

Topic	Grow Green Landscape Professional Training Firewise Landscaping	Speaker	Time
	August 25, 2015 9:00 am - 4:00 pm Austin City Hall - 301 W. 2nd St.		
Doors open	Sign in and explore the exhibits.		8:30- 9:00
Opening Remarks	Workshop kickoff and introductions	Justice Jones, AFD	9:00 - 9:10
Know Your Role	Everyone has a role in the fight against wildfire. Knowing where you fit can add value to your business model and ultimately help you contribute to the safety and sustainability of your clientele.	Will Boettner, Texas A& M Forest Service	9:10-9:25
From At-Risk to Empowered	An overview of common denominators of wildland fire losses directly related to landscaping practices and lessons learned that can be used to prepare your clientele.	Justice Jones, Wildfire Div. Austin Fire Department	9:25-9:55
Networking		Break	9:55-10:15
Assessing Structure Risk in Relation to Wildfire	Your ability to market Firewise Landscaping is directly related to the relative risk of structures on the property. This virtual session will give you the skills to effectively communicate the value of Firewise andscaping to your clientele.	Assessment Team Leaders	10:15-11:15
Environmentally-Minded Mitigation	An overview of environmental considerations that should be taken into account when mitigating wildfire risk and designing future landscapes.	Ryan Hebrink, Watershed Protection	11:15-12:00
LUNCH	<i>Bring your own or enjoy a nearby eatery.</i>	Lunch	12:00-1:15
Mitigating to Preserve High-Value Trees	Trees add value to any landscape, whether it's aesthetics, shade, or habitat, trees are worth protecting from wildfire. Learn strategies you can use to protect your clients' most important landscape feature.	Michael Embesi, City of Austin Arborist	1:15-1:45
Wildland Fire: The Good, The Bad, and the Ugly	Determining what type of fire behavior you can expect during a wildfire will help you tailor your landscaping practices to fit with the fire protection needs of your clientele.	Lucien Ball, Austin Water Utility	1:45-2:15
Break		Break	2:15-2:30
Fire Effects on Native Landscaping	Fire is not hypothetical, its real and here to stay. Understanding how individual plants and ecosystems respond to fire is critical when marketing the need for Firewise landscaping. This discussion will examine fire's natural place in the landscape.	Michelle Bertelsen, Lady Bird Johnson Wildflower Center	2:30-3:10
Landscaping for Wildlife in the Wildland Urban Interface	Information will be provided on the five basic elements of wildlife habitat gardening, how wildlife habitat can still be achieved with plant diversity, and defensible space and landscaping.	Meredity Gray, Parks and Recreation	3:10-3:50
Closing Remarks	Bringing it all together in a call to arms - "Wildfire is Everyone's Fight"	Justice Jones, AFD	3:50-4:00