




MEMORANDUM

TO: Mayor and Council Members

FROM: Jacqueline Yaft, Chief Executive Officer
Aviation Department 

DATE: February 7, 2022

SUBJECT: Council Resolution No. 20211209-061: Jet Fuel Storage Facility Community Information Meetings – Staff Response


The purpose of this memo is to provide a summary to Council regarding the information shared during the community interest meetings, as well as the community notification process related to the proposed jet fuel storage facility.

Council Resolution No. 20211209-061 directed staff to conduct community information meetings for residents adjacent to AUS that provided information regarding the site selection process for the new facility, alternative sites for the new facility, previously conducted environmental assessments required by the Federal Aviation Administration, and environmental studies related to air and water quality impacts of the new facility beyond the phase of construction.

The Aviation Department (AUS) collaborated with adjacent neighborhood representatives to host Three (3) community information meetings on Saturday, January 29, 2022; two (2) in-person sessions and one (1) virtual session. The in-person meetings were hosted on the airport campus under robust COVID-19 safety protocols, with a total of five (5) participants for the two in-person meetings and sixty-two (62) attendees participated in the virtual meeting via a Zoom link. All meetings included Spanish interpretation.

AUS staff conducted public notification efforts under direction from the resolution to ensure impacted residents were included. The following table provides a timeline of public notification activities:

Public Notification Activity	Date(s)	Languages	Additional Information
Mailed Invitations	Postmarked on 1/18/2022	English, Spanish	Mailed to 1,324 homes and business south of Highway 71 and north of Burleson Road, west of 183 and east of Stassney Lane
Yard Signs	Deployed in neighborhoods 1/19/2022 and on airport property on 1/25/2022	English, Spanish	25 yard signs were deployed. Locations include 2 at the McCall Ln/McKinney Falls, 1 at McCall Ln/Seeling Dr., 2 at McCall Ln/US 183, 2 in the grass median across on McKinney Falls, in front of the Colorado Crossing neighborhood, and 3 at the US 183 and Montopolis Dr. intersection. Airport locations included the Cell Phone Lot, the walkway and sidewalks between Economy parking and the garages, Cap Metro bus stop 5099 and along Spirit of Texas Dr.

Radio Ads	1/17 – 1/28/2022	English, Spanish	40 ad-spots ran on KAZI 88.7 FM 52 ad-spots ran on KLZT 107.1 FM
Print Ad	January edition of <i>La Voz</i>	Spanish	“Save the date” messaging included in the print advertisement with information about the meeting date and time; included AUS media email encouraging interested readers to register for the event. Distribution began the first week of January. Per <i>La Voz</i> , newspapers are distributed to restaurants, taquerias, libraries, schools, government offices and at community meetings in Travis County and surrounding counties.
Social Media	1/10/2022 – ongoing	English, Spanish	13 social media posts were shared to the AUS social media accounts and 2 Next Door posts were shared through the City of Austin’s Next Door account
E-Newsletter	1/26/2022	English	<p>Included save the date messaging in the AUS monthly e-newsletter. The January edition was distributed on January 26 to 43,336 subscribers. SpeakUpAustin page, AUS engagement email and 3-1-1 were provided as contact/resources for further information.</p> <p>Screenshot:</p> <p>You’re invited to a community information meeting on Jan. 29th</p>  <p>Join airport officials on Saturday, January 29 at 3:00 p.m. (CT) to learn more about Austin-Bergstrom International Airport’s new airplane fuel facility. During the meeting, we’ll take an inside look at what airplane fuel facilities are, why they’re important for airports to operate efficiently and safely, and more! There will be time for Q&A during the meeting. <i>Spanish interpretation will be provided.</i></p> <p>If you know someone who would like to learn more about this project but has limited access to internet and technology, please email us at AirportEngagement@AustinTexas.gov or call 3-1-1 for more information about in-person opportunities. Due to COVID-19 safety protocols, attendance will be limited for the two in-person sessions and all attendees must register in advance.</p> <p>Submit questions in advance & learn more at SpeakUpAustin.org/AUSFuel.</p>
Email Invitations	1/11	English	Emails invitations were sent to the Colorado River Conservancy, Travis Audubon Society, PODER, GAVA, DogsHead Neighborhood Association, Richland Estates Neighborhood Association, Austin’s Colony HOA, Chaparral Crossing HOA, Berdoll Crossing HOA, Far Southeast Improvement Association, Del Valle Community Coalition, Easton Park Master Community, neighborhood representatives from Colorado Crossing and McCall Lane, a business representative from the Met Center,

			Airport Advisory Commission members, and City Council offices
Council Office Media Kits	1/13/2022	English, Spanish	The digital media kit included graphics and copy for social media and newsletters
Speak Up Austin Website	1/10/2022	English, Spanish	Website with English: https://www.speakupaustin.org/ausfuel Website with Spanish translations: https://www.speakupaustin.org/ausfuel-es
Media Advisories	1/10/ 2022 & 1/28/2022	English	Link to view Jan. 10 media advisory: https://mailchi.mp/e18b00383ea0/advisory-aus-to-host-airplane-fuel-facility-communityinformation-meetings?e=[UNIQID] Link to view Jan. 28 media advisory: https://mailchi.mp/e477a22e5d65/advisory-aus-to-host-airplane-fuel-facility-communityinformation-meetings-328826?e=[UNIQID]
Press Release	1/29/2022	English	Link to view press release: https://www.austintexas.gov/news/austin-bergstrom-international-airport-hosts-community-information-meetings-about-future-jet-fuel-storage-facility

Information presented at the community meetings included:

- The site selection process;
- review of alternative sites;
- water quality, air quality and emissions;
- site security and environmental safety during operation;
- proposed renderings of the built-out site;
- previously conducted environmental assessment; and
- site impacts to US Highway 183 due to daily vehicle volumes needed to operate the fuel facility and planned mitigations identified through the previously conducted environmental assessment.

All meeting materials are available on the project's website at [SpeakUpAustin.org/AUSFuel](https://www.speakupaustin.org/AUSFuel).

Should you have any questions, please contact me at 512-530-5070.

CC: Spencer Cronk, City Manager
Gina Fiandaca, Assistant City Manager