August 30
BUSINESS TRAINING

11:00 - 12:30
Keynote: A Soup Peddler's Journey

12:30 - 2:00
Smart Start: City Permitting Demystified

1:30 - 2:30
Plan for the Unplanned

1:00 - 4:15
Marketing Your Small Business

2:00 - 3:30
On Your Own as a Solopreneur

3:00 - 4:30
Austin's Hottest Industry: Food & Beverage

3:30 - 5:00
Business Structure: Forming & Maintaining a Business Entity

4:00 - 5:30
Capital Acumen: Essential to Your Success

5:00 - 6:30
The Art of Social Media

August 31
CREATIVE INDUSTRY TRAINING

11:00 - 12:30
Creative Keynote: Made in Austin

12:30 - 2:00
No Shame in Your Game: Marketing Strategies for Artists

1:30 - 2:30
Proposal Perfection

1:00 - 2:30
Creatives Meet Business: Mentoring Round Tables

2:00 - 3:30
Put the FUN in FUNdraising

3:00 - 4:30
Protecting Your Assets

3:30 - 4:30
Portfolio Careers

3:00 - 3:30
Ask a City Staffer

3:45 - 5:45
Creatives Meet Business: Mentoring Round Tables Session 2

4:00 - 5:30
Austin Export

Register at www.GettingConnected.info