

Austin Parks and Recreation Department

Latino Arts Residency Program Review

Panel Recommendations
For ESB-MACC Advisory Board
April 3, 2019

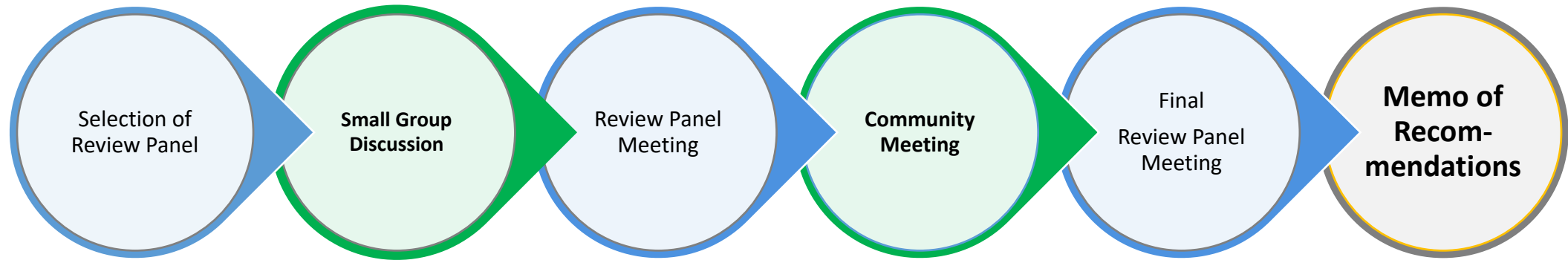


Background for Review

- December 2018 – ESB-MACC Advisory Board moved to continue LARP
- December 2018 – PARD initiated program review of LARP
- January 2019 – PARD presented proposed Community Engagement Plan for LARP Review for feedback from ESB-MACC LARP Working Group
- February 2019 – ESB-MACC Advisory Board approved of LARP Review Community Engagement Plan



Community Engagement Process



- 2 members of ESB-MACC Advisory Board
- 2 members of Hispanic/Latino Quality of Life Commission
- 1 member of Arts Commission
- LARP Orientation meeting on February 13

- February 28 – ESB-MACC staff
- March 4 – LARP past and present participants

March 20 – Review panel met to debrief prior meetings and discuss feedback

March 25 – about 30 people, primarily artists attended meeting

March 28 – Review Panel met to discuss recommendations

Review Panel approved draft; PARD Executive team reviewed

Feedback Received

- Small Group Discussions
 - Additional emails
 - SpeakUp Austin input
 - Community Meeting comments
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- Copies of all of these comments included in attachments to memorandum



Summary of Recommendations



Mission and Purpose

- Change program name to
 - **Latino Artist Access Program**
- Refer to participants as “Latinx” within the mission, purpose, and guidelines
- Set realistic expectations on what it can offer artists and what artists may be able to gain during their time here
 - Develop a mission and purpose that clearly addresses access to space, access to community, and access to Latino arts in Austin.



Application

- Use the Artist Access Program with a few recommended changes
- Explain why budget information is requested.
- Application and related materials be available in Spanish
- ESB-MACC hold an information session regarding the application process



Selection Process

- Selection panel should be primarily comprised of artists from the community.
- At least one Board member be on the panel as “advisor”
- Staff member who serves as the program contact be on the panel as “advisor”
- At least one panel member should be a former or non-returning program participant if available
- Community members can be invited to serve on the selection panel by agreement of Board Member and Staff Member advisors
- The panel should be selected after applications have been received in order that the artistic disciplines of applicants are represented on the selection panel.
- Panel should have at least 3 scoring members and 2 advisors, odd number.
- ESB-MACC staff generate a list of possible panelists to invite, and the Program Working Group of the ESB-MACC Board invite potential selection panel members
- Regarding the application scoring, each of the panel members who are not a Board member or staff members will complete a score on the applicants
- PARD develop a rubric to further guide panelists.



Procedures and Expectations (part 1)

- Use the AAP Contract as a baseline for future expectations and procedures.
- Hold an orientation session regarding the procedures and expectations before signing the contract.
- Expectations of support, such as marketing support, grant-writing and funding support, should not be offered as a service of staff.
 - Rather, the ESB-MACC staff should create a resource guide that provides marketing guidelines and resources for grant writing, obtaining or operating additional equipment, health services, liability insurance providers, and other pertinent resources for emerging artists.
- For visual artists, messaging should be clear that they are welcome to apply but studio space is not currently available.
- A clearer web presence.
 - Obtain the shortlink URL: austintexas.gov/laap.
 - Create a page highlighting former artists in order to keep them connected to the renamed program.



Procedures and Expectations (part 2)

- Update the program logo.
- Contract be introduced that will be adhered to and enforced from the beginning.
- Contract should outline expectations on equipment usage, reservations and cancelations, facility hours, storage, and basic procedures.
- Regarding the length of the term and number of terms:
 - 2-year term with a maximum of two terms (four consecutive years).
 - Applicants can have the option of doing a one-year term. If possible halfway through 2-year term cycle can occur.



Procedures and Expectations (part 3)

- For artists returning for a consecutive term:
 - Participants will apply again with all potential participants.
- For the current LARP Participants as well as future returners:
 - The current term or any previous terms will count as one of the two terms that artists are limited to.



Contract

- Use the AAP Contract as a baseline.
- In the legal review of this new contract, another opportunity may exist for community feedback. PARD should seek this feedback during the contract review process
- With the new contract, we recommend that ESB-MACC staff members also participate in a staff training on the new contract in order to understand their roles and responsibilities.



Conclusion and ESB-MACC Advisory Board

- The primary need for artists in Austin is space to create and share their art
- Program must be clear about what it can provide artists
- Staff must be clear on their roles and responsibilities
- PARD Executive Team accepts these recommendations

- PARD requests that the ESB-MACC also support these recommendations provided by the Review Panel.



Questions



[Additional Information](#)
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