



The People's Gallery Exhibition 2013
Call for Artwork : Deadline November 2, 2012

The City of Austin Economic Growth & Redevelopment Services Office Cultural Arts Division is proud to announce its 2013 annual art exhibition at Austin City Hall. This exhibition is part of an ongoing Cultural Arts Program Exhibition Series to showcase regional artistic endeavors and encourage public dialogue, understanding and enjoyment of visual art. The program's goal is to present a series of exhibitions that reflect the artistic excellence and cultural diversity of Austin and promote the City's cultural and economic initiatives. More than 100 works are selected for display each year in this unique civic space designed for Austin by architect Antoine Predock.

The City of Austin seeks 2 and 3-dimensional artworks in any medium by Austin-area visual artists or from Austin galleries or visual arts organizations for the 2013 Austin City Hall Exhibition which runs from February 22, 2013 – January 10, 2014. [Selected artworks must be delivered by January 26, 2013 and remain on display for the duration of the exhibition.]

SUBMISSION OF APPLICATIONS – DEADLINE November 2, 2012

The City of Austin uses **ASAPP!**, an online application system for Art in Public Places, for this exhibition. All artists are required to submit their application online at www.austintexas.gov/department/peoples-gallery. Instructions are available at this web location for submitting your images and written materials. The information that is required online includes an artist resume, images of available artworks, corresponding artwork information (artist name, artwork title, date, medium size, frame or pedestal size, value, artist statement), and description of how work is to be hung or installed. Note that you do not have to join the Artist Registry in order to apply online for the annual *People's Gallery Exhibition*.

ARTIST INFORMATION MEETING – September 28, 2012

An information meeting will be held to explain the application process at **6:00 p.m., Friday, September 28, 2012 in the Room 1029 at City Hall, 301 West Second Street, Austin, TX 78701**. All artists are invited to attend. Parking tickets for the City Hall parking garage will be validated, so there will be no charge for the artist.



ELIGIBILITY and SELECTION

Visual Artists over 18 years old who live or work in the Austin area or visual arts organizations in Austin are invited to submit no more than five (5) images of artworks available for loan for the duration of the exhibition. Interested artists or arts organizations must submit online by midnight **Friday, November 2, 2012**. If you have questions contact 974-6456.

The Cultural Arts Program Manager may appoint a selection panel, which may include City staff and community representatives, to assist in evaluation of submissions, and shall send written notice of acceptance, modification, or rejection of the submission.

Selection criteria may include:

- Quality or merit of the artwork
- Local or national reputation of the artist
- Ownership by a museum located in Austin as part of its permanent collection
- Cultural diversity of artwork to be included in the exhibition

POLICY

The City of Austin respects freedom of expression in visual art. However, the Austin City Hall does not function as a gallery or museum in its ability to exhibit any and all content within its business setting. Therefore, the City reserves the right to remove or relocate artwork at its sole discretion. Display of artwork in Austin City Hall does not create a public forum.

EXHIBITION OPPORTUNITIES and LIMITATIONS

Placement of the artworks is at the sole discretion of the Cultural Arts Division staff and will be limited to the following areas:

First Floor – atrium lobby and limited locations in adjoining public rooms

Second Floor – the atrium lobby, surrounding conference rooms, and east-west hallway corridors.

Third Floor – the atrium lobby and surrounding conference rooms, excluding the city manager's conference room.

Art displayed in these areas shall be appropriate to an office setting and for viewing by public officials, City employees, and citizens transacting business in the building. No art will be displayed on the fourth floor or in the administrative offices located on the first, second, or third floors.

Exterior sculptures may be installed on the City Hall plaza on a case by case basis.



PREPARATION OF ARTWORK

All two-dimensional artwork submitted must be framed or mounted and ready to hang. All three-dimensional artwork submitted must be self supporting or include a pedestal or stand. *Any stands used must be approved by the Cultural Arts Program Manager before delivering to City Hall.* Art presented in an electronic media must be accompanied by appropriate audio and video equipment. The in-house video screens are not available for use as part of the artwork exhibition series. [For more information on the City's *Faces of Austin* film program visit <http://www.austintexas.gov/department/faces-austin>.] Artworks accepted are subject to inspection and may be withheld from the exhibition at staff discretion.

SALES

Artwork on display at Austin City Hall may be for sale by the organization or artist loaning the material provided that any artwork sold remains on display until the conclusion of the exhibition. However, earlier removal may be approved by the Cultural Arts Program Manager with prior written consent. The organization or artist lending artwork for an exhibition in Austin City Hall must provide a suitable replacement, subject to the Program Manager's approval, for artwork removed from an exhibition before its conclusion.

The artist or arts organization is responsible for all aspects of a sale transaction artwork on display at Austin City Hall. The City shall provide contact information and labels for artworks. The City of Austin does not receive a commission on or compensation from the sale of artwork exhibited at Austin City Hall.

THE PEOPLE'S CHOICE AWARD

Each year the City of Austin considers the purchase of one work of art from the annual exhibition to keep for the Austin City Hall & Public Plaza permanent artwork collection. All public visitors to City Hall, as well as city staff, are invited to vote for their favorite artworks in the exhibition. The artworks that receive the most votes are considered for purchase for permanent display in City Hall. Announcement of the winner takes place at the opening reception for the following year's exhibition.

TERMS OF LOAN and LOAN AGREEMENT

Please refer to the Cultural Arts Division website for details on the Guidelines for the Austin City Hall Exhibition Series: www.austintexas.gov/department/peoples-gallery. Selected Artists will be asked to sign an agreement of loan with all its conditions listed therein.



SCHEDULE (Subject to Change)

September 28, 2012	Artist Information Meeting to explain ASAPPI! , the City's online public art application system; 6:00 p.m. in Room 1029 at City Hall, 301 West Second Street. Parking tickets for the City Hall garage beneath the building will be validated.
Friday Nov. 2, 2012	Deadline for submissions to be considered for the 2013 Austin City Hall Exhibition.
November 2012	Submissions reviewed, artworks selected.
Early December 2012	Acceptance notification sent. Loan Agreement forms and delivery information will be mailed to the selected artists. All selected artists must confirm receipt of acceptance and give notice of agreement to participate.
Fri. Jan. 25 noon – 6pm and Sat. Jan. 26 9am – noon	Delivery of selected artworks; No artworks accepted without signed loan agreement forms.
Friday Feb. 22, 2013	Artist Reception at Austin City Hall; 6:00 – 9:00 pm
Exhibition Dates	February 22, 2013 – January 10, 2014

Austin City Hall Hours of Operation:

The 2012 People's Gallery Exhibition is open to the public during normal hours of operation: Monday through Friday, from 8:00 a.m. to 5:00 p.m. The first floor atrium lobby is also open to the public during City Council meetings.

