



The Seaholm Waterfront Project has been guided by sets of Principles and Parameters:

Guiding Principles:

- Supporting the exploration of the historic nature of the Intake Structure that once provided energy and water infrastructure functions connected to the Seaholm Powerplant and Green Water Treatment Plant.
- Acknowledging the iconic nature of the structure and larger site.
- Supporting the City's green building standards and sustainability goals for both the structures and the surrounding landscape.
- Honoring and preserve the fact that the Intake Structure sits on Austin Parkland and must continue to function as a civic space.
- Supporting water access and recreational use along the Trail which is a tremendous asset to Austin residents and visitors alike.
- Exploring diverse and adaptive reuses of the structure which can help to provide moments of rest and enjoyment for all Trail users.
- Creating a design that is responsive to it surrounding (and changing) urban context and providing strong connectivity.
- Creating ideas that respond to and are inspired by community input.
- Aligning with the seven vision goals created through the Imagine Austin development process.

Planning Parameters:

- Site must stay broadly accessible to the public.
- Site must always stay as public parkland.
- Site needs to serve as a hub for Butler Trail.
- Future designs must adhere to parameters for historic preservation as currently outlined.
- Future design must tie-into the larger Austin Eco-District.
- Site and future programming must maintain long-term economic sustainability.
- Final development must support the use of the site as a civic asset for all of Austin residents.





From the Austin Parks and Recreation Department Strategic Plan 2017-2021

Action Strategy 5.2.2:

Take a proactive approach to identifying, soliciting, and entering into partnerships.

- 5.2.2.1 Identify opportunities for partnership.
- 5.2.2.2 Update inventory of existing partnerships.
- 5.2.2.3 Develop specific strategies for different partnership types (public/public, public/private, community initiated)
- 5.2.2.4 Develop evaluation criteria for partnerships to measure benefits
- 5.2.2.5 Apply evaluation criteria to all existing partnerships to assess benefits.