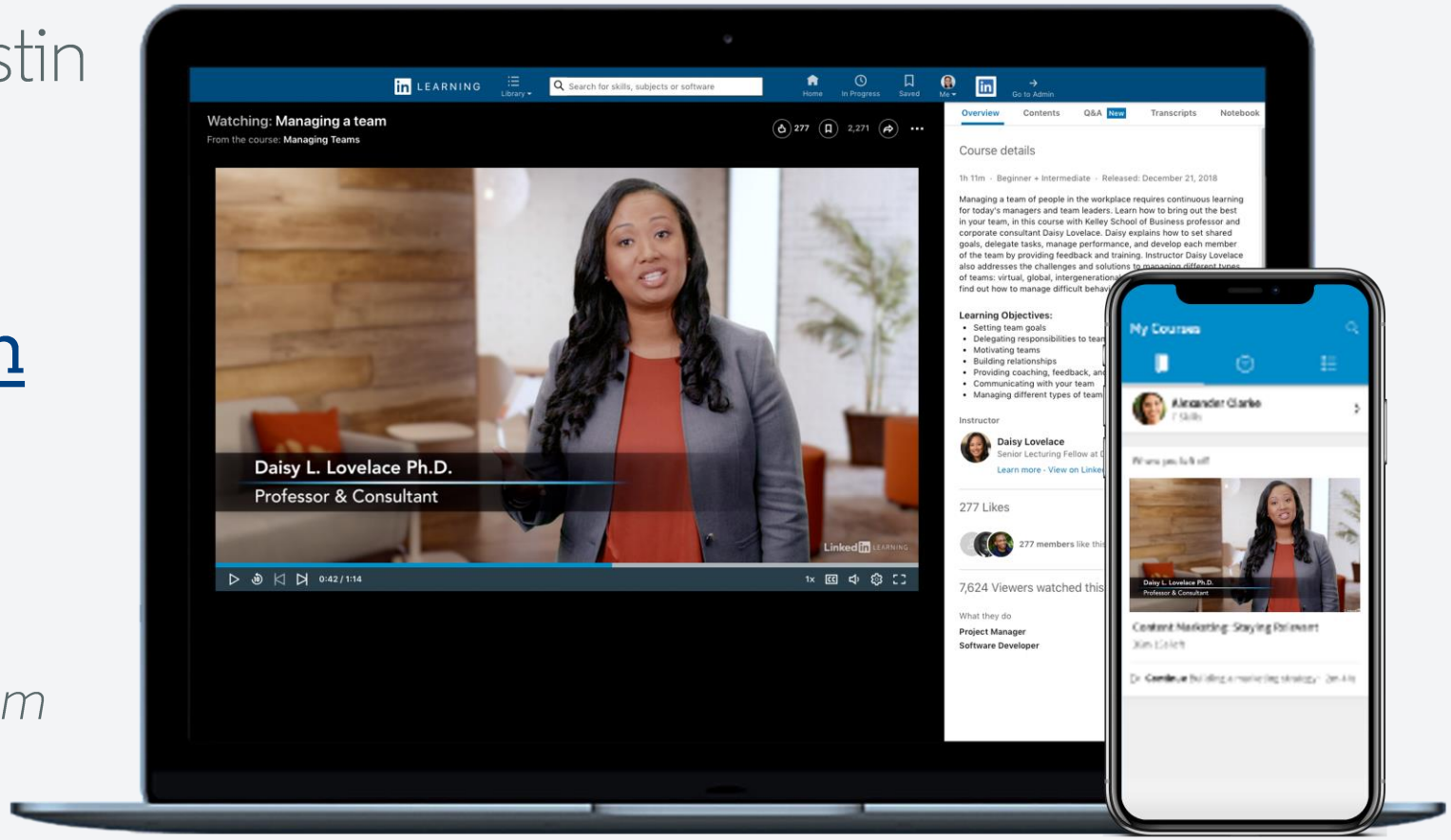
Accessing Your Account!

Register your City Of Austin account today or login using this direct link:

https://lnkd.in/eSXrjzn

Once registered you can login directly to the mobile app and from LinkedIn Learning homepage

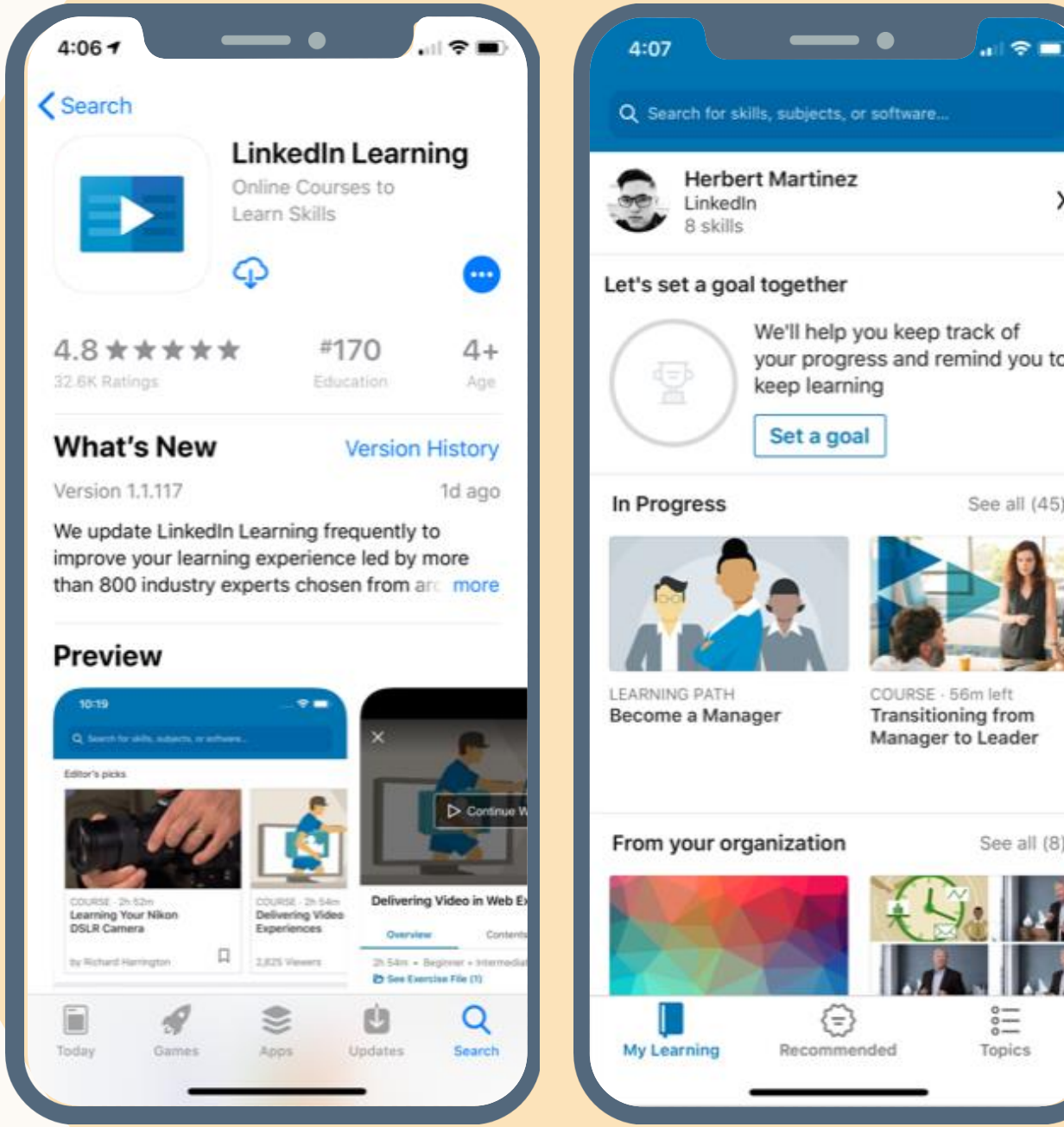


LinkedIn LEARNING WITH Lynda.com CONTENT

Learning knows no limits

Learn the most in-demand business, tech and creative skills with personalized recommendations and courses taught by industry experts on the go.

Download the mobile app now! Access LinkedIn Learning anytime, anywhere



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Get familiar with LinkedIn Learning. From navigating the learning library to managing your admin account.
LinkedIn LEARNING
WITH Lynda.com CONTENT

Live Demo

What's in it for me?

A value-added benefit for your **professional + personal** growth and development

Training & Upskilling

Upskilling yourself in a scalable and efficient way

- Use for skill development plans during your own Performance Reviews
- Showcase the skills you are learning with Certificates of Completion & posting these on your LinkedIn profile
- Bridge skill gaps for your career and tools you use

Just-In-Time Learning

Need to learn something quick?!

- Use search and transcript search to learn something super quick and jump back into your workstream
- Ask LinkedIn Learning!

Cybersecurity Training

Texas State requirements for all employees

- LinkedIn Learning courses have been approved for the Texas State Employee Cybersecurity Training requirement (HB 3834)
- Watch/listen these required courses on your own time
- *Over 83 courses to choose from, Top 10 listed here*

LinkedIn LEARNING WITH Lynda.com CONTENT

Learner Success Tips

How to make the most of LinkedIn Learning

LinkedIn LEARNING WITH Lynda.com CONTENT

Make time for learning

1

Nearly everyone, no matter your workload, can fit learning into their schedule. Even setting aside five minutes a day to view one or two videos can help you reinforce the habit of learning.

Access learning on the go

2

With the LinkedIn Learning app, you can watch anytime anywhere - like during your commute!

Start a Course Club

3

Utilize the flip classroom model and rotate leaders to lead on a specific video/course they have learned.

Tie it to Performance Reviews

4

Have regular conversations with your manager about how you can implement what you have learned into your current role or a possible career advancement.

Share Your Success

5

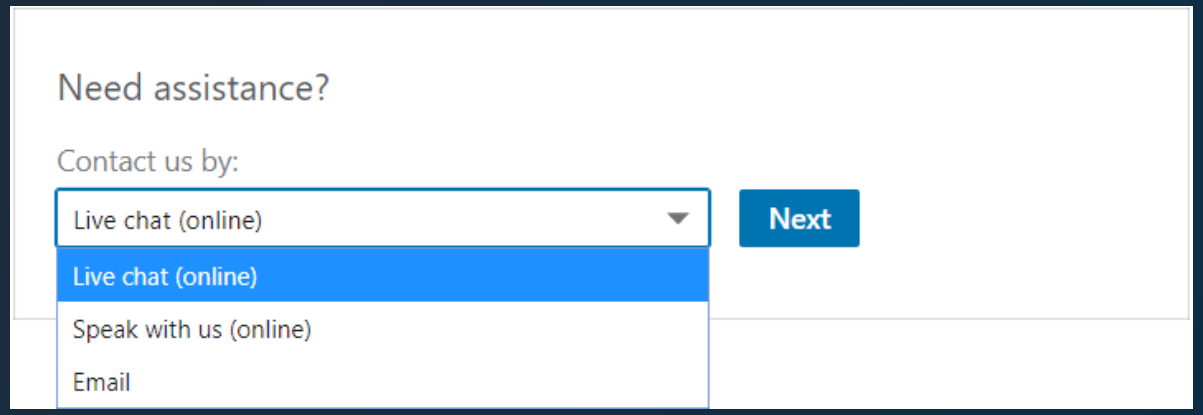
Once you complete a course/video share your completion badge on your LinkedIn profile. If you gained skills, make sure to add to your existing set of skills.

LEARNING

Support Resources

Questions, comments, or issues with LinkedIn Learning?
Please visit the LinkedIn Learning Help Center at
www.learning.linkedin.com/help

Admins + Sub-admins (additional chat and phone option):



Q & A

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Appendix

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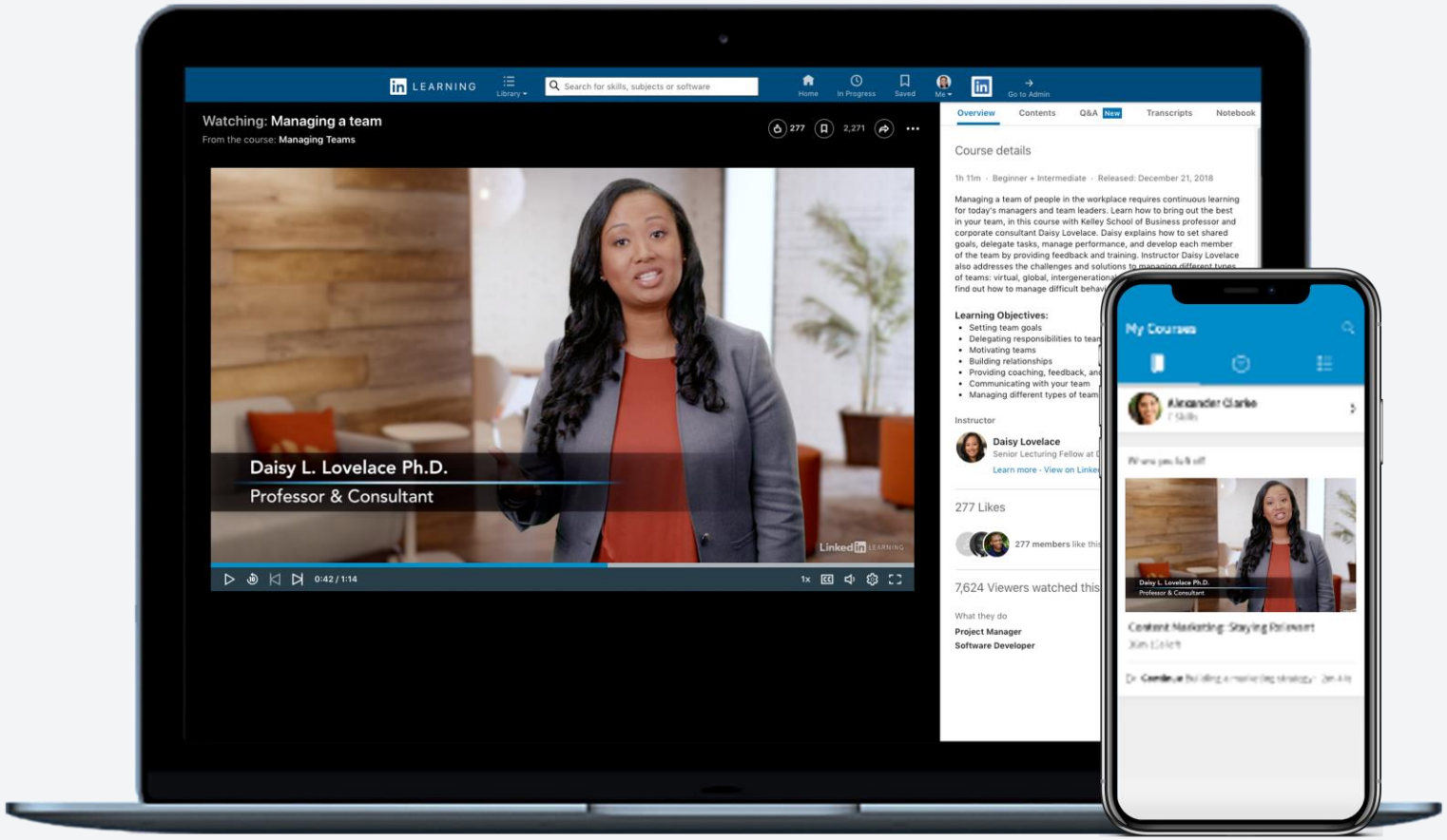
Learn on the go!

iOS

Enjoy limitless learning - anytime, anywhere with our iPhone and iPad apps. Streamlined browsing allows continuous learning on any iOS device. Stream to your TV screen with Airplay or Chromecast, and use your personalized dash to stay on track.

Android

Learning can happen anywhere with our Android app, featuring enhanced navigation and faster streaming for anytime learning. Wirelessly watch LinkedIn Learning courses on your home entertainment system from any Android device with Chromecast.



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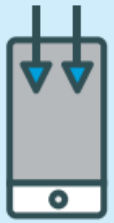
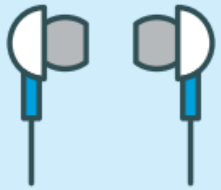
Ways to make the most of your commute with LinkedIn Learning



Offline viewing for anywhere learning.

Download full courses to learn on the go. Once downloaded, no internet connection is required.



Tap into auditory learning.

Explore courses led by industry experts. Develop skills without having to be in front of a computer.

Pick up where you left off.

Sync an account across all devices. Use a personalized dashboard to stay on track.

LinkedIn LEARNING
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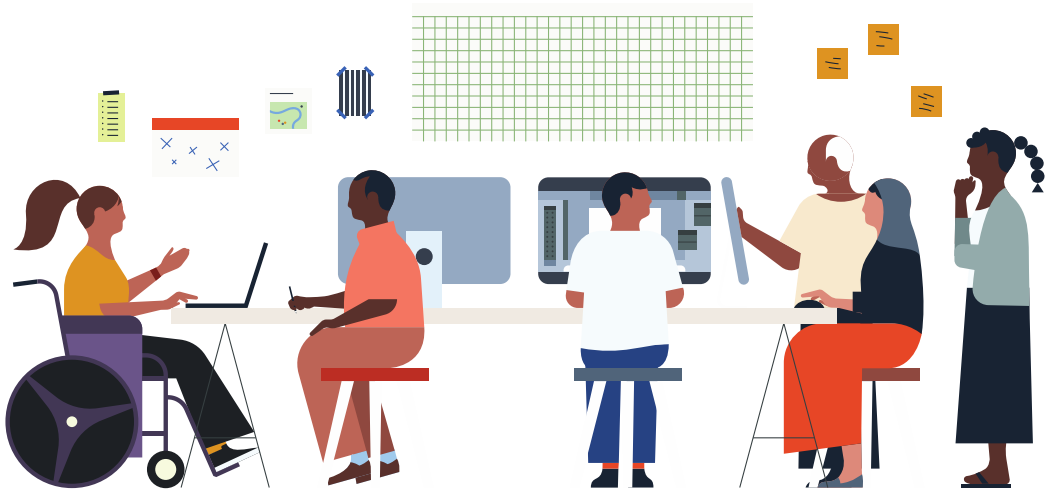
Learning Groups

- Members are seeking community.
- Over the past month, Learning Groups grew +160%.
- In response, we've launch 10 new Groups to compliment the new COVID19-related courses & curated Learning Paths - to support our members during these uncertain times.



New! Learning Groups

- Working Remotely: Tips and Best Practices**
- Finding Your New Job**
- EdTech & Teaching Online: Tips and Best Practices**
- L&D Connect**
- Mindfulness in the Workplace
- Developing Resilience & Grit
- Working with Virtual Collaboration Tools
- Leading During Times of Change
- Succeeding in Sales
- Leading a Small Business
- Supply Chain & Logistics

** These Groups are unlocked and open for all.

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Certification Prep and Continuing Education

LinkedIn Learning offers on-demand courses to help individuals prepare for professional certification exams and earn continuing education units (CEUs).

Adobe
Amazon Web Services (AWS)
Autodesk
AVID
AXELOS
Certified Analytics Professional (CAP)
Cisco
CompTIA
Docker
EC-Council
FAA
Google
(ISC)2
ISACA
Juniper
Linux Foundation
Linux Professional Institute
Microsoft MOS
Microsoft MCSA
Microsoft MCSE
Microsoft MTA
Microsoft Role-based Certifications (Azure)
NASBA
Project Management Institute
Red Hat
Salesforce
Six Sigma
SOLIDWORKS
UNITY 3D
VMWare
Storage Networking Industry Association (SNIA)

*Use this link to find the full list of certification and associated course list. Plus all the newest MOS Certification courses are located here.