



ARTS & CULTURE

CITY INITIATIVE	CITY OF AUSTIN PROJECTS <i>(to be complete by December 31, 2013)</i>	TAKE PERSONAL ACTION!
Public Art & Placemaking	<p>Create a mosaic mural at the African-American Cultural Center & Resource Facility using community input for artistic guidance.</p> <p>Establish a community garden that incorporates public art at the North Austin Recreation Center using neighborhood input for guidance.</p> <p>Produce a Substation Art Wall within the Seaholm EcoDistrict that includes native vegetation, environmentally-conscious and locally-sourced materials, and low-energy LED lighting.</p> <p>At the Asian-American Resource Center, incorporate public art that contributes to achievement of the LEED Gold certification goal by using recovered granite leftover from another project.</p> <p>On the Barton Springs Pool Grounds Improvement Project, integrate public art with the existing landscape, using locally-sourced limestone remnants from other projects.</p>	Tour Austin's public art.
Vibrant Cultural Places	<p>Develop community partnerships on 5 projects where art and music are key components that attract and support other economic and community enterprises.</p> <p>Establish a Red River Live Music Heritage District and explore opportunities that will support growth as well as preserve the district's cultural heritage, which may include parking improvements, sound attenuation measures, and hours of operations for live music venues.</p>	Go hear live music.
Greening Music & Entertainment	<p>Convene a Greening Music & Entertainment Industry Steering Committee to develop a list of opportunities, challenges, and Best Practices for methods of "greening" live music venues.</p> <p>Collaborate with the City's Music Division to develop a Music Venue Assistance Program that will support efforts to integrate green facility elements at local venues.</p> <p>Identify opportunities to develop strategic partnerships for event and venue recycling and composting, energy efficiency, carbon reduction / offsets, and alternative transit modes, with particular emphasis on ACL and SXSW Music Festivals.</p> <p>Identify opportunities for strategic partnerships to educate fans and event attendees regarding green lifestyle choices.</p>	Ride your bike to a festival.
Green Tourism	<p>Produce Downtown Green Gems Map (version 2.0).</p> <p>Develop partnerships with the Austin Convention & Visitors Bureau, ABIA, and other relevant entities to provide information on how to be a green visitor in Austin.</p> <p>Conduct an annual Cool House Tour in partnership with the Texas Solar Energy Society to celebrate high-achieving green homes in Austin.</p>	Dine out on food from local farms.





ECONOMY & INNOVATION

CITY INITIATIVE	CITY OF AUSTIN PROJECTS <i>(to be complete by December 31, 2013)</i>	TAKE PERSONAL ACTION!
Smart Grid	<p>Open a Home Energy Research Lab to provide a test bed for home energy management systems, small-scale energy storage systems for load shifting and management, smart appliances, and electric vehicle and photovoltaic systems.</p> <p>Develop a database of home energy use information.</p> <p>Place 100 plug-in electric vehicles (PEV) at the Mueller Neighborhood Redevelopment.</p>	Consider home energy management.
Austin Green Business Leaders and Green Business Support	<p>Launch the Austin Green Business Leaders program, register 200 new businesses, and formally recognize 100 for their sustainable activities.</p> <p>Through membership in the Austin Green Business Leaders program, encourage 30 businesses to participate in City rebate and incentive programs.</p> <p>Provide free professional development seminars for local building professionals on sustainable building and design topics through Austin Energy Green Building.</p> <p>Encourage fair treatment of construction workers by offering points toward an Austin Energy Green Building rating for signing the Premier Community Builder Agreement with the Workers Defense Project.</p>	Create a "green team" at work.
Regional Sustainability	As part of HUD grant funding, create, test, and refine a Sustainable Places Analytic Tool prototype that is calibrated for Central Texas.	Live close to transit, jobs, and shops.
Greening F1 Racing	<p>With Circuit of The Americas, identify partners and initiate fundraising for alternative transportation and green racing research and development.</p> <p>Collaborate with Circuit of The Americas on implementation and tracking of Agreement Green Terms that guide track operations, as well as design and construction of Phase 2 elements.</p>	Take a shuttle on F1 race day.



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Neighborhood Parks & Greenspace	<p>Increase greenway and open space acreage along the Colorado River and local creek systems, as well as the total parkland acreage in park deficient areas of the city.</p> <p>Increase the number of multi-use trail miles by 2% annually.</p> <p>Begin the development of joint-use agreements to keep school campuses with outdoor facilities open to the community for physical activity and recreational purposes outside of school hours.</p>	Adopt a park.
Urban Forest	<p>Establish canopy coverage goals based on land use designation (e.g. parks, residential, industrial).</p> <p>Obtain historical data on tree mortality rates based on species and location.</p> <p>Complete a tree inventory of the Central Business District as part of a tree management plan.</p> <p>Advance a Sustainable Land Management Initiative to address tree care needs on City-owned lands that will include control of invasive species.</p> <p>Coordinate a campaign to encourage citizens to help plant trees and care for the urban forest.</p> <p>Continue tree planting programs in partnership with community organizations.</p> <p>Conduct the annual "Leaf for a Leaf" program through Austin Public Libraries.</p>	Mulch your trees.
Protect Rivers & Creeks	<p>Begin revisions to Environmental & Drainage Criteria Manuals to support watershed protection improvements.</p> <p>Present an Ordinance for adoption that meets all 7 Council Resolution directives.</p>	Scoop the poop.
Green Stormwater Management	<p>Use computer simulations to determine the optimal level of green infrastructure required to reduce flooding and erosion, improve water quality, and conserve potable water in the Brentwood neighborhood.</p> <p>Create a Standard Operating Procedures Manual for City maintenance crews charged with long-term maintenance of green infrastructure stormwater controls.</p> <p>Through a Watershed Protection Ordinance, remove regulatory impediments and create incentives for implementation of green infrastructure and low impact development.</p> <p>Develop partnerships with design professionals to implement small-scale green infrastructure projects in neighborhoods and schools.</p>	Install a rain garden.



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Renewable Energy	<p>Provide 877 kW of residential capacity-based solar incentives; 1,800 kW of commercial performance-based solar incentives; and 32.5 kW of solar water heating rebate savings.</p> <p>Expand the City's Municipal Solar Program to 17 projects totaling 1.33 MW, including installations at the George Washington Carver Museum & Library, North Austin Recreation Center, ABIA, Bartholomew Bath House, Morris Williams Golf Course, African-American Cultural Center & Resource Facility, and Asian-American Resource Center.</p> <p>Deliver 8 projects that generate 500 kW of energy.</p> <p>Increase renewable energy generation to more than 800 MW (and 25% of Austin Energy's energy requirements) through the Webberville Solar project, the Nacodogches Biomass project, and two new wind projects.</p> <p>Continue to promote enrollment in 100% renewably-sourced GreenChoice power.</p> <p>Support renewable energy in new construction through Austin Energy Green Building rating system.</p>	Enroll in GreenChoice.
Zero-Energy-Capable Homes and Energy Efficient New Commercial Buildings	<p>Develop amendments to the 2012 Energy Code for residential construction to achieve 50% below 2000 IECC target.</p> <p>Develop and implement 2012 Energy Code for commercial construction to achieve energy improvement goals established in the Climate Protection Plan.</p> <p>Develop standards and protocols necessary to support performance-based compliance with the 2012 Energy Code.</p>	Get a rooftop solar rebate or loan.
Local Carbon Offsets	<p>Fund three local projects that create and measure carbon reductions.</p> <p>Create a website that allows travelers, conventions, tradeshow, and festivals to purchase carbon offsets.</p> <p>Create a carbon fund to subsidize local sustainability, carbon reduction, and carbon sequestration projects in the Austin community.</p>	Plant a native tree.

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Building Energy Retrofits	<p>Weatherize 1,580 low income homes as part of the Weatherization Assistance program.</p> <p>Develop and launch a new Austin Energy weatherization program.</p> <p>Complete 4,300 residential and commercial building energy retrofits through the Better Buildings Austin program.</p> <p>Offer Better Buildings Austin program financing and other targeted offerings based on energy audit information.</p> <p>Begin phase-in of the Energy Audit and Disclosure (ECAD) Ordinance, reporting on 535 commercial buildings that are 75,000 square feet or greater in size.</p> <p>Implement code enforcement for single-family and multi-family noncompliance.</p> <p>To support energy reduction through the Power Saver program, conduct webinars and provide outreach to BOMA, AAFAME, IFMA, and USGBC.</p> <p>Conduct outreach, public information campaigns, and seminars for high energy use residents, multi-family residential property owners, and leasing agents to achieve a 20% energy use intensity (EUI) reduction.</p> <p>Create an Energy Guide and searchable energy audit web access tool for renters and home buyers.</p> <p>Rate major renovations and energy efficiency upgrades using the Austin Energy Green Building rating system.</p> <p>Provide an economic incentive to promote energy modeling as a design tool for new and existing buildings.</p>	Get a home ENERGY STAR rating.



CITY INITIATIVE	CITY OF AUSTIN PROJECTS <i>(to be complete by December 31, 2013)</i>	TAKE PERSONAL ACTION!
<p>Wildfire and Flood Safety</p>	<p>Convene a multi-departmental task force to plan for wildfires and address community risks, as well as identify policy and management direction for the creation of a Community Wildfire Protection Plan.</p> <p>Identify policy and management direction for wildfire fuel mitigation on City-managed lands and pinpoint code and ordinance changes required to mitigate wildfire risks on the Wildland Urban Interface (WUI).</p> <p>Assess opportunities to integrate the International Wildfire Interface Code into City code.</p> <p>Develop public education strategies to help protect the community from wildfires.</p> <p>Pursue a partnership with Texas Forest Service to support wildfire preparedness, including combined regional training activities.</p> <p>Create a Floodplain Safety Packet for citizens about floodplain issues.</p> <p>Expand the educational curricula of Earth Camp, Earth School, Green Classroom, and Hydrofiles to include Floodplain Safety.</p>	<p>Make an emergency plan.</p>
<p>Healthy and Active Lifestyles</p>	<p>Continue participation in the Mayor's Fitness Council and White House Let's Move Initiatives, as well as host fitness-oriented events such as the annual Mayor's Run / Walk Resolution.</p> <p>Begin certifying worksites as CEO Cancer Gold Standard partner organizations.</p> <p>Develop strategies that promote protection from second-hand smoke in outdoor public places, multifamily housing, college and university campuses, and worksites.</p> <p>Form a multi-agency team to identify and present Healthy Community Code development opportunities to Council that promote a more active lifestyle.</p> <p>Support walking and bicycling by encouraging urban corridor development, transit accessible development, and mixed-use development in green building rated projects.</p>	<p>Eat fruits and vegetables.</p>



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Local and Healthy Food	<p>Establish 6 new community gardens and 2 demonstration / training gardens, and offer Garden Leadership Training to 200 citizens.</p> <p>Initiate the Urban Farm Incubator Collaboration Project.</p> <p>Provide an interactive farm land platform accessible on the Sustainable Urban Agriculture website.</p> <p>Secure \$15 million in grant funding to partner with local businesses to eliminate food deserts.</p> <p>Begin implementation of policy, environment, and / or system changes that promote the sale of healthy food and beverages at institutions of higher learning and Healthy Food Zones at new public K-12 school campuses.</p> <p>Encourage access to and production of local food in new construction projects through points in the Austin Energy Green Building rating system.</p>	Plant a garden.
Helping Animals	<p>Meet the No-Kill, 90% live animal outcome goal for the Austin Animal Shelter.</p> <p>Achieve LEED Gold Certification at the new Austin Animal Shelter facility.</p>	Adopt a pet.



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Green Building	<p>Rate 600 new single family homes, 820 new multifamily units, and 2 million square feet of commercial building space through the Austin Energy Green Building program.</p> <p>Meet City Council's green building goals for Planned Unit Developments and other areas of Austin designated as superior developments.</p> <p>In partnership with the University of Texas Center for Sustainable Development, select the site and develop design elements for the Green Alley Demonstration Project that will include green public Right of Way improvements and affordable accessory dwelling units, or Alley Flats.</p>	Buy or rent a green home.
Homes for All	<p>Participate in developing a regional strategy to create 1000 subsidized units of affordable housing per year.</p> <p>Reduce the number of cost-burdened households (spending more than 30% of income on rent / mortgage and utilities) and severely cost-burdened households (spending more than 50% of income on rent / mortgage and utilities) in Austin.</p> <p>Link affordable housing with support services for chronically homeless individuals and families by supporting the community-wide creation of 350 new Permanent Supportive Housing (PSH) units.</p> <p>Participate in local strategic planning efforts with the Ending Community Homelessness Organization (ECHO).</p> <p>Support the development of sustainability criteria for the Colony Park development.</p> <p>Encourage access to transit and affordable housing in the Austin Energy Green Building rating system for multifamily buildings.</p>	Take a home-buyers class.

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Seaholm EcoDistrict	<p>Execute a Master Development Agreement for the Green Water Treatment Plant redevelopment and complete Phase II environmental remediation.</p> <p>Complete the design of reclaimed water infrastructure serving Seaholm District, incorporating the reclaimed water main and District chilled water piping with construction of new street extensions.</p> <p>Begin construction on the renovation of an underground pump room to provide rainwater collection.</p> <p>Initiate mixed-use redevelopment of the Seaholm Power Plant and construction of the Seaholm Substation Art Wall, Shoal Creek Trail Extension, Rio Grande Bike Bridge at Shoal Creek, 2nd Street Extension, improvements to Shoal Creek Park, and Bridge over Shoal Creek.</p> <p>Complete design of the new Central Library.</p>	Choose Downtown.
Mueller Urban Village	<p>Break ground on infrastructure to support 221 residential lots and a 110,000 square foot Market District that will include a grocery store, retail shops, and restaurants.</p> <p>Begin construction on a 75,000 square foot HEB grocery store, targeting LEED Silver certification and a 3-Star Austin Energy Green Building rating.</p> <p>Initiate construction of 221 homes, including 97 in the affordable program, all targeting a 3-Star Austin Energy Green Building rating.</p> <p>Start construction on 301 apartments, including 30 affordable units, all targeting a 3-star Austin Energy Green Building rating.</p> <p>Break ground on a 112-room Residence Inn by Marriott.</p> <p>Continue construction of the third patient wing at Dell Children's Hospital, targeting a 5-star Austin Energy Green Building rating and LEED Platinum.</p> <p>Begin construction of the 40,000 square foot Austin Children's Museum.</p> <p>Start construction of the AISD Performing Arts Center, targeting a 3-Star Austin Energy Green Building rating and LEED Silver.</p> <p>Break ground on the new Austin Playhouse facility, targeting a 3-star Austin Energy Green Building rating and LEED Silver.</p> <p>Include lessons learned at the Mueller Urban Village Redevelopment as part of the Colony Park Sustainable Community Pilot Project / HUD Community Challenge Planning Grant.</p>	Live in a walkable place.

MOBILITY & AIR QUALITY



CITY INITIATIVE	CITY OF AUSTIN PROJECTS <i>(to be complete by December 31, 2013)</i>	TAKE PERSONAL ACTION!
Plug-In Vehicles	<p>Develop a regional electric vehicle infrastructure plan.</p> <p>Install 100 public electric vehicle charging stations.</p>	Try an electric car.
Sidewalks and Bike Routes	<p>Increase the Austin Bicycle Route Network by 35 miles and implement 5 miles of new sidewalk per year to support transit and encourage active lifestyles.</p> <p>Implement a Safe Walking and Biking education campaign and hold a community event that promotes cycling and active living.</p> <p>Launch the Austin Bike Share Program in 2013.</p> <p>Start construction on the Bicycle / Pedestrian Bridge over Barton Creek, complete the Rio Grande section of the Austin Bicycle Boulevard, and initiate construction of the Boardwalk Trail at Lady Bird Lake.</p>	Walk or bike to run an errand.
Moving Traffic Faster	<p>Develop design standards and identify funding for a Downtown Wayfinding Program to help drivers navigate destination routes and find parking efficiently.</p> <p>Begin implementation of alternative route signage for arterials to improve traffic flow during special events.</p> <p>Continue implementation of traffic signalization improvements and upgrades.</p> <p>Create a central traffic control system that has the capability to collect data on traffic delays, average traffic and bus speeds, and number of cars serviced to support signal prioritization for rapid transit.</p> <p>Fund a Downtown Transportation Management Association in partnership with Travis County to increase carpooling, vanpooling, and other alternative s downtown commuters.</p> <p>Pilot a Parking Cash-Out program for City of Austin and use the lessons learned to inform additional options for transportation management programs.</p>	Share rides.



CITY INITIATIVE	CITY OF AUSTIN PROJECTS <i>(to be complete by December 31, 2013)</i>	TAKE PERSONAL ACTION!
Commute Options	<p>Analyze community benefits and identify public-private partnerships in support of Urban Rail and other transportation investments.</p> <p>Partner with Capital Metro to fund expansion of the Red Line Urban Rail service hours to accommodate regular customers, as well as ridership demand during special events.</p> <p>Work with Capital Metro to deploy Bus Rapid Transit service on the North Lamar / South Congress and the North Burnet / South Lamar routes.</p> <p>Continue to provide Car Share services, collecting data on membership numbers, geographical distribution of membership, and trip use to measure and report impacts on car ownership and commuting habits.</p> <p>Develop incentives for taxi companies to integrate more fuel efficient vehicles in their fleets.</p> <p>Work with Clean Air Force to develop an air quality awareness campaign for the 5-county area.</p> <p>Partner with Commute Solutions Coalition to develop a trip reduction campaign.</p> <p>Coordinate with Capital Area Council of Governments Clean Air Coalition to promote trip reduction strategies for 13 cities and all 5 counties in the Central Texas area.</p> <p>Partner with the Downtown Austin Transportation Management Association to develop employer-focused transportation demand management strategies and target 10 downtown companies for implementation.</p>	Take the bus or MetroRail.



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Green Schools	<p>Evaluate all new 2008 Bond Program AISD facilities greater than 10,000 square feet under the Austin Energy Green Building rating system.</p> <p>Implement sustainable elements and rate new school buildings using the Austin Energy Green Building rating system.</p> <p>Complete 14 AISD Solar Learning Centers and develop a Solar Learning curriculum and teacher training program.</p> <p>Initiate a Green Schools Grant program for elementary, middle, and high schools in Austin.</p>	Help make your school greener.
Art and Music Education	<p>Through the Any Given Child program and in partnership with mindPOP, complete a comprehensive audit of K-8 existing arts education resources and needs.</p> <p>Through the Musician Corps program, establish a local task force to develop curricula, programming, and training, as well as recruit mentors and site partners.</p>	Mentor a child.
Children and Nature	<p>Engage in community partnerships to increase outdoor activities for children and families and target program delivery to schools with higher rates of obesity.</p> <p>Provide outdoor learning opportunities through the Austin Nature Science Center and Earth Camp to educate children and families about native ecosystems, plants, and animals, with the goal of reaching 38,500 students per year.</p> <p>Support the Natural Leaders Program through resource sharing, tool kits, training support, and recruitment to increase participation by 200%.</p>	Play and learn outdoors.



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Youth and Careers	<p>Provide both paid and unpaid college student internships at a variety of City departments.</p> <p>Offer a summer work-based learning employment program for 750 students.</p> <p>Support youth career development through Skillpoint Alliance, Boys and Girls Clubs, and Kids in Tech.</p> <p>Participate in the AustinCorps program for Akins and Crockett High Schools.</p> <p>Offer job shadowing opportunities, mentoring days, and summer work-based learning programs for disabled students.</p> <p>Offer Austin Police Department vocational apprenticeships.</p> <p>Provide a Youth Job Training pilot program in the Public Works Department, as well as Austin Community College internships for Lineworkers.</p> <p>Support and participate in the Austin Youth General Assembly and Council.</p> <p>Explore grant funding to develop an Austin AmeriCorps Program.</p> <p>Provide opportunities for youth to learn about energy through regular classroom presentations, the Austin Energy Science Festival, and 12-week internships for Business and Engineering students at Austin Energy.</p>	Hire an intern.



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WaterWise Yards	<p>Designate 3.5 million square feet of lawn to be converted to Water Wise landscape.</p> <p>Support sustainable landscape design with low irrigation requirements for Austin Energy Green Building rated projects.</p>	Water just once a week.
Reclaimed Water	<p>Continue expansion of the Purple Pipe reclaimed water system and increase utilization by 1.3 billion gallons of water.</p> <p>Conduct a Water Reuse Study that includes an assessment of codes guiding auxiliary water use in Austin, an evaluation of codes and practices in other cities, and recommendations for code changes that will promote the use of reclaimed water while ensuring public health and safety.</p>	Install a rain barrel.
3C Water Conservation Challenge	<p>Recruit 750 new participants in the 3C Challenge water conservation program and achieve an annual average savings of at least 10% per customer.</p> <p>Require all new Austin Energy Green Building rated projects to install water efficient fixtures, with the goal of achieving an average savings of 25% over code standards.</p>	Commit, calculate, conserve.
Eliminate Leaks	<p>Reduce water system losses by replacing 15 miles of aging water distribution pipe per year.</p> <p>Educate customers regarding leak detection and leak repair.</p> <p>Over the next 5 years, invest \$125 million to reduce water leaks, targeting areas of Austin with the greatest need.</p> <p>Increase coordination of leak repair with other City repairs or construction activities.</p>	Test for leaky toilets.





ZERO WASTE

CITY INITIATIVE	CITY OF AUSTIN PROJECTS <i>(to be complete by December 31, 2013)</i>	TAKE PERSONAL ACTION!
Zero Waste at Work	<p>Begin implementation of the Universal Recycling Ordinance to multifamily properties with 75 dwelling units or more, and commercial businesses with 100,000 square feet or more.</p> <p>Expand the Commercial Waste Reduction Assistance Program by providing Zero Waste training workshops for local businesses.</p> <p>Provide Single Stream Recycling to the Downtown bar district.</p> <p>Implement a restaurant Food Scrap Composting Pilot program.</p> <p>Require new commercial building projects to divert their top four waste streams from landfills through the Austin Energy Green Building rating system.</p> <p>Require 50% construction waste diversion on new multifamily and commercial building projects through the Austin Energy Green Building rating system.</p> <p>Encourage high levels of construction waste diversion on single family residential projects through the Austin Energy Green Building rating system.</p>	Go paperless.
Zero Waste at the Market	<p>Present a Single-Use Bag Ordinance to Council for adoption.</p> <p>Implement a public education / outreach campaign about Single-Use Bag Ordinance requirements.</p> <p>Issue free reusable bags to the community with a focus on lower income populations.</p>	Switch to reusable bags.
Zero Waste at Special Events	<p>Issue 20 Event Recycling Rebates and gather data from each event to develop curricula for a recycling training program for event organizers.</p> <p>Present an Event Recycling Ordinance to Council for adoption.</p>	Use recycling and compost bins.



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Zero Waste at Home	<p>Issue 525 composting rebates.</p> <p>Provide composting training to 1000 residents, with 25% of the classes in a language other than English.</p> <p>Implement a Food Waste Collection Pilot.</p> <p>Increase overall composting participation by offering a point toward an Austin Energy Green Building rating for multifamily projects with onsite composting and community gardens, and for commercial projects where compost is one of the top four waste streams.</p> <p>Partner with Goodwill Industries and Better World Books to track recycling tonnage diverted from landfill.</p>	Start home composting.

