COMMUNITY CLIMATE STEERING COMMITTEE
Minutes

February 4, 2015 | 2:30 – 4:30 pm

1000 East 11th Street
Attendance: Jere Locke, Roger Duncan, Kaiba White, Mary Dodd, Al Armendariz, Susan Lippman, Francois Levy, Lucia Athens, Lewis Leff, Susan Lippman, Brandi Clark Burton, Joep Meijer, Pam Reed

Agenda
1. Citizen Communications (10 min.)
   - Jim- UT Austin is interested in their role in climate change and how to be a part of this change; in operations. Formalizing relationships between committee and UT.

2. Update on Data Analysis of Community Climate Survey
   - Lewis emailed the Google Doc link to the committee on 1/12 and again after meeting
   - Research Now- the survey reached people that may have been unlikely to fill out a survey about climate. This could be a strategic value in pulling the answers out and making sure others see it.

3. Draft Presentation on the Plan as a whole:
   - Questions/Comments
     o At the moment, there is no place in the recommendations or the report that addresses consumer behavior or willingness. Would like to explore the idea of adding brief section to the report dealing with behavior change, education, climate literacy, etc. Perhaps entertain the idea of the City doing a major campaign with this information. The report feels almost incomplete because there is more cross-cutting than highly technical areas.
     o It's great because it gives City council encouragement that people are willing to take specific actions.
     o It's a **community**-wide report.

4. Draft report document, overview, and assignments:
   - Questions/Comments
     o Low-income isn't represented in the personas section. Perhaps it can be weaved in without singling it out. It is discussed in the community background issue. Staff will see about adding the Low Income Task Force Board & Commission into the communications.
     o The "How do I Fit in?" section has no legend corresponding to the abbreviation, perhaps simplify it by itemizing things and including broad categories under related actions and outcomes.
     o Under the "Table of Contents", is there a sense that we are doing something "new" or "normal" or "crazy"? Suggestion to show other city examples and we compare and are working on similar things.

5. Recommendations and top priority actions:

6. Draft ACCP Presentation
   - Questions/ Comments
     o The Executive Summary mentions the Bastrop fires, Halloween floods, and that's a strong way, a good way, to begin the conversation.

- o Instead of having text, maybe include a graphic of a Nest thermostat to let the photos do the talking; in the plan development process. The slides could almost just have icons.
- o In the Phase 2 action: Tier 1 matches Phase 1, Tier 2 & 3 match Phase 2. So Tier was switched to Phase. The actions that appear to be in one phase now move to another phase. And that's the point; to show that there's been a prioritization based on analysis.
- o Every CIP has an impact on CO_2 and it's an easier approach to pick out the real priorities; why don't the 10 or 20 biggest impacted CIP projects get highlighted and focused on?

7. Process & Next steps
   - Suggested to committee to make any changes or comments in the Google Doc for review.
   - Action Items:
     - o Create some sort of net zero definition or tagline
     - o ENG Actions: Study / Justify natural gas rebates and carbon / economic break even. Top suggestions 2, 6, and 7 or 1? Ask for an answer on public ECAD / utility data legality.
     - o Materials TAG: Ask about recycling laws / requirements. Why or why not? Multifamily composting and organics diversion, purchasing, methane. What is meant by eligible landfills?
     - o Transportation Actions: 2, 6, and #5 revised?
     - o Push back to Industrial TAG about balance of fluff v. commitment
     - o Community overview, can we add percentages of the city that the personas break into?
     - o Move the persona section earlier into the document?
     - o Keep the 10 personas and make Central City Rental and Suburban homeowner + revise Retired to Fixed Income homeowner. Or, make retired fixed income and add 2 new personas so we have central own, central rent, suburban own, suburban rent.
     - o Consider adding a new Executive Summary Level recommendation: Research the feasibility of a local carbon emission trading and investment program