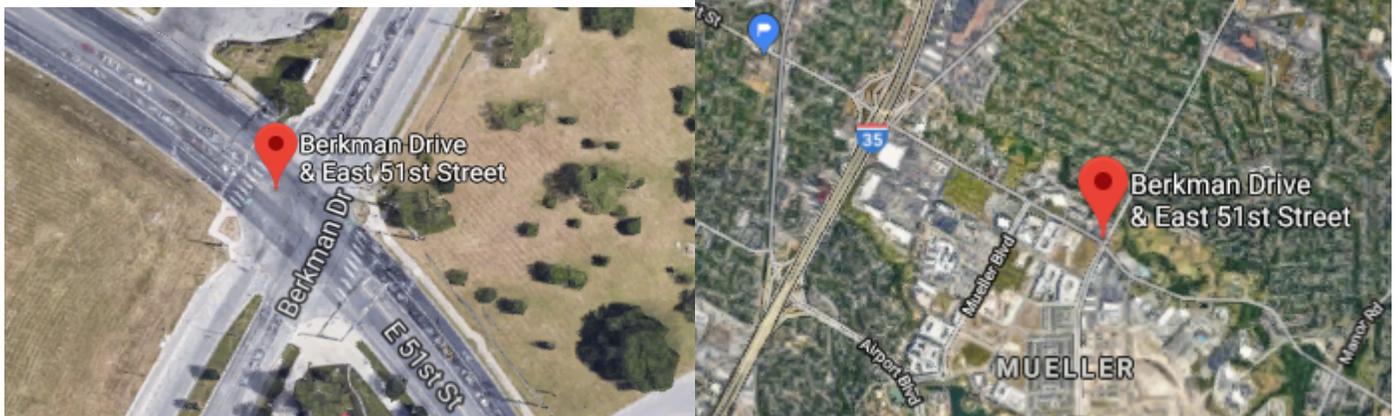


Neighborhood Partnering Program Application Summary

Project Name: Windsor Park Gateway Signage

Applicant: Windsor Park Neighborhood Association

Project location: Berkman Drive – 290 E to 51st Street



Project Scope & Description – Council District 1

- The project will allow Windsor Park to installation of attractive gateway signage and landscaping in highly- visible locations of a community can vastly improve pride of place, decrease litter, deter crime, and aid in attracting families, retail, and services to a neighborhood
- This project will also include the installation of an educational kiosk in Bartholomew District Park
- This project has been reviewed and approved by the Transportation Department and the Parks and Recreation Department.

Project Costs & Cost Match

Total Project Costs: \$38,904

| | |
|--|----------|
| WPNA – Professional Services, In-Kind Materials, and Volunteer Hours | \$13,164 |
| City of Austin – Construction & Contingency | \$25,740 |

Windsor Park Neighborhood Association Cost Share: \$30,038

| | |
|---|----------|
| Professional Services, In-Kind Materials, Volunteer Hours | \$13,164 |
| Community Maintenance Match (Not Included in Total Project Costs) | \$16,874 |

Project Category: Standard: \$0- \$150,000

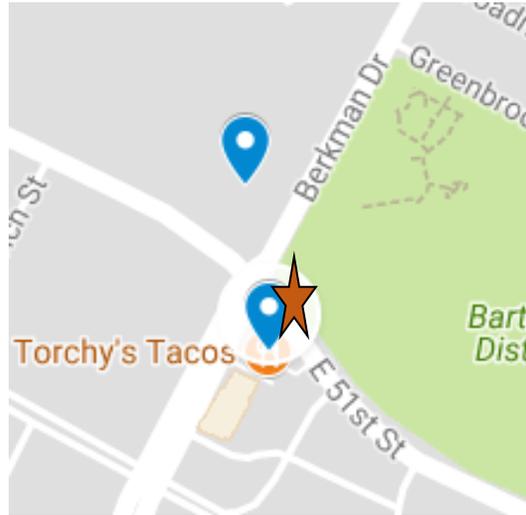
Cost Match Requirement (Community Cost Share / Total Project Costs): **Met**

| | |
|--------------------------------------|-----|
| Required Minimum Community Match (%) | 30% |
| Actual Community Match (%) | 77% |

Description of Support, Participation & Maintenance

Evidence of Support Map

| | |
|------------------------------------|------|
| Total Number of Support Signatures | 2 |
| Impacted Households | 2 |
| Impacted Stakeholders Signatures | 2 |
| Percentage | 100% |



- The Windsor Park Beautification Committee (WPBC) in partnership with Austin Parks Foundation (APF), Keep Austin Beautiful (KAB), and the City of Austin Parks and Recreation Department is committed to the long-term maintenance of all landscaping installed.
- The Windsor Park Beautification Committee is currently raising funds to cover the maintenance and replacement costs for the Entrance Sign. The sign design allows for the efficient removal of graffiti by power washing the structure and repainting the lettering.

Evidence of Support Criteria: **MET**

Quality of Life Enhancements & Incorporation of City Initiatives

- The *Gateway to Windsor Park* proposal seeks to accomplish three main neighborhood plan priorities: public safety, beautification, and pride of place. Studies have shown that the installation of attractive gateway signage and landscaping in highly-visible locations of a community can vastly improve pride of place, decrease litter, deter crime, and aid in attracting families, retail, and services to a neighborhood
- With the redevelopment of the Mueller property, Windsor Park has not been afforded too many opportunities to forge its own way. The Neighborhood Partnering Program is the best opportunity for Windsor Park to establish its own identity, implement a comprehensive strategy that accomplishes a myriad of specific goals in our neighborhood plan, leverage future improvements already approved by the city, and further establish the neighborhood as a great place to work, live, and play
- Protect and Enhance the unique qualities of Austin's treasured public spaces and places such as parks, plazas, and streetscapes; and, where needed, enrich those areas lacking distinctive visual character or where the character has faded (Imagine Austin - LUT P30)
- Create public spaces that attract and engage children and serve as gathering spaces for children and families. (Imagine Austin - S P29)
- Expand partnerships between local organizations and the City of Austin to maintain and improve local parks and open spaces. (Imagine Austin - CFS A6)

