

YEAR IN REVIEW 2010 - 2011



Office of Telecommunications & Regulatory Affairs (TARA)

GTOPs 2010-2011 Annual Report

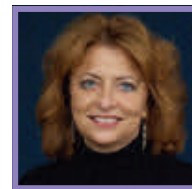


Table of Contents

Table of Contents	2
Officer's Message	3
Best Managed Results	4
Community Technology Initiative	5
Mission and Vision Statement	6
American YouthWorks	7
The Austin Academy	8
Austin Children's Museum	9
Austin Groups for the Elderly	10
El Buen Samaritano	11
Girlstart	12
Goodwill Industries, Cen. Texas	13
Latinitas	14
Multicultural Refugee Coalition	15
Ten Years of Success	16



Officer's Message



Thank you for taking time to review the 2010-2011 Grant for Technology Opportunities Program (GTOPs) Annual Report, a matching grant program managed by the Office of Telecommunications & Regulatory Affairs.

I think you will be pleased to note that our success rate has continued to exceed expectations. Through the \$150,000 grant funding awarded in FY10, awardees were able to raise \$279,070 in matching funds made up of 4,134 volunteer hours (\$78,546 labor value), \$102,467 of in-kind donations and \$98,057 in cash contributions. At least 1,703 individuals were served through the various programs. Year end results show an average achievement of 100%. You may also refer to the GTOPs website at www.gtops.org for more detailed information on prior year's grant programs and information about current grantees and their projects.

The GTOPs grant cycle starts shortly after the beginning of each fiscal year, once the annual budget is approved by City Council. It usually takes an average of 18 months from the start of the grant application process until all grant programs are completed to prepare an annual report.

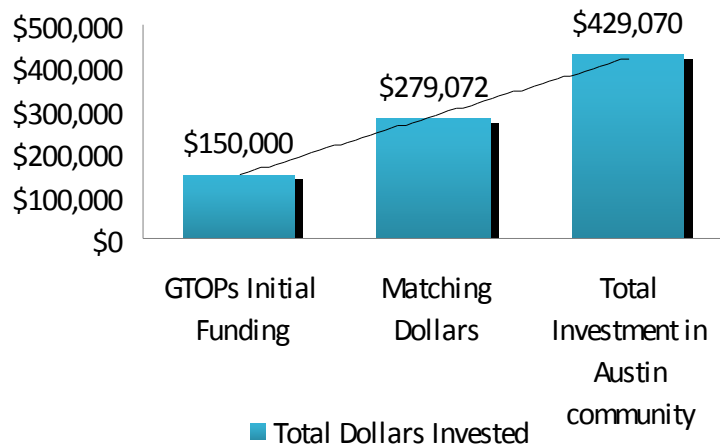
Thank you for your continued support of this exceptional program offered by the City of Austin.

Regards,

Rondella M. Hawkins

Officer, Telecommunications & Regulatory Affairs

Total FY10 Community Investment: \$429,070



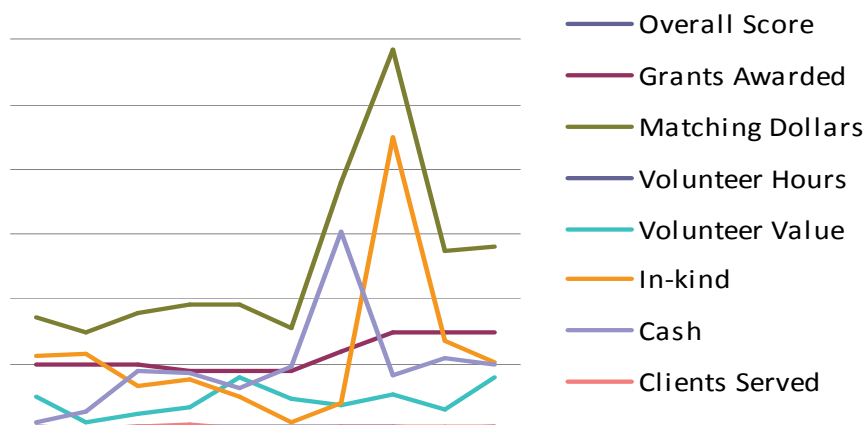
4,134 volunteer hours
for FY10 GTOPs

100% achievement rate for
FY10 GTOPs

\$3,694,816 in-
vested in Austin to
date.

182% Return on
Investment for
GTOPs funds
awarded.

2001 - 2010 Performance



Grant Year	Overall Score	Grants Awarded	Matching Dollars	Volunteer Hours	Volunteer Value	In-kind	Cash	Clients Served
2001	121%	\$ 100,000.00	\$ 172,903.00	4123	\$ 49,476.00	\$ 113,130.00	\$ 10,290.00	4,400
2002	114%	\$ 100,000.00	\$ 149,920.00	857	\$ 10,284.00	\$ 114,724.00	\$ 24,916.00	850
2003	142%	\$ 100,000.00	\$ 177,741.00	1963	\$ 23,556.00	\$ 66,241.00	\$ 87,942.00	2,900
2004	129%	\$ 90,000.00	\$ 192,707.00	2633	\$ 31,596.00	\$ 74,764.00	\$ 86,342.00	5,200
2005	105%	\$ 90,000.00	\$ 190,529.00	4878	\$ 78,048.00	\$ 50,561.00	\$ 61,911.00	1,228
2006	125%	\$ 90,000.00	\$ 154,294.00	2951	\$ 47,216.00	\$ 9,999.00	\$ 97,087.00	1,288
2007	138%	\$ 120,000.00	\$ 380,008.00	2359	\$ 37,744.00	\$ 39,045.00	\$ 303,207.00	1,795
2008	105%	\$ 150,000.00	\$ 584,387.00	2849	\$ 54,131.00	\$ 447,537.00	\$ 82,719.00	2,066
2009	115%	\$ 150,000.00	\$ 273,255.00	1538	\$ 29,235.00	\$ 134,715.00	\$ 109,305.00	2,027
2010	100%	\$ 150,000.00	\$279,072.31	4134	\$ 78,458.68	\$ 102,467.00	\$ 98,056.63	1,703
Aggregate	119%	\$ 1,140,000.00	\$ 2,554,816.31	28,285	\$ 439,744.68	\$ 1,153,183.00	\$ 961,775.63	23,457

{ GTOPs supported by Community Technology Initiative & Austin Community Technology & Telecommunications Commission

The City of Austin's Office of Telecommunications & Regulatory Affairs - Community Technology Initiative provides citizens with the access, training and information they need to participate fully in the digital age.

The Community Technology Initiative has two other main programs along with GTOPs:

Austin Free-Net

Helps community organizations set up free Internet access facilities for the public.

Provides free and low-cost classes at community centers and public agencies. Topics range from basic computer skills to advanced software training.

Its "Fix-Net" program provides affordable technical support to non-profits and public agencies.

ChannelAustin

Manages the resources, facilities, and three channels for Public Access Television

Promotes community dialog and freedom of artistic expression

Builds the capacity of producers and staff, encouraging excellence through innovation and comprehensive training

Fosters community support and participation to keep Public Access strong in Austin.

Austin Community Technology and Telecommunications Commission 2009-2010

Commissioner Chip Rosenthal, Chair

Commissioner Kedron Touvell, Vice Chair

Commissioner Wendell Ramsey

Commissioner Lemuel Williams

Commissioner Randall Kolb

Commissioner Melvin White

Commissioner Bianca Taulman



2010-2011 Annual Report



Vision Statement

A community where all citizens have access to the facilities and the necessary skills to participate in an emerging digital society. To provide matching grant funds to Austin organizations for projects that create digital opportunities and foster digital inclusion.

Goals

Support programs that provide public access to computers and information technology, especially among underserved segments of our community.

Support programs that provide information technology literacy, education and training.

Support programs that use information and communication technologies in innovative ways that serve the community.

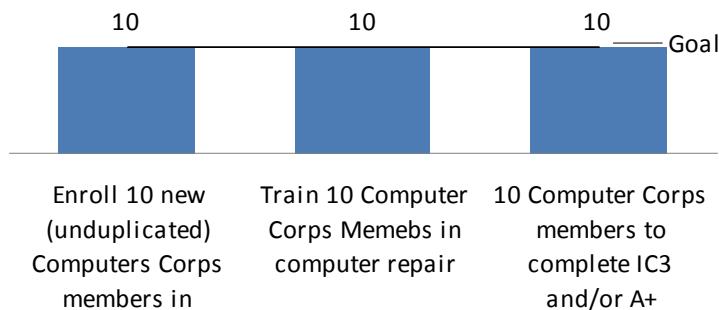
Provide seed funding for Austin community and non-profit organizations for their technological outreach efforts.

Grant Selection Process

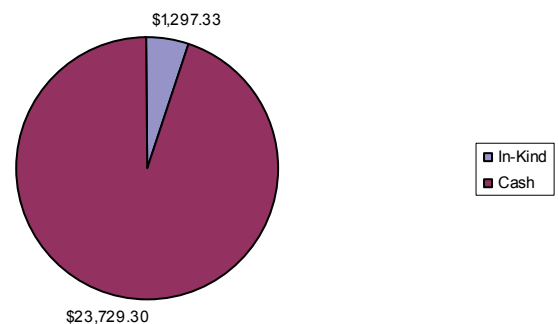
Applications for the 2010 - 2011 grant were accepted through December 7, 2009. The Austin Community Technology & Telecommunications Commission appointed a review board comprised of six qualified community representatives and one alternate. The City received a total of twenty-nine (29) applications. The review board eliminated nine (9) applicants who were clearly not a fit with the program. The review board scored the remaining twenty (20) applicants based on the selection criteria outlined by the Commission including: the ability of the project to reduce disparities and increase technology access and/or literacy, project feasibility, community involvement, community benefit, and a clear plan for success. The applicants were given the opportunity to give a short oral presentation to the review board, followed by a question and answer session. After the final scores were tallied and discussed, the review board voted on their final recommendations for full and partial awards. On March 10, 2010 the Austin Community Technology & Telecommunications Commission voted to accept the review board's recommendations. The City Manager approved the awards on March 20, 2010.

GTOPs supported the Computer Corps program for youth which combines computer repair training, refurbished computer distribution and monthly computer workshops. Corps members gained computer and life skills while providing a service to the community.

A M E R I C A N YOUTHWORKS



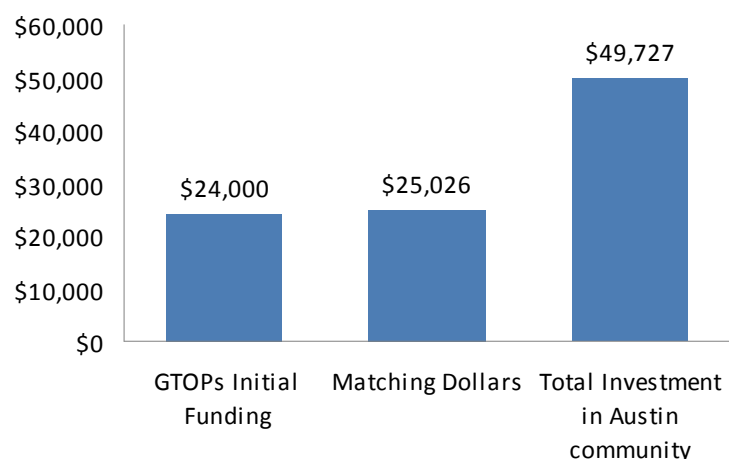
Matching Fund Sources



Program Benchmarks

- Publicized monthly workshop schedule
- Delivered refurbished computer applications to partner organizations
- Conducted orientation for Computer Corps members

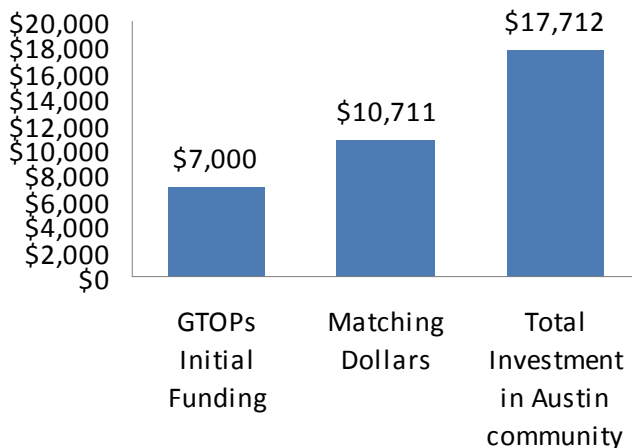
Distributed 36 refurbished computers into community.



Total Community Investment: \$49,727

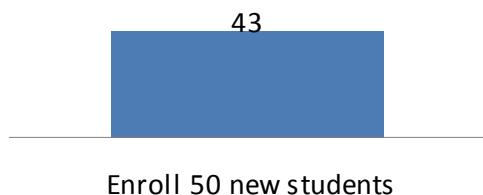
100% of Workshop participants reported an increase in computer skills upon completion of workshops.

GTOPs provided funding to help underwrite the instructor salary for the Computer/Workplace Competency Program. The program provides evening courses to Austin's working poor in the computer skills necessary to attain or improve employment.



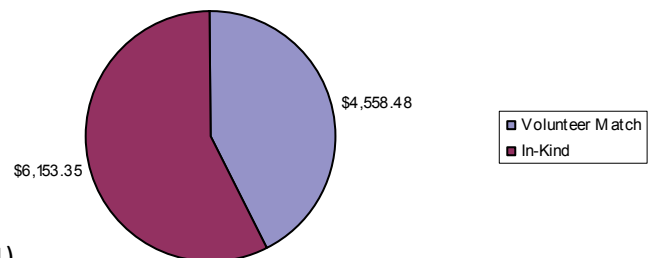
Program Benchmarks

- Conducted outreach to potential students
- Conducted testing of 100% of new students
- Provided orientation to 100% of new students
- Created education plan for 100% of new students
- Provided case management to 100% of new students
- Conducted annual graduation ceremony (January, 2011)



70% of enrolled students utilized the computer learning lab for hands-on skills training and/or basic self-paced education lessons.

Matching Fund Sources



61 students received their **GED**.

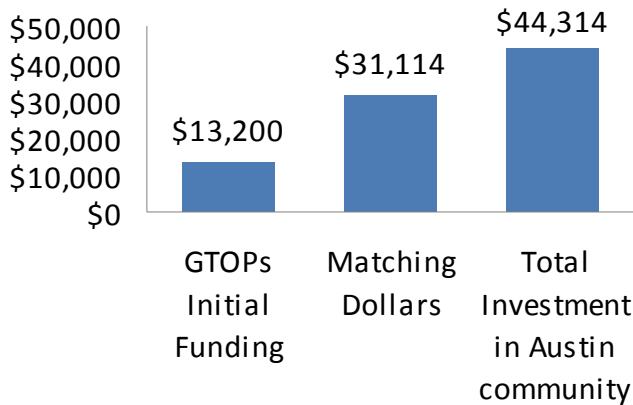
70% of graduates placed in jobs by Job Developer earned \$10 or more per hour.

29 graduates placed into jobs.

Total Community Investment: \$17,712

GTOPs supported TECLab, a multimedia after school program for 6th graders at Mendez Middle School. The program strengthened students' creative problem solving skills by having them design projects that integrate computer programming and making things with real world materials.

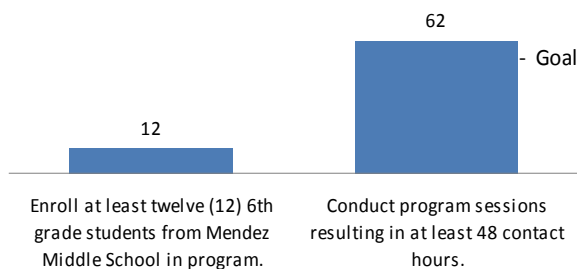
**AUSTIN
CHILDREN'S
MUSEUM**



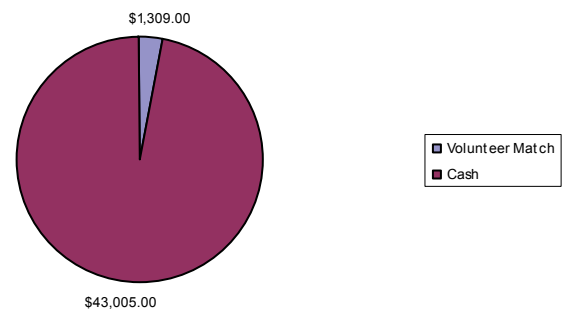
Program Benchmarks

- Purchased and installed equipment and software
- Finalized curriculum
- Hired & trained staff
- Selected students for program
- Selected lab facilitators
- Contracted with external evaluator

100% of students created at least one working project that integrates programming with real world materials.



Matching Fund Sources

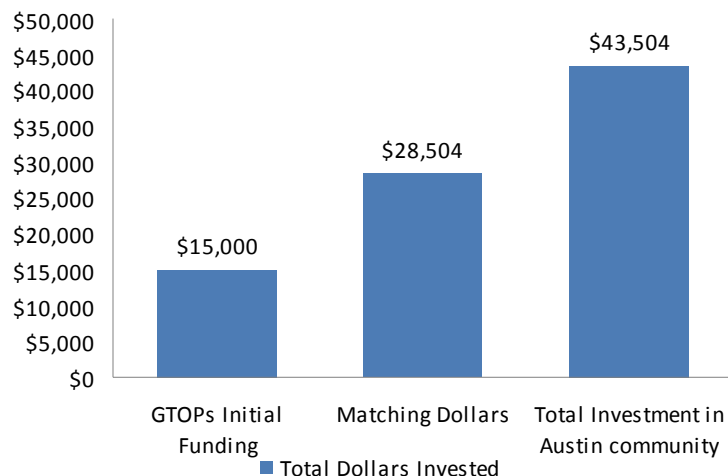


Students showed, on average, a **25% increase in their understanding of programming concepts** as demonstrated by pre/post testing.

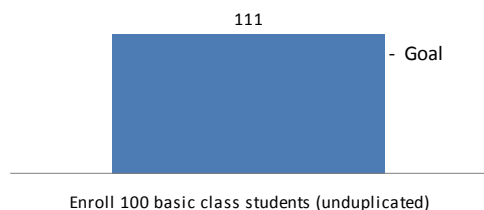
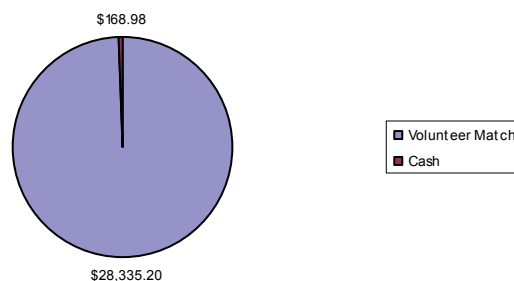
Total Community Investment: \$44,314



GTOPs supported the Senior Tech Inclusion program which provides computer literacy for seniors in need of computer basics to qualify for employment, for access to information for resources, and/or for inclusion in online communities.



Matching Fund Sources



Program Benchmarks

- Finalized class curriculum
- Scheduled seminars
- Designed & printed outreach materials

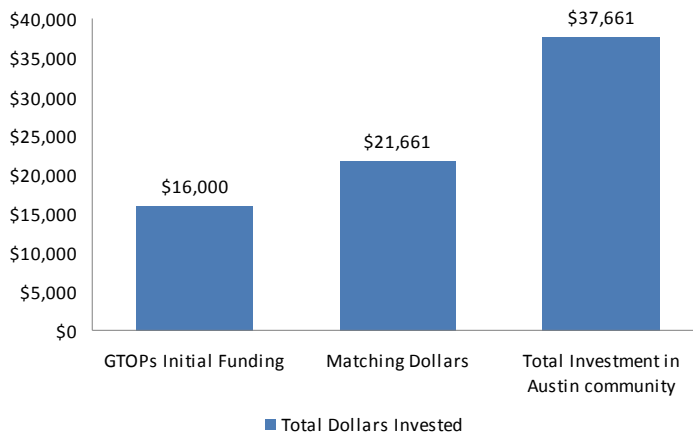
Provided **1,771** hours of classroom

Total Community Investment: \$43,504

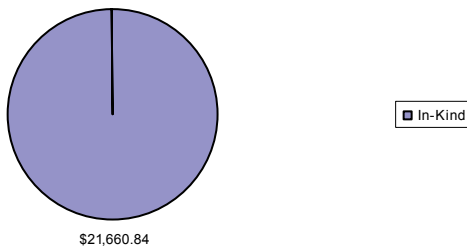
GTOPs supported El Buen's Computer Education program which provides access to computers and culturally competent computer skills training to underemployed, working poor Hispanic families. The goal of the program is to assist families in moving into higher paying jobs and out of the cycle of poverty.



EL BUEN SAMARITANO
EPISCOPAL MISSION



Matching Fund Sources



75 adult students reported that they improved their income, job, or educational status after completing the courses.

Program Benchmarks

- Updated evaluation
- Hired instructors
- Evaluated student progress for summer
- Evaluated student progress for fall
- Evaluated student progress for spring



Total Community Investment: \$37,661

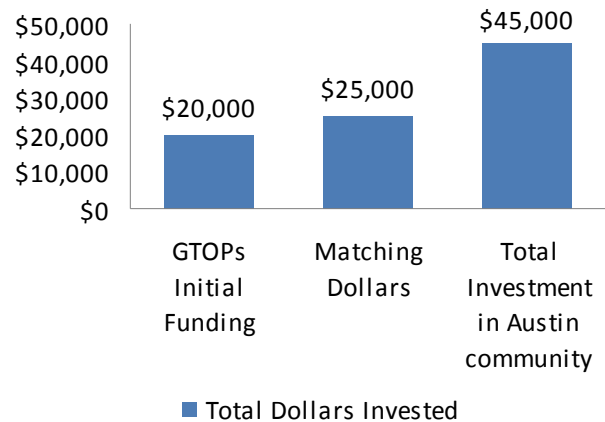
GTOPs supported 15 full scholarships and 30 partial scholarships for 6th-8th grade girls in need to Girlstart Summer Camp, designed to increase interest in STEM (Science, Technology, Engineering and Math) subjects and careers. Activities included game development, robotics, digital cartography, virtual dissection and more.



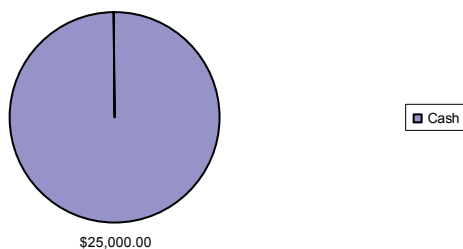
Provided **131** full scholarships to campers.

Program Benchmarks

- Finalized curriculum
- Recruited and trained summer camp staff
- Completed evaluation



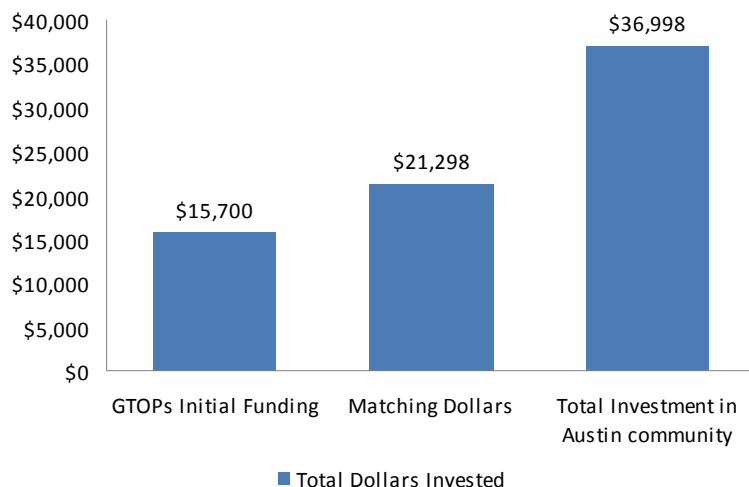
Matching Fund Sources



Total Community Investment: \$45,000



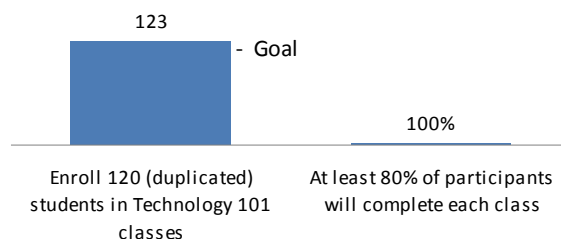
GTOPs continued to support “Technology 101” vocationally oriented computer classes for people with disabilities. Leveraging existing assistive equipment, a Technology Skills Trainer was made available to assist individuals and small groups.



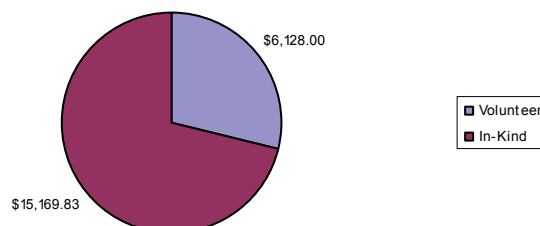
At least **85%** of participants demonstrated improvement of **technology skills** by **20%**.

Program Benchmarks

- Conducted outreach
- Completed evaluation
- Gathered and assessed client feedback

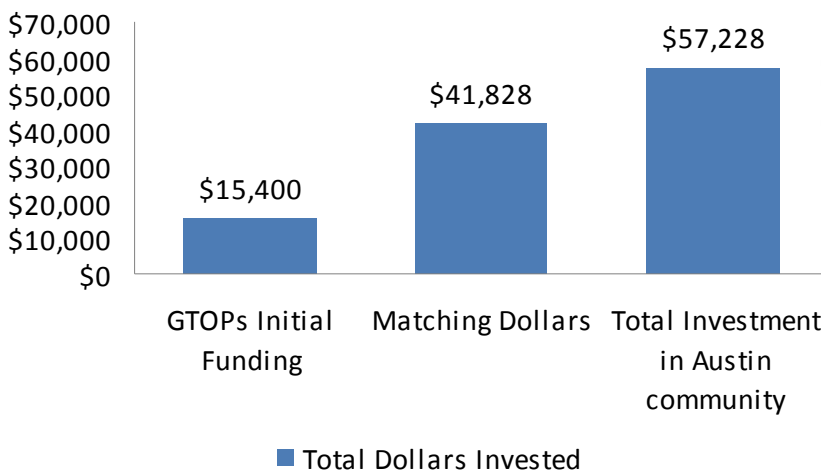


Matching Fund Sources

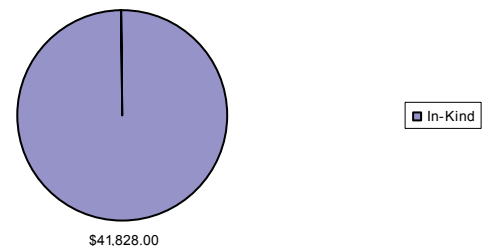


Total Community Investment: \$36,998

GTOPs supported Latinitas in its adoption of a STEM (Science, Technology, Engineering and Math) curriculum module into its programs for young Latinitas at Austin area schools, libraries and community center campuses. Programs included Club Latinitas after school programs, teen reporter intern program, online digital magazines, media and technology workshops.



Matching Fund Sources

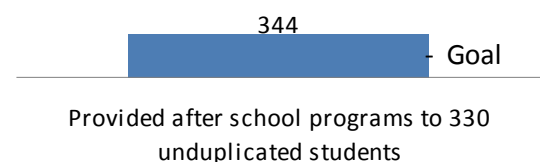


Program Benchmarks

- Developed STEM curriculum
- Hired and trained staff
- Conducted Program Leader training
- Provided speakers including STEM professionals to after school and camp programs

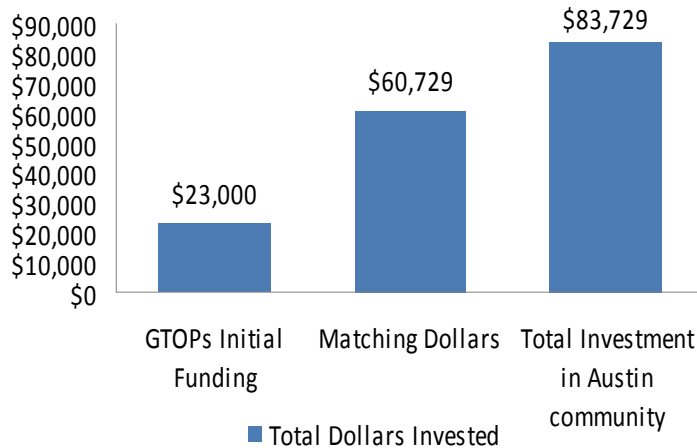


Provided speakers including **STEM** professionals and female students with STEM college majors to **100%** of



Total Community Investment: \$57,228

GTOPs supported Multicultural Refugee Coalition's Computer Literacy Program which introduces basic computer skills to refugees from around the world settled in Austin.

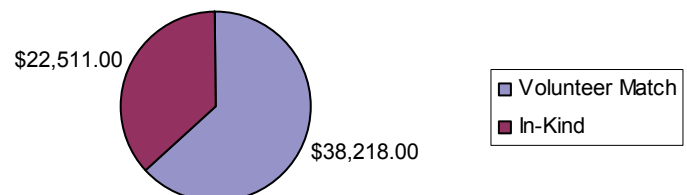
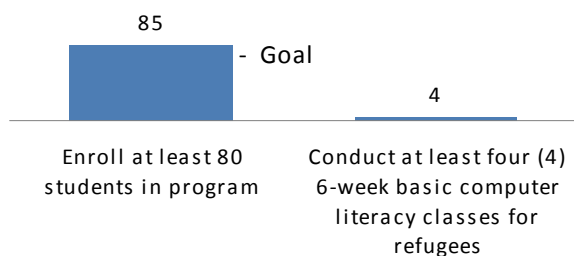


Program Benchmarks

- Hired computer instructor
- Advertised computer classes
- Evaluated student's progress and determine if no longer than 6-weeks is needed for each class
- Evaluated whether language groups need to be implemented with translators
- Conducted overall project evaluation.

75% of students reported an increase in the level of understanding of computer literacy including how to use computer hardware, email and internet and basic word documents.

Matching Fund Sources



Total Community Investment: \$83,729

Enrolled 85 students

2001 Recipients

Any Baby Can Child & Family Resource Center

Tech Tots Early Childhood Initiative

Austin Eastside Story Foundation

Digital Workforce Academy

The Austin Project

Intergenerational Film Project

Casa Marianella

Computer Lab

Community Web, Inc.

Mobile Computer Lab

Girlstart

Girlstart Technology Program

Hispanic-Connect

Cyber-Community Collaboration Program

Sweet Home Missionary Baptist Church

Computer Lab

TexasNewMedia.org

Texas New Media Program

2002 Recipients

Cine Las Americas

CineByte

Computers for Learning

Mendez Middle School

Girlstart

Saturday Camp

Greater Austin Hispanic Chamber of Commerce

Partnerships in Technology Development

Housing Authority of the City of Austin

Star Tech Labs

Metropolitan Austin Interactive Network

MAIN Program

River City Youth Foundation

Computer Lab/Centro de Tecnologia

Texas New Media

Texas New Media Program

2003 Recipients

American YouthWorks

Computer Corps

The Austin Academy

Workforce Training Program

Cine Las Americas

CineByte

Foundation Communities, Inc.

Learning Center Computer Lab

Girl Scouts - Lone Star Council

The Edge

Girlstart

Camp Girlstart Summer Camps

Katapultz, Inc.

National Technology Coordinator Corps

Knowbility, Inc.

Accessibility Internet Rally

2004 Recipients

BiGAUSTIN

Micro-Tech Project

Cine Las Americas

CineByte

Computers for Learning

Mendez Middle School

Girlstart

Camp Girlstart Summer Camp

Greater Austin Hispanic Chamber of Commerce

Partnerships in Technology Development

Knowbility, Inc.

Accessibility Internet Rally

River City Youth Foundation

Computer Lab/Centro de Tecnologia

2005 Recipients

Austin Groups for the Elderly

Cyber Seniors Training Program

BiGAUSTIN

Micro-Tech Project

Computers for Learning

Mendez Middle School

Hispanic Technology Institute

HTIA Program

Knowbility

Accessibility Internet Rally

LifeChangers

Music Recording Camp

River City Youth Foundation

Youth Television (YTV) Dove Springs

2006 Recipients

Austin Groups for the Elderly

Cyber Seniors Training Program

BiGAUSTIN

Micro-Tech Project

Girl Scouts - Lone Star Council

Groovy Games for Girls

Girlstart

Girlstart Summer Camps

River City Youth Foundation

Youth Television (YTV) Dove Springs

Youth & Family Alliance, dba LifeWorks

Computer Lab

2007 Recipients

Austin Children's Museum

LEGO MINDSTORMS NXT After-School

Programs

Austin Groups for the Elderly

Cyber Seniors Training Program

Austin YMBL Sunshine Camps

Computer Center

American Youthworks

Computer Corps

El Buen Samaritano

Computer Education Program

Girlstart

Summer Camps.

Skillpoint Alliance

Computer Technology Training Centers

Veteran Tutors

After-School Program

2008 Recipients

4-H Capital Project

T-SPARK program

Austin Groups for the Elderly

Seminars for Seniors

Breakthrough

Tech Connect Initiative

Computers for Learning

LBJ/Ann Richards School/KIPP

Easter Seals Central Texas

Liberation Station

El Buen Samaritano Episcopal Mission

Family Computer Literacy

Housing Authority of the City of Austin

Youth Texploration Program

Knowbility

Accessibility Internet Rally for Austin

Skillpoint Alliance

CTTC Accelerated Project

2009 Recipients

Austin Children's Shelter

Building Tomorrows Program

Austin Film Society

Film Club

Austin Groups for the Elderly (AGE)

Seminars for Seniors

Austin Partners in Education

Partners in Technology

Easter Seals Central Texas

Liberation Station

El Buen Samaritano

Family Computer Literacy Program

Goodwill Industries of Central Texas

Community Center Computer Lab

Heart House of Austin

Tech Tribe After School Program

Knowbility

Accessible Internet Rally for Austin (AIR-Austin)

2010 Recipients

American YouthWorks

Computer Corps Program

The Austin Academy

Computer/Workplace Competency Program

Austin Children's Museum

TECLab Multimedia After School Program

Austin Groups for the Elderly

Senior Tech Inclusion Program

El Buen Samaritano

Computer Education Program

Girlstart

STEM Summer Camp

Goodwill Industries of Central Texas

Technology 101 Program

Latinitas

STEM Program

Multicultural Refugee Coalition

Computer Literacy Program



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