



# City of Austin Digital Inclusion Initiatives



Office of Telecommunications & Regulatory Affairs

June 13, 2013

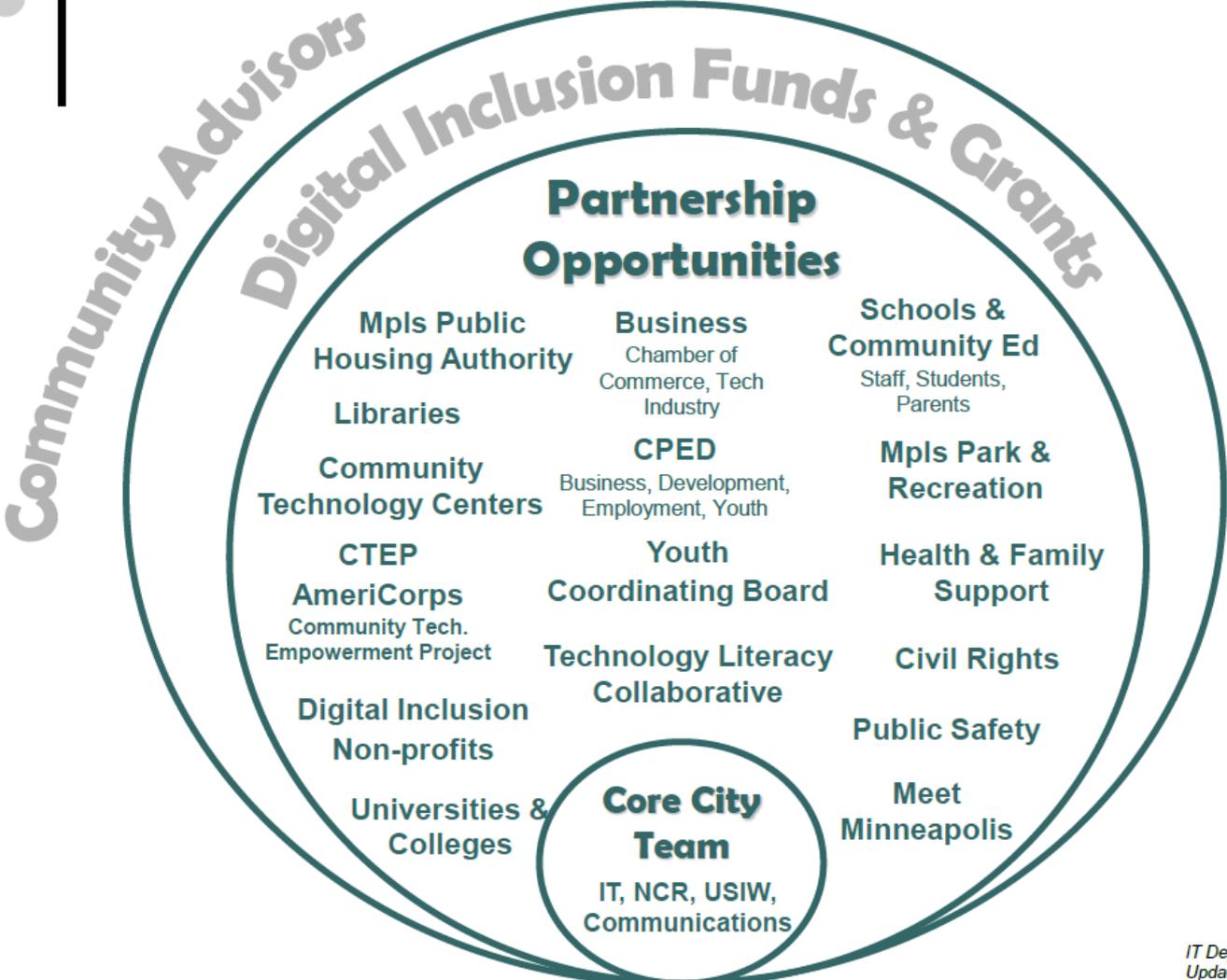
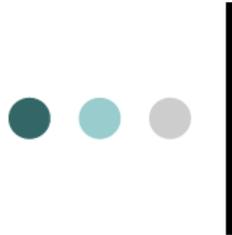
# Process Introduction Meeting

- What does Digital Inclusion mean to Austin?
- Peer cities comparison
  - Benchmarks
- Develop Strategic Plan
  - Mission
  - Goals/Objectives
  - Priorities
- Discussion/input
- Next Steps

# Committed Multidisciplinary Team



## Coordination & Collaboration





# What is digital inclusion?

*Digital Inclusion is the ability of individuals and groups to access and use information and communication technologies.*

## *Draft Mission and Goals?*

*The City of Austin strives to achieve a state of full digital inclusion that establishes universal and meaningful participation for all residents.*

*To provide for access, technology literacy, relevant online content and services.*

## **PRIORITIES FOR ACHIEVING DIGITAL INCLUSION OBJECTIVES**

- Bridging Digital Divide Emerges as a Mainstream Issue in Economic Development
- Digital Inclusion Must Be Integrated into the Delivery of Established Social Services
- Strong Public, Non-profit and Private Partnerships
- Affordable Access to Technology
- Targeted Training
- Long-Term Sustainability
- Metrics for Accountability
- Digital Empowerment Awareness Campaigns

# Peer Cities Review

Austin program elements?	Chicago	Kansas City	Miami	Minneapolis	Riverside, CA	San Fran	Seattle
Access	Blue	Blue	Orange	Blue	Orange	Blue	Blue
Training	Orange	Blue	Blue	Blue	Blue	Blue	Blue
Literacy	Orange	Blue	Orange	Blue	Orange	Blue	Blue
Content	Orange	Blue	Orange	Blue	Orange	Blue	Blue
Internet Safety	Orange	Blue	Orange	Blue	Orange	Blue	Orange
Relevancy	Orange	Blue	Orange	Blue	Orange	Blue	Blue
Free Wifi	Blue	Orange	Orange	Orange	Orange	Blue	Orange
Committed Team	Blue	Blue	Blue	Blue	Blue	Blue	Blue
Tech Matching Fund	Orange	Orange	Orange	Orange	Orange	Orange	Blue
Survey Efforts	Orange	Orange	Orange	Blue	Blue	Orange	Blue
Community Tech Centers	Orange	Orange	Blue	Blue	Orange	Orange	Blue
Economic Development	Blue	Orange	Orange	Blue	Orange	Orange	Blue
Gov. /Community Services	Blue	Blue	Blue	Blue	Blue	Orange	Blue

# Current Inventory of COA supported Digital Inclusion related Programs

[austinfree.net](http://austinfree.net)



AUSTIN  
INTERNET  
AND GLOBAL  
CITIZENS  
PROJECT



**EGRSO**





# On the horizon for Digital Inclusion

- 
1. Recruit Vista Intern
  2. Digital Inclusion Strategic Plan & Priorities
  3. Tech Ascertainment Survey Efforts
  4. Development of Content Coalitions (Relevancy)  
Outreach & Engagement of residents, stakeholders
  5. Site Selection Processes for Google Fiber & possibly  
AT&T Fiber
  6. Working with future Innovation Office to bridge the  
gap between open data/open gov initiatives & the  
community (access to information)
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