

COMMUNITY CLIMATE STEERING COMMITTEE Minutes

December 3, 2014 | 2:30 - 4:30 pm

625 E. 10th Street

Attendance: Jere Locke, Al Armendariz, Susan Lippman, Francois Levy, Pam Reed, Lucia Athens, Zach Baumer, Lewis Leff, Rob Borowski

Agenda

- 1. Citizen Communications (10 min.)
 - None
- Community Climate Plan Outline & Review Process
 - Input from team:
 - Need to focus on how actions will improve the quality of life for community members.
 - o A positive vision is a solid way forward.
 - Must include the most recent scientific research from James Hansen Jere Locke will assist. Talk about the Bastrop fires and the Halloween flood of climate change and how they affect quality of life.
 - Don't only focus on individuals, but also their community. Maybe in the
 persona section talk about a scenario of the location or a day in the life and
 how multiple personas could overlap in the day (i.e. riding the bus cuts across
 multiple personas, etc.).
 - o Prioritize actions that are doable and have a large impact
 - o Re-emphasize the government role and importance of infrastructure.
 - Might need to break out small biz and NGOs as well as large businesses from universities to highlight organizations who are specifically working on carbon reducing projects
 - In the "Climate Plan Summary" section, cover the top 3-5 Synergy actions that touch many sectors like Density, Technology / Mobile / Cloud, and Renewable energy generation and storage among others and then create a matrix, infographic, highlights, across the TAG sections for the appendix.
 - Mention in the report that having a consistent way to measure footprints for businesses and individuals is available so there is a uniform way to measure progress.
 - In January, make assignments to the steering committee. 2-3 people will review sections; specific due dates will be given.
 - Discussion about low income being its own section or highlighting the issue in many personas – main point is to focus on it within the "why it matters" section.
 - o Need to ensure how the plan continues, governance, is covered
 - Add "Community Institutional Signatories" section
 - Consider a gamification public engagement tool for community members to choose targets
- 3. Introduction & Walk Through of 2050 GHG waterfall diagrams
 - Input from team:
 - Transportation TAG and Waterfall Make sure we have a strategy and a waterfall box for Heavy transportation (Trucks / shipping, trains, airplanes, off road, heavy duty, yellow iron, etc.)



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- Scenarios for reduction. Need to create a reality line (AE plans, 30% trans, etc.) as well as a Hansen line. Then propose 5 scenarios of how we can display and communicate goals / trajectories, develop simple pros / cons for each, then share with the steering committee and vote on which is best. Try to get 100% voting response.
- Offsets in the short-term don't make sense since this isn't binding. 90% by 2050 with 10% allowed for offsets is the goal. Ensure offsets generate economic opportunity or broader equity for the whole community through offset investments.
- 4. Discussion of attached decision topics from 10/15 & 11/5 meetings
 - Input from team:
 - o The reporting and revision timeline was very helpful
 - o Suggestion that citizens could help choose the curve using a web tool
- 5. Next Steps
 - Add January meetings to calendar