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Firewise: An Insurance Perspective

➤ Austin, TX

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Our Mission

The mission of the association is to facilitate the financial security of its members, associates, and their families through provision of a full range of highly competitive financial products and services; in so doing, USAA seeks to be the provider of choice for the military community.

Our Core Values

Service ◆ Loyalty ◆ Honesty ◆ Integrity

Our Brand Promise

GOING ABOVE

FOR THOSE WHO HAVE GONE BEYOND

Our Brand Pillars

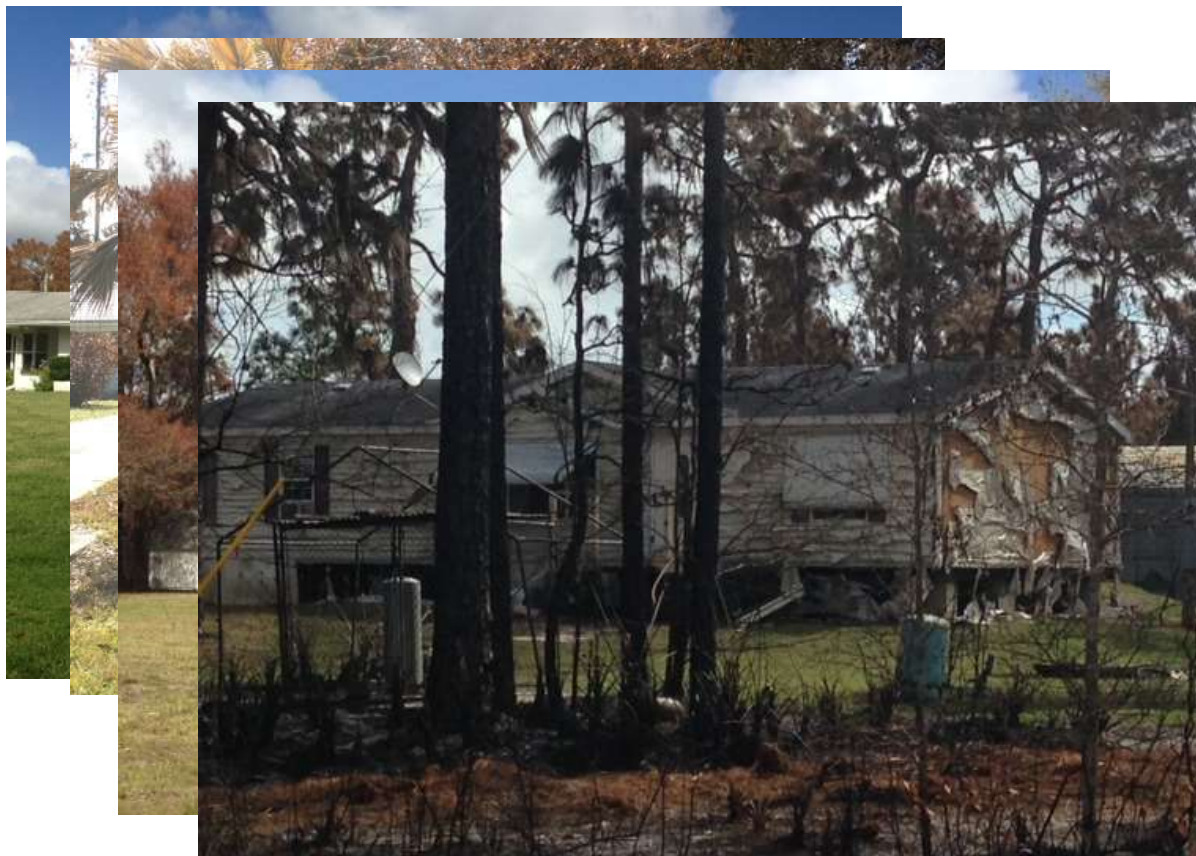


Shared
Military
Values

Financial
Strength
& Wisdom

Passionate
Member
Advocacy

Firewise Principles in Action



Alternative Approaches



Preparing Your Physical Surroundings

STEP 1

Create a secure space around your home.

Zone 1: Install non-flammable ground cover, such as rock or stone. Keep gutters and roofs clear of debris, and keep branches trimmed to avoid overhang.

Zone 2: Store gas or propane tanks. Mow grass to a maximum height of 6 inches, and trim lower branches on mature trees.

Zone 3: Eliminate dead or dying trees. Trim lower branches on tree-lined roads to keep firefighter routes clear.



Highlights:

Use Class A roofing and tempered windows

Create fire-resistant zones in landscaping

Clear leaves and flammable materials

Keep gutters clean and trees trimmed

Preparing Beyond Your Physical Surroundings



USAA PRODUCTS ADVICE JOIN USAA HELP

LOG ON

Disaster Recovery

When a natural disaster strikes, we'll help you recover.

Visit Claims Center

Winter Storms Be Prepared Earthquakes Floods & Storms Hurricanes Tornadoes Wildfires

Deductibles

Coverage limits

Policy exclusions

Emergency fund

Secure storage of records

Home inventory



Protect Your Home: A Month-by-Month Guide

With the right preparation and maintenance, you can help protect your home year-round from fire, floods, high winds and other potential disasters.

[Learn More](#)

More Disaster Preparedness Resources

[Make Evacuation Less Stressful](#)

[Why Flood Insurance is a Wise Homeowner Bet](#)

[4 Steps to Prepare Financially for a Disaster](#)

[Top Considerations for Military Families](#)

[Questions to Ask When Renting Your New Home](#)

Preparing For When Disaster Strikes

Be informed. Make a plan. Take action.

A natural disaster can strike any time and any place. No matter the season, start preparing now.

STEP 1: Stock your emergency kit* with:



FOOD, WATER & MEDICATION

Pack a three-day supply of nonperishables and 1 gallon of water per person, per day. Don't forget about your pets!



FIRST AID KIT, FLASHLIGHT & BATTERIES

Include a battery-powered or hand-crank NOAA weather radio.

MATCHES & TOOLS

Include a multipurpose tool and a can opener.



CHANGE OF CLOTHES, STURDY SHOES & SLEEPING BAGS

Consider additional items for cold-weather climates, and include personal hygiene items.



STEP 2: Develop a family communication plan and practice your evacuation. Remember to lock up before you leave.

STEP 3: Take inventory of your belongings, and store your important documents off-site and/or use "cloud" storage.

STEP 4: Keep your emergency savings in an easily accessible account.

Know which catastrophes are a threat where you live. Plan well in advance to maximize the safety of your family and minimize losses. Visit usaa.com/disaster to get started.

Expecting an evacuation? Gas up ahead of time to avoid long lines.

***Additional items to consider include:** Paper maps of the local area, cell phones with their charging devices, children's activities, and cash in case ATMs are not available.

Make a plan, update it regularly and consult with your insurance advisor to review all of your policies.



Promoting Mitigation In The Communities We Serve



Education



Volunteering



Collaboration



® Wildfire Defense Systems ®

Response Program



**For additional questions, please
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