

Zero Waste Block Leader Orientation

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Austin Resource Recovery



Agenda for Today

- Introductions
- Zero Waste Block Leader Program
 - ❖ Roles & Responsibilities
 - ❖ Communications
 - ❖ Quarterly Meetups & Tours
 - ❖ Recruiting more Block Leaders
- Austin Resource Recovery Overview
 - ❖ Zero Waste Goals
 - ❖ Diversion Rate
 - ❖ Residential Services
 - ❖ Curbside Recycling Collection
 - ❖ Curbside Trash Collection
 - ❖ Recycle Re-Use Drop Off Center
 - ❖ Composting Classes
 - ❖ Curbside Organics Pilot
 - ❖ Commercial Services





Zero Waste Block Leader Program

Roles & Responsibilities

Block Leaders are active, "green-minded" neighborhood residents who help spread the word about recycling in your neighborhoods. Your mission is to unite the community to promote environmental issues and lead the effort in creating a cleaner, greener Austin.

Block Leaders are not the recycling or composting police!

As Block Leaders you are available to help to educate your friends and neighbors on recycling and composting, in a way that encourages them to divert more materials from the landfill.





Zero Waste Block Leader Program

Roles & Responsibilities

- We ask for a commitment of between 10 - 25 hours **a year**
- Block Leaders will be asked to commit to providing information to their neighbors at a self-selected level of activity:
 - ❖ By placing a "Zero Waste Block Leader" sign in your yard, or
 - ❖ By sharing the Austin Resource Recovery electronic newsletter with your neighbors/neighborhood association, or
 - ❖ By distributing informational door hangers to your neighbors, or
 - ❖ By making presentations to your neighborhood association/HOA meeting, or
 - ❖ By engaging their neighbors in face to face conversations about Zero Waste goals, or
 - ❖ By volunteering with Austin Resource Recovery staff at community events





Zero Waste Block Leader Program

Roles & Responsibilities

Compost Coaches

- Block Leaders currently in compost pilot will serve as peer educators to block leaders in the upcoming expansion areas.
- Block leaders in the upcoming compost expansion areas will act as compost coaches to their neighbors. Training and materials will be provided! Stay tuned for more information!





Zero Waste Block Leader Program

Roles & Responsibilities





Zero Waste Block Leader Program

Communications

I PROMISE NOT TO SPAM YOU!

- Email from perhaps twice a month, or more as special projects or updates from Austin Resource Recovery become available.
- You will receive the monthly Austin Resource Recovery Newsletter each month – feel free to share it with your neighbors!
- **If you aren't receiving email from me at all, please let me know.**
- Add the email address block.leader@austintexas.gov to your contact list.
- You are always welcome to call or email me! Jennifer.denton@austintexas.gov | 512-974-2744



Zero Waste Block Leader Program

Quarterly Reports

What we're looking for in the report:

- How many people you are interacting with. Not WHO, but how many.
- What questions are you getting from neighbors about recycling, composting or zero waste in general,
- What questions do you have or information do you need,
- What issues you are seeing so that we can create materials for you use to help address those issues, and
- Also, we'd like to know who is doing a great job and recognize them for it.



Zero Waste Block Leader Program

Quarterly Meetups and Tours

Quarterly Meetups

- Input and feedback,
- Information sharing: What's working? Any issues? What questions are you getting?
- To interact with block leaders in other neighborhoods and learn from each other,
- Distribute door hangers

Optional Tours

- Balcones MRF
- Organics By Gosh
- Recycle Reuse Drop Off Center
- Hornsby Bend Biosolids Management Plant
- Community First Village
- Make other suggestions!





Zero Waste Block Leader Program

Next Tour

April 29th – 9a-11a



ARR operations &
service center



ROAD-E-O





Zero Waste Block Leader Program

Recruiting More Block Leaders

- We have more than 140 Block Leaders spread across our service area
- We have big gaps in some areas – we will focus our recruitment and our outreach in these areas
- Take a flyer! Give out my contact info if you know someone who would be a good fit for the program

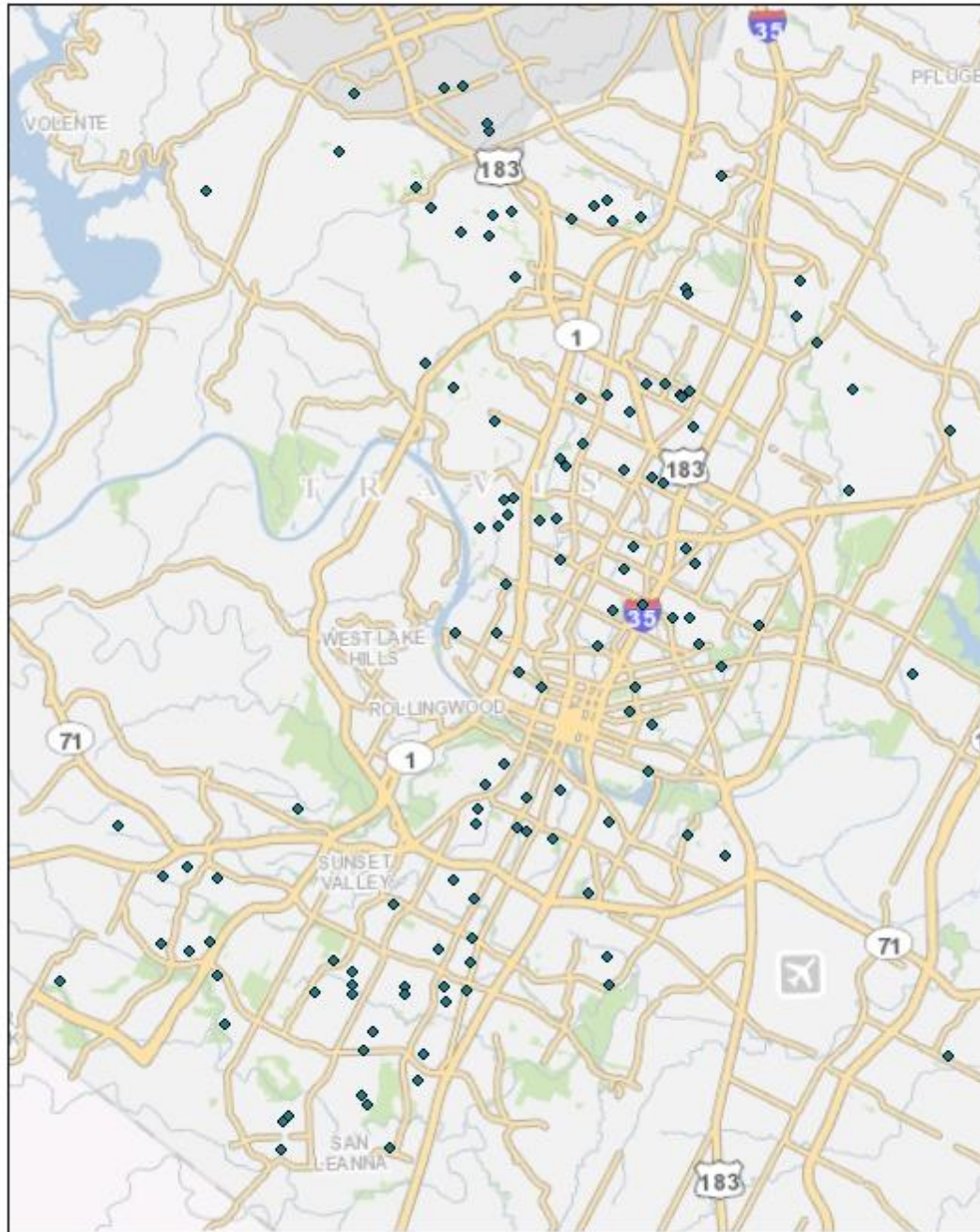
Jennifer Denton

Block.leader@austintexas.gov

512-974-2744

austintexas.gov/zerowasteblockleader







Find us Online



[facebook.com/austinrecycles](https://www.facebook.com/austinrecycles)

We have created a Facebook Group called
'Zero Waste Block Leaders'

<http://bit.ly/BlockLeaderGroup>

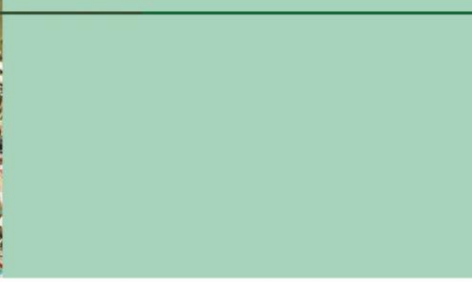


austinrecycles.com

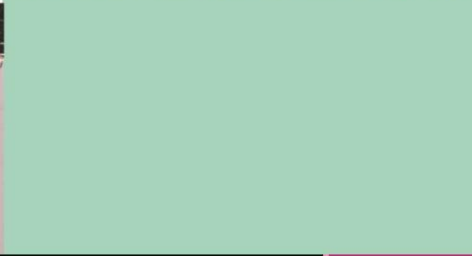




Take a
break!



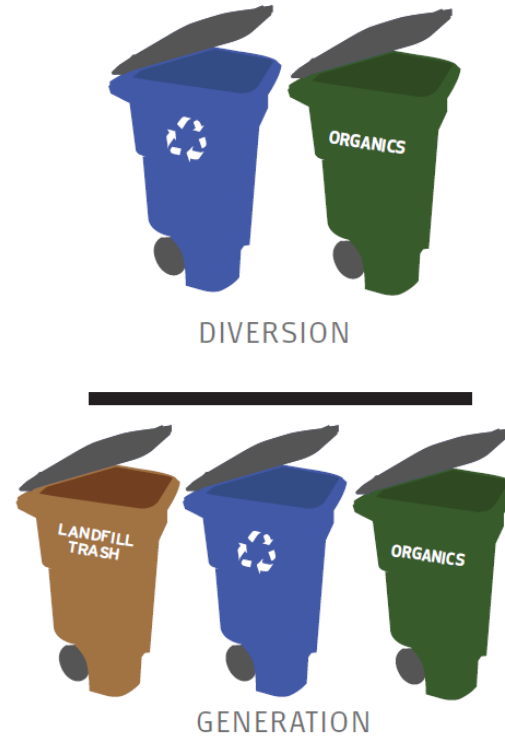
**DEFINING
ZERO
WASTE**





Diversion Rate

$$\frac{\text{Tons Diverted}}{\text{Tons Diverted} + \text{Tons Disposed}}$$



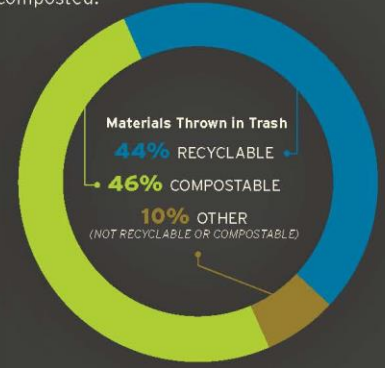


WHAT'S IN OUR TRASH?



Austin Resource Recovery recently completed a study to find out just that.

The results may be surprising! The report notes that 44 percent of residential trash collected by City of Austin crews and going to the landfill could have been recycled. An additional 46 percent of the waste could have been composted.



58,000 TONS OF RECYCLABLES ARE GOING TO THE LANDFILL EACH YEAR

DID YOU KNOW? RECYCLABLES THAT ARE THROWN AWAY COULD FILL THE UT TOWER 29 TIMES EACH YEAR

Market value of **RECYCLABLES** going to landfill = about **\$4.7 million** per year. **61,000 tons** of **COMPOSTABLES** are going to the landfill each year.

THAT'S ENOUGH **COMPOST** TO FILL MORE THAN **94,000 FORD F150s** EVERY LITTLE BIT ADDS UP!

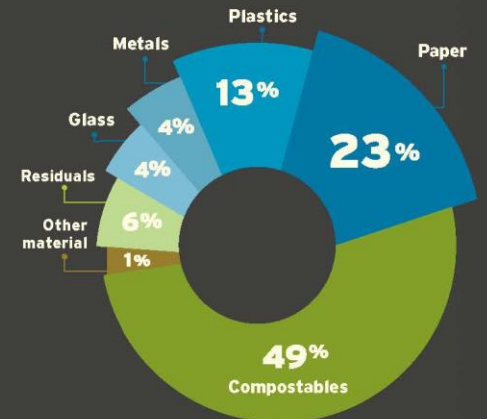


More recyclables are going to the landfill than are being recycled in residents' blue recycling carts.



WHAT COULD HAVE BEEN RECYCLED?

Once the trash was sorted out and weighed, the study found that paper was the recyclable item that was thrown away most often. Here's how the numbers add up:



Paper 23 %: Office paper, receipts, junk mail, envelopes, cardboard, boxboard, newsprint, magazines, wrapping paper (non foil), greeting cards.

Plastics 13 %: Bottles, buckets, cups, flower pots, jars, tubs, totes and lids.

Metals 4 %: Soda cans, aluminum baking pans and trays, aluminum foil, steel and tin cans

Glass 4 %: Bottles and jars

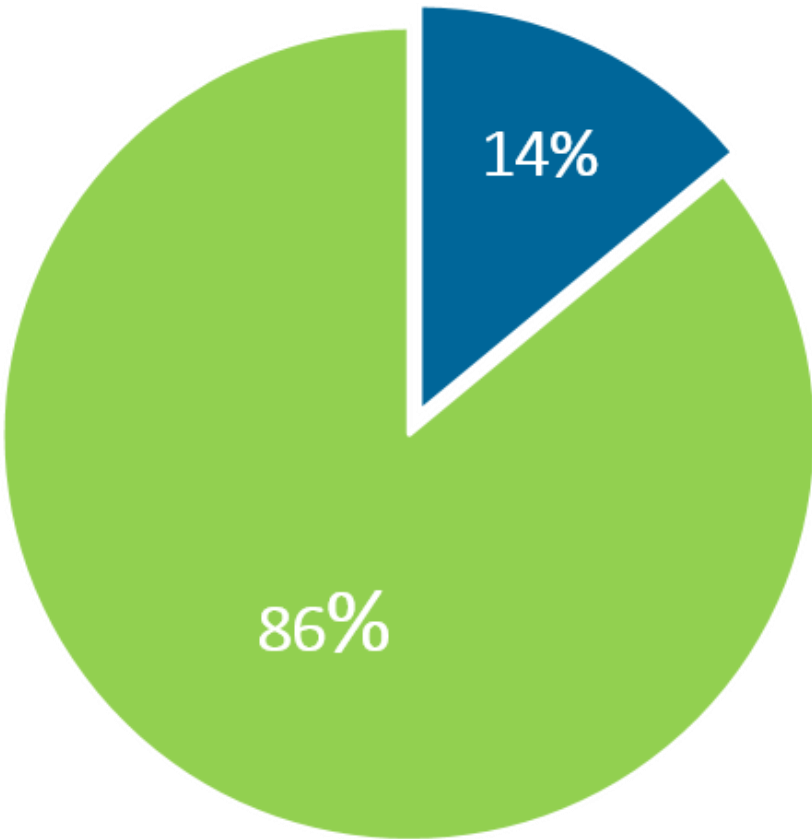
TAKE STEPS TO RECYCLE EVERY DAY, EVERYTHING AND EVERYWHERE

- Have questions about recycling? Visit austinrecycles.com and look up more than 200 items on our improved tool: What do I do with...
- Send us your questions! Post them on <http://www.facebook.com/austinrecycles> or email us at daretogozero@austinrecycles.com.
- Look for a comprehensive **RECYCLING** guide in your home mailbox this month.



Who Hauls Austin's Materials?

Most of the discards in Austin are outside of ARR's control



Tons controlled by City:	229,057 (14%)
Tons controlled by Private Sector:	976,100 (86%)
<hr/>	
Total Tons Generated:	1,205,157



ARR Residential Services



Curbside Recycling Collection

- Collection is every other week
- Cart overflowing? Customers can request a second cart for FREE. Call 512-494-9400.





What Goes In?





Plastic Materials



Paper





Boxboard and Cardboard





Metals





Glass





KEEP OUT OF RECYCLING CART!





When In Doubt....

www.austintexas.gov/department/austin-resource-recovery

MY SCHEDULE

English



My Schedule



What Do I Do
With...



Need help?

3309 Big Bend Drive, Austin, Texas, United States



Get a reminder!



Get a calendar



Search for another address

Curbside Clothing & Household Items Recycling

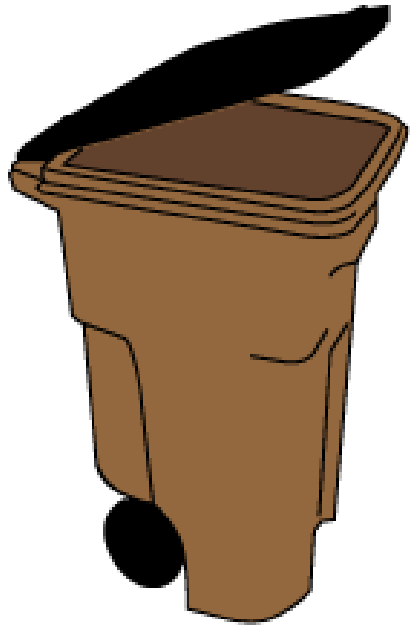
- We encourage you to donate items to charities first
- Collection is every other week, same day as recycling
- Use the green bag, provided by Simple Recycling, a for-profit company. Set at the curb, **not** in the blue recycling cart
- Simple Recycling will leave a new bag tied to the cart



<http://austintexas.gov/clothing>



Curbside Trash Collection



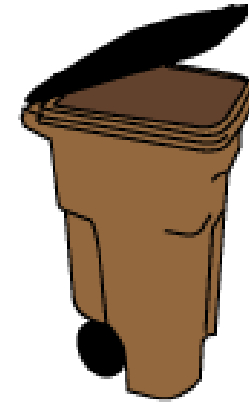
96-gallon
\$42.85/mo.*



64-gallon
\$24.30/mo.*



32-gallon
\$19.15/mo.*



24-gallon
\$17.90/mo.*

*Includes base fee of \$14.05. Carts 64-gallon and smaller cost \$0.16 per gallon; the 96-gallon cart costs \$0.30 per gallon.



Yard Trimmings Collection



Weekly Collection



Large Brush Collection



Collection Twice Per Year



Bulk Collection



Collection Twice Per Year



Street Sweeping & Dead Animal Collection





AUSTIN RESOURCE RECOVERY

RECYCLE & REUSE

DROP-OFF CENTER



2514 Business Center Dr.



Austin ReBlend Paint





The Reuse Store





Free Composting & Chicken Keeping Classes

1. Take a free composting class or watch the class online in English or Spanish

2. Buy a composting system

Get a rebate of up to 75% of the cost of your composter, up to \$75!

austintexas.gov/composting



1. Take a free chicken keeping class

2. Buy a pre-built chicken coop

Get a rebate of up to 75% of the cost of your coop, up to \$75!

austintexas.gov/chickenkeeping



Curbside Composting Service



Pilot Program

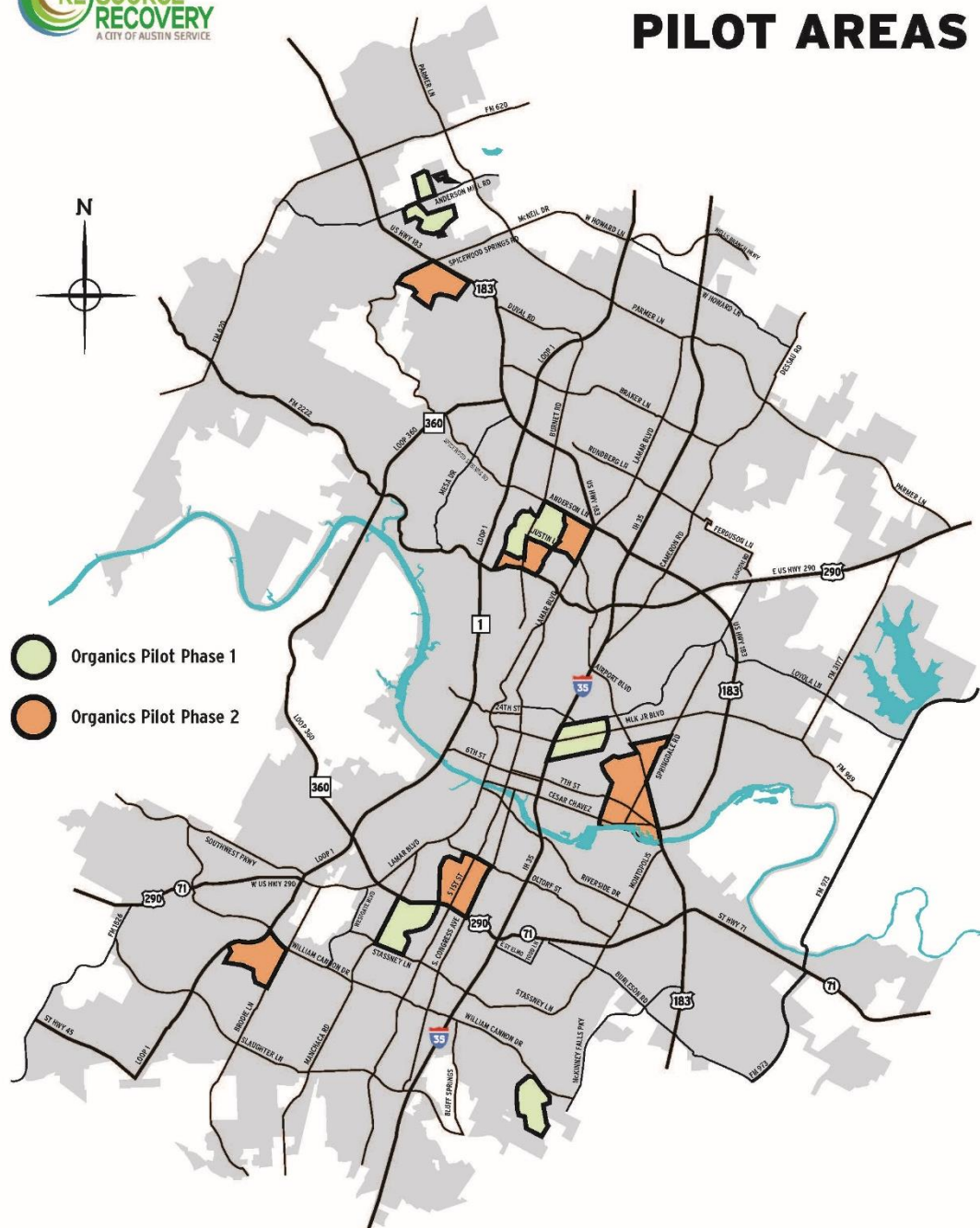


Currently 14,000 households participating

- Yard Trimmings and Wood
- All Food Waste
- Cardboard
- Paper bags and Paper To-Go containers



ORGANICS PILOT AREAS





Upcoming Curbside Composting Expansion & Block Leaders





Commercial & Multifamily Services



Universal Recycling Ordinance

Basic Requirements:

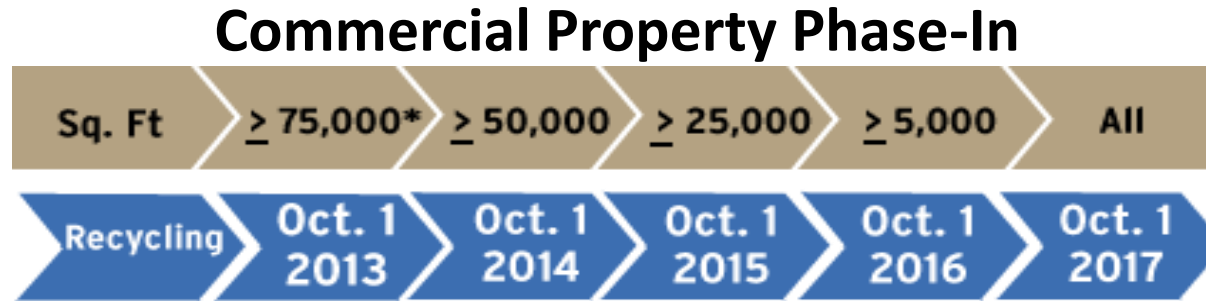
- Recycling services for 5 materials
- Sufficient recycling capacity
- Convenient & clearly marked containers
- Signs & education
- Annual Diversion Plan



Notice a property potentially out of compliance? 3-1-1



Timeline: URO Commercial Properties



By Oct. 1, 2017, all properties will be required to ensure tenants and employees have convenient access to recycling.

Commercial (non-residential) properties, including:

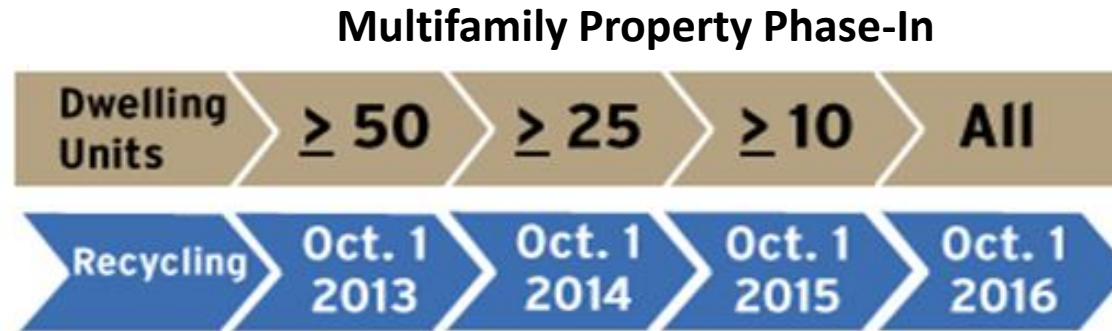
- Retail
- Medical facilities
- Hotels and Motels
- Religious buildings
- Commercial office buildings
- Private educational facilities
- Industrial and Manufacturing Facilities

Find more information about URO requirements:

<http://austintexas.gov/uro>



Timeline: URO Multifamily Properties



As of Oct. 1, 2016, all multifamily properties are affected by the Universal Recycling Ordinance.

Multifamily (residential) properties, include:

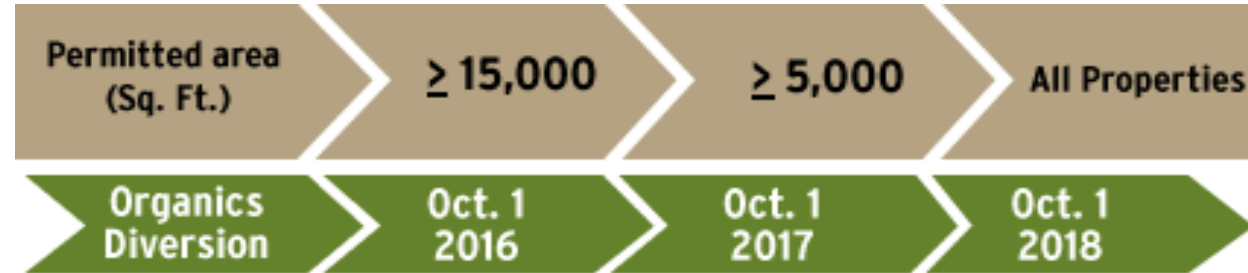
- Apartments
- Private dorms
- Mobile home parks
- Condominiums
- Assisted living facilities





Timeline: Organics Diversion

Food Service Business Phase-In



By Oct. 1, 2018, all businesses with a food service permit will be required to ensure their employees have convenient access to organics diversion services.

Food service enterprises include:

- Grocers
- Food and Beverage Industry (restaurants, bars, catering, commercial kitchens)

