



OFFICE OF SPECIAL EVENTS
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<http://www.austintexas.gov/parkevents>

Special Events Line Up:	Fiesta Gardens/Festival Beach					Calendar Year:	2014		
Event Name	Start Day	Stop Day	Event Days	SU Days	TD Days	Attendees (total)	Rental Revenue	Fee Waiver	\$/ ticket
Austin Rowing Club - Heart of Texas Regatta	3/1/14	3/2/14	2	1	0	1,500	\$6,010.00		
Texas Vegefest	4/5/14	4/5/14	1	1	1	2,500	\$7,640.00		
Clean Sweep	4/12/14	4/12/14	1	1	0	4,000		\$4,260.00	
Bengali New Year Celebration	4/19/14	4/19/14	1	0	0	750		\$3,260.00	
Dragon Boat Races	4/26/14	4/26/14	1	0	0	300-500	\$170.00		
Texas Rowing Championships	4/26/14	4/27/14	2	1	0	500	\$370.00		
Cinco de Mayo	05/03/14	5/4/14	2	1	1	2,500	\$7,040.00		\$1,156.00
Pachanga Music Festival	05/09/14	5/10/14	2	2	1	4,000	\$7,260.00		\$1,980.00
Cristo Rey - Jamaica	6/28/2014	6/29/2014	2	1	0	400	\$6,510.00		
Ice Cream Festival	8/9/14	8/9/14	1	1	1	5,000	\$5,710.00		\$3,964.00
Hot Sauce Festival	8/24/14	8/24/14	1	1	1	8,000	\$5,710.00		
Diez y Seis	9/13/14	9/14/14	2	1	1	1,000	\$7,040.00		\$294.00
Pride Festival	9/20/14	9/20/14	1	1	1	3,000	\$7,460.00		\$3,763.00
Craft Brewer's Festival	9/27/14	9/27/14	1	1	1	4,000	\$5,360.00		\$4,253.00
Austin Celtic Festival	10/18/14	10/19/14	2	1	1	1,500	\$10,590.00		\$2,684.00
Austin Rowing Club - Head of the Colorado	10/25/14	10/25/14	1	1	0	1,100	\$4,010.00		
Harvest Moon Event	11/14/14	11/14/14	1	0	1	1,800	\$4,015.00		\$124.00
TOTALS:			24	15	10	41,550.00	\$84,895.00	\$7,520.00	\$18,218.00
						Event Days:			24
						Total Set Up and Take Down Days:			15
						Grand Total Event Use Days:			39
						Total Attendees:			41,550.00
						UNINTERRUPTED Public Use Days/Year			326
						Months without event impact:			
						January, February, July, December			