



MEMORANDUM

TO: Dr. Joe Straubhaaur, Amon G. Carter, Sr. Centennial Professor of Communication
University of Texas at Austin

FROM: John Speirs, Digital Inclusion Program Manager

DATE: September 14, 2017

SUBJECT: Residential Technology Study: Sample of People Living in Austin

This communication is to provide clarification to the City's goal with regard to the location (as referenced in Sample Zip Codes in Austin herein) of the Interlocal Agreement between the City of Austin and University of Texas at Austin.

After consultation with the City's Planning and Zoning office and guidance from the City's demographer to assemble a sample of people living in Austin and eastern side of the Extra Territorial Jurisdiction (ETJ), the sample shall include 8,000 regular recipients and 3,000 oversample.

Sample Zip Codes in Austin

Zip	Region	Oversample	Area
78617	Southeast	y	Del Valle/Elroy
78652*	Southeast	y	Manchaca - 2 Mile ETJ
78653*	Northeast	y	Manor/Austin- 2 Mile ETJ
78701	Central W.		Downtown
78702	Central E.	y	E. Central
78703	Central W.		W. Central
78704	Southwest		S. Central
78705	Central W.		Central Campus
78717	Northwest		Williamson County/Anderson Mill (45/183)
78719*	Southeast	y	Del Valle – 2 Mile ETJ
78721	Central E.	y	East Austin 183/Airport
78722	Central E.		East Austin 35/Mueller
78723	Central E.	y	Windsor Park
78724	Northeast	y	Austin/Daffan (East)
78725	Northeast		Austin/Hornsby Bend (East)
78726	Northwest		Austin/Cedar Park
78727	Northwest		Parmer/Duval/McNeil
78730	Northwest		West Hills
78731	Northwest		360/Mopac

78735	Southwest		Austin/Barton/Oak Hill
78736	Southwest		Cedar Valley/Austin
78739	Southwest		Circle C
78741	Southeast	y	E. Riverside/Montopolis
78742	Southeast	y	183/MLK
78744	Southeast	y	McKinney Falls Area
78745	Southwest		South
78747	Southeast		Dove Springs
78748	Southwest		Far South
78749	Southwest		Convict Hill
78750	Northwest		Anderson/620/183/2222
78751	Central W.	y	Hyde Park/North Loop
78752	Northeast	y	Coronado Hills
78753	Northeast	y	North Lamar
78754	Northeast		Parmer/Springdale/183
78756	Central W.		Rosedale
78757	Northwest		Crestview
78758	Central N.	y	North Lamar
78759	Northwest		Bull Creek

*zip codes to be added to the 2014 sample

The additional (3) zip codes to be added represent the 2 mile extra-territorial jurisdiction (ETJ) areas on the east side of Austin in Manor and Del Valle. It is recommended that these (3) zip codes include an oversample of residents.

The City requests a notation be included on the data analysis and report to delineate between the core sample of City of Austin zip codes and the additional ETJ zip codes.