Grant for Technology
Opportunities Program (GTOPs)

2009
Annual Report

GTOPs
Helping Austin
Stay on Top
of Technology

**Office of Telecommunications
and Regulatory Affairs
Finance and Administrative
Services Department**

Grant For Technology Opportunities Program (GTOPs)
2009 Annual Report

Grant Program Purpose

Vision: A community where all citizens have access to the facilities and the necessary skills to participate in an emerging digital society.

Mission: To provide matching grant funds to Austin organizations for projects that create digital opportunities and foster digital inclusion.

Goals:
- Support programs that provide public access to computers and information technology, especially among underserved segments of our community.
- Support programs that provide information technology literacy, education, and training.
- Support programs that use information and communication technologies in innovative ways that serve the community.
- Provide seed funding for Austin community and non-profit organizations for their technological outreach efforts.

This is a summary report on the Grant for Technology Opportunities Program (GTOPs) for fiscal year 2009-10. Year end results show an average achievement of 115%. Through the $150,000 grant, awardees were able to raise $273,255 in matching funds made up of 1538 volunteer hours, $134,715 of in-kind donations and $109,305 cash contributions. At least 2027 individuals were served through the various programs. Specific outcomes for each grantee follow later in the report.

2009 Grant Results

Grantee	Average % of Goals Achieved	Grant Awarded	Matching*
Austin Children's Shelter	112%	$15,000	$25,000
Austin Film Society	117%	$13,300	$15,100
Austin Groups for the Elderly	121%	$5,400	$13,990
Austin Partners in Education	97%	$22,500	$35,280
Easter Seals	143%	$24,800	$24,800
El Buen Samaritano	120%	$22,500	$27,275
Goodwill	110%	$20,400	$31,000
Heart House of Austin	defaulted	$14,100	$0.00
Knowbility	99%	$12,000	$100,810
AVERAGE/TOTALS	**115%**	**$150,000**	**$273,255**

*The City of Austin requires a 1:1 match of in-kind donations or cash for this grant.

Matching Detail

Grantee	Volunteer Hours **	In-Kind	Cash	TOTAL
Austin Children's Shelter	$0	$0	$25,000	$25,000
Austin Film Society	$0	$100.00	$15,000	$15,100
Austin Groups for the Elderly	$13,990	$0	$0	$13,990
Austin Partners in Education	$0	$35,280	$0	$35,280
Easter Seals	$0	$0	$24,800	$24,800
El Buen Samaritano	$0	$9,275	$18,000	$27,275
Goodwill	$11,070	$0	$19,930	$31,000
Heart House of Austin	$0	$0	$0	$0
Knowbility	$4,175	$90,060	$6,575	$100,810
TOTALS	**$29,235**	**$134,715**	**$109,305**	**$273,255**

**For the purposes of this grant, volunteer hours were valued at $19 per hour as per the national average.

Number of Clients Served

Grantee	Clients Served
Austin Children's Shelter	170
Austin Film Society	197
Austin Groups for the Elderly	220
Austin Partners in Education	491
Easter Seals	324
El Buen Samaritano	199
Goodwill	191
Heart House of Austin	173
Knowbility	62
TOTAL	**2027**

GTOPs Data to Date

Grant Year	Overall Score	Grants Awarded	Matching Dollars	Volunteer Hours	Volunteer Value	In-kind	Cash	Clients Served
2001	121%	$100,000	$172,903	4123	$49,476	$113,130	$10,290	4,400
2002	114%	$100,000	$149,920	857	$10,284	$114,724	$24,916	850
2003	142%	$100,000	$177,741	1963	$23,556	$66,241	$87,942	2,900
2004	129%	$90,000	$192,707	2633	$31,596	$74,764	$86,342	5,200
2005	105%	$90,000	$190,529	4878	$78,048	$50,561	$61,911	1,228
2006	125%	$90,000	$154,294	2951	$47,216	$9,999	$97,087	1,288
2007	138%	$120,000	$380,008	2359	$37,744	$39,045	$303,207	1,795
2008	107%	$150,000	$584,387	2849	$54,131	$447,537	$82,719	2066
2009	115%	$150,000	$273,255	1538	$29,235	$134,715	$109,305	2027
Aggregate	**122%**	**$990,000**	**$ 2,275,744**	**24,151**	**$361,286**	**$1,050,716**	**$863,719**	**21,754**

*Volunteer hours are calculated using a national average. For 2001-2004 it was $12 per hour, for 2005-2008 it was $16 per hour, for 2009 it was $19 per hour. The values were rounded to the nearest dollar for the purpose of this report.

Grant Selection Process

Applications for the 2009 grant were accepted through December 5, 2008. The Austin Community Technology & Telecommunications Commission appointed a review board comprised of five qualified community representatives.

The City received a total of twenty-seven (27) applications. The review board eliminated seven (7) applicants who were clearly not a fit with the program. The review board scored the remaining twenty (20) applicants based on the selection criteria outlined by the Commission including: the ability of the project to reduce disparities and increase technology access and/or literacy, project feasibility, community involvement, community benefit, and a clear plan for success. The applicants were given the opportunity to give a short oral presentation to the review board, followed by a question and answer session. After the final scores were tallied and discussed, the review board agreed on their final recommendations for full and partial awards.

On February 11, 2009 the Austin Community Technology & Telecommunications Commission voted to accept the review board's recommendations. The City Manager approved the awards on March 3, 2009.

2009 GTOPs Recipients:

Austin Children's Shelter
Building Tomorrows Program

Austin Film Society
Film Club

Austin Groups for the Elderly (AGE)
Seminars for Seniors

Austin Partners in Education
Partners in Technology

Easter Seals Central Texas
Liberation Station

El Buen Samaritano
Family Computer Literacy Program

Goodwill Industries Computer Lab

Austin Partners in Education Class

Goodwill Industries of Central Texas
Community Center Computer Lab

Heart House of Austin
Tech Tribe After School Program

Knowbility
Accessible Internet Rally for Austin (AIR-Austin)

Austin Children's Shelter
PO Box 684213
Austin, TX 78768-4213

Amount Requested:	$25,000
Amount Awarded:	$15,000
Percent of Request:	60%
Matching Raised:	$25,000

Program Summary: The Austin Children's Shelter acts as a temporary custodial parent of abused and neglected children in the Austin Area. Through the Building Tomorrows Program GTOPs helped to provide academic support, tutoring, and digital literacy in the shelter's computer lab.

Population Served: Abused and neglected children living with social, educational an economic risk factors ages seven (7) to seventeen (17).

Objectives	Goal	Actual	% of Goals Achieved
Provide ongoing technology learning activities to at least 100 unduplicated children	100	170	170%
70% of participating children will complete homework assignments utilizing the computer lab	70%	85%	121%
60% of participating children will use the Internet for Information and resources for school projects	60%	77%	128%
100% of children who stay at least 72 hours will receive an education plan	100%	99%	99%
85% of children surveyed will report increased technology skills	85%	89%	105%
Objectives Sub-score			125%
Benchmarks	Goal	Actual	% of Goals Achieved
Order and install new computers	100%	100%	100%
Provide technology training to staff	100%	100%	100%
Benchmarks Sub-score			100%
Overall Score			112%

Average % of Goals Achieved: 112%

Austin Film Society
1901 East 51st Street
Austin, TX 78723

Amount Requested: $25,000
Amount Awarded: $13,300
Percent of Request: 53%
Matching Raised: $15,100

Program Summary: The Austin Film Society's Film Club served
youth at their summer camp program and at underserved schools through weekly workshops. Students made movies using
advanced digital tools, participated in curated theater screenings, studio tours and filmmaker led workshops.
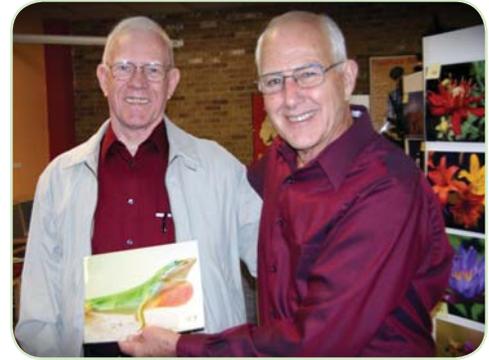
Population Served: Austin-area students at Blackshear, Paredes, Reagan, Travis, Webb, Fulmore, Pearce, & Harris schools.

Objectives	Goal	Actual	% of Goals Achieved
Provide at least 250 after-school workshops	250	312	125%
Enroll at least 88 unduplicated students in after-school program	88	104	118%
Enroll at least 46 unduplicated students in summer program	46	93	202%
Provide at least 4 week-long summer camps	4	5	125%
Provide at least 12 full scholarships to summer camps	12	16	133%
An average of at least 6 students will attend each film screening	6	6.75	113%
Provide at least 6 film screenings	6	8	133%
At least 80% of enrolled students will attend 80% of classes	80%	52%	65%
At least 4 students will be placed as teaching interns	4	8	200%
Objectives Sub-score			134%
Benchmarks	Goal	Actual	% of Goals Achieved
Complete four camps by certain dates	100%	100%	100%
Purchase equipment and software	100%	100%	100%
Complete curriculum	100%	100%	100%
Hire teachers & camp instructors	100%	100%	100%
Train teachers & camp instructors	100%	100%	100%
Hold end of semester film showcases	100%	100%	100%
Publish on-line showcase	100%	100%	100%
Complete external evaluation	100%	100%	100%
Benchmarks Sub-score			100%
Overall Score			117%

Average % of Goals Achieved: 117%

Austin Groups for the Elderly
3710 Cedar Street, Box 2
Austin, TX 78705

Amount Requested: $6,000
Amount Awarded: $5,400
Percent of Request: 90%
Matching Raised: $13,990

Program Summary: GTOPs supported Seminars for Seniors: hands-on learning in a comfortable, up to date computer learning lab. Retired high-tech volunteers acted as coaches at the seminars.

Population Served: Austin-area seniors.

Objectives	Goal	Actual	% of Goals Achieved
Distribute 400 packets of information	400	423	106%
Conduct 30 outreach presentations	30	50	167%
Enroll 450 duplicated students in program	450	312	69%
Offer 110 seminars	110	50	45%
Provide 330 hours of hands-on computer coaching	330	1008	305%
70% of seniors evaluated will report a "better," "much better," or "excellent" level of understanding on post-class evaluation	70%	99%	141%
70% of seniors evaluated will rate their skills as "better," "much better," or "excellent" on post-class evaluation	70%	93%	133%
60% of seniors evaluated will report "better," "much better," or "excellent" feeling of connectedness to the community through participating in classes on post-class evaluation	60%	94%	157%
60% of seniors evaluated will report their likelihood to use the information learned as "frequently" or "occasionally"	60%	96%	160%
Objectives Sub-score			
Benchmarks	**Goal**	**Actual**	**% of Goals Achieved**
Finalize class curriculum	100%	100%	100%
Schedule seminars	100%	100%	100%
Design & print outreach materials	100%	100%	100%
Tabulate & compile evaluation data	100%	100%	100%
Benchmarks Sub-score			100%
Overall Score			121%

Average % of Goals Achieved: 121%

Austin Partners in Education
701 Brazos, Suite 480
Austin, Texas 78701

Amount Requested:	$25,000
Amount Awarded:	$22,500
Percent of Request:	90%
Matching Raised:	$35,280

Program Summary: GTOPs supported the Partners in Technology program which promotes technology education and access by providing hands-on training and home computers to underserved AISD middle school students.

Population Served: Low income and underserved AISD middle school students.

Objectives	Goal	Actual	% of Goals Achieved
Enroll at least 450 unduplicated students in program	450	491	109%
Provide at least 850 computers to AISD students & families	850	834	98%
Provide at least 450 Internet accounts to students & families	450	387	86%
Recruit at least 25 volunteers	25	29	116%
80% of students evaluated will report that the skills they learned in the course have been or will be useful	80%	91%	113%
80% of students evaluated will report they feel confident using PC technology upon completion of the program	80%	89%	111%
80% of teachers in the program will report that the program has made a positive impact on the students' levels of technological competency	80%	88%	109%
100% of graduating students will demonstrate mastery of curriculum through practical examinations	100%	100%	100%
70% of refurb lab students will attain a final grade of 75% or higher upon completion of the course	70%	0%*	0%*
Objectives Sub-score			94%
Benchmarks	Goal	Actual	% of Goals Achieved
Conduct program outreach	100%	100%	100%
Train volunteers	100%	100%	100%
Purchase and install equipment	100%	100%	100%
Survey and data collection	100%	100%	100%
Benchmarks Sub-score			100%
Overall Score			97%

* due to unforeseen restrictions, program was unable to collect final grades from schools

Average % of Goals Achieved: 97%

Easter Seals Central Texas
1611 Headway Circle, Building 2
Austin, TX 78754

Amount Requested:	$24,783
Amount Awarded:	$24,800
Percent of Request:	100%
Matching Raised:	$24,800

Program Summary: Easter Seals' Liberation Station expanded its computer lab for people with disabilities. Work stations are outfitted with software and hardware to assist those with low or no vision, mobility and hearing impairment, and other challenges.

Population Served: Adults with physical, mental, developmental, and/or cognitive disabilities; substance abuse issues; hearing impairment or deafness; visual impairment or blindness; cerebral palsy; and spinal cord injury.

Objectives	Goal	Actual	% of Goals Achieved
Serve 45 unduplicated workforce development clients	45	324	720%
Attain at least 130 visits	130	721	555%
Obtain 30 client referrals from DARS	30	27	90%
35 clients will create resumes	35	43	123%
40 clients will apply for a job	40	63	158%
15% of visits will be for use of visual impairment accommodation station	15%	4%	3%
10% of visits will be for use of mobility impairment accommodation station	10%	2%	22%
15% of clients will required assistance from the interpreter for the hearing impaired	15%	26%	176%
90% of all lab visitors will complete a survey	90%	91%	101%
Objectives Sub-score			216%
Benchmarks	Goal	Actual	% of Goals Achieved
Hire liberation station assistant & hearing interpreter	100%	100%	100%
Purchase and install low vision accommodations	100%	100%	100%
Hold 2 open houses	100%	50%	50%
Report survey results	100%	0%	0%
Benchmarks Sub-score			70%
Overall Score			143%

Average % of Goals Achieved: 143%

El Buen Samaritano
7000 Woodhue Dr.
Austin, Texas 78745

EL BUEN SAMARITANO
EPISCOPAL MISSION

Amount Requested:	$25,000
Amount Awarded:	$22,500
Percent of Request:	90%
Matching Raised:	$27,275

Program Summary: El Buen Samaritano's Family Computer Literacy Program provides working-poor Hispanics with technology training in its computer lab, combining English-as-a-second-language skills with computer learning essentials.

Population Served: Austin's working-poor Hispanic families.

Objectives	Goal	Actual	% of Goals Achieved
Conduct 500 computer classes	500	715	143%
Enroll 168 unduplicated students	168	199	118%
70% of students will report that their goals for the class were met	70%	84%	120%
70% of students will indicate that the classes were accessible and easy to attend	70%	91%	129%
75% of students will complete at least 75% of tasks assigned	75%	94%	125%
15 adult students will report that they improved their income, job or educational status after completing courses	15	31	207%
Objectives Sub-score			140%
Benchmarks	Goal	Actual	% of Goals Achieved
Purchase and install projection screen & software	100%	100%	100%
Hire computer instructors	100%	100%	100%
Evaluate student progress	100%	100%	100%
Benchmarks Sub-score			100%
Overall Score			120%

Average % of Goals Achieved: 120%

Goodwill Industries of Central Texas
1015 Norwood Park Blvd.
Austin, TX 78753

Amount Requested: $22,687
Amount Awarded: $20,400
Percent of Request: 90%
Matching Raised: $31,000

Program Summary: Goodwill's Community Center Computer Lab provides vocationally-oriented technology classes to people with disabilities. GTOPs supported a full-time trainer to teach small groups of users basic technology skills.

Population Served: Austin-area citizens with disabilities.

Objectives	Goal	Actual	% of Goals Achieved
Enroll 180 unduplicated students in program	180	191	106%
80% of participants will complete one or more Tech 101 classes	80%	100%	125%
Provide at least one volunteer for each class for individual help	100%	100%	100%
Computers 101 - 90% of students will demonstrate basic computer skills	90%	99%	110%
Advanced Computer - 80% of students will complete 100% of tasks assigned	80%	100%	125%
Basic Word - 80% of students will create resume & cover letter	80%	100%	125%
Basic Excel - 70% of students will create a personal budget	70%	88%	125%
Advanced Word - 70% of students will create memos and other documents assigned	70%	100%	143%
85% of participants will report an improvement in their technology skills by at least 20%	85%	95%	112%
Objectives Sub-score			119%
Benchmarks	Goal	Actual	% of Goals Achieved
Develop outreach materials & conduct outreach	100%	100%	100%
Hire trainer	100%	100%	100%
Train volunteers	100%	100%	100%
Create class schedule	100%	100%	100%
Conduct quarterly surveys	100%	100%	100%
Benchmarks Sub-score			100%
Overall Score			110%

Average % of Goals Achieved: 110%

Heart House of Austin
7224 Northeast Drive
Austin, TX 78723

Amount Requested: $14,039
Amount Awarded: $14,100
Percent of Request: 100%
Matching Raised: $0
Funding returned to City of Austin due to default: $11,610

Program Summary:

Heart House provides after-school and summer programs to children in underserved Austin neighborhoods. Through GTOPs they enhanced technology offerings to augment their core learning programs and increased critical computer skills such as keyboarding, word processing, MS-Office, and multimedia applications.

Population Served: Austin-area children in underserved neighborhoods grades K-6.

Heart House of Austin was found in default of contract due to the findings of a compliance assessment completed in June, 2010. $5,605 in the Heart House account was deobligated and an additional $6,005 was returned to the City. The difference of $2,490 was expended on allowable and substantiated expenses.

Objectives	Goal	Actual	% of Goals Achieved
Enroll 150 children in after-school and summer programs	150	173	115%
Students will compose and publish at least 12 blog entries	12	6	50%
Students will complete and publish at least 11 podcast episodes	11	*	0%
90% of students completing a practical computer skills examination will demonstrate 100% of tasks assigned	90%	*	0%
85% of students will score at least 75/100 on the CyberSmart Program	85%	*	0%
80 students will create 2 Powerpoint presentations and 2 podcasts or videocasts	80	*	0%
70% of students will show at least a 15% increase in scores on specialized computer programs for math, reading, spelling and science	70%	*	0%
Objectives Sub-score			n/a
Benchmarks	Goal	Actual	% of Goals Achieved
Purchase and install equipment and software	100%	100%	100%
Train staff	100%	100%	100%
Create and implement plan for student portfolios	100%	*	0%
Hold 2 open house events	100%	50%	50%
Conduct mid-year and year-end assessments	100%	*	0%
Benchmarks Sub-score			n/a
Overall Score			n/a

* results submitted were unable to be substantiated during compliance assessment

Average % of Goals Achieved: n/a

Knowbility
3925 W. Braker Lane, 3rd Floor
Austin, TX 78759

Amount Requested: $20,000
Amount Awarded: $12,000
Percent of Request: 60%
Matching Raised: $100,810

Program Summary: GTOPs provided funding Knowbility's 2009 Accessible Internet Rally for Austin (AIR-Austin). The program improves access to technology for people with disabilities through training and awareness activities.

Population Served: Internet users with disabilities, non-profit organizations, and web developers.

Objectives	Goal	Actual	% of Goals Achieved
Enroll 20 non-profit organizations in rally	20	10	50%
Enroll 80 web developers in rally	80	52	65%
Hold 7 training sessions for web developers	7	6	86%
Hold 5 training sessions for non-profit participants	5	6	120%
At least one participant from 100% of non-profits enrolled will attend training	100%	100%	100%
80% of first-time web developers enrolled will attend training	80%	55%	69%
Produce at least 15 accessible websites	15	10	67%
80% of participants who attend training will report increased knowledge of disability issues, especially in information technology design	80%	100%	125%
80% of participants who attend training will report that they value inclusion of disabled users as an important issue in Web design	80%	100%	125%
80% of participants who attend training will report they consider accessibility as an essential feature of future technology projects	80%	100%	125%
80% of participants who attend training will report they are satisfied with the training	80%	100%	125%
90% of participants who attend training will indicate understanding of the basic principles of accessible design in Web development	90%	100%	111%
90% of non-profit participants who attend training will indicate increased understanding of the importance and value of accessibility to their organization's marketing and outreach efforts	90%	100%	111%
Objectives Sub-score			98%
Benchmarks	**Goal**	**Actual**	**% of Goals Achieved**
Identify AIR partners	100%	100%	100%
Select community chair	100%	100%	100%
Hold training for judges	100%	100%	100%
Hold kick-off event & awards ceremony	100%	100%	100%
Benchmarks Sub-score			100%
Overall Score			99%

Average % of Goals Achieved: 99%

GTOPs
Nine Years of Success

2001 Recipients

Any Baby Can Child & Family Resource Center
Tech Tots Early Childhood Initiative

Austin Eastside Story Foundation
Digital Workforce Academy

The Austin Project
Intergenerational Film Project

Casa Marianella
Computer Lab

Community Web, Inc.
Mobile Computer Lab

Girlstart
Girlstart Technology Program

Hispanic-Connect
Cyber-Community Collaboration Program

Sweet Home Missionary Baptist Church
Computer Lab

TexasNewMedia.org
Texas New Media Program

2002 Recipients

Cine Las Americas
CineByte

Computers for Learning
Mendez Middle School

Girlstart
Saturday Camp

Greater Austin Hispanic Chamber of Commerce
Partnerships in Technology Development

Housing Authority of the City of Austin
Star Tech Labs

Metropolitan Austin Interactive Network
MAIN Program

River City Youth Foundation
Computer Lab/Centro de Technologia

Texas New Media
Texas Mew Media Program

2003 Recipients

American YouthWorks
Computer Corps

The Austin Academy
Workforce Training Program

Cine Las Americas
CineByte

Foundation Communities, Inc.
Learning Center Computer Lab

Girl Scouts - Lone Star Council
The Edge

Girlstart
Camp Girlstart Summer Camps

Katapultz, Inc.
National Technology Coordinator Corps

Knowbility, Inc.
Accessibility Internet Rally

2004 Recipients

BiGAUSTIN
Micro-Tech Project

Cine Las Americas
CineByte

Computers for Learning
Mendez Middle School

Girlstart
Camp Girlstart Summer Camp

Greater Austin Hispanic Chamber of Commerce
Partnerships in Technology Development

Knowbility, Inc.
Accessibility Internet Rally

River City Youth Foundation
Computer Lab/Centro de Technologia

2005 Recipients

Austin Groups for the Elderly
Cyber Seniors Training Program

BiGAUSTIN
Micro-Tech Project

Computers for Learning
Mendez Middle School

Hispanic Technology Institute
HTIA Program

Knowbility
Accessibility Internet Rally

LifeChangers
Music Recording Camp

River City Youth Foundation
Youth Television (YTV) Dove Springs

2006 Recipients

Austin Groups for the Elderly
Cyber Seniors Training Program

BiGAUSTIN
Micro-Tech Project

Girl Scouts - Lone Star Council
Groovy Games for Girls

Girlstart
Girlstart Summer Camps

River City Youth Foundation
Youth Television (YTV) Dove Springs

Youth & Family Alliance, dba LifeWorks
Computer Lab

2007 Recipients

Austin Children's Museum
LEGO MINDSTORMS NXT After-School Programs

Austin Groups for the Elderly
Cyber Seniors Training Program

Austin YMBL Sunshine Camps
Computer Center

American Youthworks
Computer Corps

El Buen Samaritano
Computer Education Program

Girlstart
Summer Camps.

Skillpoint Alliance
Computer Technology Training Centers

Veteran Tutors
After-School Program

2008 Recipients

4-H Capital Project
T-SPARK program

Austin Groups for the Elderly
Seminars for Seniors

Breakthrough
Tech Connect Initiative

Computers for Learning
LBJ/Ann Richards School/KIPP

Easter Seals Central Texas
Liberation Station

El Buen Samaritano Episcopal Mission
Family Computer Literacy

Housing Authority of the City of Austin
Youth Texploration Program

Knowbility
Accessibility Internet Rally for Austin

Skillpoint Alliance
CTTC Accelerated Project

2009 Recipients

Austin Children's Shelter
Building Tomorrows Program

Austin Film Society
Film Club

Austin Groups for the Elderly (AGE)
Seminars for Seniors

Austin Partners in Education
Partners in Technology

Easter Seals Central Texas
Liberation Station

El Buen Samaritano
Family Computer Literacy Program

Goodwill Industries of Central Texas
Community Center Computer Lab

Heart House of Austin
Tech Tribe After School Program

Knowbility
Accessible Internet Rally for Austin (AIR-Austin)

GTOPs
The People

Austin Community Technology and Telecommunications Commission 2008-09:
> Commissioner Chip Rosenthal, Chair
> Commissioner Randall Kolb
> Commissioner Wendell P. Ramsey
> Commissioner Bianca Taulman
> Commissioner Kedron Touvell
> Commissioner Melvin White
> Commissioner Lemuel Williams, Jr.

City of Austin Staff:
> Sheena Colbath Harden, Program Coordinator
> City of Austin, Telecommunications & Regulatory Affairs
>
> Rondella Hawkins, Manager
> City of Austin, Telecommunications & Regulatory Affairs

GTOPs Website:
www.Gtops.org