



## Creative Space Development

### **Creative Content Incentive Program**

*City of Austin Economic Development Department*

The City of Austin offers incentives to qualifying film, television, video game, and visual effects projects equal to 0.50% of wages paid to local workers. Projects produced by an Austin-based company or which significantly promote Austin may be eligible for an additional 0.25% incentive for a total incentive of 0.75%. <http://www.austintexas.gov/department/film-digital-media-production-incentives>

### **Media Production and Development Zone Incentive**

*City of Austin Economic Development Department*

The Media Production and Development Zone incentive, nominated by the City of Austin and administered by the Texas Film Commission, is a two-year exemption on sales and use taxes charged on select equipping of a media production facility. <https://austintexas.gov/economic-development-compliance>

### **Soul-y Austin**

*Redevelopment Division, City of Austin Economic Development Department*

Soul-y Austin is a program of the City of Austin's Economic Development Department that provides a flexible set of tools and resources to assist in the formation of merchants associations that will anchor Austin's business districts. A merchants association is a group of business owners that exist to anchor and stabilize neighboring businesses by organizing around beautification efforts, marketing and promotions, business retention, and economic development activities within a commercial district. Merchants associations act as a unified voice and assist in leading and influencing positive changes in their district. <http://www.austintexas.gov/soulyatx>

### **Music Venue Assistance Program**

*Music and Entertainment Division, City of Austin Economic Development Department*

The Music Venue Assistance Program (MVAP) was created to support our valuable music industry, and to reduce sound complaints. This program offers low interest micro loans to qualifying establishments for the purpose of enhancing the sound quality of indoor and outdoor venues, while reducing sound impact to neighboring uses.

<http://www.austintexas.gov/department/venues>

### **ASAP: Art Space Assistance Program**

*Cultural Arts Division, City of Austin Economic Development Department*

EDD's Art Space Assistance Program (ASAP) will provide grants to support non-profits facing permanent displacement, those previously displaced, or those facing lease renewals at substantially higher rates amidst a volatile real estate market. Grants will be made on a competitive basis with priority given to organizations confronting immediate and critical needs.

<http://austintexas.gov/page/art-space-assistance-program-asap>