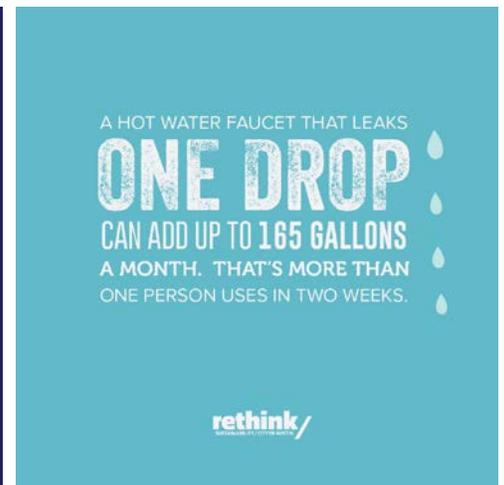


EARTH MONTH | SAMPLE SOCIAL MEDIA POSTS

FACEBOOK

1. Looking for ways to be more sustainable for #EarthMonth? Visit austintexas.gov/earthmonth for great resources, tips, blogs and more! Use it at home or share it with your office.
2. Did you know it takes over 75,000 trees to print a single run of the New York Times - Sunday edition? Opt for digital reading instead! *Include graphic below, download at: austintexas.gov/earthmonth*
3. Did you know recycling one aluminum can, saves enough energy to power a television for three hours? Know before you throw! *Include graphic below, download at: austintexas.gov/earthmonth*
4. Did you know that a hot water faucet that leaks one drop per second can add up to 165 gallons per month? That's more than the average person uses in two weeks! Fix any faulty faucets right away and remember to turn them off completely. *Include graphic below, download at: austintexas.gov/earthmonth*



TWITTER

1. Looking for ways to be more sustainable for #EarthMonth? Check out: austintexas.gov/earthmonth
2. Opt for digital reading and help save trees. #EarthMonthTip
Include graphic above, download at: austintexas.gov/earthmonth
3. Don't forget to recycle your aluminum cans, every action counts! #EarthMonthTip
Include graphic above, download at: austintexas.gov/earthmonth
4. Be sure your faucets are turned off completely! #EarthMonthTip
Include graphic above, download at: austintexas.gov/earthmonth