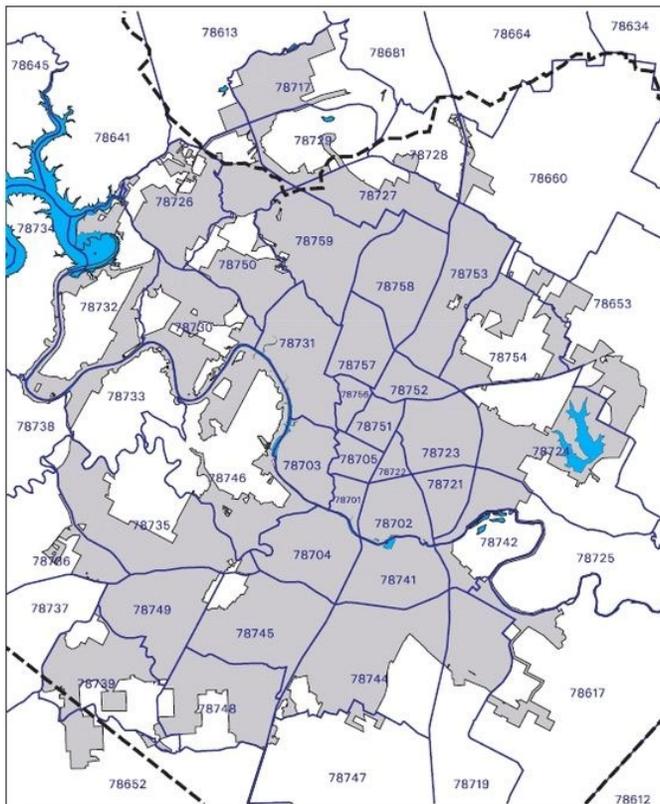


COMMUNITY MEETING #3 (INTERACTIVE) FEEDBACK RESULTS
6909 RYAN DRIVE PROJECT
June 15, 2020 REPORT

This report provides an overview of public input received through the Interactive Community Presentation (Meeting #3) from May 22nd, 2020 through June 14th, 2020. The presentation was shared through social media by the City of Austin, including postings citywide on NextDoor, and it was also shared directly with the City’s ongoing list of stakeholders, which were a total of 215 contacts at the time of this report. While we do not have a total count of the number of presentation viewers, 110 people provided their name and contact information at the start of the presentation; 82 people let us know their level of involvement so far in the project; 50 people provided input on the development criteria; 43 people provided open-ended comments and 20 people indicated they would like to stay involved.



Geography of Input

Of the 109 participants who provided their zip code, 75 (69%) reside in 78757, the area closest to the 6909 Ryan Drive site that includes the Crestview and Allandale neighborhoods. 7 participants (6%) reside in 78752, just east of the site, which includes the Highland and St. John neighborhoods. An additional 4 respondents (4%) reside in 78756, a short distance south of the site that includes the Brentwood and Rosedale neighborhoods. An additional 16 zip codes in the Austin area were represented by 1 or 2 respondents.

Previous Input and Attendance

Respondents were asked if they had attended either of the previous two in-person open houses about the project over the past 8 months. Of the 81 responses, 65

(85%) indicated they were not in attendance while 16 (20%) indicated they did attend one or both meetings.

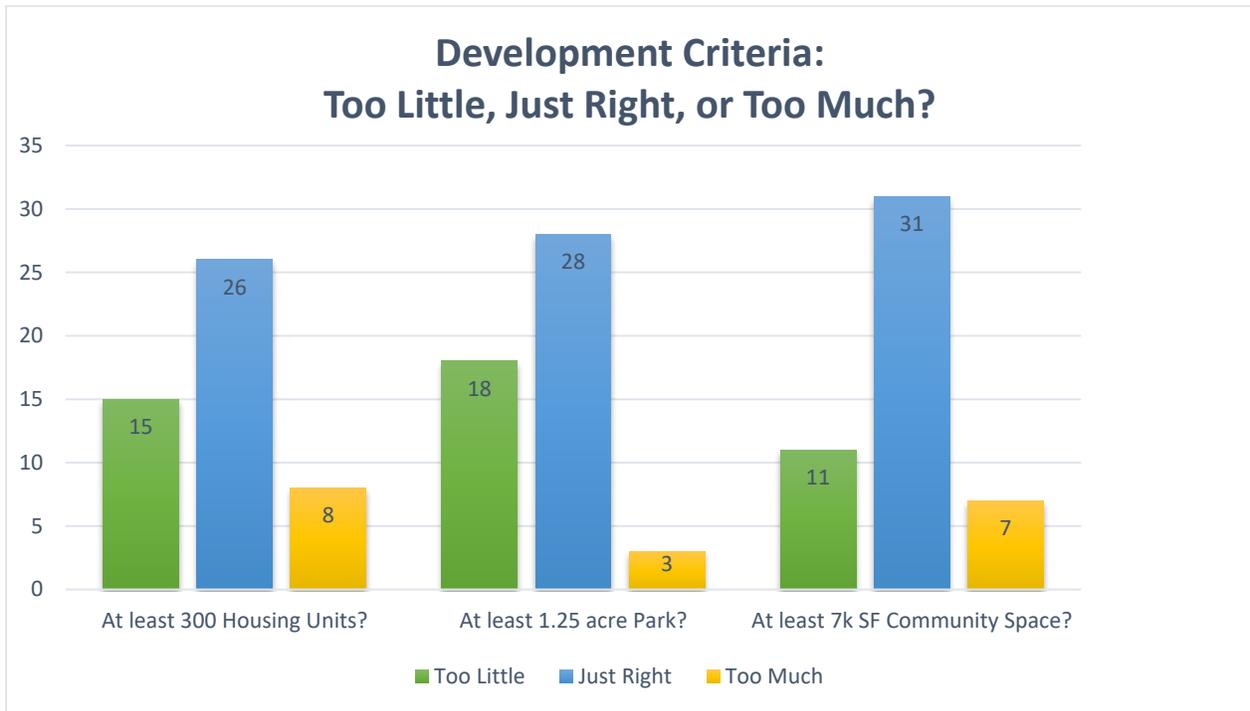
Respondents were also asked if they took either of the two online surveys that were released at the same time as the first two meetings (October 2019 and February 2020). Of the 81 responses received, 45 (56%) indicated they had participated in one of the surveys while 36 (44%) had not.

Development Criteria

Respondents were presented the key criteria proposed for the forthcoming Request for Proposals (RFP):

1. At least 300 housing units, of which at least 50% must be affordable;
2. At least 1.25 acre of park space; and
3. At least 7,000 square feet of community space.

The responses are shown in graphs below:



For all three criteria, respondents felt that the requirements were “just right.”

When asked about requiring at least 300 housing units, of which at least 50% would be affordable, most respondents (53%) said this was appropriate. About 30% felt it was too few units and 16% felt it was too much.

Concerning the size of the park, most respondents (57%) felt that at least 1.25 acre of park space was appropriate. About 37% felt that it was too little park space and 6% felt it was too much.

Finally, regarding community space, most respondents (63%) felt that the recommended requirement was appropriate. About 22% felt this was too little and 14% felt it was too much.

Open-ended Input

There were two opportunities in the interactive presentation to provide open-ended comments.

Most of these comments focused on the respondent preferences to maximize both housing and park space at the site. Some respondents voiced their preference for specific scenarios that were analyzed, and everyone agreed that Scenarios 3, 4, and 5 had strong benefits over Scenarios 1 and 2, echoing what we heard in Meeting #2.

Respondents were also asked their thoughts on the new format of interactive presentation, and participants were very kind in providing very positive feedback on our attempt at interacting with the public through a new medium.