

Zero Waste 101: Introduction to Zero Waste

Businesses and communities are leading the way toward sustainability by helping to divert more than 90 percent of their waste from landfills and incineration. Zero Waste communities have adopted Zero Waste goals and plans to implement those goals. This workshop will demonstrate how Zero Waste can be a key part of community and business sustainability plans and help contribute to reducing greenhouse gases and global cooling.

By attending this session, participants will learn:

- Connections between Zero Waste and greenhouse gases
- Potential for Zero Waste-related job growth
- Benefits to businesses by pursuing Zero Waste

AGENDA

- I. Zero Waste Overview
 - A. Definition of Zero Waste
 - B. Connections between Zero Waste and climate change
 - C. Cool Cities and Urban Environmental Accords
 - D. Communities that have adopted Zero Waste as a goal
 - E. Examples of Zero Waste Businesses

- II. Intro to Zero Waste Businesses
 - A. Benefits to Zero Waste Businesses
 - B. Zero Waste Business Principles
 - C. Model Zero Waste Businesses
 - D. ZERI and the Blue Economy - Thinking outside the Box

- III. Intro to Zero Waste Communities
 - A. Upstream
 1. Extended Producer Responsibility
 2. Local Product Bans and Fees
 - B. Downstream
 1. Incentives
 2. Intro to Resource Recovery Parks
 - C. Green Business and Green Jobs
 1. Siting of Zero Waste Infrastructure
 2. Purchasing for Zero Waste
 - D. Developing Zero Waste Community Plans
 1. Service Opportunities Analyses
 2. Commodities Analysis
 3. Menu of Incentives and Policies
 4. Zero Waste Infrastructure (Reduce, Reuse, Recycling and Composting)
 - E. Resource Recovery Parks
 - F. Public Participation Processes
 - G. Model Zero Waste Communities