

NACTO

DESIGNING CITIES 2015

★ *Austin, Texas* ★

OCTOBER 28–31, 2015

*Making streets safer, more livable,
and more economically vibrant*

PHOTO BY FLICKR USER ATMTX

LOCAL PARTNERSHIPS



ABOUT DESIGNING CITIES

The National Association of City Transportation Officials' (NACTO) fourth annual Designing Cities conference marks an opportunity to revolutionize urban transportation in Austin and across the US. This meeting of the minds will convene national and local practitioners in transportation, engineering, planning, technology, advocacy, and design, cultivating a forum on the future of urban mobility.

Local leaders working on the ground to revitalize city streets will build relationships with major city transportation stakeholders and private sector entrepreneurs committed to a common vision for healthier, more sustainable, economically vibrant cities of tomorrow.

From technological advances that are changing the user experience of mobility, to a paradigm shift in city street design, the conference will engage forward-thinking themes in urban transportation.

This conference is an invaluable opportunity for sponsors to reach the decision-makers and leaders in innovative transportation initiatives who are re-imagining the public right-of-way with game-changing projects.



SCHEDULE OF EVENTS

WEDNESDAY, OCTOBER 28

- » Professional training on NACTO's Urban Street Design Guide
- » Transportation Innovation Day
- » Opening Keynote Speaker and Reception

THURSDAY, OCTOBER 29

- » Full Day of Conference Sessions
- » Mobile Workshops featuring Austin's Innovative Infrastructure

FRIDAY, OCTOBER 30

- » Sessions and Mobile Workshops continue
- » Participant-Led Unconference
- » Closing Keynote Speaker and Reception

SATURDAY, OCTOBER 31

- » Best-of-Austin Mobile Tours
- » *Special programming for the community is also being planned*

DESIGNING CITIES: AUSTIN

The City of Austin will co-host Designing Cities 2015, bringing this cutting-edge conference to Central Texas. NACTO is at the forefront of innovative transportation policy, and Austin City Council has adopted the NACTO Urban Street Design Guide, a blueprint for designing safe, sustainable streets. Hosting Designing Cities is a tremendous opportunity for Austin to attract top transportation leaders to the region and showcase best practices from Central Texas.

JOIN US!

NACTO and the City of Austin invite local nonprofits, community groups, and interested stakeholders to get involved in maximizing the benefits of this conference for Central Texas.

Opportunities to get involved include:

- » Organize and host a community presentation, October 25–31, featuring a nationally respected transportation expert from the Designing Cities Conference
- » Help spread the word to potential registrants
- » Provide volunteers to assist with conference events and tours
- » Provide an event location, or other in-kind support

*For more information, contact
Katherine.Gregor@AustinTexas.gov*

Benefits of hosting Designing Cities in Austin include:

- » Unites Central Texas agencies as contributors to the event
- » Recognizes Austin as a center for transportation innovation in North America
- » Advances local livability efforts by showcasing best practices emerging nationally
- » Provides an opportunity for local leaders to build peer relationships with practitioners from NACTO's 39 member cities (which includes Austin)
- » Attracts 450+ forward-thinking transportation professionals (public and private) to Central Texas to share ideas and experiences
- » Draws top Transportation Directors and Commissioners from leading U.S. cities
- » Provides a platform for the entire city – public and private transportation stakeholders – to discuss best practices in mobility and how to apply these ideas to Austin.



CONTACTS

Please contact us to discuss opportunities for involvement in Designing Cities 2015.

AUSTIN TRANSPORTATION DEPARTMENT

ATD is coordinating partnerships with local public agencies and community groups.

- » **Laura Dierenfield**
Active Transportation Program Manager
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- » **Katherine Gregor**
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NACTO

NACTO is coordinating the involvement of private sector sponsors.

- » **Corinne Kisner**
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ABOUT NACTO

The National Association of City Transportation Officials (NACTO) is a 501(c)(3) non-profit association that represents large cities on transportation issues of local, regional and national significance. We facilitate the exchange of transportation ideas, insights and best practices among large cities, while fostering a cooperative approach to key issues facing cities and metropolitan areas.

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