

# IMAGINEAUSTON

**Austin Community Climate Steering Committee**

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Planning & Development Review



# IMAGINEAUSTON



About the Plan

Climate Protection and Imagine Austin

Implementing Imagine Austin

# Why Austin needs a plan

- Identify and respond to community needs
- Make informed decisions on how to grow while maintaining & improving our community
  - Guide future growth and development
  - Prioritize capital investments



# About: the City Charter

**Establishes the comprehensive plan and comprehensive planning as a . . .**

- Continuous and ongoing planning program
- Guide to regulate and manage future development
- Direction for all land development decisions, regulations, and capital expenditures



# About: Council Goals

## Community Engagement

- Values-Driven Planning Process
- Community Shapes the Plan

## Sustainability

- Environment, Economy, and Equity
- What Does Sustainability Mean for Austin?

## Implementation

- Translating Vision and Goals into Action

# About: Sustainability



## A Vision for Austin's Future

- A Beacon of Sustainability
  - Social equity
  - Economic opportunity
  - Diversity and creativity
  - Community needs & values
- 
- Austin's greatest asset is its people
  - Determined to see vision become reality

# About: Sustainability

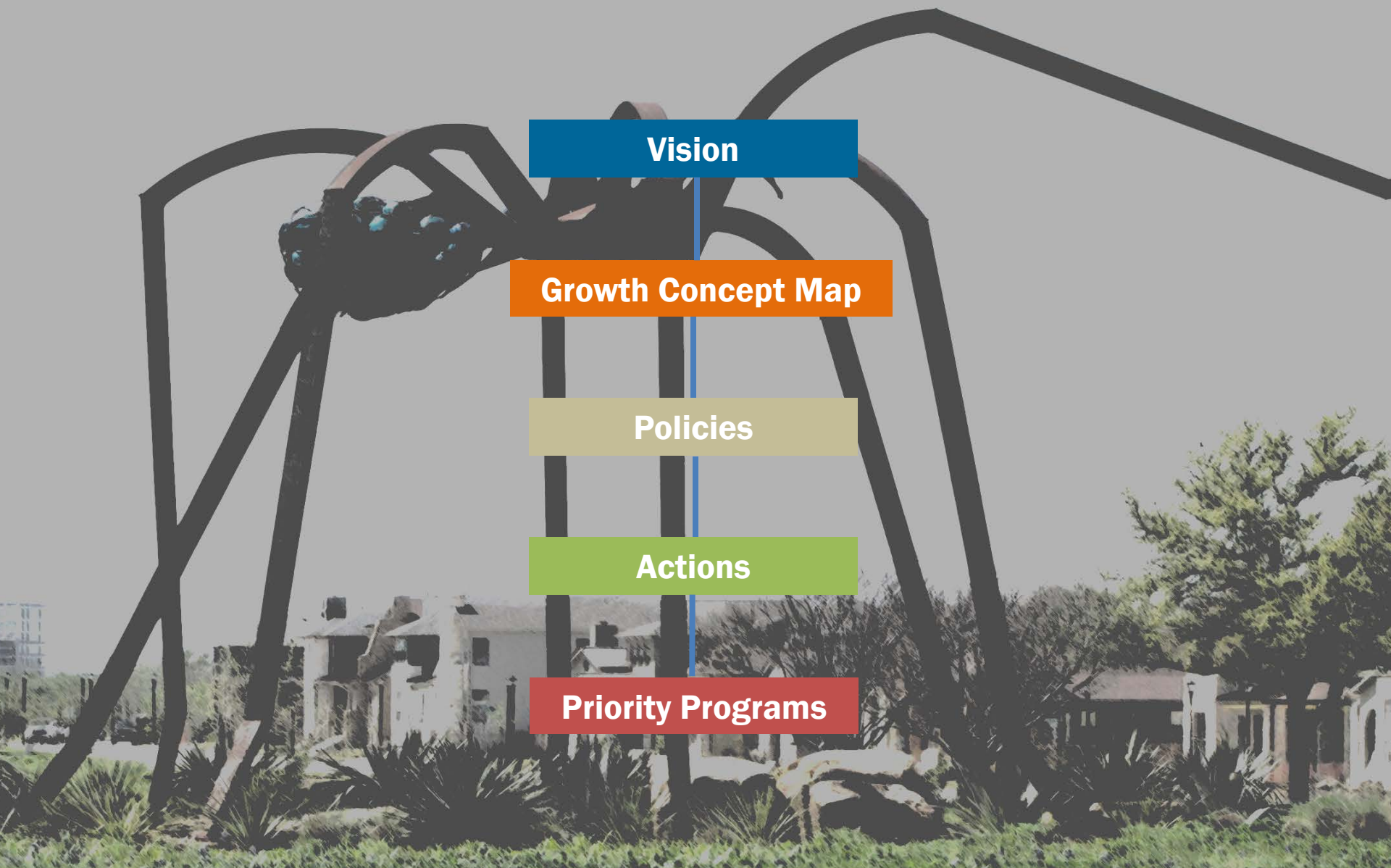






**Inside the Plan: Walkable Communities**





# Inside the plan: The Framework

# IMAGINEAUSTON



Values &  
Respects People



Livable



Creative



Natural &  
Sustainable



Educated



Mobile &  
Interconnected



Prosperous

The **vision statement** describes in aspirational terms what Austinites want the city to become by 2039 and establishes the broadest context for decision-making.





## Austin is Natural & Sustainable

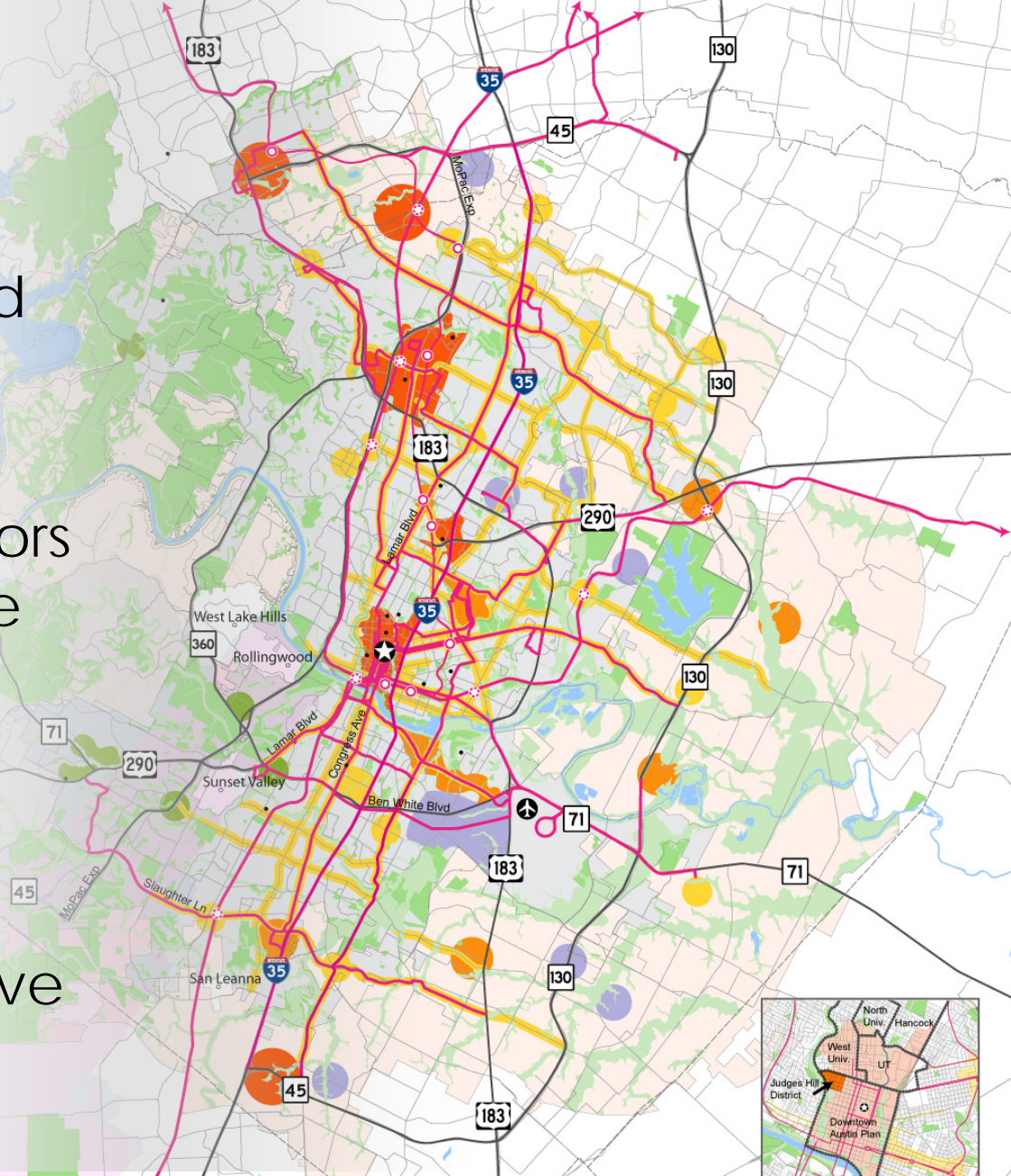
- Ensure long-range health of community through responsible use at the local, regional, & global level.
- Austin is a leader in reducing greenhouse gas emissions.
- Our open spaces and preserves provide us with clean air and water, cooler temperatures & biodiversity

- Land Use & Transportation (**LUT**)  
includes Urban Design & Historic Preservation
- Housing & Neighborhoods (**HN**)
- Economy (**E**)
- Conservation & Environment (**CE**)
- City Facilities & Services (**CFS**)  
includes Solid Waste, Energy, Public Safety, Public Buildings, Recreation and Open Space, & Wastewater, Potable Water and Drainage
- Society (**S**)  
includes Health and Human Services & Children, Families, and Education
- Creativity (**C**)



- **CE P9:** Reduce the carbon footprint of the city and its residents by implementing Austin's Climate Protection Plan and developing strategies to adapt to the projected impacts of climate change.
- **CE A1:** Implement the City of Austin Climate Protection Plan.
- **LUT P1:** Align land use and transportation planning and decision-making to achieve a compact and connected city in line with the Growth Concept Map.
- **LUT P3:** Promote development in compact centers, communities, or along corridors that are connected by roads and transit, are designed to encourage walking and bicycling, and reduce healthcare, housing and transportation costs.
- **E P15:** Invest in sustainable, affordable utility sources to meet the needs of increasing population and employment bases.
- **CFS P24:** Increase the share of renewable energy sources.

- Promotes a compact and connected city
- Preserve neighborhood character
- Focuses new development in corridors and centers accessible by walking, bicycling, transit, and cars
- Directs development away from environmentally sensitive areas



# Plan Framework: Growth Concept Map<sup>4</sup>



Community Engagement

Regulations

Capital Investments

Organizational Alignment

Partnerships

# Priority Programs



Priority Program #1:  
Invest in C&C Austin

Priority Program #8:  
Align Code

Priority Program #3:  
Workforce Development

Priority Program #5:  
Creative Economy

Priority Program #2:  
Sustainable Water

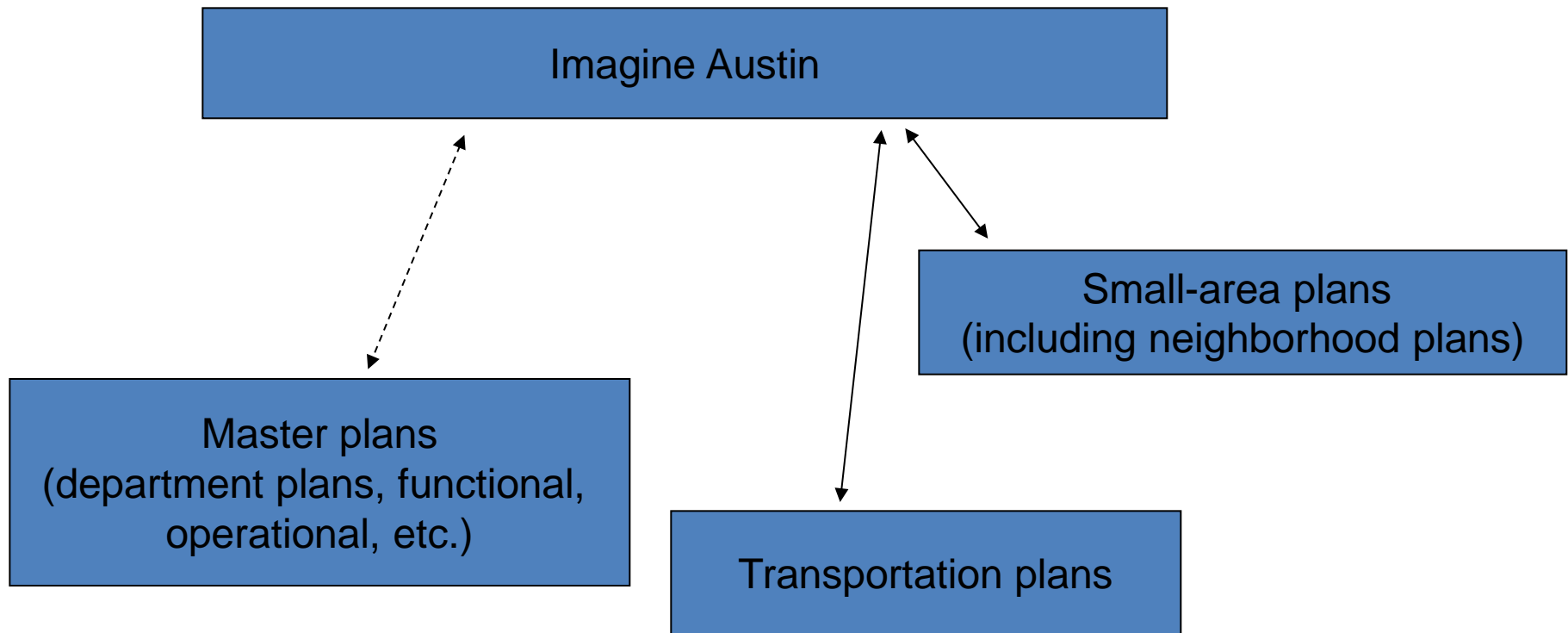
Priority Program #4:  
Green Infrastructure

Priority Program #6:  
Household Affordability

Priority Program #7:  
Healthy Austin

- **Small area and master plans**
- **Zoning and development decisions**
- **Capital improvements program/bonds**
- **Departmental/ operational decisions and budgets**
- **Partnerships**
- **Annual Report**





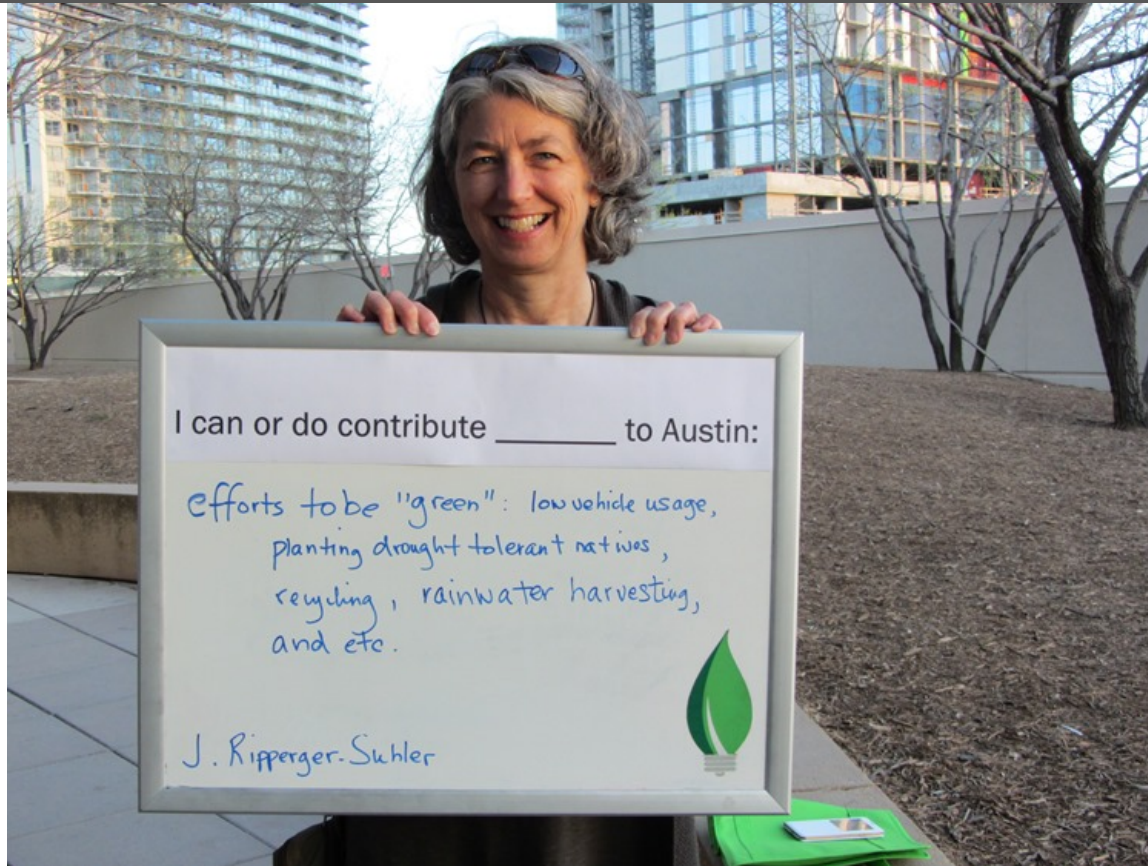
All plans provide guidance for future decisions. The comprehensive plan, master plans, and small-area plans should provide coordinated guidance, from different perspectives.

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# Thank you



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Vibrant. Livable. Connected.