



# 2017-2019 Pre-Qualified Artist Pools Request for Qualifications

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ARTIST INFORMATION MEETING

NOVEMBER 2017







266+

AIPP permanent collection

\$13M+

# Open Applications Pre-qualified Artist Pools

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Local Artists are eligible to apply for  
both the National Call and the Local Call!



# Pre-Qualified Artist Pools: Purpose and Use

## PURPOSE

- Streamline application and selection processes
  - *Reduces staff time spent in selection*
- Facilitate inter-departmental collaboration
  - *Allows project design teams and eligible staff, such as ABIA's architectural staff, to vote in selection*
- Reduces artist time spent applying for calls
  - *Artists apply once to be considered for Pool; able to be direct selected or nominated or invited to apply for invitational*

## USE

- Short-time frame projects where window of artist collaboration is short
- Projects with limiting parameters (small budgets, specific artwork opportunity area, specific media in mind, enterprise departments, etc.)
- Artist roster may be shared with community, including private developers and other commissioning agencies or entities
- Selection process to be determined in each Prospectus, as usual.

## Pre-Qualified Local Artist Pool: Eligibility

- Professional visual artists, or artist teams, at least 18 years of age who live in Travis, Williamson, Bastrop, Caldwell, Hays, Burnet, and Blanco counties.
- Full-time, permanent City of Austin employees are ineligible to apply.
- Since there will be a new selection panel reviewing applications, those who previously applied to the Pre-Qualified Artist Pool and were not selected are encouraged to reapply.
- Artists under current City of Austin AIPP contract are eligible to apply.
- Artists whose work is already represented in the AIPP collection are eligible to apply.



Artist Colin McIntyre  
Arboreal Passage  
Austin Nature and Science Center



## Pre-Qualified Local Artist Pool: Qualifications

- Opportunities for budgets ranging from \$20k to \$300k, for emerging and established artists
- Artist must be a practitioner in the visual arts with an original, self-conceptualized body of work, generally recognized as a professional possessing serious intent and ability.
- Artists have managed at least a 5-figure budget
- Artists have worked with materials suitable for durable indoor or outdoor settings, with experience in site-specific design.
- The City of Austin Art in Public Places seeks artists from diverse demographic backgrounds, in order to select from a diverse pool of artists for public art commissions.

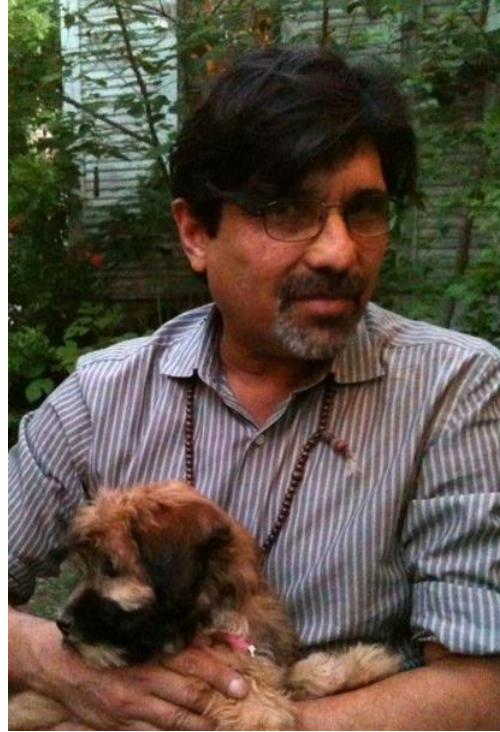


Artist Chris Levack  
Trilobite Shade  
Heath Eiland and Morgan Moss BMX Skate Park



**Ryan N. Dennis, Houston**

Ryan joined Project Row Houses as the Public Art Director in October 2012; prior to that she was traveling exhibition manager in New York City at the Museum for African Art. She received her MA in Arts and Cultural Management from Pratt Institute. Prior to moving to New York City, Ryan worked as a community organizer and a curatorial assistant at The Menil Collection in Houston, TX.



**Henry Estrada, San Antonio**

Senior Public Art Project Manager for Public Art San Antonio; Undergraduate studies in Latin American Art and Art History, University of Texas Austin; MA Curatorial Studies, Bard College, NY.



**Sylvia Orozco, Austin**

Visual Artist, Curator and Executive Director of the Mexic-Arte Museum, founded in 1984 to share the art and culture of Mexico; presenting art by artists from the United States, Mexico and Latin America.

Last served as selection panelist for Republic Square Park, July 2015



**Clay Odom, Austin**

Clay is a visual artist and an Assistant Professor in the Interior Design Program at The University of Texas School of Architecture. He holds a Master of Architecture degree from Texas Tech University and a Master of Science in Advanced Architecture Design from The Columbia University Graduate School of Architecture Planning and Preservation





**Juan Miro, Austin**

**Rebecca Marino, Austin**

**Dario Robleto, Houston, TX**

**Leslie Moody Castro, Austin**

**Eddie Chambers, Austin TX**

Juan is a principal in the Austin-based international architecture firm of Miro Rivera; and a Professor at the School of Architecture of the University of Texas at Austin. He teaches design, construction, and Mexican architecture. In 2016 he received the Regents' Outstanding Teaching Award from the University of Texas System .In 1989 he earned a Fulbright Scholarship to complete a post-professional Master's degree at Yale University, where he was awarded the William Edward Parsons Memorial Medal.

Associate Director at Texas State Galleries; Gallery director and curator at Flex Space, Pump Project; BA in Photo-communications; minor Art History, St. Edward's University, Austin, Texas

Visual artist, researcher. In 2015 he joined a distinguished team of scientists as the artistic consultant to "Break-through Message"—a multi-national effort that aims to encourage debate about how and what to communicate if the current search for intelligent beings beyond Earth is successful. In 2016 he was appointed as the Texas State Artist Laureate. 2016 Artists in Residence at SETI Institute. He is a former board member of Artpace, San Antonio and a current board member of the Nasher Museum at Duke University.

Masters of Museum Education and Museum Studies, University of Texas at Austin; Bachelor's Art History, DePaul University, Chicago. She has organized and collaborated on exhibitions at Artpace San Antonio, for the Contemporary Art Month, San Antonio, Texas State University, CentralTrak Dallas, and Co-Lab Projects

Eddie is an Associate Professor at UT Austin teaching African Diaspora art history

Ph.D., History of Art, 1998, Goldsmiths College, University of London; Curator, who since the early 1980s, has been organizing and curating a considerable number of artists' exhibitions.



## Pre-Qualified Local Artist Pool: Schedule and Budget

### Schedule is subject to change

October, 2017

Call to Apply for Pre-Qualified National Artist Pool released

October/November 2017

Artist information meetings

Sunday, December 31, 2017

Deadline for application

January 2018

Selection panel review of qualifications and recommendation of Pool

February 2018

Approval of Pool by AIPP Panel and Austin Artist Commission

February 16, 2018

Pre-Qualified National Artist Pool announced

**Budgets projected to range from \$20,000 to \$250,000**

or more for emerging and established public artists

Possible use of Local Pool:

- Any CIP project
- Austin-Bergstrom International Airport (new construction and expansion);
- Parks and Recreation Department (park and park facility improvements, renovations, and preservation);
- Public Safety (new facility construction and existing facility expansions and renovations);
- Health and Human Services Department (new facility construction and existing facility expansions and renovations);
- Austin Convention Center (existing facility renovations).

Artists who are chosen for inclusion in the Pool will be eligible to be considered for future AIPP projects for a period of two years.

Inclusion in the Pool does not guarantee a commission.

The Pools will be available for other commissioning agencies to use.

Artist Lars Stanley  
*Cypress Grove*

2<sup>nd</sup> Street Streetscape (Rivers, Springs and Streams)





[www.PublicArtist.org/AustinAIPP](http://www.PublicArtist.org/AustinAIPP)

publicartist.org

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## Austin Art in Public Places

The City of Austin's Art in Public Places (AIPP) program acquires and maintains works of art for City facilities through commissions, donations and loans for the cultural enrichment of the Austin community. AIPP is a program of the Cultural Arts Division within the City of Austin's Economic Development Department.

In 1985, the City of Austin became the first municipality in Texas to make a commitment to include works of art in construction projects. By ordinance, 2% of eligible capital improvement project budgets are allocated to commission or purchase art for that site. The AIPP Collection is found at sites such as the airport, convention center, libraries, parks, police stations, recreation centers, and streetscapes, enhancing public spaces for all residents and visitors to our City.



For technical assistance: email  
[info@publicartist.org](mailto:info@publicartist.org)  
or call: 210-701-0775 (9am - 5pm CDT)

### Open Calls

[Airport Entrance Project at Austin-Bergstrom International Airport](#) - \$2,000,000 - Deadline: 9/30/2014

[Terminal/Apron Expansion and Improvements Project at Austin-Bergstrom International Airport](#) - \$1,000,000 - Deadline: 9/30/2014

APPLICATION PROCESS

## OPEN APPLICATION HOURS

Tuesday, November 14, 4pm – 6:30pm

African American Cultural Heritage Facility  
912 E. 11<sup>th</sup> Street



## OPEN OFFICE HOURS

Wednesday, November 15, 1pm – 3pm  
Wednesday December 20, 1pm – 3pm

Cultural Arts Division Offices  
201 E. 2<sup>nd</sup> Street (Downtown)





**DEADLINE: 5:00pm (CDT)**  
**Sunday, December 31, 2017**

Applications submit on line via [www.PublicArtist.org](http://www.PublicArtist.org).

- 10 of 10 portfolio images

Artist teams must have each team member's work represented within the 10 images.

**include materials, budget, client, location, and dimensions.**

Video submissions must be of kinetic work only in MP4, MOV or WMV format with maximum duration of 1 minutes.

Letter of Interest - 600 word limit

**Describe your interest and experience in public art** and explain why you want to be considered for the Pre-Qualified Artist Pool(s).

Up to 4 page professional resume

Maximum 3 pages for each team member

3 professional references

HINT: don't name City of Austin Cultural Arts Division staff



Artist Jill Bedgood  
Community Screen: Charms  
Northwest Recreation Center

# Studio Art vs. Public Art

## Studio Art

- Your work consists of whatever your imagination can contrive
- You develop concepts in isolation.
- You are responsible only to yourself.
- Discrete objects.
- Existing work purchased.
- You likely make the work yourself.
- Business is conducted between you and your gallerist, art consultant, or collector.
- You get paid a commission when the work sells.
- You submit your portfolio for review.
- Consignment agreement.
- Art opening.
- Work is view by few who are predisposed to look at art.

## Public Art

- You respond to parameters set by client.
- Concepts evolve through idea exchange with people invested in the project.
- You are responsible to others.
- Installations are site-specific and integrated.
- New work commissioned.
- You often subcontract with fabricators.
- The project manager is your main contact to a much larger bureaucracy.
- You get paid in stages through the production process.
- You respond to a call-for-artists competition.
- Commission contract.
- Dedication ceremony.
- Work is viewed by many who may not have a particular interest in art.

From “The Artist’s Guide to Public Art” by Lynn Basa



## Who oversees the Program?

The Art in Public Places Panel oversees the work of the AIPP program.

The seven members of the AIPP Panel are, by ordinance, visual arts professionals. They go through an interview process prior to being appointed to the panel. The current members of the AIPP Panel are:

Chris McCray, Vice Chair, Visual artist  
Brett Barnes, Arts Commission Liaison  
Ilse Frank, Landscape Architect  
Emily Little, Architect  
Tammie Rubin, Visual Artist  
Jade Walker, Visual Artist and Curator  
Jacob Villanueva, Creative Director, Artist

The recommendations made by the AIPP Panel go to the Arts Commission for approval.

The members of the Arts Commission are appointed by Council and are Council's direct connection to the AIPP program. The current members of the Arts Commission are:

Maria Luisa "Lulu" Flores, Chair  
Michelle Polgar, Vice Chair  
Brett Barnes  
Christopher Bryan  
Jaime Salvador Castillo  
Bears Fonte

Artists are chosen by an independent jury or Selection Panel.

By ordinance, selection panels are made up of three or five visual arts professionals. Selection Panelists are chosen by the Art in Public Places Panel and approved by the Arts Commission. Selection panelists select from artists who have responded to RFP or RFQ.

### Stakeholder engagement:

As part of due diligence throughout the life of AIPP projects, the commissioned artist and staff may work with a variety of groups and individuals, including:

Neighborhood Groups such as Downtown Austin Neighborhood Association, Dawson Neighborhood Association, South Lamar Neighborhood Association, Old West Austin Neighborhood Association, etc.

Groups such as Austin Parks Foundation, Sustainable Food Center, West Austin Youth Association, PODER, LATINITAS (Com mi Madre), an immigrant group assembled through MACC Advisory Board, The Trail Foundation, UT Leadership Initiative, The Salvation Army, etc.

Boards and Commissions such as African American Resource Advisory Commission, Design Commission, Downtown Commission, Joint Committee (Parks + Environmental Boards), Parks Board, etc.

## How AIPP Brings Public Art to the City

### 1. Bond Election

Citizens vote in bond election to fund a public amenity such as a building, streetscape improvement or park.

Annual CIP (Capital Improvement Project) budget is approved by City Council.

### 2. Staff research

Staff researches the department's needs and opportunities, and works with stakeholders, to propose a prospectus for the project (project goals, budget for the art, and selection process for artist/artwork).

### 3. Funding

AIPP receives 2% of the eligible construction budget for art. Eligible funding comes from new building construction, parkland acquisition, parking facilities, street improvements, bridges and many other types of city construction projects.

### 4. Approvals

The AIPP Panel, a citizen body of volunteer arts and design professionals, reviews and approves the prospectus.

Austin Arts Commission, a citizen body appointed by the City Council, reviews and approves the prospectus.

### 5. Selection

AIPP Project Manager

- finalizes and releases the Call to Artists
- facilitates selection process with Selection Panel
- presents Selection Panel recommendations
- AIPP Panel and Arts Commission review and approve Selection Process Recommendation

### 6. Authorization

If project budget is over administrative authority, then Council grants authority to negotiate contract with the selected Artist. Artist is placed under design contract.

### 7. Kick-Off

Artist and AIPP staff meet with project stakeholders, such as project advisors, the project design team, and neighborhood representative(s) to discuss the opportunities and constraints for the artwork.

### 8. Artist research

Artist researches the site context, then begins to design, touching base with stakeholders as questions arise. Artist's designs are reviewed by Registered Accessibility Specialist and Arts Conservator for safety and long-term maintenance.

### 9. Design/Refine

AIPP Panel reviews Artist's mid-design work and provides feedback. Further design refinements based on reviews and feedback from staff and project stakeholders. Artist may return to AIPP Panel for further review.

### 10. Final Design

Artist submits final design work for approval, including

- renderings and narrative explaining the Artist's vision/intent
- stamped engineering drawings, showing plans for fabrication and installation
- budget for all costs related to the artwork

### 11. Approvals

AIPP Panel reviews and approves the Artist's final design submittals. Austin Arts Commission reviews the AIPP Panel's recommendations and approves the Artist's final design. Staff then negotiates the commission contract with the Artist.

### 12. Fabrication

Upon notice to proceed, the Artist fabricates his/her artwork, or hires a fabricator to make the artwork.

Staff monitors fabrication and provides updates to the project team.

Artist coordinates schedule of installation with project stakeholders.

### 13. Installation

Artist installs his/her artwork, or hires an installer to install the artwork. Staff monitors installation.

Artist works with staff to supply close-out documentation. Maintenance plan provided to department.

### 14. Collection

AIPP staff closes out the project, archives all files related to the artwork, and accessions the piece into the City's public art collection. AIPP Collection Manager works with each city department to ensure artworks receive the proper care.

### 15. Celebration

AIPP staff organizes an artwork unveiling and dedication to let the public know about the new artwork.

Staff creates a plaque with Artist name, name of artwork and key information for display adjacent to the artwork.

# City of Austin Art in Public Places Program (AIPP) Sample Timeline by month



Gathering input



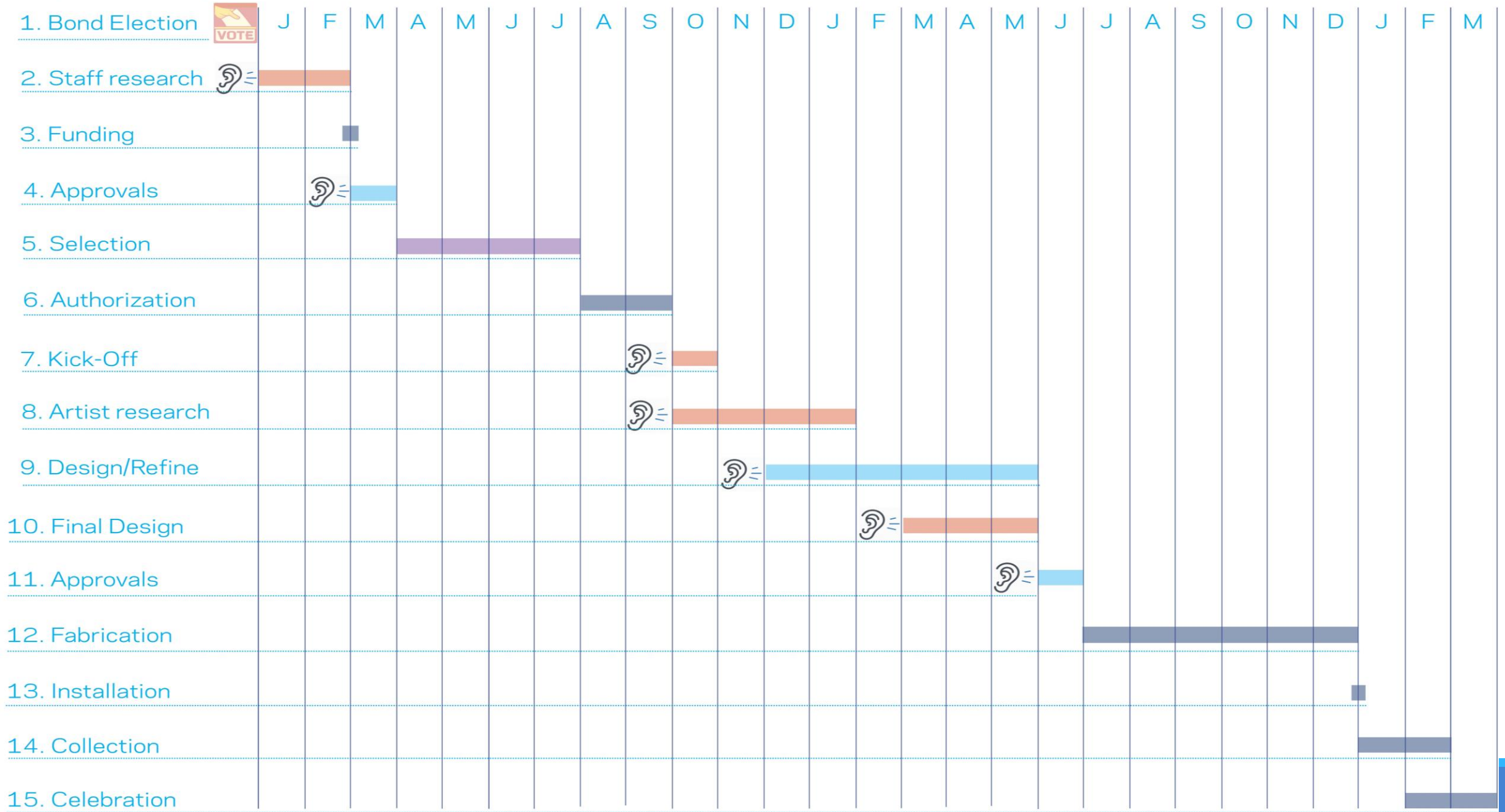
Approvals



Selection



Public Engagement





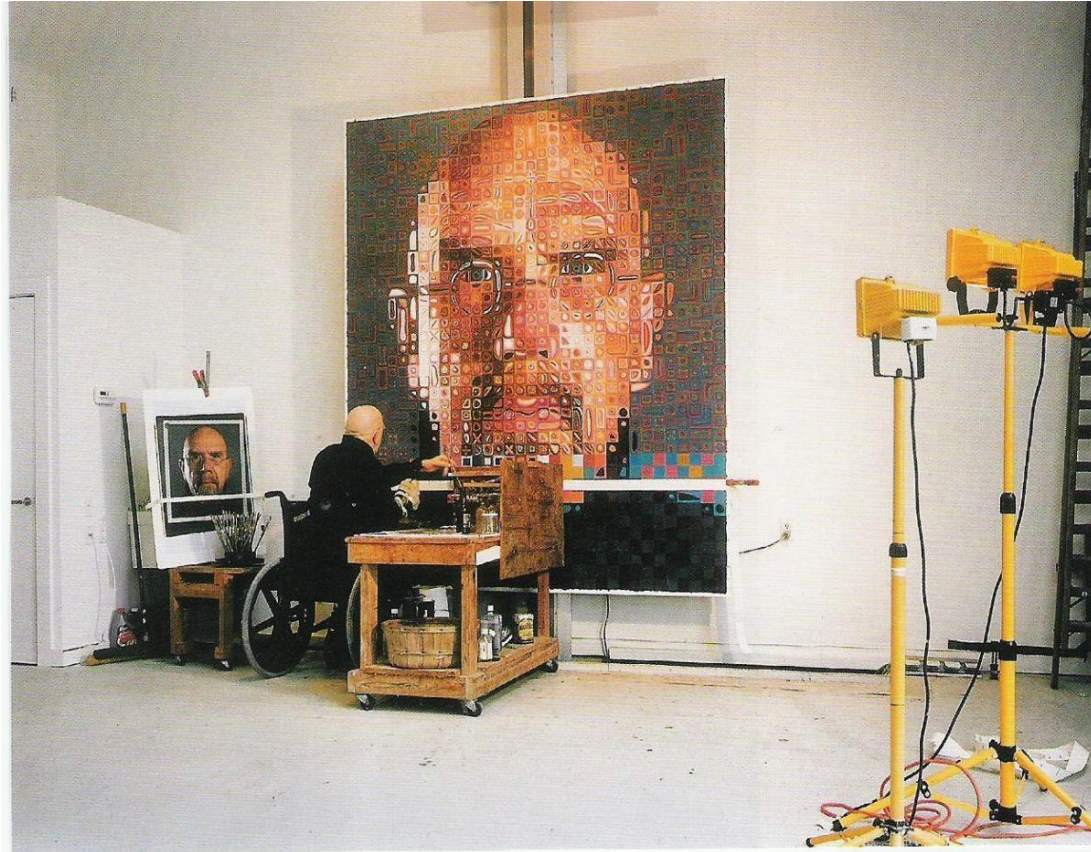
Curt Gettman  
Art in Public Places Project Manager  
512-974-9310  
[curt.gettman@austintexas.gov](mailto:curt.gettman@austintexas.gov)

VISIT OUR WEBSITE:  
[WWW.AUSTINCREATES.COM](http://WWW.AUSTINCREATES.COM)



THANK YOU!

What does “an art project set in the public realm” mean?



VS.





# What does “an art project set in the public realm” mean?



Matt Braun, artist

It may be an artwork that:

*evolved through an idea exchange with others;*

*is/was site-specific and/or integrated into a site;*

*is/was focused on social practice in response to current events or cultural stimulus;*

*is/was set in a location that seeks response from viewers who may not have a particular interest in art.*

# What does “an art project set in the public realm” mean?

*set in a location that seeks response from viewers who may not have a particular interest in art.*



A project that started with a [map](#) and ended in East Austin. →





What does “an art project set in the public realm” mean?



The Laundromat Project  
New York, NY

Suran Song 2012  
Jackson Heights

What does “an art project set in the public realm” mean?



Seattle,  
Washington's  
Beacon Food Forest



What does “an art project set in the public realm” mean?





What does “an art project set in the public realm” mean?

