

Event Evaluation		Impact	Pre Event	Post Event
<b>Park Use and Impact</b>	<b>Range of possible score</b>			
<b>Type of Park Use</b> <i>(choose one)</i>	In Use	4		
	Partially Open	3		
	Minimally Open	2		
	Closed	1		
<b>Length of Park Use</b> <i>(choose one)</i>	All activities conducted on 1 day	3		
	Up to 3 days of use	2		
	Up to 5 days of use	1		
	More than 5 days of use	0		
	More than 10 days use	-1		
	More than 15 days use	-2		
<b>Days of ADDITIONAL Post Event Recovery</b> <i>(choose one)</i>	0 call back days	1		
	1 call back day	-1		
(clean up, unremoved items, fencing, etc., call backs only)	2 call back days	-2		
	3 call back days	-3		
	More than 3 call back days	-4		
	Multi-year call back multiplier. Current year score X years of consecutive call backs.	x years of consecutive call backs		
<b>Cost of Post Event Repairs</b> <i>(choose one)</i>	None (expected performance)	4		
	Billable/cost of damage under \$500	0		
(based on combined organizer and PARD costs)	Billable/cost of damage under \$1000	-1		
(excludes unintentional/weather related damage while adhering to City directives)	Billable/cost of damage over \$1000	-2		
	Greater than \$5000	-3		
<b>Time of Year</b> <i>(choose one)</i>	January - February	2		
	November	1		
	June - August, December	-1		
	March - May, September - October	-2		
<b>Economic Impact and Tourism</b>	<b>Range of possible score</b>			
<b>Local Service Providers</b> <i>(choose one)</i>	Only Austin vendors.	2		
	Greater than 50% Austin vendors	0		
	Less than 50% Austin vendors.	-1		
<b>Economic Impact</b> <i>(choose one)</i>	Austin participation greater than 50% total attendees.	0		
	Texas (outside Austin) participation greater than 30% total attendees.	2		
(measured by an address based ticket manifest)	US (outside Texas) participation greater than 10% total attendees.	4		
	Multi-day significant outside attendance in Texas or US categories.	6		

Community		Range of possible score		
<b>Number of years of event</b> <i>(choose one)</i>	1st Year	0		
	2 - 5 years	1		
	5 - 7 years	2		
	7 - 10 years	3		
	More than 10 years	4		
<b>Cost</b> <i>(Choose all that apply)</i>	Free	3		
	Youth/Seniors Free	2		
	Community Giving Component <i>(in addition to youth/seniors - complimentary access provided to members of the public) (may not be event staff, family)</i>	1		
	<i>(choose one)</i> Admission \$1-\$25 per day	-1		
	Admission \$25 - \$50 per day	-2		
	Admission \$51 - \$99 per day	-3		
	Admission greater than \$100 per day	-4		
<b>Community Enhancement</b>				
<i>(choose one)</i>	Awareness/education inclusion of a Austin non-profit	0		
	Awareness/education inclusion of more than 1 Austin non-profit	1		
<i>(choose one)</i>	Charitable donation <\$5000	2		
	Charitable donation \$5000 - \$10,000	3		
	Charitable donation >\$10,000	4		
<b>Citizen Engagement</b>				
<i>(Choose all that apply)</i>	No direct focus.	-1		
	Post event public survey including area stakeholders feedback.	1		
	Collaborative and inclusive stakeholder involvement (surrounding neighborhood) - attends City coordinated engagement meetings.	2		
<b>Green Initiatives</b>				
<b>Range of possible score</b>				
<b>Trash and Recycling</b>	Trash and recycling provided	Required		
<b>Additional greening efforts:</b>	1 category achieved	-3		
	2 categories achieved	-2		
	3 categories achieved	-1		
	4 categories achieved	0		
	5 categories achieved	1		
	more than 5 achieved	2		
	The works..... (all items achieved)	3		
	<i>Consider making these per day....</i>			

Transportation		Range of possible score		
<b>Roads and Parking</b> <i>(Choose all that apply)</i>	Weekend Road Closures (Friday - Sunday, or Holiday)	-1		
	Weekend Road Closures Peak Hours (Friday - Sunday, or Holiday)	-2		
	Weekday Road Closures (Monday - Thursday)	-3		
	Weekday Road Closures Peak Hours (Monday - Thursday)	-4		
	No closures.	0		
<b>Other Parking Items</b>	Parking on parkland.	-1		
	City approved parking restrictions enacted.	1		
	Additional parking enforcement patrols secured by event organizer.	2		
	Organizer contracted/provided shuttles.	4		
<b>Quality of Life Impact</b>		<b>Range of possible score</b>		
<b>Amplified Sound</b>	None	1		
	PA, recorded rebroadcast	0		
	All other amplified - Ends by noon	-1		
	All other amplified - Ends by 5 pm	-2		
	All other amplified - Ends by 8 pm	-3		
	All other amplified - Ends by 10 pm	-4		
	<i>Sound Impact Plan procured.</i>	2		
	<i>Additional City of Austin sound enforcement officers secured by event organizer.</i>	2		
<b>TOTAL - PRE-EVENT SCORE</b>			0	
<b>TOTAL - POST-EVENT SCORE</b>				0