MAPPING AUSTIN'S CULTURE

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Cultural Arts
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WHY MAP CULTURAL ASSETS?

- To identify assets in each district
- To identify assets that might be “hidden”
- To develop a fuller understanding of the role of that culture, creativity, and heritage play within our city.
- To figure out how together we can cultivate and protect these assets.

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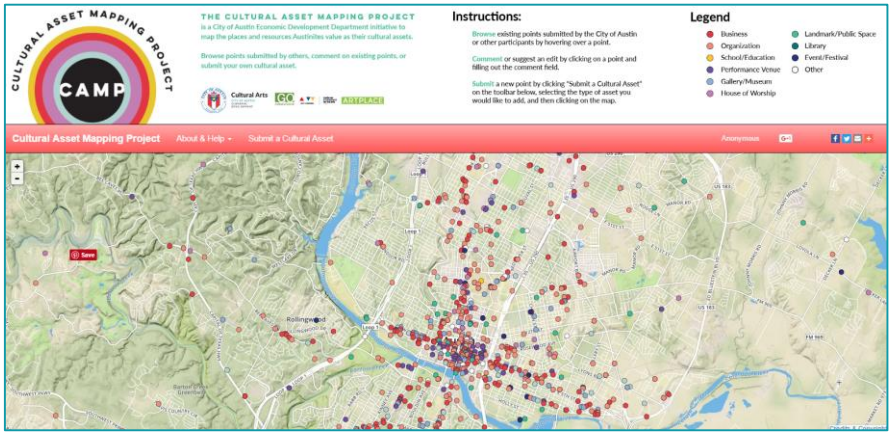
How did we create the CAMP dataset?

CAMP: The Cultural Asset Mapping Project is an initiative to develop crowdsourced maps of cultural assets and facilities in Austin through:

- Staff Research
- District Community Meetings
- Online Interactive Map
- Community Conversations and Focus Groups



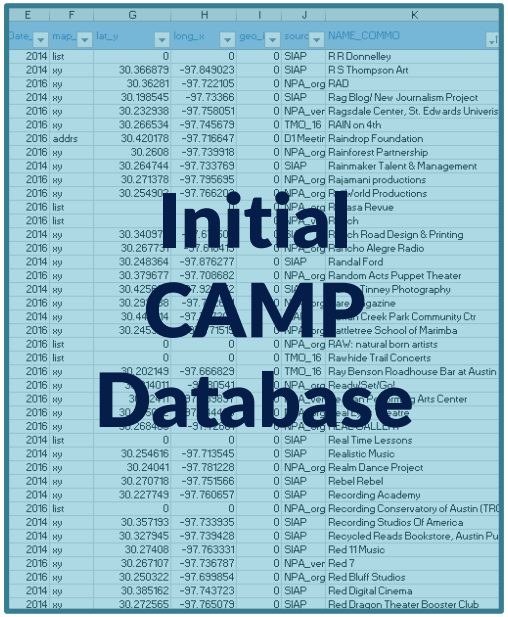
How did we create the CAMP dataset?

Step 1: Compile an initial dataset

SIAP Social Impact of the Arts Project
- Compiled public records of cultural Non-Profits & Businesses

Now Playing Austin
- Listing of cultural facilities and venues provided by Austin Creative Alliance

EAST & WEST
- Listings of artist studio spaces and galleries provided by Big Medium



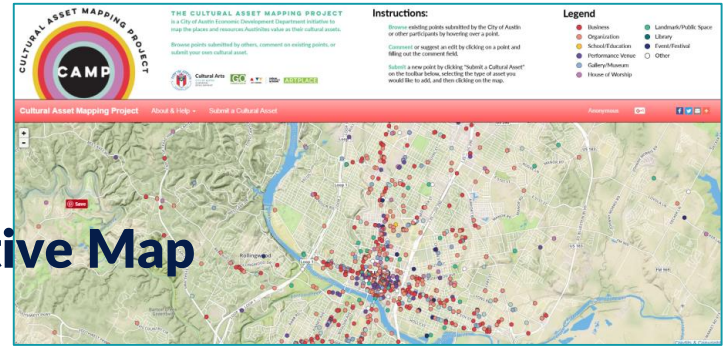
How did we create the CAMP dataset?

Step 2: Present dataset to the public for feedback

District Meetings

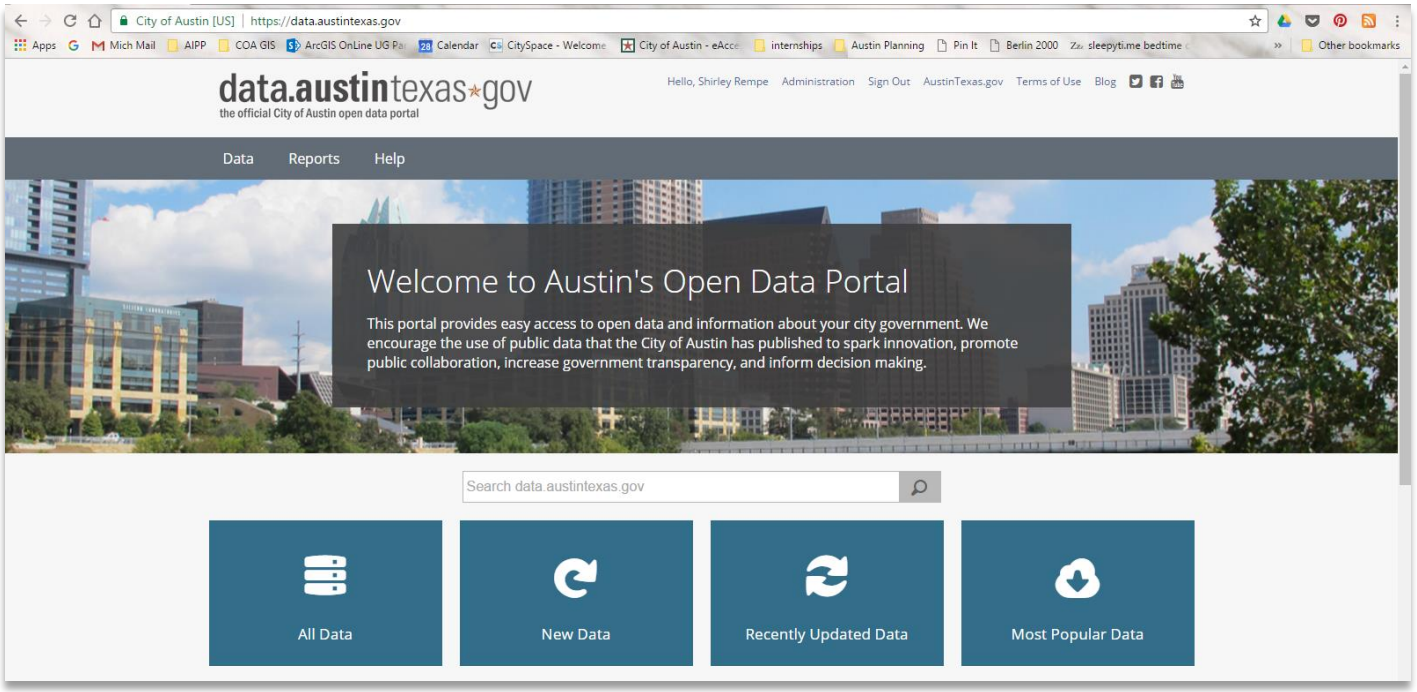
CAMP Kits

Online Interactive Map



How did we create the CAMP dataset?

Step 3: Compile community responses and share data with the public
Complete dataset available January 2017, Sneak Peek available now!



City of Austin Open Data Portal
data.austintexas.gov

What's in the Sneak Peek Dataset?

Where do artists create, perform, or exhibit?

Selection of the 3,000+ listings, about 600 entries

Directory of where artists create, perform, and exhibit including:

- Galleries & Museums
- Artist Studio Complexes
- Music Venues
- Theaters
- Dance Studios

Final dataset of ALL CAMP entries available in **January 2017!**

Go to www.austintexas.gov/culturemapping to view the Sneak Peek Data

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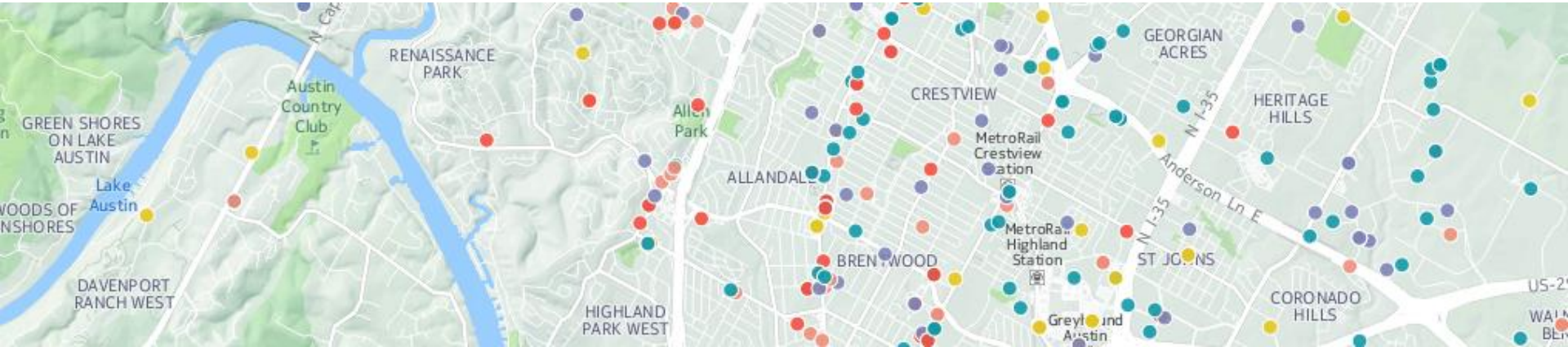
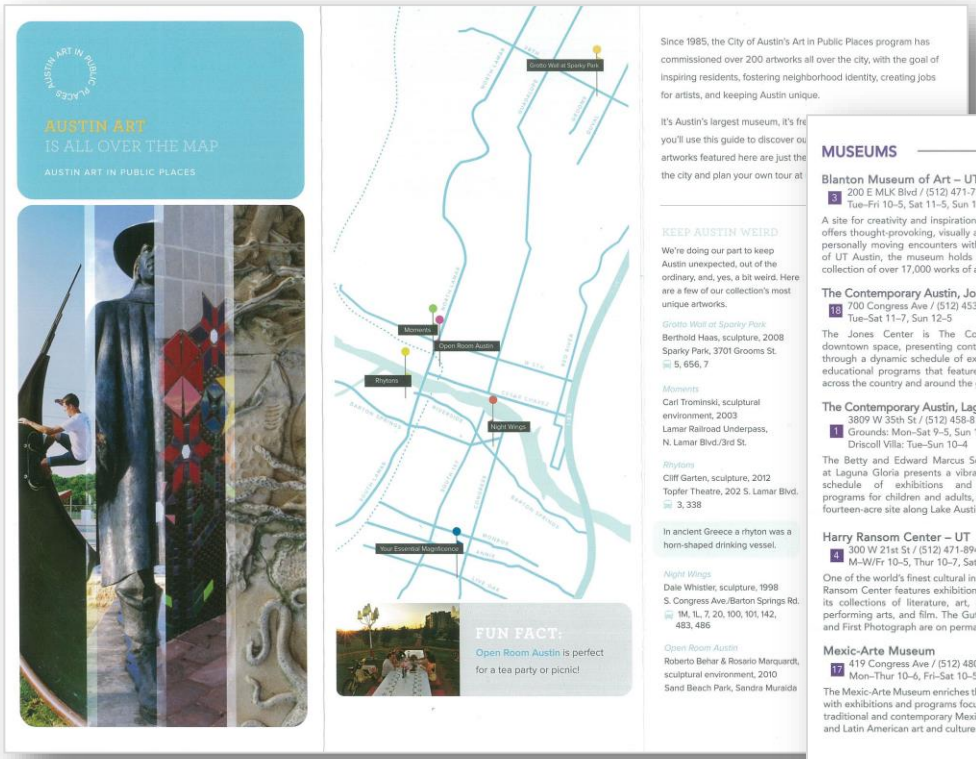
CULTURAL ASSET MAPPING PROJECT

CAMP

What can you create with CAMP data?



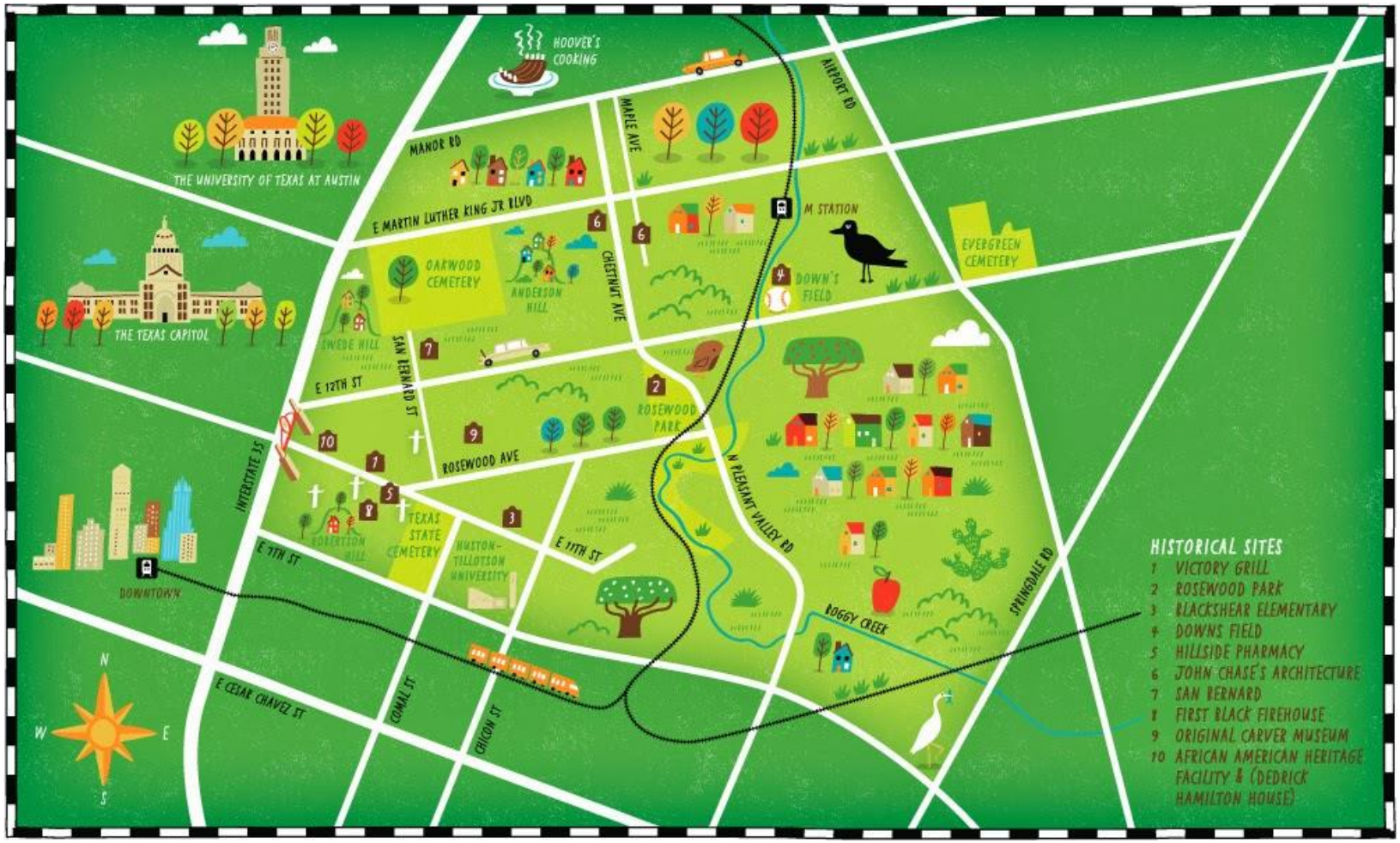
Promotional Guides for Austin's arts and culture



Art in Public Places Map & Guide

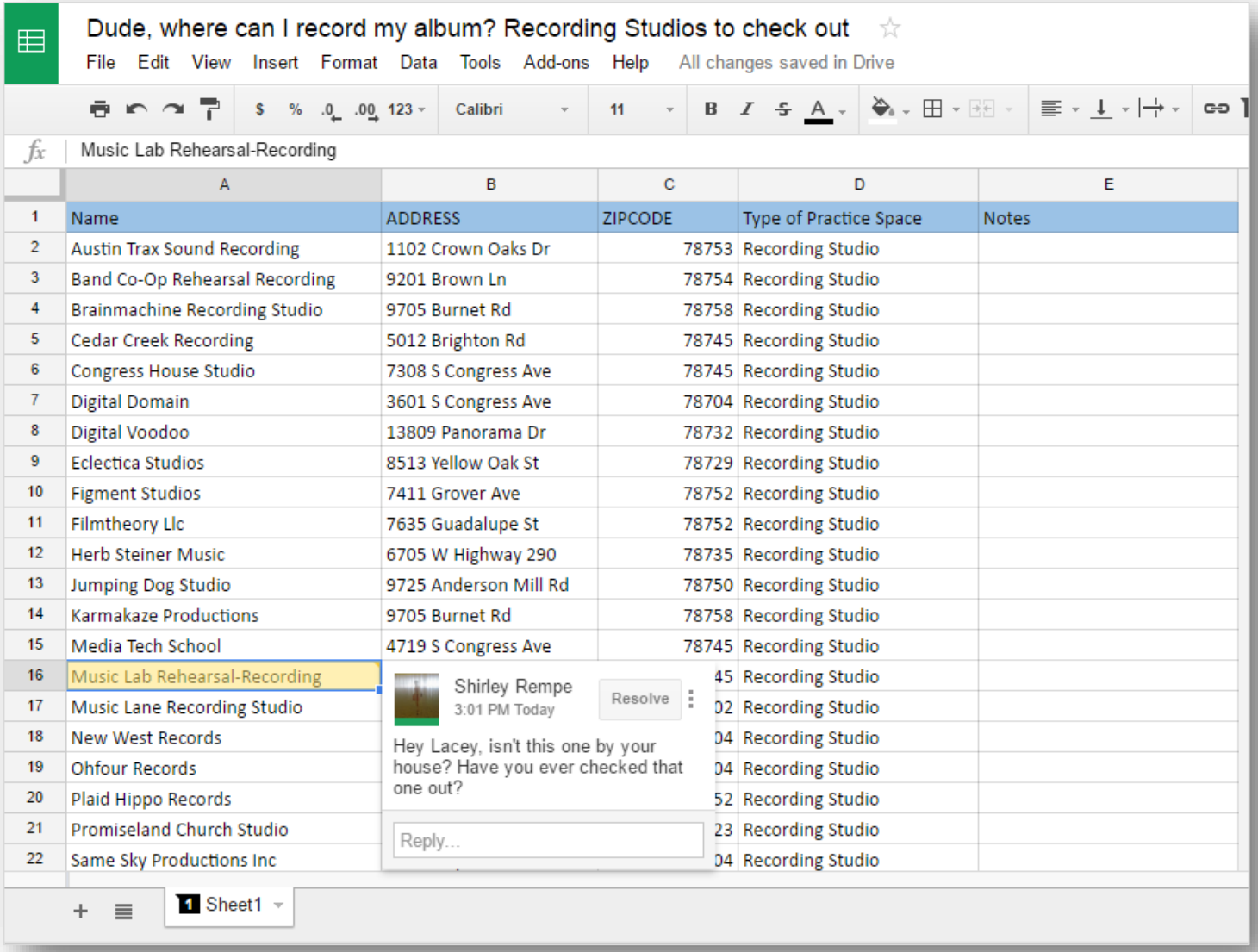
Art Austin Gallery & Museum Listings

Artistic maps highlighting cultural landmarks



Map created for Six Square African American Cultural Heritage District by Nate Padavick

Research resources for your own practice



Dude, where can I record my album? Recording Studios to check out

File Edit View Insert Format Data Tools Add-ons Help All changes saved in Drive

Calibri 11

fx Music Lab Rehearsal-Recording

	A	B	C	D	E
1	Name	ADDRESS	ZIPCODE	Type of Practice Space	Notes
2	Austin Trax Sound Recording	1102 Crown Oaks Dr	78753	Recording Studio	
3	Band Co-Op Rehearsal Recording	9201 Brown Ln	78754	Recording Studio	
4	Brainmachine Recording Studio	9705 Burnet Rd	78758	Recording Studio	
5	Cedar Creek Recording	5012 Brighton Rd	78745	Recording Studio	
6	Congress House Studio	7308 S Congress Ave	78745	Recording Studio	
7	Digital Domain	3601 S Congress Ave	78704	Recording Studio	
8	Digital Voodoo	13809 Panorama Dr	78732	Recording Studio	
9	Eclectica Studios	8513 Yellow Oak St	78729	Recording Studio	
10	Figment Studios	7411 Grover Ave	78752	Recording Studio	
11	Filmtheory Llc	7635 Guadalupe St	78752	Recording Studio	
12	Herb Steiner Music	6705 W Highway 290	78735	Recording Studio	
13	Jumping Dog Studio	9725 Anderson Mill Rd	78750	Recording Studio	
14	Karmakaze Productions	9705 Burnet Rd	78758	Recording Studio	
15	Media Tech School	4719 S Congress Ave	78745	Recording Studio	
16	Music Lab Rehearsal-Recording		45	Recording Studio	
17	Music Lane Recording Studio		02	Recording Studio	
18	New West Records		04	Recording Studio	
19	Ohfour Records		04	Recording Studio	
20	Plaid Hippo Records		52	Recording Studio	
21	Promiseland Church Studio		23	Recording Studio	
22	Same Sky Productions Inc		04	Recording Studio	

Shirley Rempe
3:01 PM Today
Resolve

Hey Lacey, isn't this one by your house? Have you ever checked that one out?

Reply...

Sheet1

Make comparisons across districts

CAMP: Cultural Asset Mapping Project
Counts of Cultural Assets by District
11/3/16

Cultural Asset Type	District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	District 9	District 10
Bar/Club/Venue	6	3	15	4	13	2	5	3	98	2
Coworking Space	2	0	5	1	2	0	1	0	4	1
Dance Studio	3	2	8	2	8	7	12	7	4	13
Creative Learning, Education	16	2	15	10	9	20	15	7	30	18
Event Venue	5	0	8	3	1	0	1	0	19	2
Event/ Festival	7	0	7	2	2	0	2	0	15	2
Film Studio	0	0	2	0	0	0	0	0	1	0
Gallery/ Museum	22	0	29	7	7	5	13	5	55	11
Graphic Design Services	2	1	16	3	6	8	9	4	24	15
House of Worship	15	0	1	4	0	4	11	4	19	11
Library	7	2	4	2	1	1	4	1	5	3
Movie Theater	2	2	0	4	4	3	2	2	4	0
Cultural Organization	82	10	78	27	53	17	57	33	163	49
Photographer/ Photo Studio	16	5	18	8	17	20	20	23	24	18
Recording Studio	1	0	0	4	5	3	3	3	3	2
Recreation/Community Center	6	2	7	2	1	0	1	3	3	2
Restaurant with Live Music	13	2	18	3	17	3	7	5	19	4
Cultural Businesses: Service Provider	27	24	50	40	21	19	55	28	58	30
Studios	7	0	132	14	14	2	9	4	6	6
Cultural Business: Supplies, Retail	14	5	24	9	27	12	44	8	32	12
Theater, Performing Arts Venue	13	3	8	1	5	3	2	0	31	4
Video Production	1	3	14	7	13	7	9	4	29	9
TOTAL	267	66	459	157	226	136	282	144	646	214

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CULTURE-LED ECONOMIC DEVELOPMENT

The data collected through CAMP can help the **City of Austin** in their efforts to **make sure arts, culture, and creativity play an important role in Austin's ongoing development**

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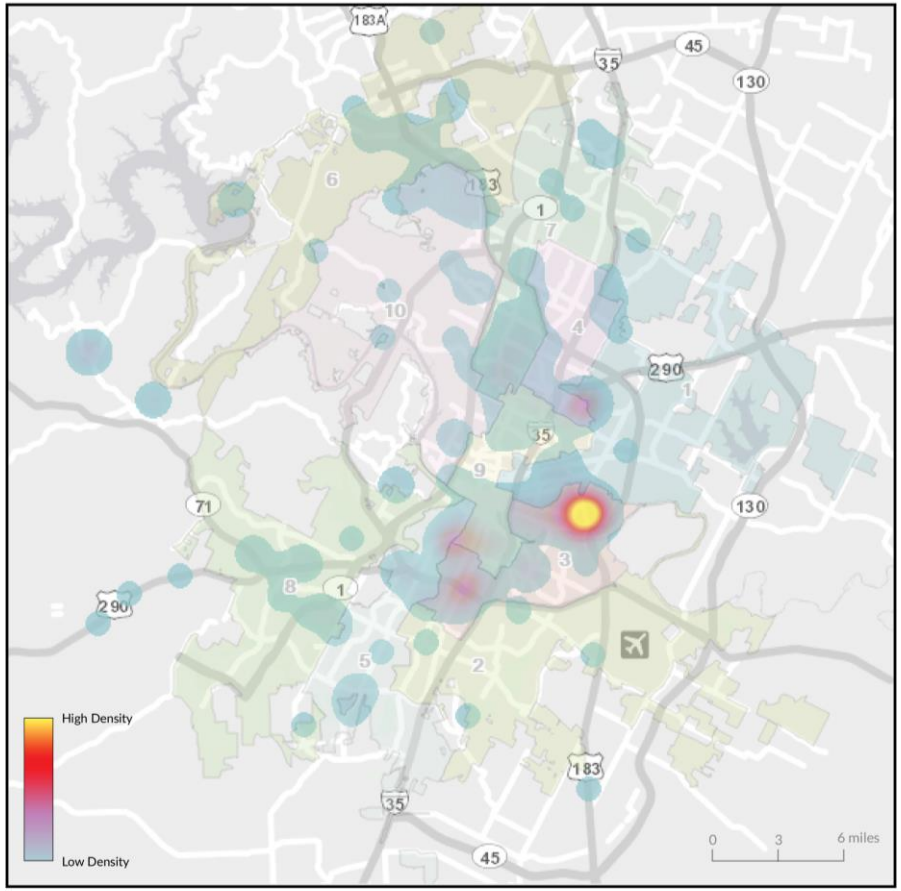
Analysis with CAMP Data

Density of Creative Workspaces

Created using the CAMP Sneak Peek Dataset
In ArcGIS Online

- How can we support the existing concentrations of studio spaces?
- How can we support and help develop these emerging clusters?
- How can we help areas lacking in studio space develop their own creative workspaces?



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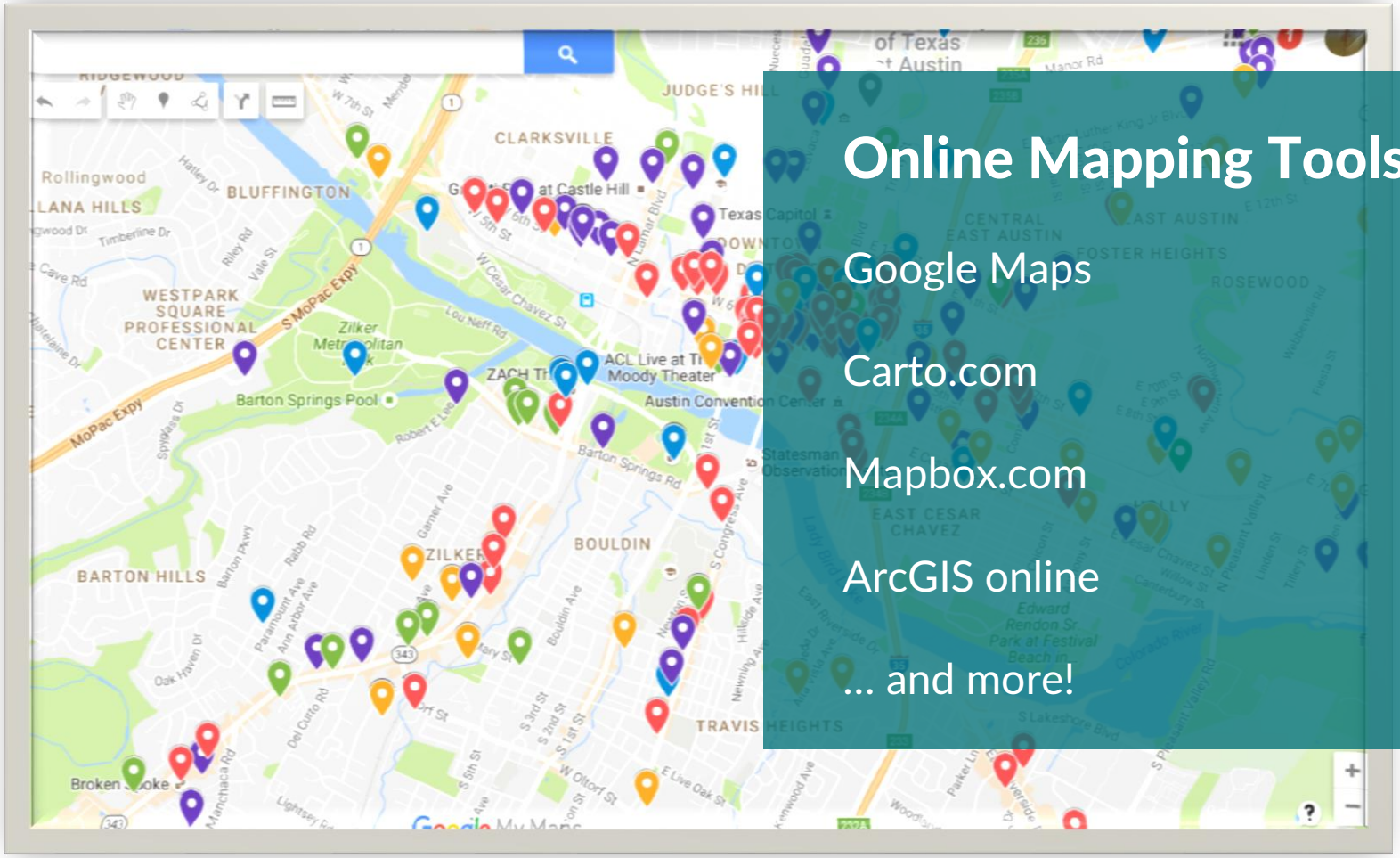
Ready to make your own maps?



Map created using Google Maps

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Questions?

Contact Us:

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CAMP Project Timeline

CAMP team compiles listings of cultural assets from public sources (SIAP, Now Playing Austin, EAST & WEST)

2014- 2016

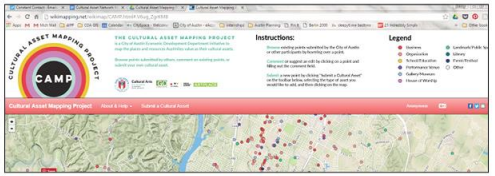
District Meetings

Attend a Mapping Session in your district

August- September 2016

Online Survey

Submit new points on our online CAMP map



August- September 2016

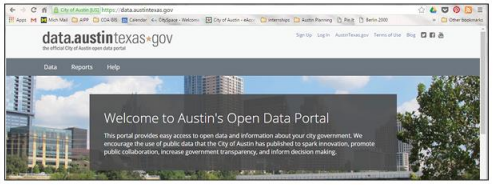
Conversations

Join us as we discuss and review our final maps

October 2016

Create Your Own

Explore final listings on the Open Data Portal to create your own maps.



Sneak Peek available now!

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