

# Economic Development Department Toolbox

## Portfolio of Services for Redevelopment Areas

27 DEC 2013

The City's Economic Development Department has created an "Economic Development Toolbox" to outline the varied services available to those considering or planning re-investment in their community. Created to support the economic development of commercial districts, the Toolbox is designed to streamline access to technical assistance, education, funding, coaching, and networking opportunities for developers, merchant associations, and businesses of all types. Simply contact the individual or program listed with each service to get started. When area businesses and the arts thrive, everyone benefits: owners, the community, and city of Austin.

Type of Service	Service	Description	Audience	Access	Division
Education	BizAid Business Orientation Class	Overview of City services and community resources to start or grow a small business. (90 minutes)	Entrepreneur Business Nonprofit Developer	<a href="mailto:Joy.Miller@austintexas.gov">Joy.Miller@austintexas.gov</a> <a href="http://AustinSmallBiz.com">AustinSmallBiz.com</a>	SBDP (Small Business Development Program)
Education	Cultural Arts Division Overview Class	Overview of City services and community resources available to the nonprofit and for profit creative industries.	Entrepreneur Business Nonprofit Developer	<a href="mailto:Janet.Seibert@austintexas.gov">Janet.Seibert@austintexas.gov</a> <a href="http://austintexas.gov">austintexas.gov</a>	CAD (Cultural Arts Division)
Education	International Trade Education Series	These classes explore your company's trade potential. Topics include an introduction to importing and exporting, export documentation, and export finance.	Entrepreneur Business Nonprofit Developer	<a href="http://austintexas.gov/service/export-university-education-series">austintexas.gov/service/export-university-education-series</a>	GBRE (Global Business Recruitment & Expansion)
Education	International Welcome Program	The International Welcome Program helps international newcomers to quickly feel at home in our city through three initiatives: orientation sessions, an ambassadors program, and an online information portal for international residents.	Entrepreneur Business Nonprofit Developer	<a href="http://austintexas.gov/internationalwelcome">austintexas.gov/internationalwelcome</a>	GBRE (Global Business Recruitment & Expansion)
Education	Small Business Success Skills Classes	Varied classes cover numerous business topics at no or low-cost. Topic include business plans, marketing, accounting, social media, and more.	Entrepreneur Business Nonprofit Developer	<a href="mailto:Joy.Miller@austintexas.gov">Joy.Miller@austintexas.gov</a> <a href="http://AustinSmallBiz.com">AustinSmallBiz.com</a>	SBDP (Small Business Development Program)
Education Networking	RISE Events	The City hosts several special sessions at RISE - the Relationship & Information Series for Entrepreneurs. RISE is a yearly free, crowd-sourced, decentralized conference in which entrepreneurs connect and exchange ideas.	Entrepreneur Business Nonprofit Developer	<a href="http://riseglobal.org">riseglobal.org</a>	GBRE + SBDP
Education Networking	Small Business Events	Getting Connected (small business resource fair held every spring), Meet the Lender (loan and financing fair held in the fall), Ups and Downs of a 2nd Location (business expansion panel), Women's Entrepreneurial Luncheon (women's business panel).	Entrepreneur Business Nonprofit Developer	<a href="mailto:Joy.Miller@austintexas.gov">Joy.Miller@austintexas.gov</a> <a href="http://AustinSmallBiz.com">AustinSmallBiz.com</a>	SBDP (Small Business Development Program)
Funding	BRE	The BRE Program is intended to provide low-interest loans to existing businesses on Congress and East 6th Street that are at risk of being displaced by new development, and to encourage new businesses to invest in the eligible area.	Business Developer	<a href="mailto:David.Colligan@austintexas.gov">David.Colligan@austintexas.gov</a> <a href="http://austintexas.gov/departments/business-retention-and-enhancement-program-downtown-congress-e-6th-street">austintexas.gov/departments/business-retention-and-enhancement-program-downtown-congress-e-6th-street</a>	GBRE (Global Business Recruitment & Expansion)

Type of Service	Service	Description	Audience	Access	Division
Funding	Chapter 380 Agreements	Retention, expansion, and relocation tax incentives are available to firms that meet a standard set of criteria: fiscal impact, linkages to the Austin economy, impact on city services, character and number of jobs, quality of life, environmental initiatives, and other related items.	Business Developer	<a href="mailto:David.Colligan@austintexas.gov">David.Colligan@austintexas.gov</a> <a href="http://austintexas.gov/department/economic-growth">austintexas.gov/department/economic-growth</a>	GBRE (Global Business Recruitment & Expansion)
Funding	Cultural Funding Program / Community Initiatives Program	Support the marketing, production, and presentation of public performances and exhibitions by nonprofit arts and culture organizations, as well as sponsored individual artists and organizations.	Nonprofit	<a href="mailto:Janet.Seibert@austintexas.gov">Janet.Seibert@austintexas.gov</a> <a href="http://austintexas.gov">austintexas.gov</a>	CAD (Cultural Arts Division)
Funding	Cultural Funding Program: CORE	Organizational and project support to local 501c3 arts and culture organizations, as well as sponsored individual artists and organizations.	Nonprofit	<a href="mailto:Janet.Seibert@austintexas.gov">Janet.Seibert@austintexas.gov</a> <a href="http://austintexas.gov">austintexas.gov</a>	CAD (Cultural Arts Division)
Funding	Cultural Funding Program: Cultural Expansion Program	Strengthen the marketing and audience development capacity of arts organizations serving primarily minority or traditionally underserved audiences.	Nonprofit	<a href="mailto:Janet.Seibert@austintexas.gov">Janet.Seibert@austintexas.gov</a> <a href="http://austintexas.gov">austintexas.gov</a>	CAD (Cultural Arts Division)
Funding	EB-5	The U.S. Citizenship and Immigration Service (USCIS) EB-5 Immigrant Investor Program allows qualified investors to become eligible for green cards for themselves and their dependent family members.	Entrepreneur Business Developer	<a href="http://austintexas.gov/eb-5">austintexas.gov/eb-5</a>	GBRE (Global Business Recruitment & Expansion)
Funding	Family Business Loan Program	Low-cost loans for expanding small businesses that will create low and moderate income employment.	Business Developer	<a href="mailto:Xavier.Zarate@austintexas.gov">Xavier.Zarate@austintexas.gov</a> <a href="http://AustinSmallBiz.com">AustinSmallBiz.com</a>	SBDP (Small Business Development Program)
Funding	Music Venue Assistance Loan Program	Low-interest loans are available to qualifying music venues for the purpose of implementing sound mitigation technologies.	Business	<a href="mailto:Don.Pitts@austintexas.gov">Don.Pitts@austintexas.gov</a> <a href="http://austintexas.gov/department/music-division">austintexas.gov/department/music-division</a>	Music Division
Reference Materials	Cultural and Creative Industry Publications	CreateAustin Cultural Master Plan, Economic Impact Studies, Local Arts Index, and various other reports and studies.	Entrepreneur Business Nonprofit Developer	<a href="mailto:Janet.Seibert@austintexas.gov">Janet.Seibert@austintexas.gov</a> <a href="http://austintexas.gov">austintexas.gov</a>	CAD (Cultural Arts Division)
Reference Materials Referral	Small Business Resource Directories	Silver Pages, Gold Pages, Bronze Pages, Blue Pages, Green Pages.	Business	<a href="mailto:Joy.Miller@austintexas.gov">Joy.Miller@austintexas.gov</a> <a href="http://AustinSmallBiz.com">AustinSmallBiz.com</a>	SBDP (Small Business Development Program)
Technical Assistance	Art Tour Registration	City of Austin Ordinance No. 20110922-087 requires art tour organizers to register tour dates and the addresses of all participating residential properties with the Cultural Arts Division.	Business Nonprofit	<a href="mailto:Janet.Seibert@austintexas.gov">Janet.Seibert@austintexas.gov</a> <a href="http://austintexas.gov">austintexas.gov</a>	CAD (Cultural Arts Division)

Type of Service	Service	Description	Audience	Access	Division
Technical Assistance	Arts, Culture, and Creativity Cultural Plan Development	Assistance in working with adjacent neighborhoods to develop a neighborhood Arts, Culture, and Creativity Cultural Plan.	Developer	<a href="mailto:Janet.Seibert@austintexas.gov">Janet.Seibert@austintexas.gov</a> <a href="http://austintexas.gov">austintexas.gov</a>	CAD (Cultural Arts Division)
Technical Assistance	Artwork Donation and Loan Program	Support for donations or temporary exhibitions of artwork on city property to enhance streetscapes or parkland adjacent to business and residential neighborhoods.	Entrepreneur Business Nonprofit Developer	<a href="mailto:Janet.Seibert@austintexas.gov">Janet.Seibert@austintexas.gov</a> <a href="http://austintexas.gov">austintexas.gov</a>	CAD (Cultural Arts Division)
Technical Assistance	BizAid Coaching	Personalized assistance in writing business plan, developing marketing plan, and accessing capital.	Entrepreneur Business Nonprofit Developer	<a href="mailto:Joy.Miller@austintexas.gov">Joy.Miller@austintexas.gov</a> <a href="http://AustinSmallBiz.com">AustinSmallBiz.com</a>	SBDP (Small Business Development Program)
Technical Assistance	Business Solutions Center (BSC)	Business resource library with current high speed internet and up-to-date online database subscriptions useful to small business owners.	Entrepreneur Business Nonprofit Developer	<a href="mailto:Joy.Miller@austintexas.gov">Joy.Miller@austintexas.gov</a> <a href="http://AustinSmallBiz.com">AustinSmallBiz.com</a>	SBDP (Small Business Development Program)
Technical Assistance	Music Programming Advising	Advising is available for activating public spaces with local music. The Music Division can provide musician recommendations and work with event organizers to help book appropriate acts for specific events to enhance Austin's cultural economy.	Entrepreneur Business Nonprofit Developer	<a href="mailto:Don.Pitts@austintexas.gov">Don.Pitts@austintexas.gov</a> <a href="http://austintexas.gov/department/music-division">austintexas.gov/department/music-division</a>	Music Division
Technical Assistance	Special Event Planning	Assistance in navigating the City's permitting process is available to event organizers and producers to ensure the success and safety of music events and major festivals. Event site plan/layout advising is also available.	Entrepreneur Business Nonprofit Developer	<a href="mailto:Don.Pitts@austintexas.gov">Don.Pitts@austintexas.gov</a> <a href="http://austintexas.gov/department/music-division">austintexas.gov/department/music-division</a>	Music Division
Technical Assistance Education	BizOpen Orientation	Education about the City of Austin's zoning, permitting and code compliance processes to gain a Certificate of Occupancy.	Business Nonprofit Developer	<a href="mailto:Joy.Miller@austintexas.gov">Joy.Miller@austintexas.gov</a> <a href="http://AustinSmallBiz.com">AustinSmallBiz.com</a>	SBDP (Small Business Development Program)
Technical Assistance Education	Next Level Professional and Organizational Development Program	Technical assistance and professional development for creatives: Workshops, Speaker Series, Public Art Symposiums, special programming.	Entrepreneur Business Nonprofit Developer	<a href="mailto:Janet.Seibert@austintexas.gov">Janet.Seibert@austintexas.gov</a> <a href="http://austintexas.gov">austintexas.gov</a>	CAD (Cultural Arts Division)
Technical Assistance Education Referral	Creative Space Development	Personalized assistance. Reference for creative sector code and City regulatory functions.	Entrepreneur Business Nonprofit Developer	<a href="mailto:Janet.Seibert@austintexas.gov">Janet.Seibert@austintexas.gov</a> <a href="http://austintexas.gov">austintexas.gov</a>	CAD (Cultural Arts Division)
Technical Assistance Referral Reference materials	LocallyAustin.org	A listing and mapping website designed to promote local Austin small businesses to residents and visitors.	Entrepreneur Business	<a href="http://LocallyAustin.org">LocallyAustin.org</a>	SBDP (Small Business Development Program)