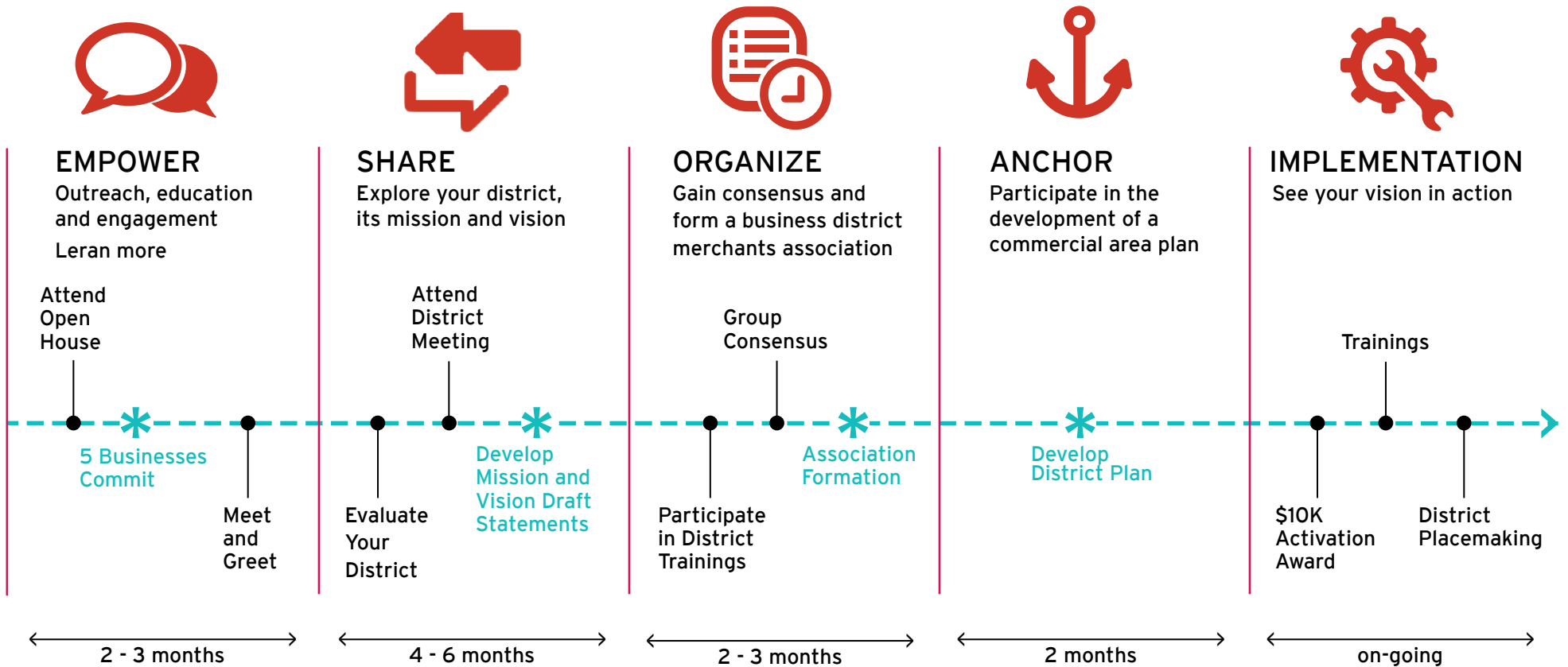




WHAT IS SOUL-Y AUSTIN?

The Soul-y Austin Business District Incubator seeks to empower Austin-area brick-and-mortar businesses of all sizes and types within commercial areas through the formation of merchants associations.



* Program Milestones ● Program Activities Note: Timeline varies by district

STAY THE COURSE AND ENJOY THE BENEFITS

- Business development and training
- Business Loans and Music Venue Loans
- Marketing and promotional tools
- Monetary District Activation Awards
- A unified voice to the City of Austin
- Placemaking
- District Activism



A PROGRAM OF THE ECONOMIC DEVELOPMENT DEPARTMENT

For more information contact Nicole Klepadlo at Nicole.Klepadlo@austintexas.gov