Digital Inclusion

Population of Austin Which Does Not Use the Internet

92% Users
8% (55,000 adults) Non Users

Who are the nonusers?

- 84% High School Degree or Less
- 18-65
- 65+
- 2/3 Working Age

Why do they not use the internet?

- #1 Reason: Expensive
- 1/2 had Privacy Concerns
- 42% had No One to Teach Them
- 2 in 5 Not Interested

https://austintexas.gov/digitalinclusion