



Parks and Recreation Special Events Fees

Parkland Events Task Force

September 28, 2015

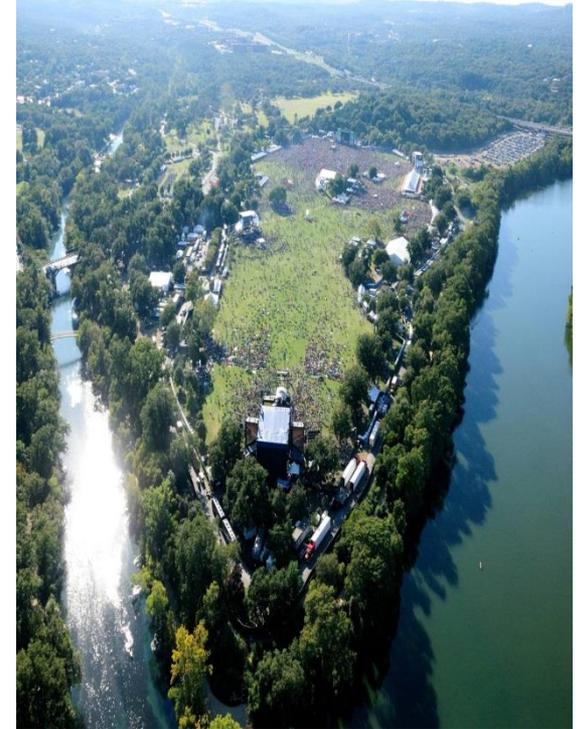
Angela Means, PARD Division Manager



Austin Parks and Recreation

Panelists

- ❖ Leela Fireside, Assistant City Attorney
- ❖ Kim Springer, Deputy Budget Officer
- ❖ Erik Nelson, Corporate Budget Manager
- ❖ Jason Maurer, Office of Special Events Manager
- ❖ Cora Wright, Assistant Director, PARD
- ❖ Angela Means, Financial Services Division Manager, PARD





Austin Parks and Recreation

Outline

- ❖ How Austin Funds Parks and Recreation
- ❖ Where Does the Money Go?
- ❖ How are PARD Fees Established?
- ❖ What are Special Event Fees?
- ❖ Where Does it all Wind Up?
- ❖ Discussion

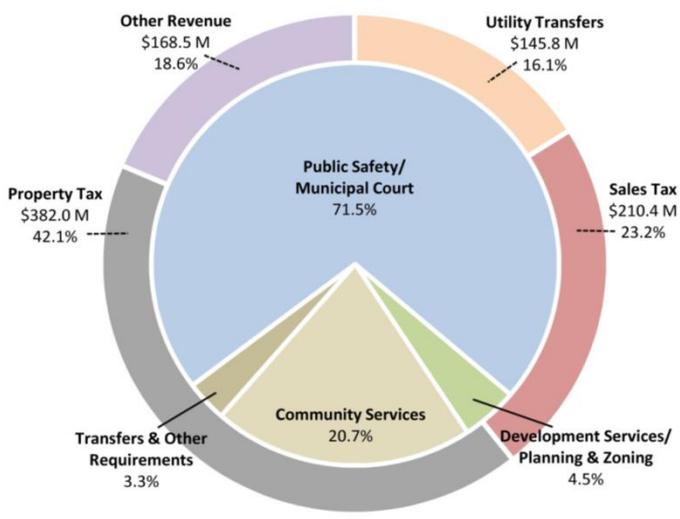




Austin Parks and Recreation

How Austin Funds Parks and Recreation

City of Austin General Fund*
FY 2016



*Proposed FY 2016 Budget

Parks and Recreation Department*
FY 2016



* Council Approved FY 2016

The City of Austin General Fund supports public safety services as well as our parks, libraries neighborhood health centers, affordable housing programs, and the animal shelter.

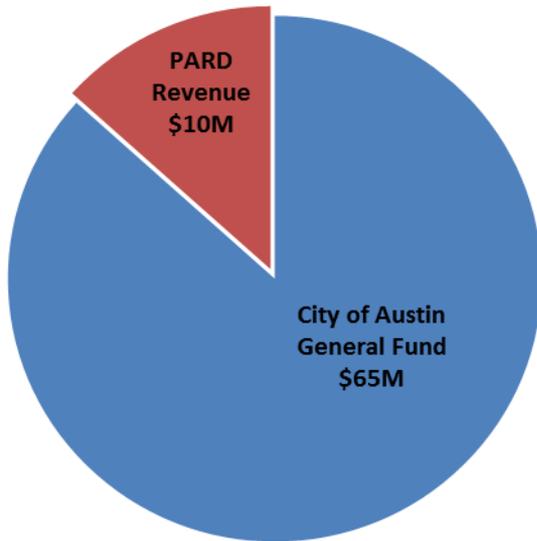




Austin Parks and Recreation

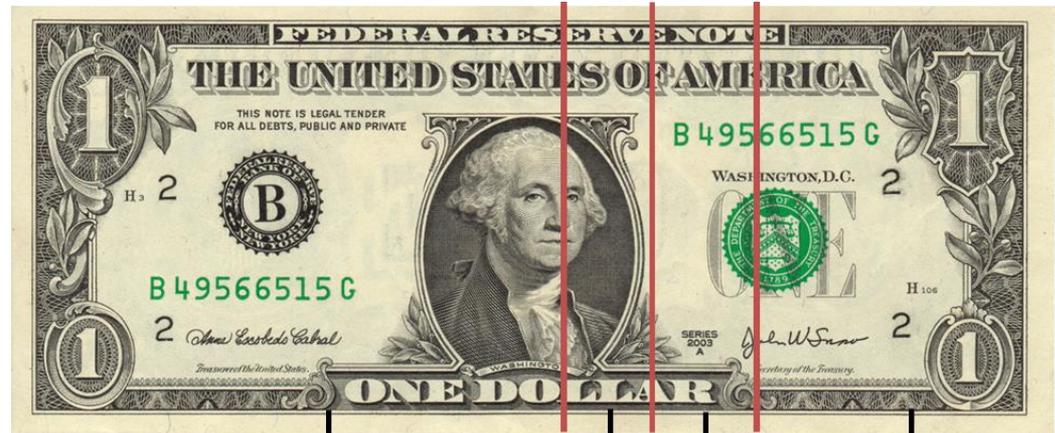
Where Does the Money Go?

PARD Budget
\$75M for FY 2016



PARD only generates 14% of its entire GF budget.

How PARD Allocates Funds



Community Services
52%

Other
10.1%

Support Services
8.7%

Parks, Planning, Development & Operations
8.7%





Austin Parks and Recreation

How are PARD Fees Established?

By Ordinance

Please go to:

[http://www.cityofaustin.org/edims/
document.cfm?id=158460](http://www.cityofaustin.org/edims/document.cfm?id=158460)





Austin Parks and Recreation

What are Special Event Fees?

- *Rental Fee*
- *Setup (take down) per day fee*
- *Special Events Maintenance Fee (for events with attendance > 1,000)*
- *Electrical Fee*
- *Tiered Special Events Park Maintenance Fee*

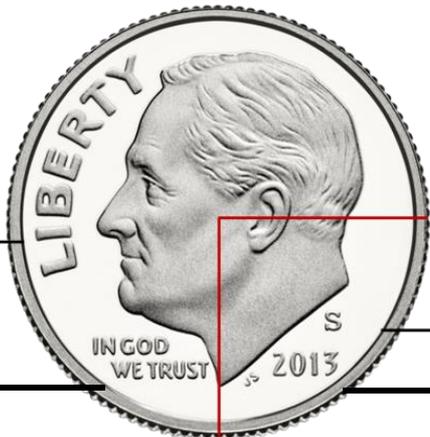




Austin Parks and Recreation

Where Does it All Wind Up?

PARD Revenue \$2.2M
FY2015 (YTD)

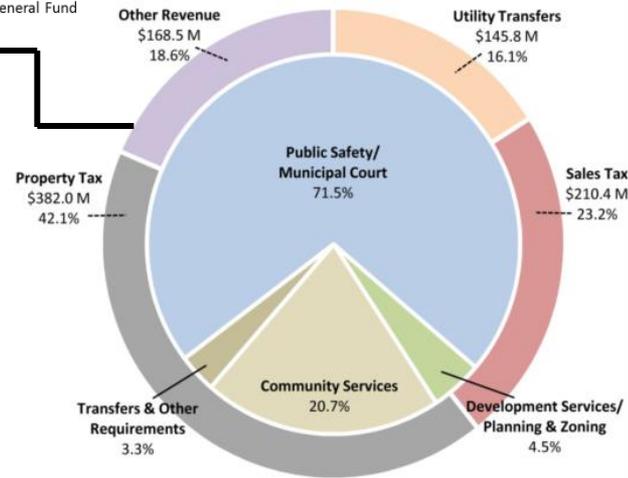


\$1.6M (72%)
back into
PARD to
offset
Maintenance
Expenses

\$600K (28%)
to City of Austin
General Fund



Community Services	Other	Support Services	Parks, Planning, Development & Operations
52%	10.1%	8.7%	8.7%



(Special Events Revenue)





Austin Parks and Recreation

Discussion

