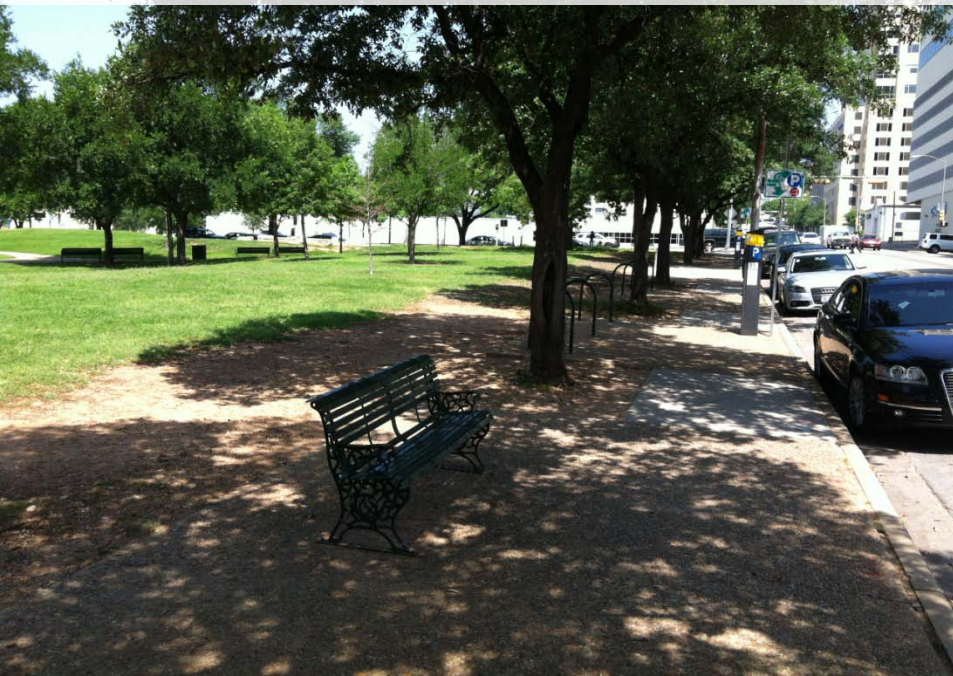




Republic Square – Master Plan and Phase II Design





Project Overview & Introductions  
Project Goals and Opportunities  
Questions and Answers  
Next Steps



# OVERVIEW AND INTRODUCTIONS





# PARTNERS



Parks and Recreation Department

**LEAD CONSULTANT: DESIGN WORKSHOP**  
**DESIGN & PLANNING**

Rebecca Leonard, AICP, LEED® AP  
*Principal-in-Charge / Planner*

Steven Spears, RLA  
*Project Manager / Landscape Architect*

**SUB-CONSULTANTS**

<b>Civil and Transportation Engineering</b> Axiom	<b>Architect / Texas Historic Commission Liaison</b> Carter Design Associates	<b>Geotechnical</b> Holt Engineering, Inc.
<b>Structural Engineering</b> Structures	<b>Public Information, Outreach &amp; Facilitation</b> Jose E. Martinez, LLC	<b>Cost Estimating</b> Apex Cost Consultants
	<b>Landscape Architect</b> DWG (Daniel Woodroffe Group)	



Parks and Recreation Department

**LEAD CONSULTANT: ETM ASSOCIATES**  
**OPERATIONS & MANAGEMENT**

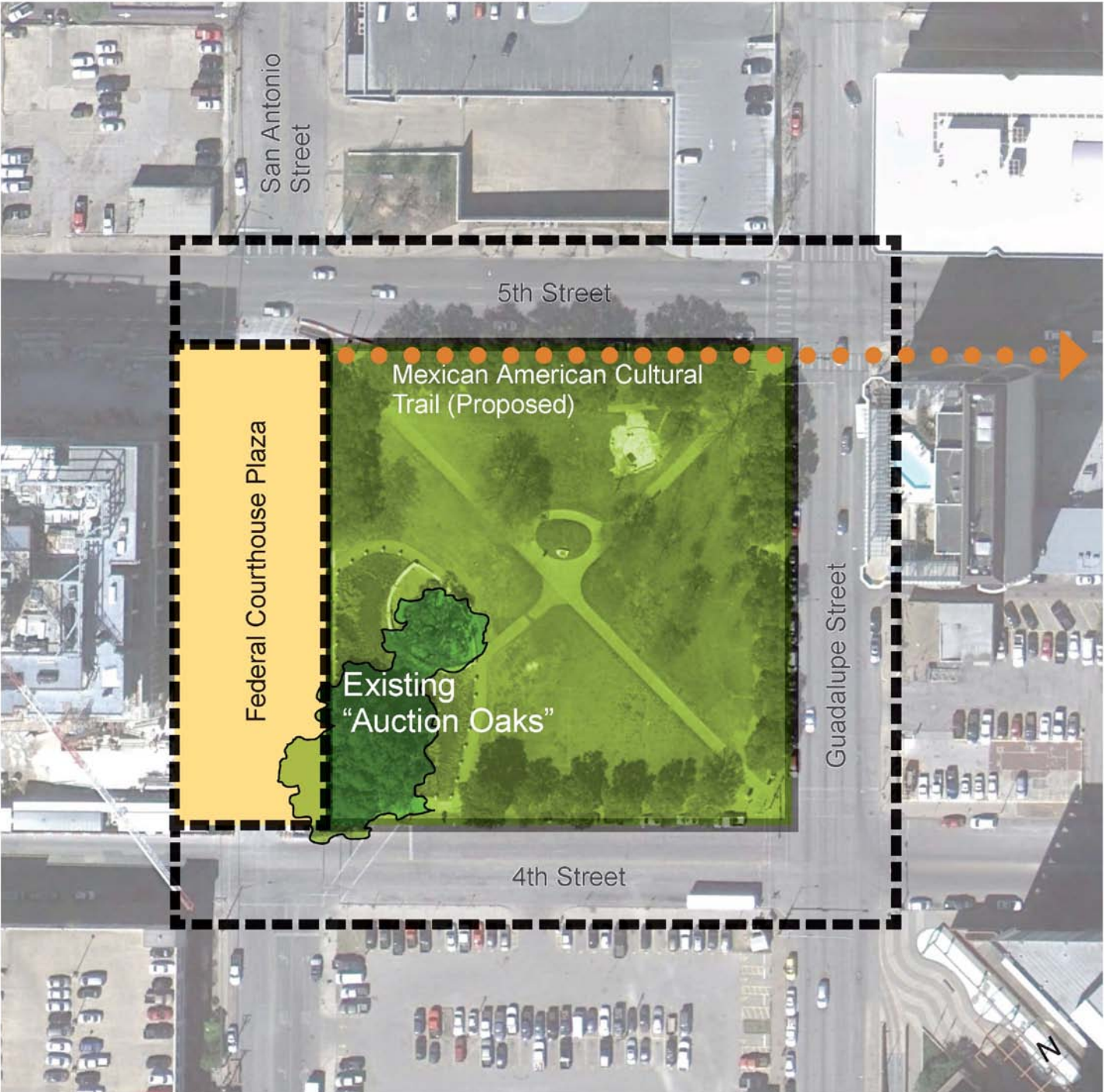
TIM MARSHALL  
*Principal-in-Charge*











San Antonio Street

5th Street

Mexican American Cultural Trail (Proposed)

Federal Courthouse Plaza

Existing "Auction Oaks"

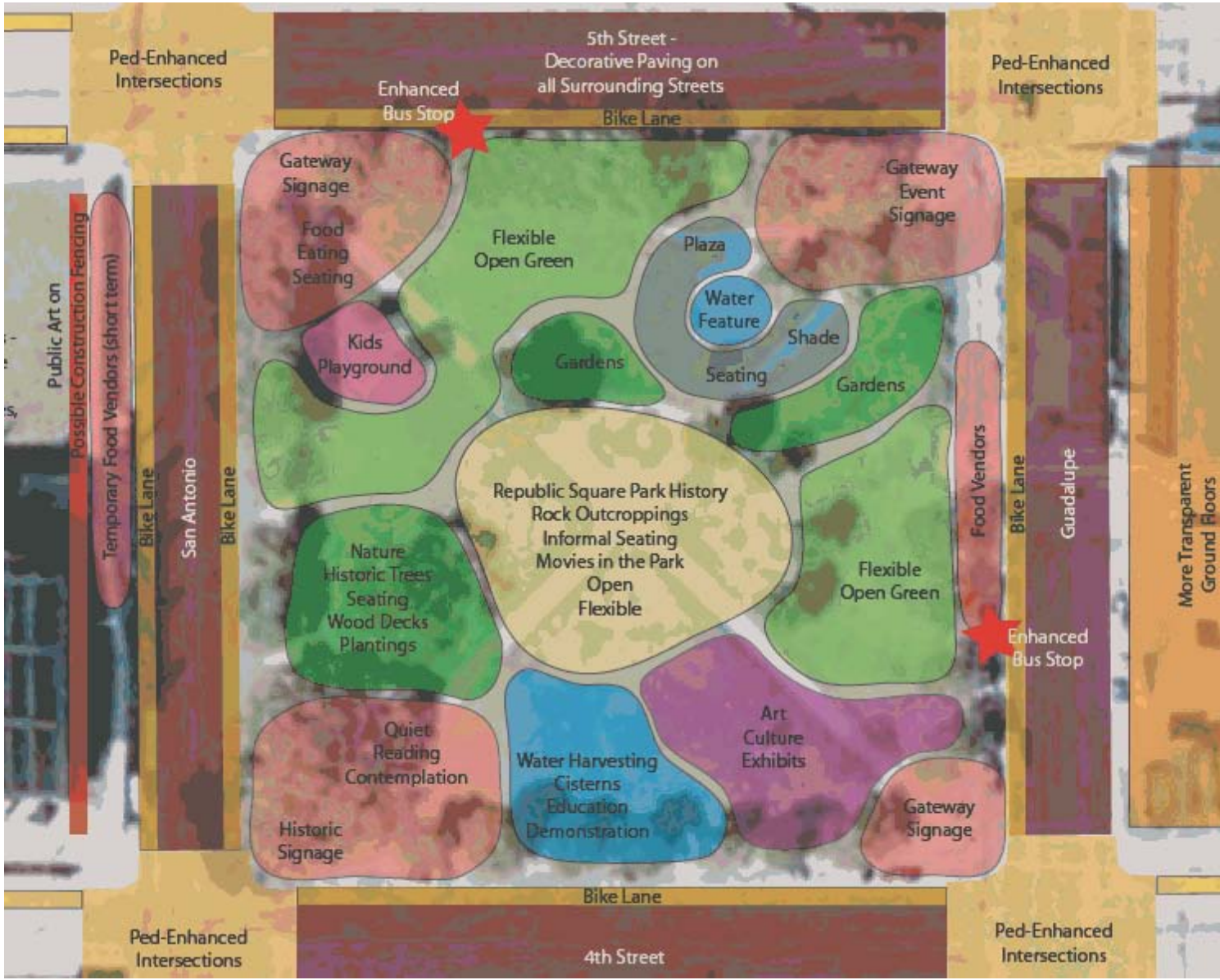
Guadalupe Street

4th Street





# REPUBLIC SQUARE PHASE I : PPS VISION

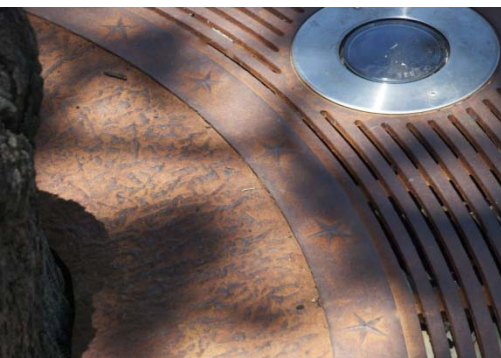








# REPUBLIC SQUARE PHASE I : PROGRAM AND BUILD IT







Future Ovation Residential

Future Novare Hotel / Residential

Cenpatico Office / Garage

W. 5th Street

480

Republic Square (1.76 ac)

Plaza Lofts

Future Federal Courthouse

San Antonio Street

Guadalupe Street

Future Gables Republic Park Residential

W. 4th Street

Office / Austin Museum of Art

Hobby Building

Plaza

**LEGEND**

-  Opportunity Sites > 1/4 block
-  Bus Stops
-  Cultural Frontages
-  Retail/Restaurant/Bar Frontages
-  Designated City of Austin Historic Landmarks or Listed National Register Properties





# VISION PLAN UPDATE AND PHASE II DESIGN

- Master Plan Update - engage stakeholders and the public to assess and update the existing Republic Square Vision Plan.
- Phase II Design and Construction - prepare construction documents and technical specifications and oversee construction of the Phase II improvements.
- Public-Private Partnership Report - create a strategy for sustainable public-private partnerships for the park's on-going enhancement, operations, and maintenance.

***A strong vision.***

***A supported vision.***

***Flawless execution.***

***Ability to maintain.***





# KEY STAKEHOLDERS

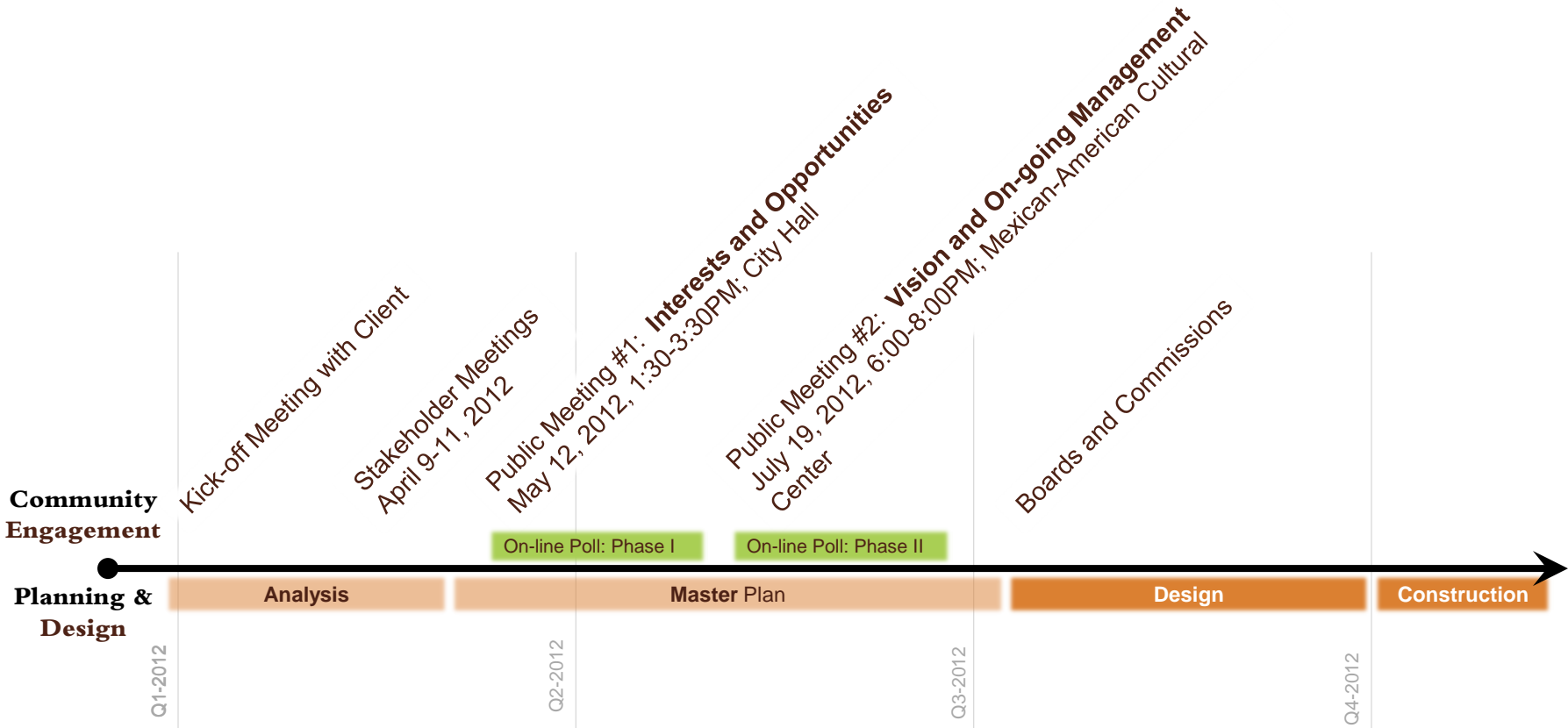
*Increasing Level of Public Impact*



	<b>Inform</b>	<b>Consult</b>	<b>Involve</b>	<b>Collaborate</b>	<b>Empower</b>
<b>Who?</b>	General Public	Interested Public	Key Stakeholder Groups	Implementers	Decision-makers
<b>What?</b>	To provide information & aid in understanding	To obtain feedback	To involve in the outcome	To partner on the outcome	To inform final decisions
<b>How?</b>	<ul style="list-style-type: none"> <li>• Fact sheets</li> <li>• Websites</li> </ul>	<ul style="list-style-type: none"> <li>• Public comment</li> <li>• Polls</li> <li>• Public meetings</li> <li>• Social media</li> </ul>	<ul style="list-style-type: none"> <li>• Stakeholder meetings</li> </ul>	<ul style="list-style-type: none"> <li>• Consensus-building</li> <li>• Participatory decisions</li> </ul>	<ul style="list-style-type: none"> <li>• Public Hearings</li> </ul>



# VISION PLAN UPDATE AND PHASE II DESIGN





In the spirit of “keeping Austin weird”, what is the weirdest thing you have seen at Republic Square? (Check all that apply.)

- 11% 1. Business people with flip flops
- 11% 2. Vegetables that look like people
- 32% 3. A rat riding on a cat riding on a dog
- 5% 4. Nudity
- 16% 5. Can't say in mixed company
- 42% 6. Other



# YOU ARE A . . .

**75%** 1. Male

**25%** 2. Female





# YOU ARE A . . . .

- 9%** 1. Child (0-12 years old)
- 5%** 2. Teenager (13-19 years old)
- 64%** 3. Adult (20-55 years old)
- 23%** 4. Senior (55+)



# NUMBER OF CHILDREN (0-12 YEARS OLD) IN YOUR HOME:

0%	1.	1
14%	2.	2
5%	3.	3
0%	4.	4
0%	5.	5
0%	6.	6
0%	7.	7
0%	8.	8
5%	9.	9+
76%	10.	No children at home.





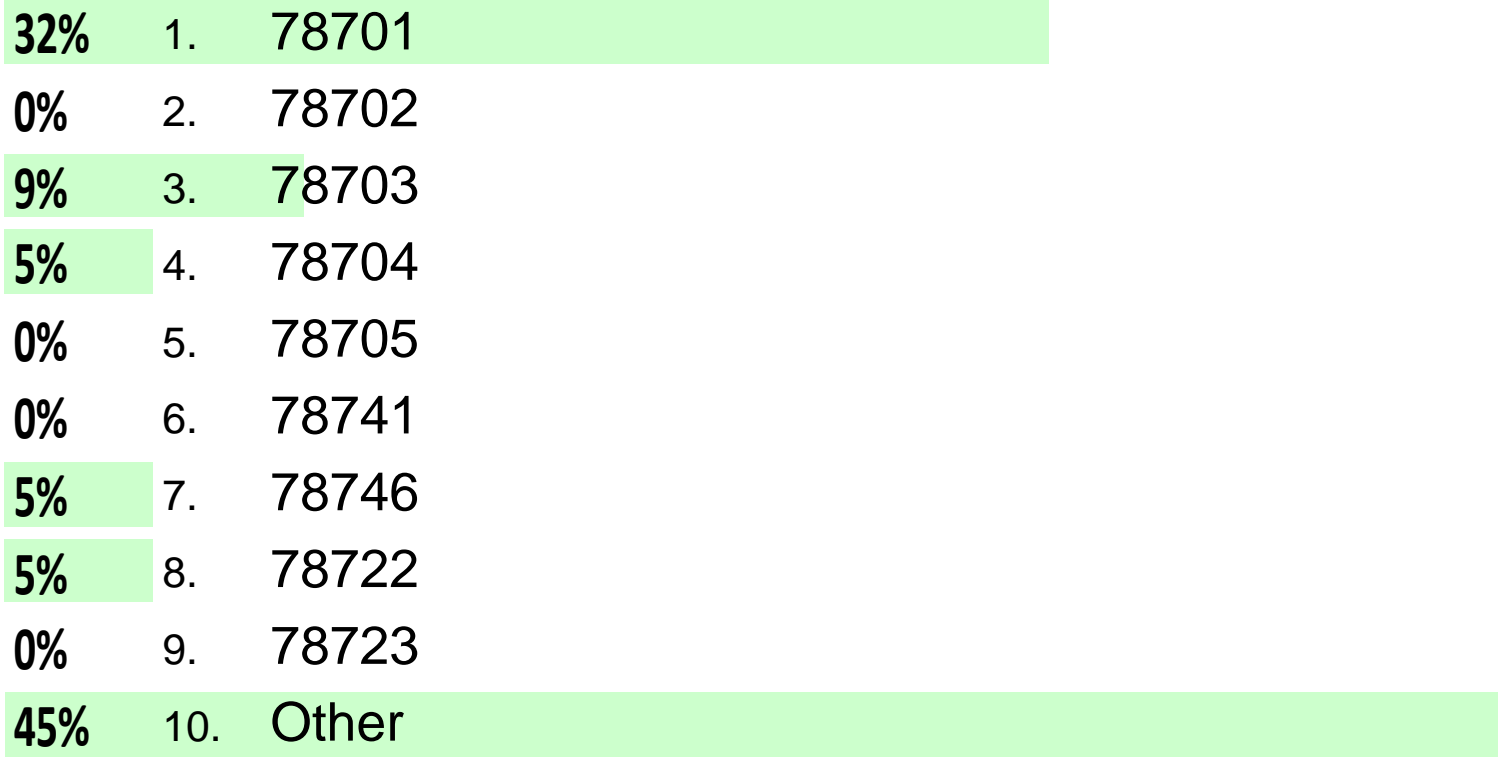
# NUMBER OF TEENAGERS (13-19 YEARS OLD) IN YOUR HOME:

14%	1.	1
5%	2.	2
0%	3.	3
0%	4.	4
0%	5.	5
0%	6.	6
0%	7.	7
0%	8.	8
0%	9.	9+

**81%** 10. No teenagers at home.



# YOUR ZIP CODE OF RESIDENCE?





# GOALS AND OPPORTUNITIES

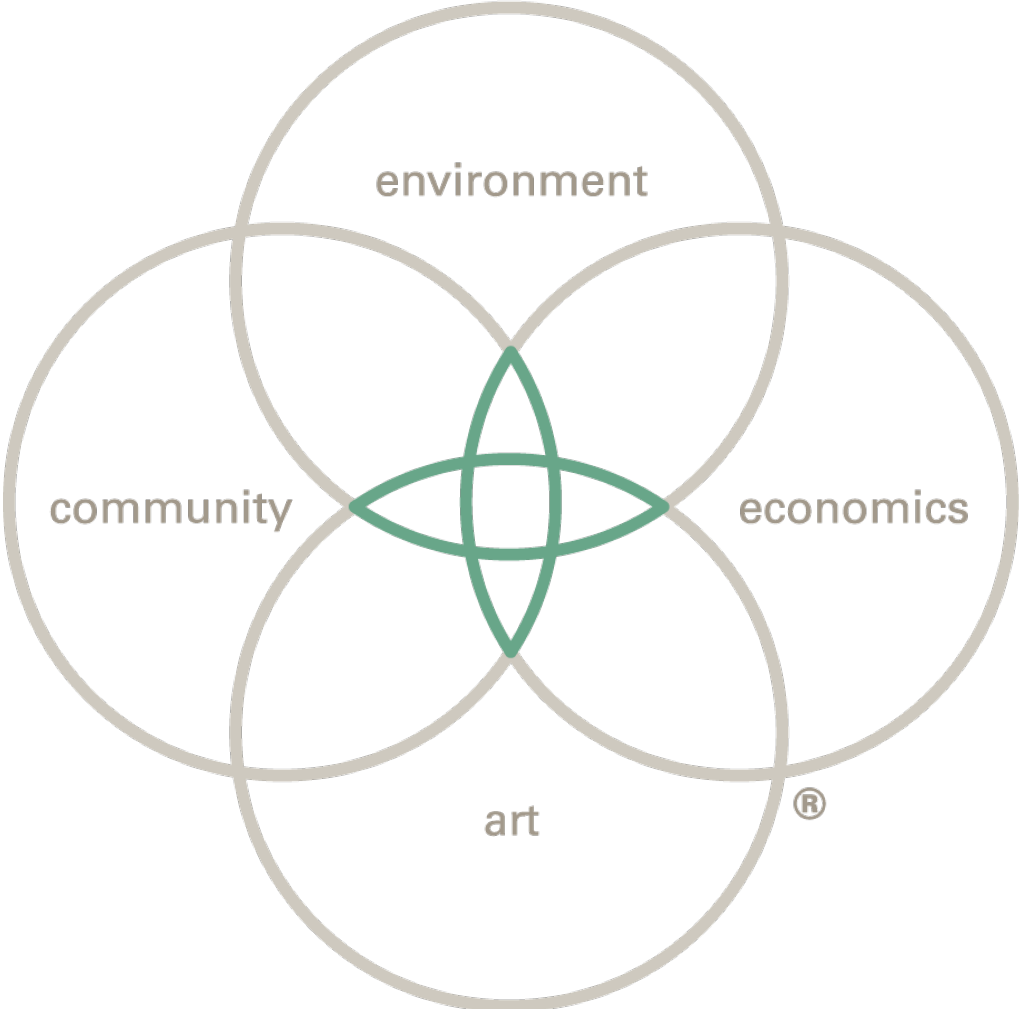


# LEGACY DESIGN

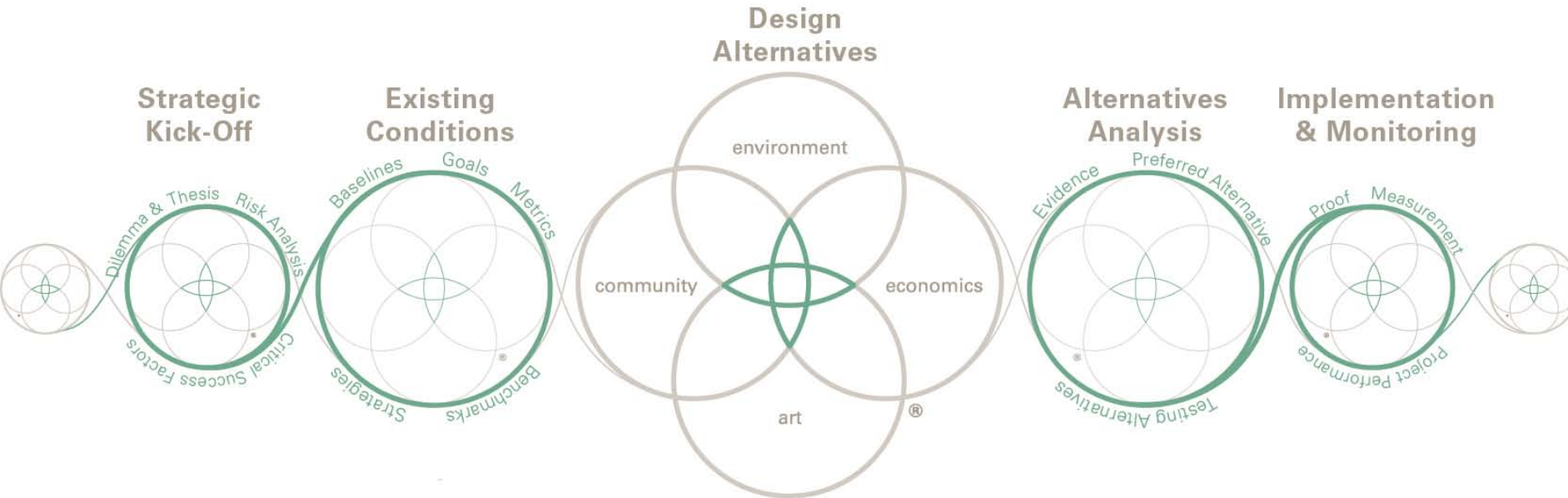
We believe that when environment, economics, art and community are combined in harmony with the dictates of the land and the needs of society, magical places result.

Places that lift the spirit.

Sustainable places of timeless beauty, enduring quality and untold value.



# LEGACY DESIGN



















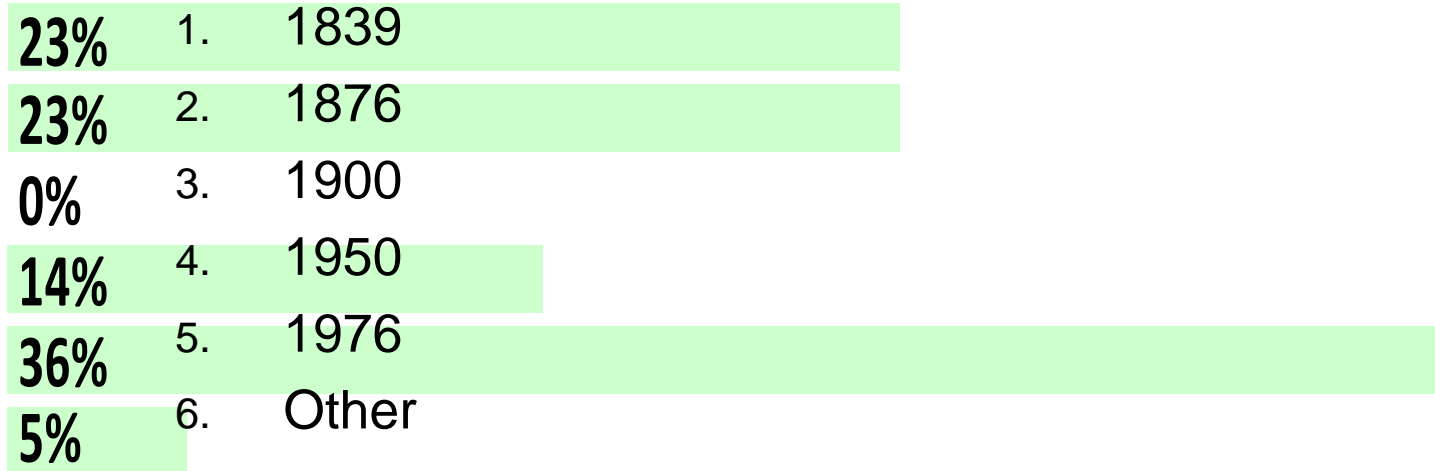
# COMMUNITY



1. Increase awareness of the park's historical significance.
2. Increase the perception of safety the park users feel safe in and around Republic Square 24 hours of the day.
3. Keep views into park open and clear.
4. Create seamless connections to the park for pedestrians, bicyclists, transit riders, and people arriving by car. (i.e. shorter cross-walks, more bicycle parking, more transit access)
5. Increase diversity of park amenities and activities.



GOAL 1:  
REPUBLIC SQUARE HAS BEEN KNOWN AS “REPUBLIC SQUARE”  
SINCE ...





## GOAL 1:

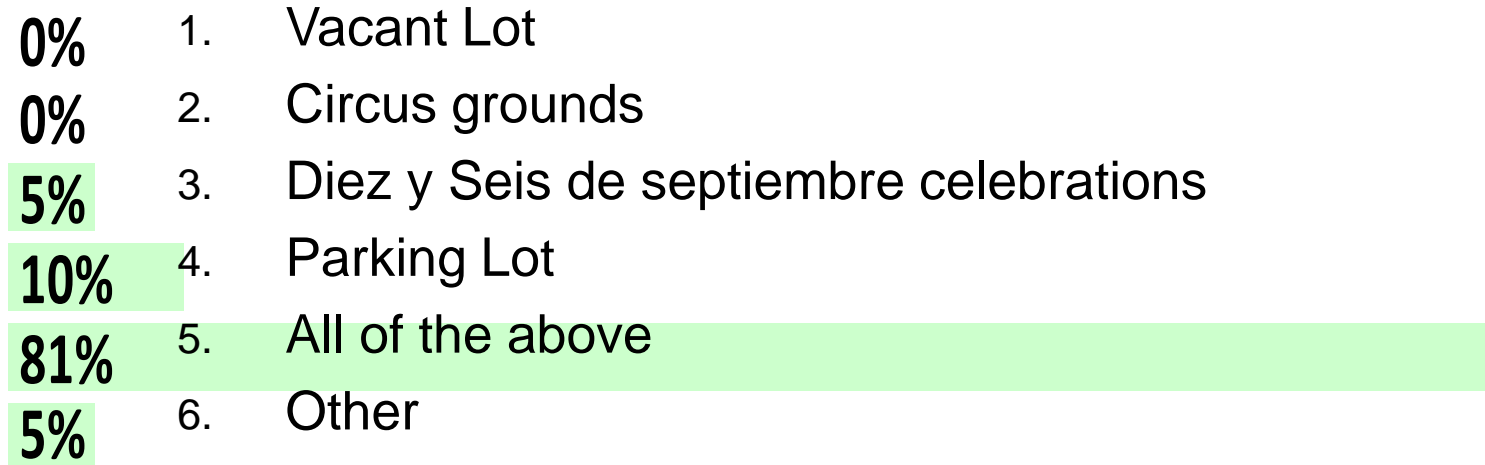
WHAT OTHER FORMAL OR INFORMAL NAMES HAVE HISTORICALLY BEEN ASSOCIATED WITH REPUBLIC SQUARE?

- 5% 1. Hemphill Square
- 10% 2. Guadalupe Park
- 29% 3. Mexican Park
- 5% 4. Courthouse Square
- 48% 5. All of the Above
- 5% 6. Other



# GOAL 1:

## WHAT ARE THE HISTORICAL USES OF REPUBLIC SQUARE?



## GOAL 1:

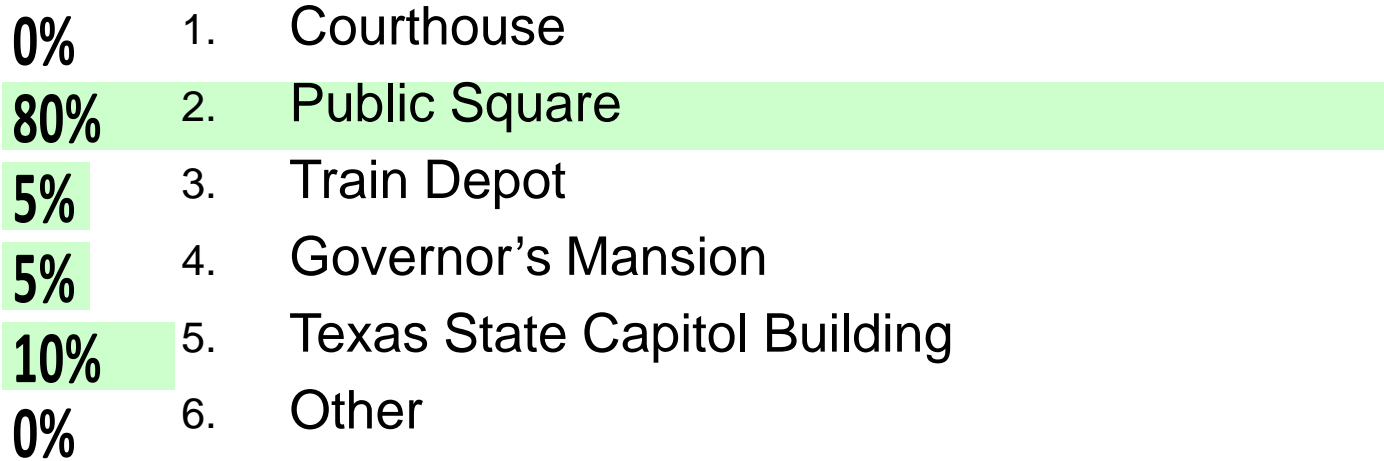
### WHAT ARE THE “AUCTION OAKS” AND WHAT HAPPENED THERE?

- 25% 1. Treaty between Mexico and the Republic of Texas signed there
- 50% 2. The lots for the new City of Austin were sold there
- 5% 3. Flea markets were held there in the 1800's
- 20% 4. All of the Above
- 0% 5. Other

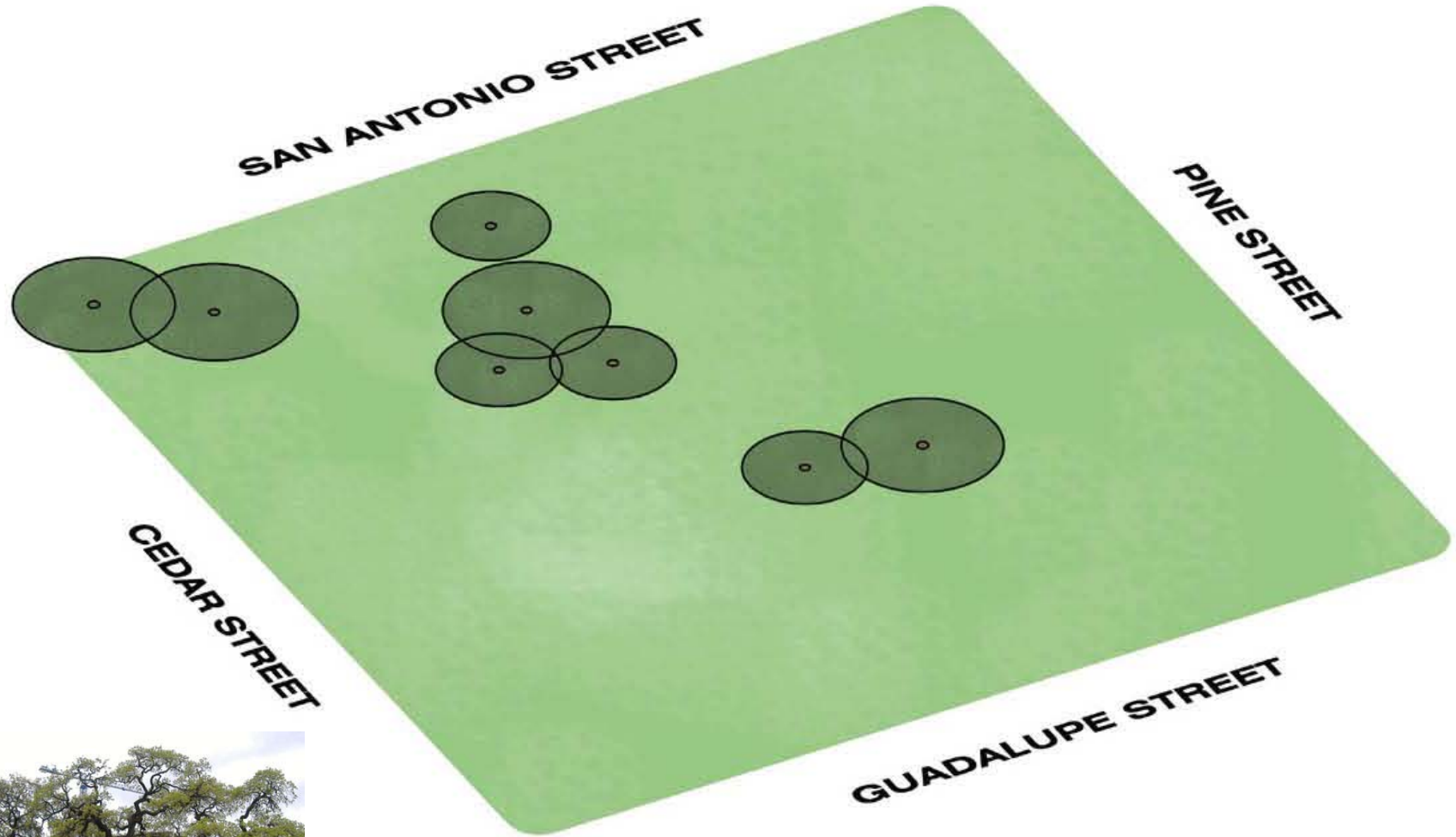




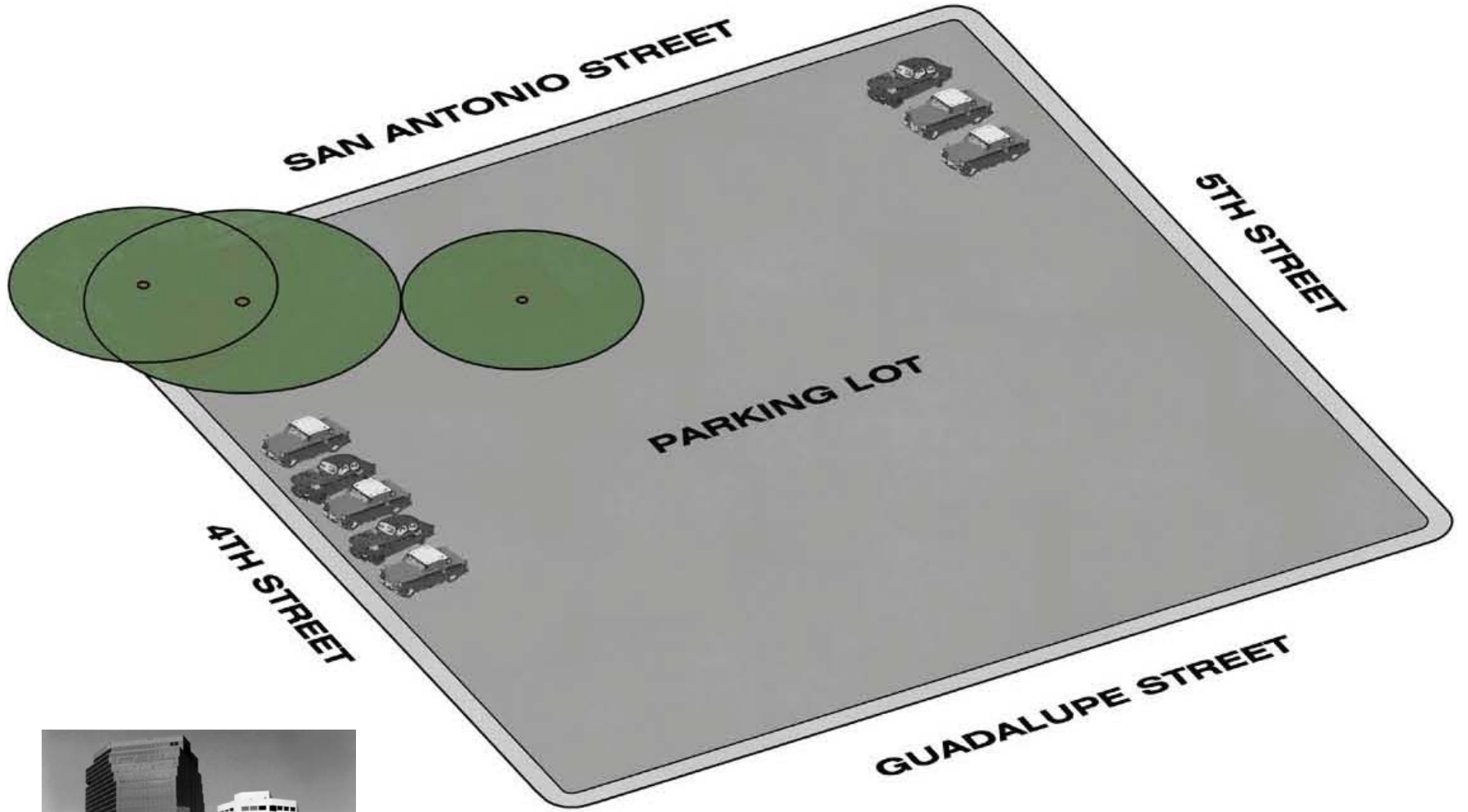
GOAL 1:  
REPUBLIC SQUARE WAS ORIGINALLY SET ASIDE IN THE 1839 MASTER  
PLAN BY EDWIN WALLER FOR WHAT PURPOSE?



1830s



1950s





1970-1980s





## GOAL 1:

DO YOU THINK THE CURRENT PARK SETTING REFLECTS THE HISTORICAL SIGNIFICANCE OF REPUBLIC SQUARE?

**14%** 1. Yes

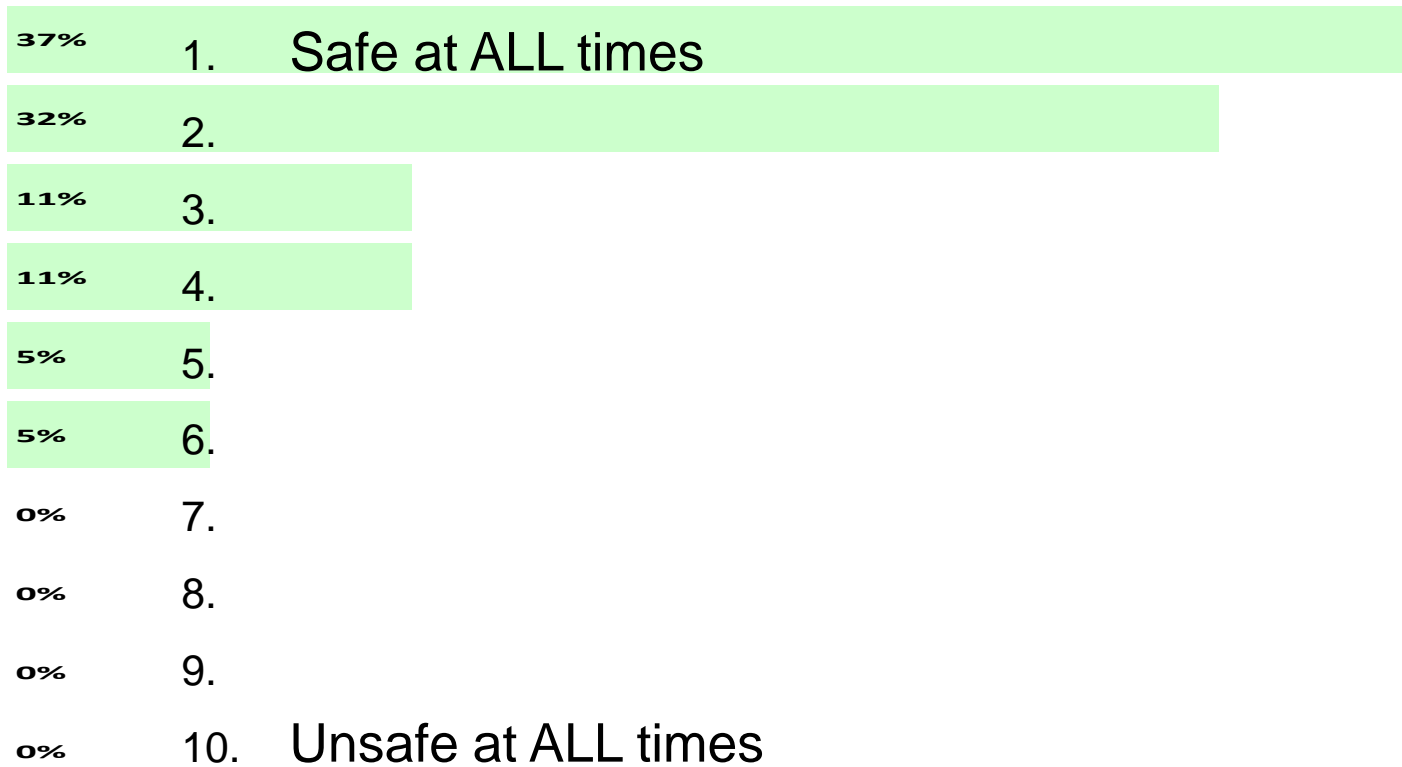
**43%** 2. No

**43%** 3. Somewhat

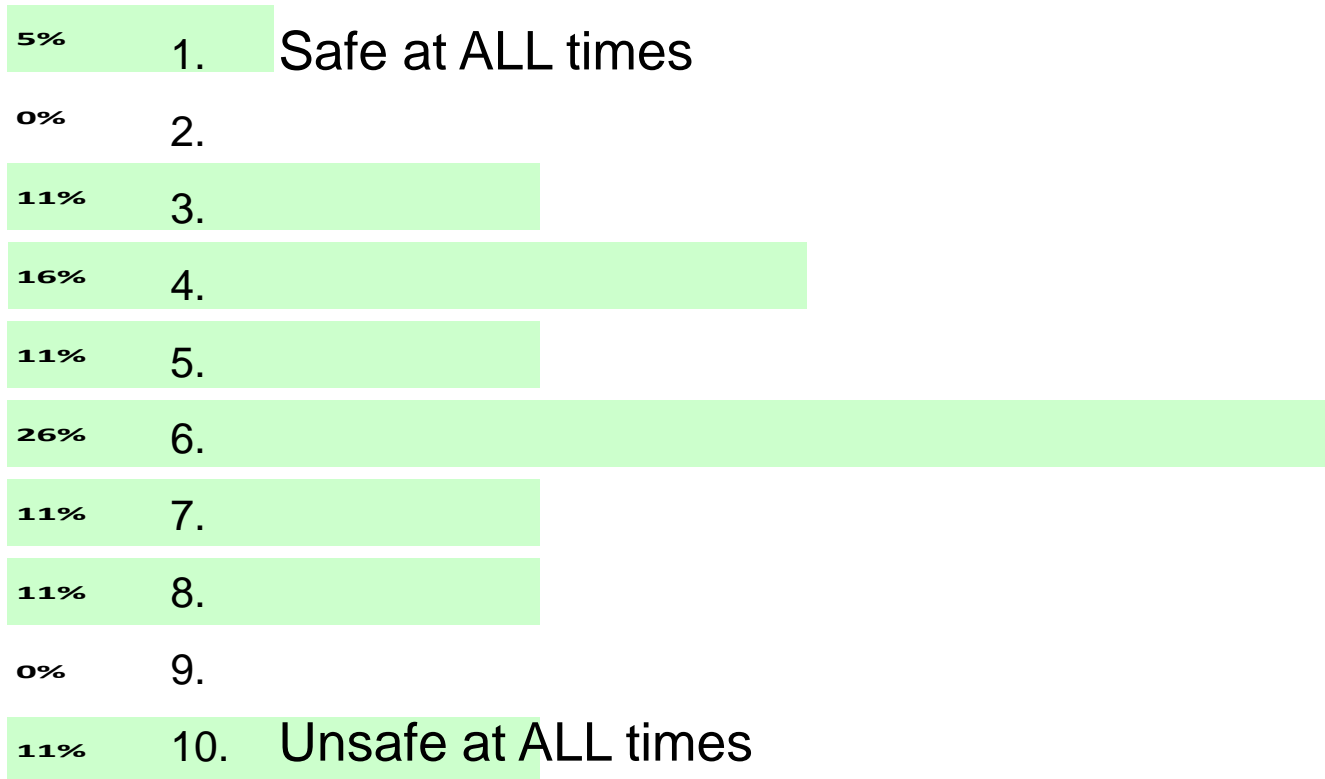




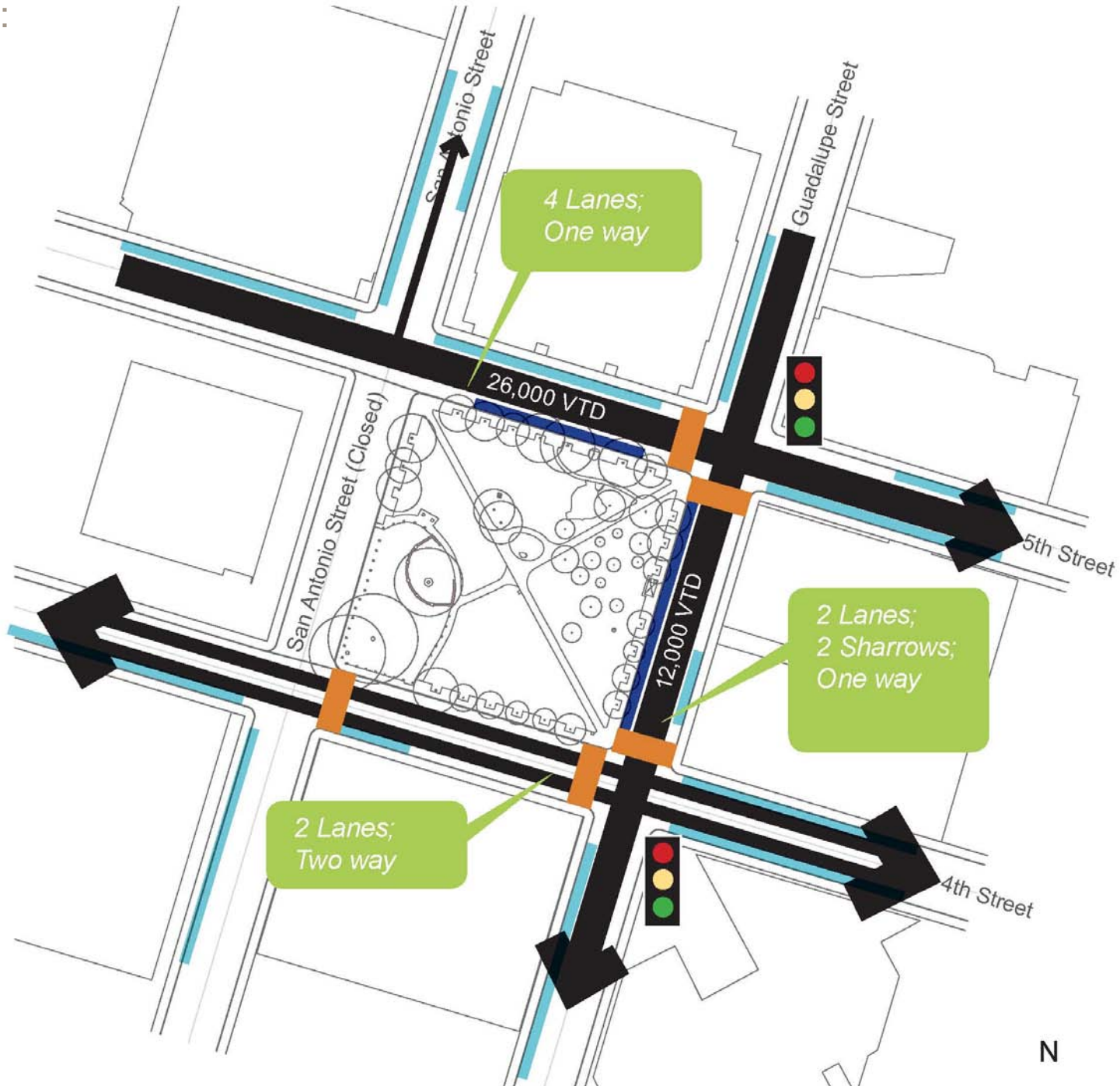
GOAL 2:  
ON A SCALE OF 1-10, HOW SAFE DO YOU FEEL IN REPUBLIC SQUARE  
DURING THE DAY?



# GOAL 2: ON A SCALE OF 1-10, HOW SAFE DO YOU FEEL IN REPUBLIC SQUARE AT NIGHT?



GOAL 4:



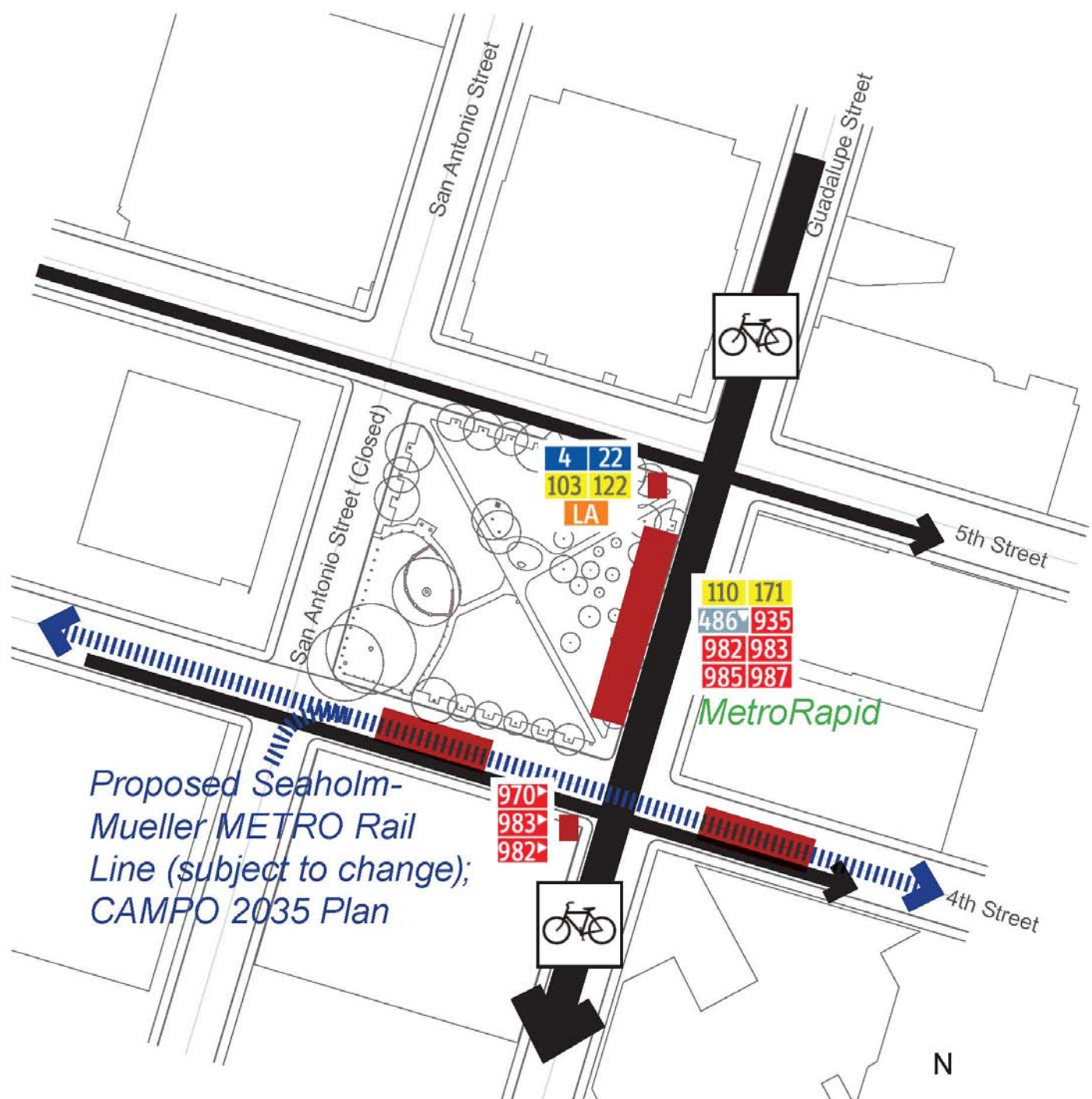
N



# GOAL 4:



GOAL 4:





# GOAL 4:





# GOAL 4:



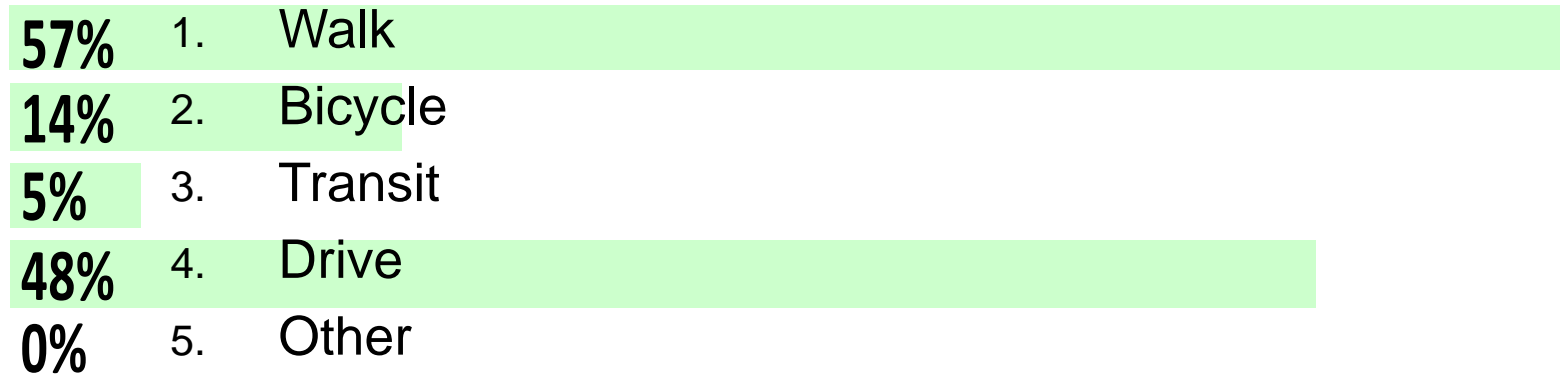


# GOAL 4:



## GOAL 4:

HOW DO YOU GET TO REPUBLIC SQUARE USUALLY? (Check all that apply.)

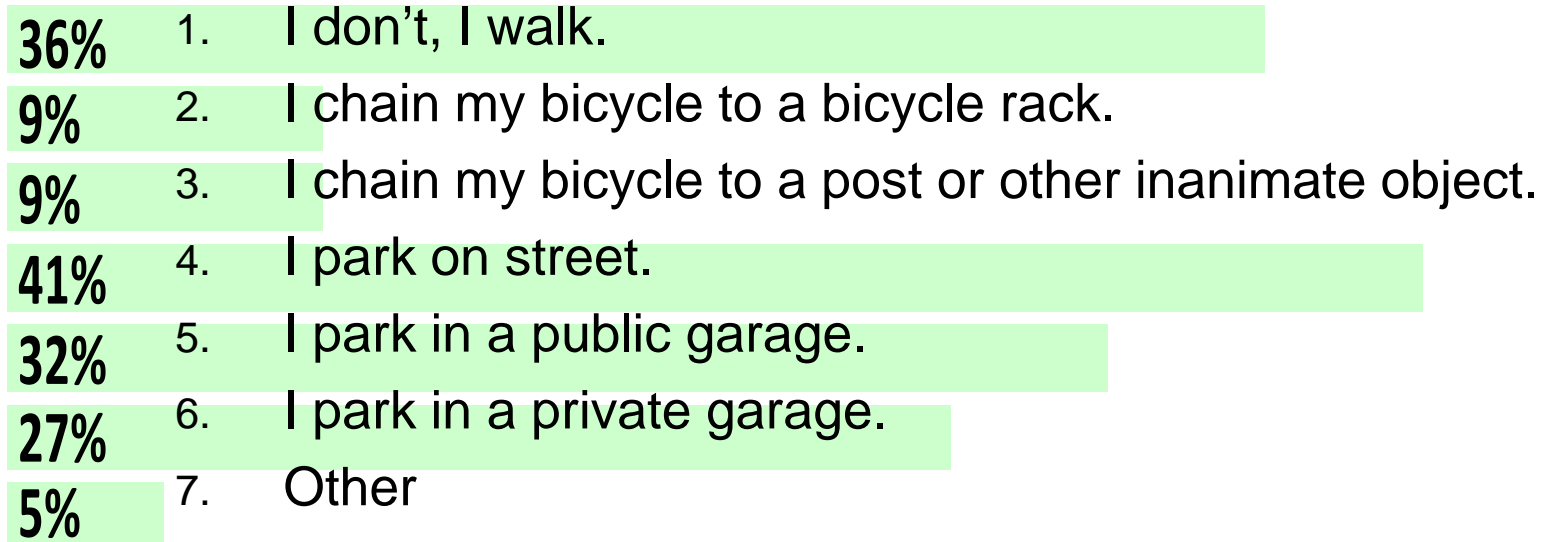




## GOAL 4:

### WHERE DO YOU PARK WHEN YOU COME TO REPUBLIC SQUARE?

(Check all that apply.)

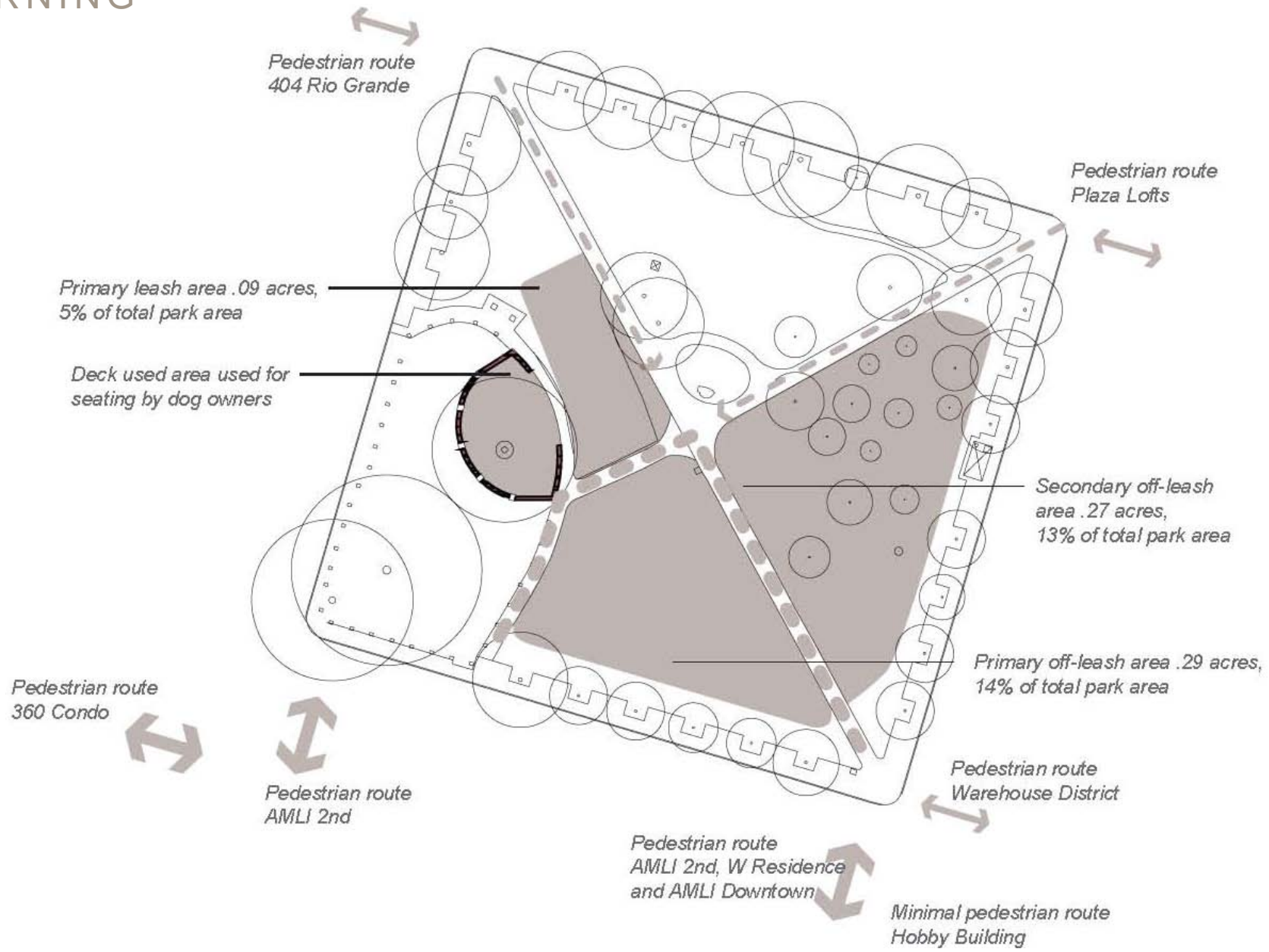


GOAL 4:  
WHAT WOULD NEED TO OCCUR FOR YOU TO RIDE YOUR BICYCLE TO  
REPUBLIC SQUARE MORE FREQUENTLY? (Check all that apply.)

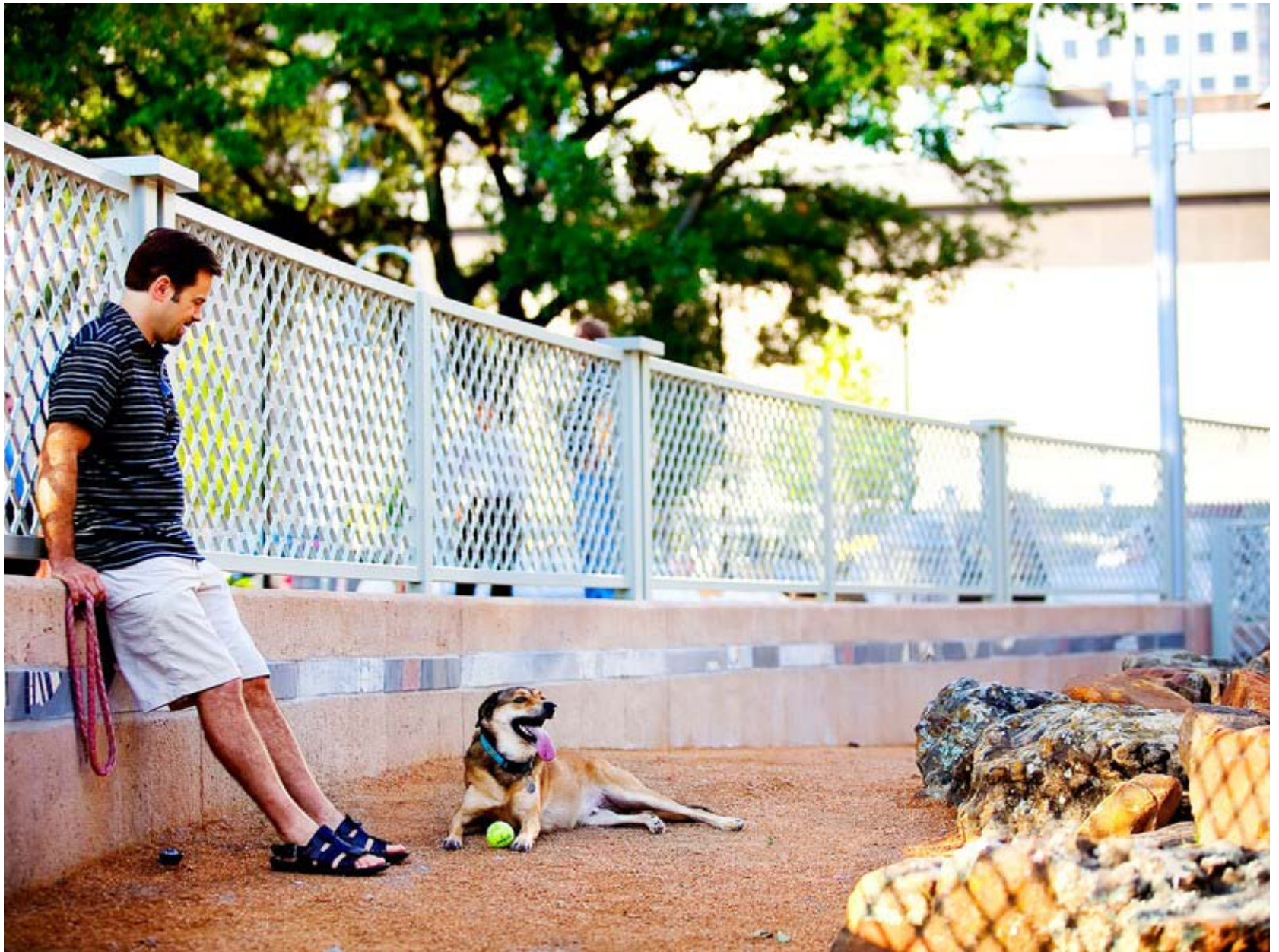
- 22% 1. Provide more bicycle parking.
- 56% 2. Provide better bicycle route connections to the park.
- 33% 3. Provide more cycling activities and amenities.
- 17% 4. Provide more bicycle commuter facilities (i.e. showers).
- 33% 5. Provide a bicycle share station.
- 17% 6. Other



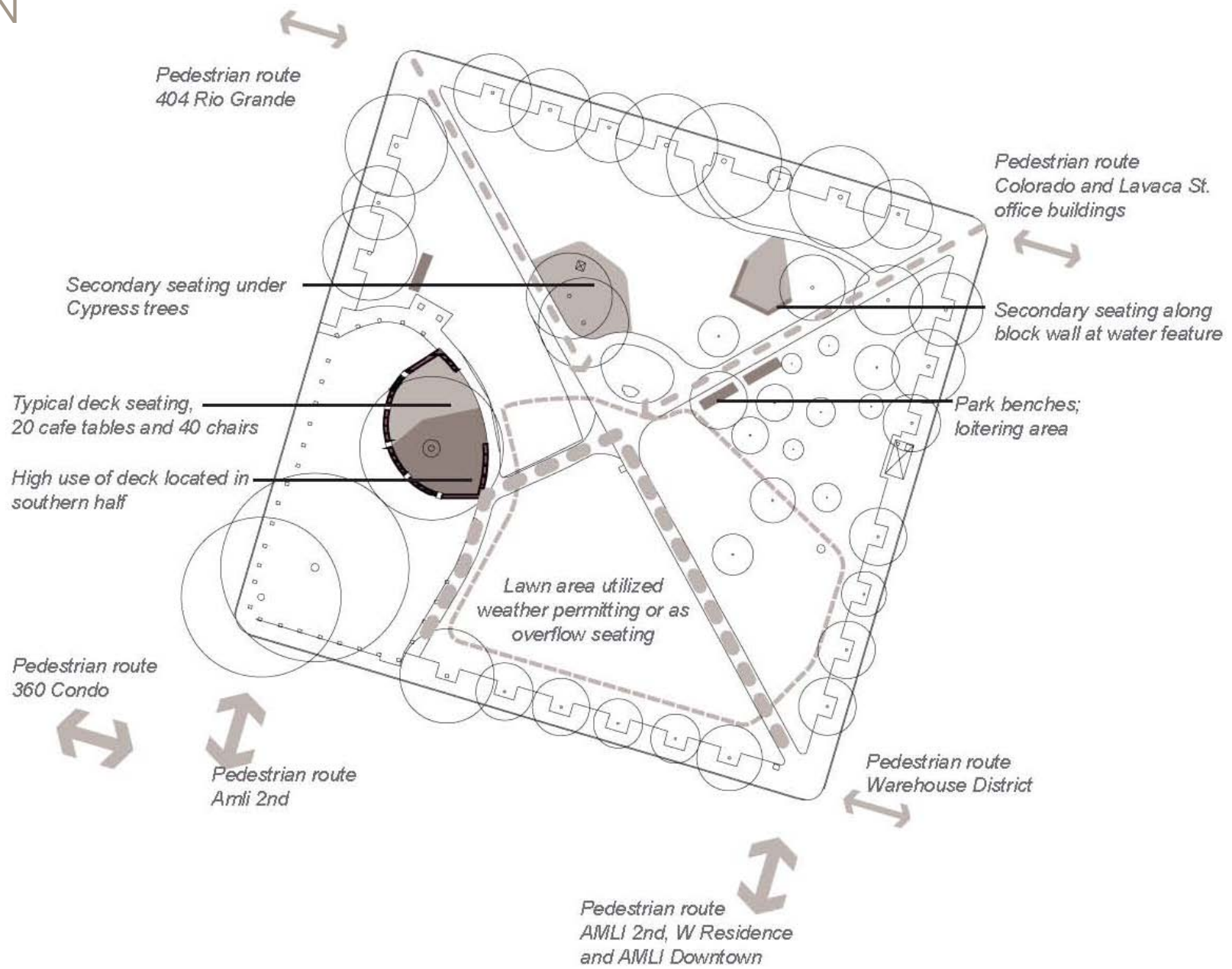
# GOAL 5: MORNING







# GOAL 5: NOON

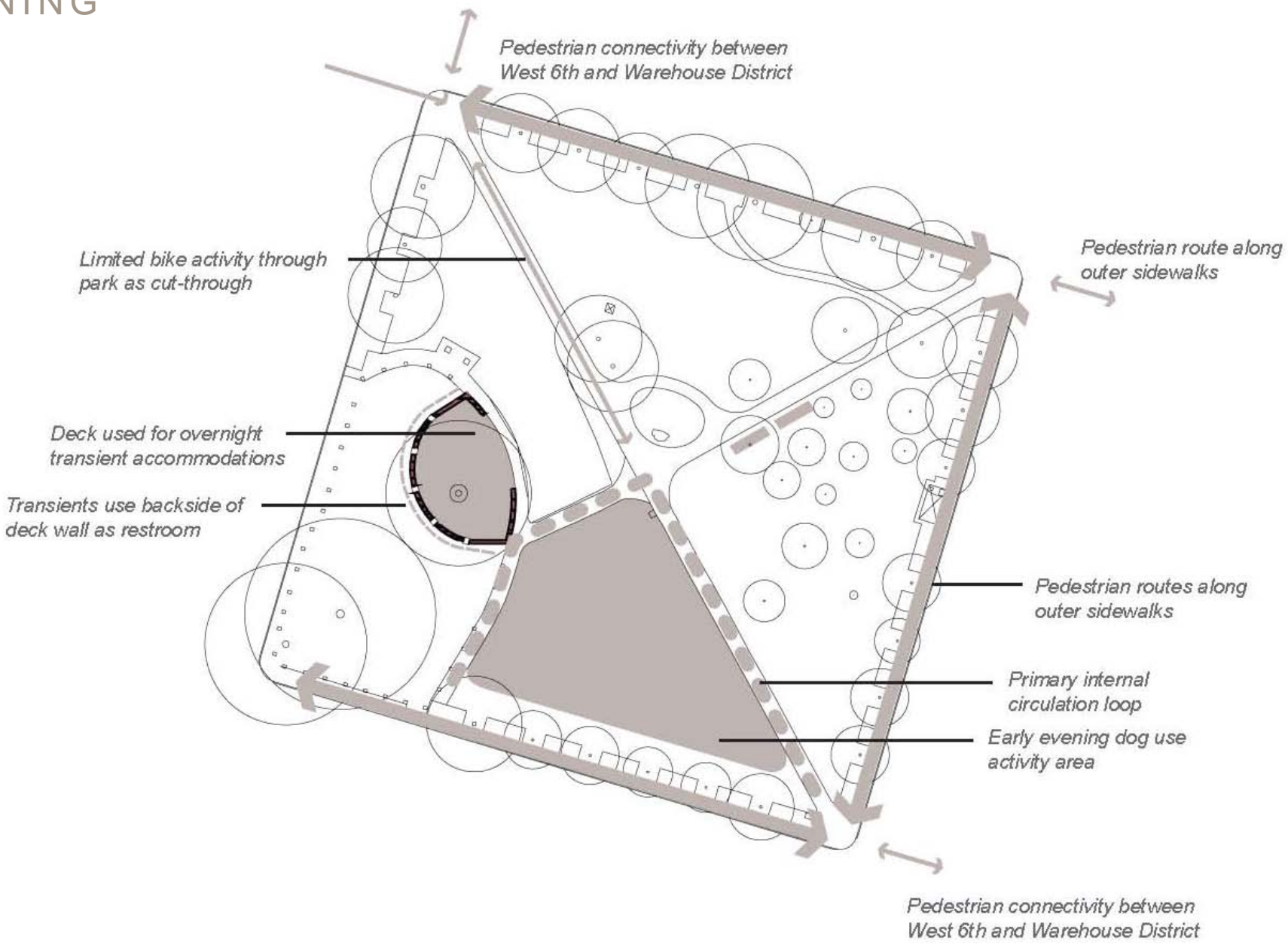




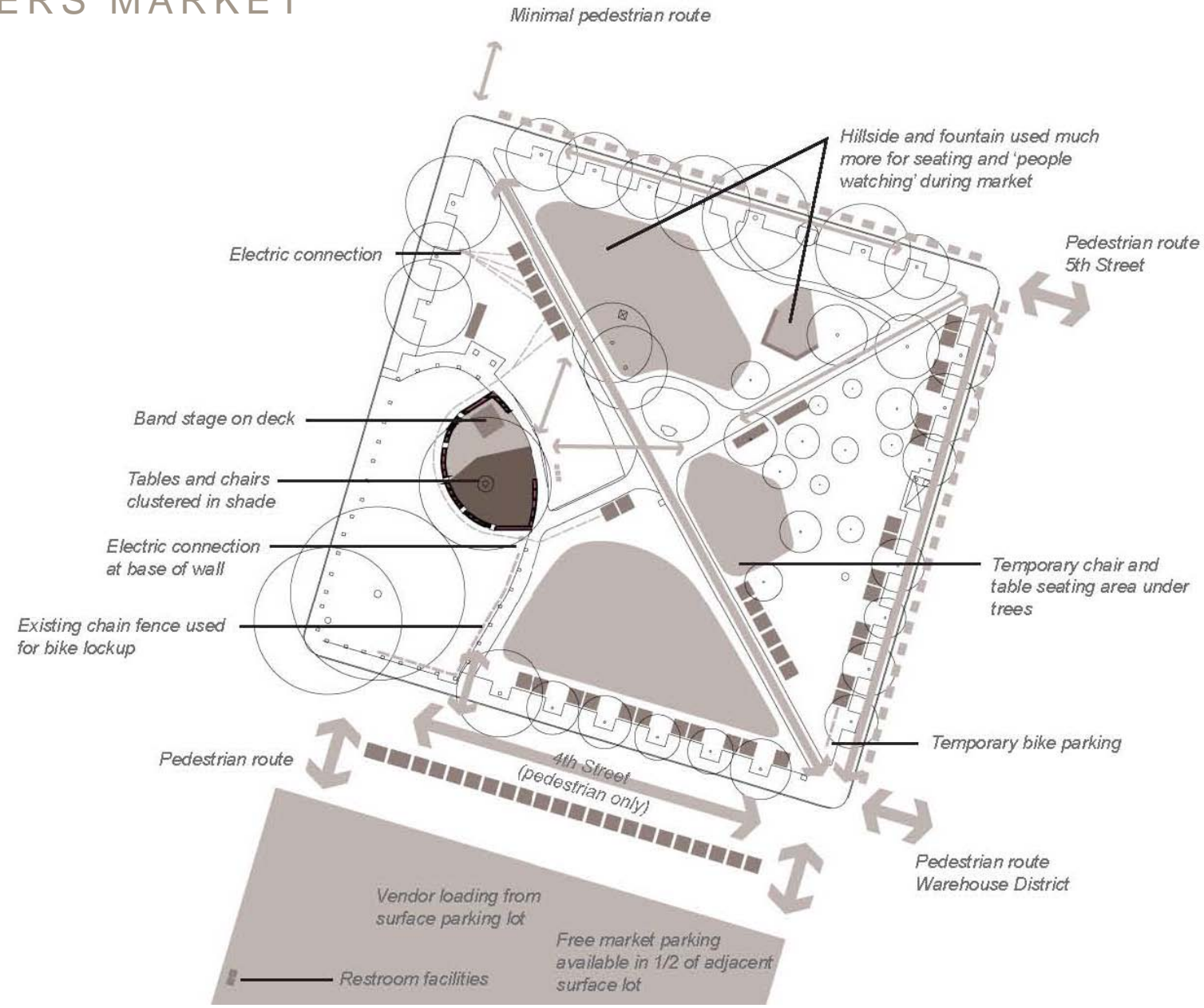




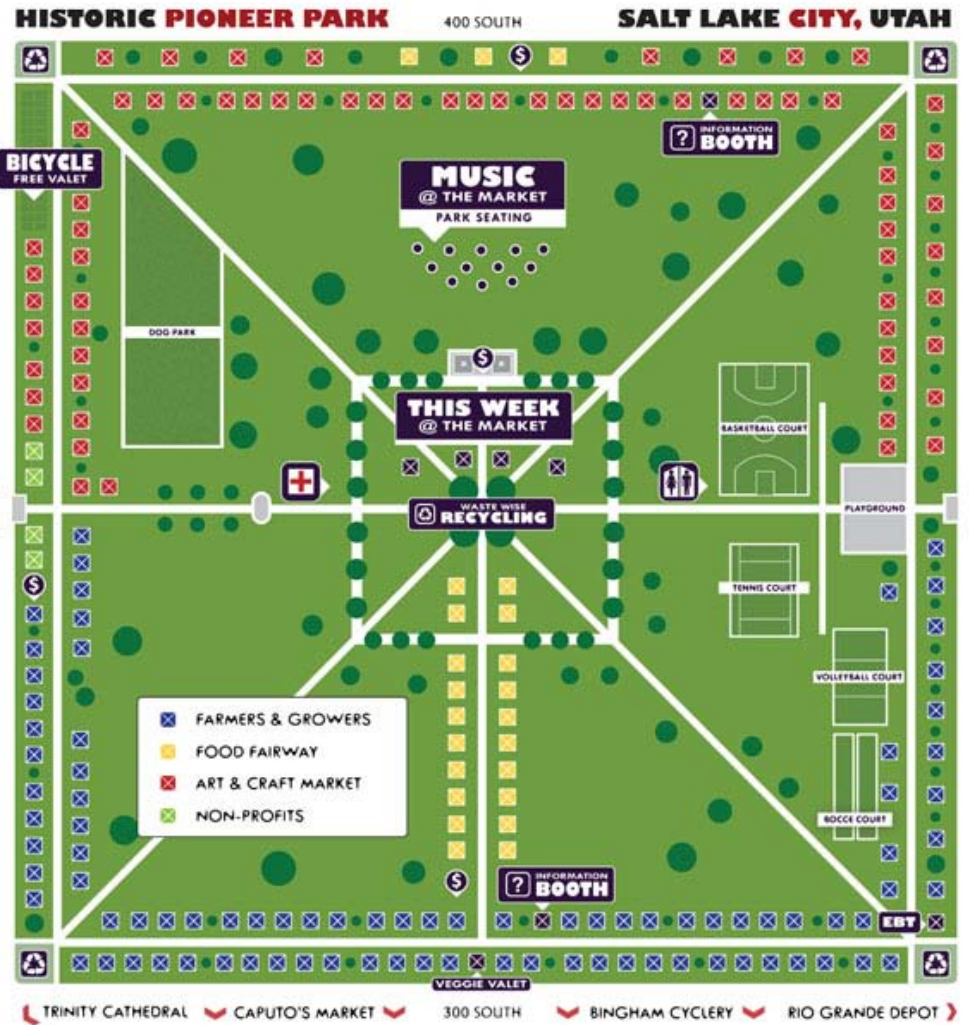
# GOAL 5: EVENING



# GOAL 5: FARMERS MARKET

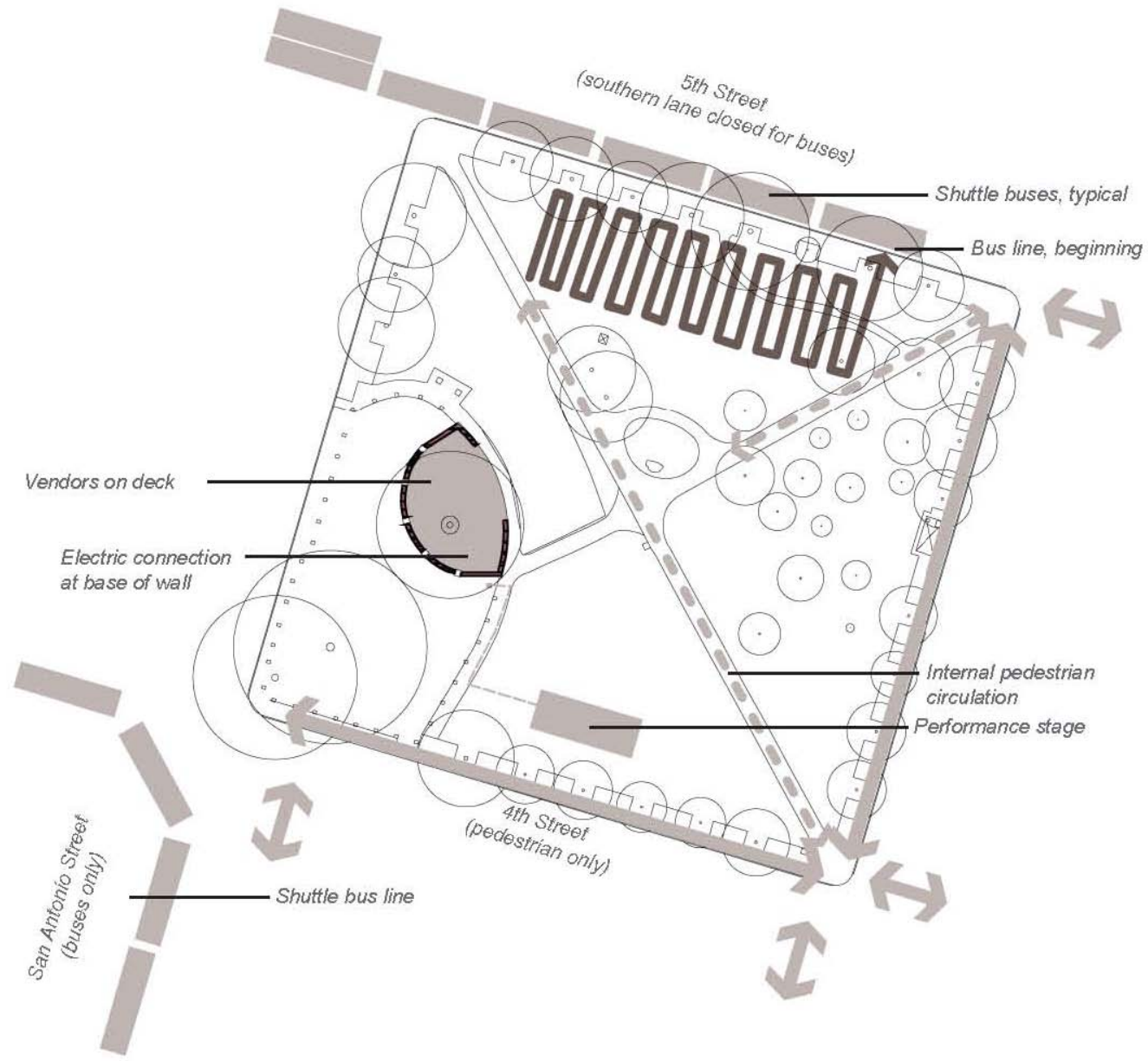




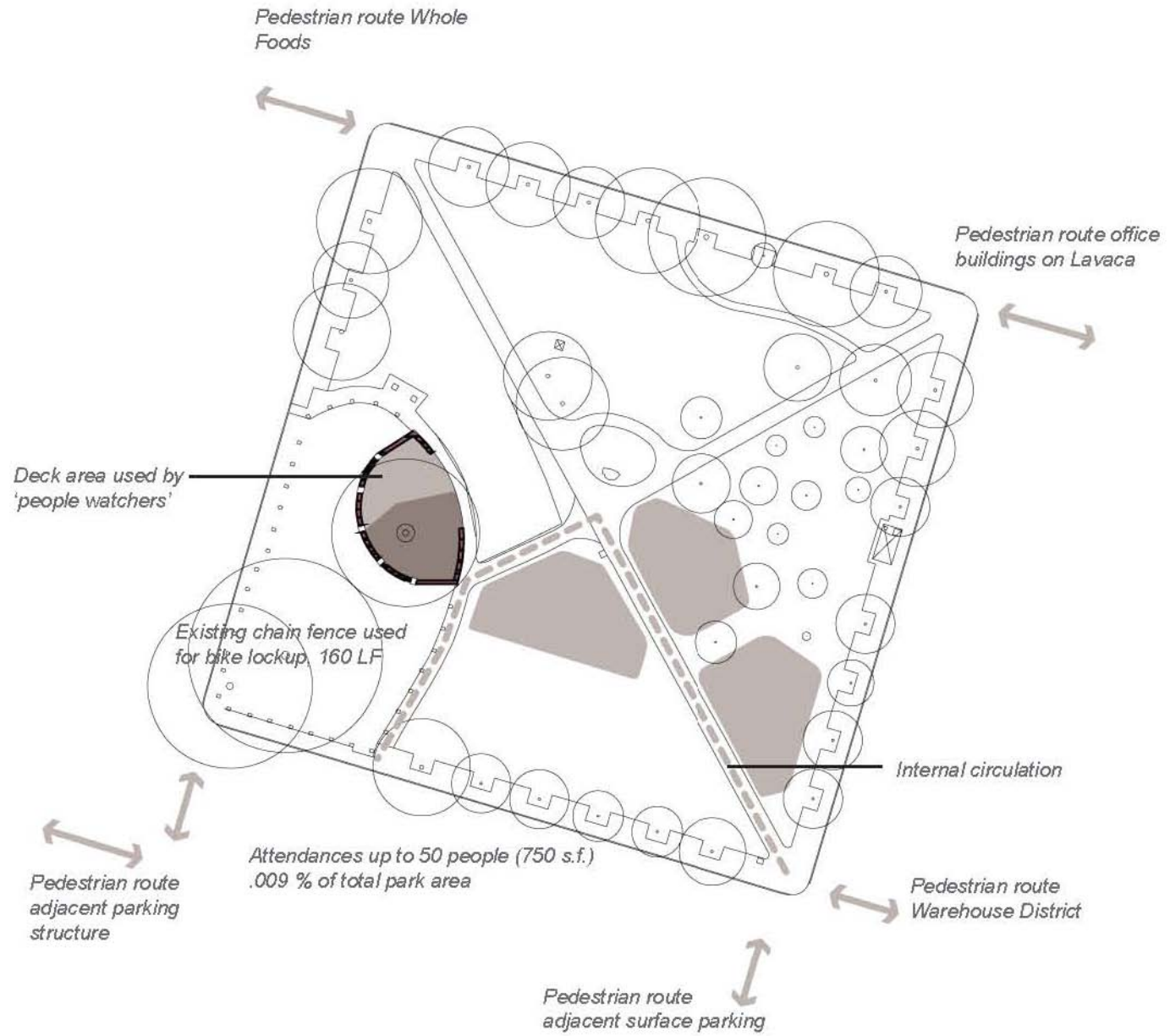




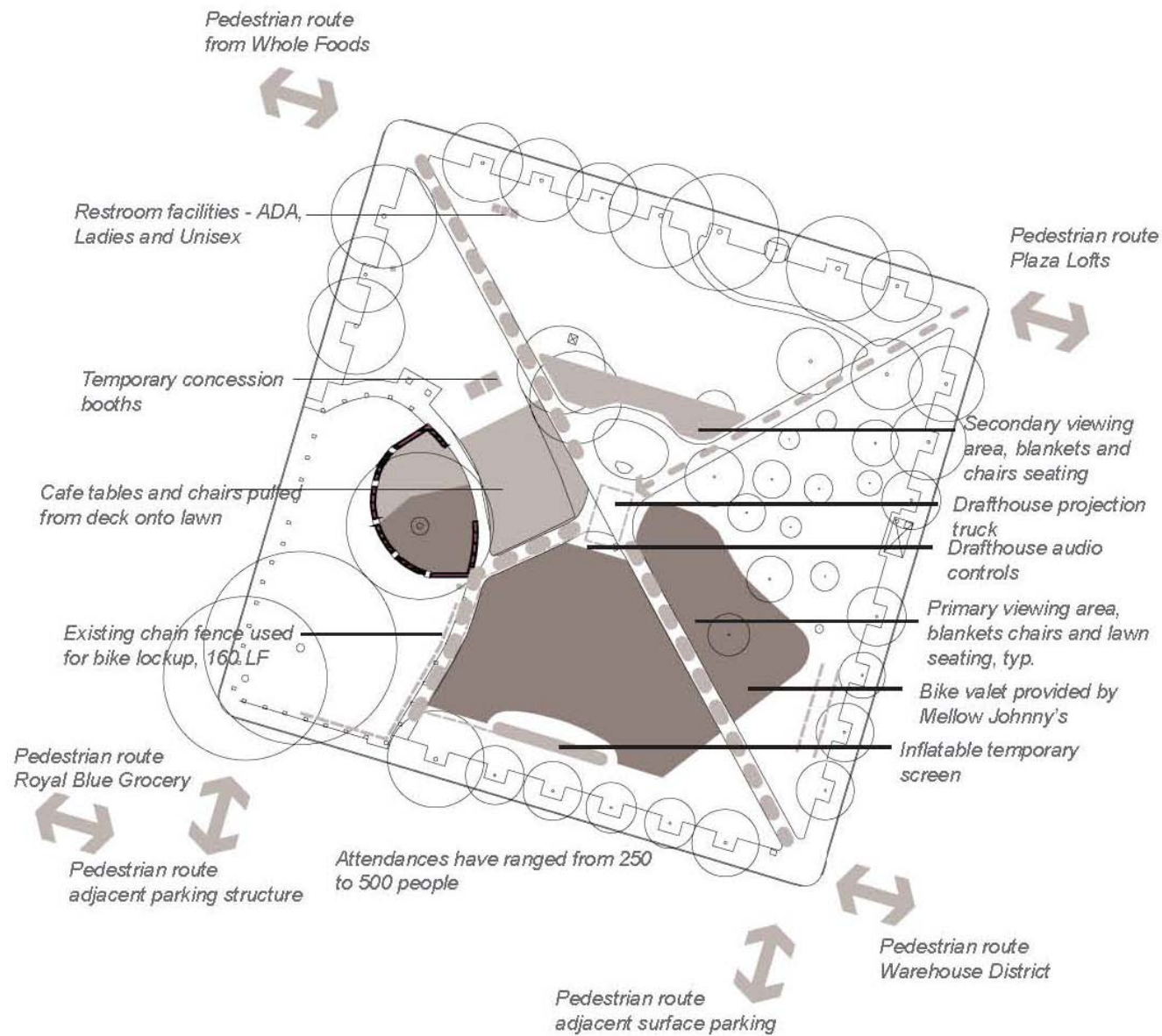
# GOAL 5: ACL BUS QUEUING



# GOAL 5: YOGA IN THE PARK



# GOAL 5: MOVIES IN THE PARK



Restroom facilities





# GOAL 5:



## GOAL 5:

IT IS **IMPORTANT** THAT REPUBLIC SQUARE HAVE ACTIVITIES AND AMENITIES TO MEET THE NEEDS OF: (Check all that apply.)

**58%** 1. Child (0-12)

**21%** 2. Teenager (13-19)

**89%** 3. Adult (20-55)

**42%** 4. Senior (55+)

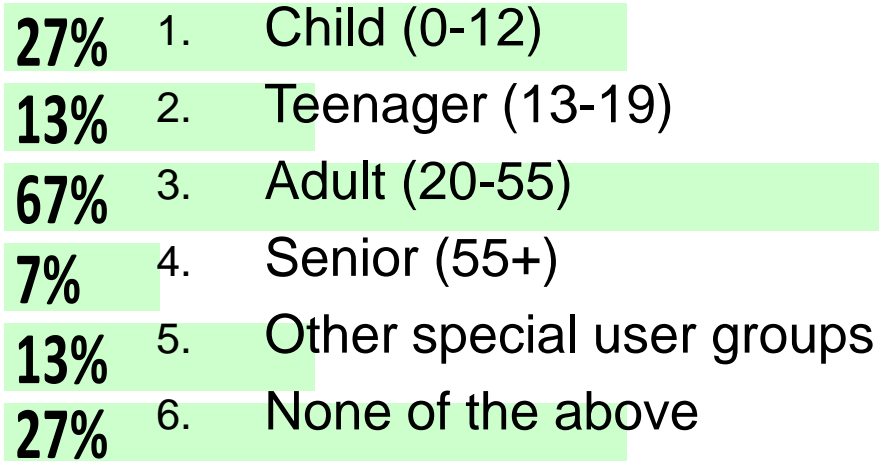
**21%** 5. Other special user groups

**0%** 6. None of the above



## GOAL 5:

REPUBLIC SQUARE CURRENTLY HAS **SATISFACTORY** ACTIVITIES AND AMENITIES TO MEET THE NEEDS OF: (Check all that apply.)





# GOAL 5:



## GOAL 5:

WHAT NEW PARK AMENITIES DO YOU FEEL SHOULD BE FACTORED INTO THE DESIGN? (Check all that apply.)





## COMMUNITY GOALS: (Check top three.)

- |     |    |  |
|-----|----|--|
| 20% | 1. | Increase awareness of the park's historical significance.  |
| 45% | 2. | Increase the perception of safety the park users feel safe in and around Republic Square 24 hours of the day.  |
| 70% | 3. | Keep views into park open and clear.   |
| 55% | 4. | Create seamless connections to the park for pedestrians, bicyclists, transit riders, and people arriving by car. (i.e. shorter cross-walks, more bicycle parking, more transit access) |
| 75% | 5. | Increase diversity of park amenities and activities.   |
| 15% | 6. | Other  |





# ECONOMIC

1. Create a vision that is able to be phased over time.
2. Balance revenue and costs for operations of the park.
3. Increase property tax revenues by making the park a desirable amenity and adding value to the surrounding area.

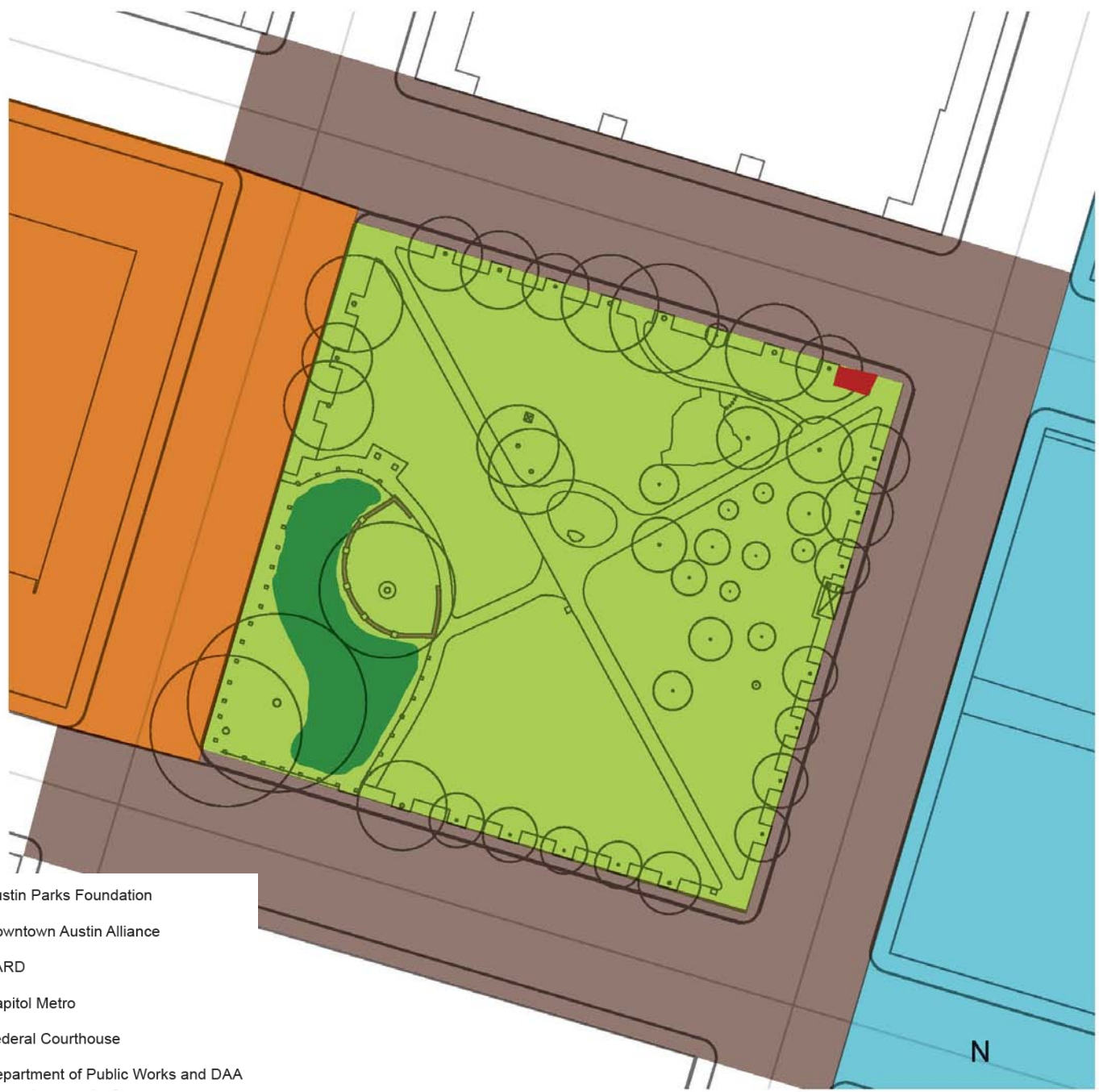








# GOAL 1: PHASING:

Phase	Timeframe	Budget Goal
I	Completed 2010	\$475,000 (actual)
II	Will be complete 2013	\$400,000-\$500,000
III	Will be complete 2022	Ten years of anticipated capital improvement dollars
IV	Long-term vision	



# GOAL 2:



-  Austin Parks Foundation
-  Downtown Austin Alliance
-  PARC
-  Capitol Metro
-  Federal Courthouse
-  Department of Public Works and DAA





GOAL 2:  
OPERATIONS AND MAINTENANCE

Park	O&M/year	Acres	O&M/acre
Brush Square	\$5,000	1.8	\$2,800
Duncan	\$25,000	5.3	\$4,700
Palm	\$31,000	2.4	\$12,900
Republic Square	\$10,000	1.8	\$5,600
Shoal Creek Greenway	\$85,000	9.3	\$9,100
Waller Creek Greenway	\$33,000	5.3	\$6,200
Symphony Square	\$8,000	1.7	\$4,700
Waterloo	\$90,000	10	\$9,000
Wooldridge Square	\$9,000	1.8	\$5,000
<b>Total</b>	<b>\$296,000</b>	<b>39.4</b>	<b>\$6,700</b>



# GOAL 3: INCREASED REVENUE TO THE CITY

## LAND USE TYPE

Specific types of land use affect the value of nearby properties differently



## PROXIMITY

The economic impact that parks and natural areas have on home value is related to their distance from open space.



## ADJACENCY

Home prices increase if they are adjacent to open space.



Peiser R and Schwann G. (1993)  
 Univ. Maryland (2000)  
 Miller A. (2001)

Bolitzer B. and Netusil N. (2000)  
 Geoghegan J. (2002)  
 Espey M and Owusu-Edusei K. (2001)

Schultz and King (2001)  
 Univ. Maryland (2000)  
 Irwin (2002)







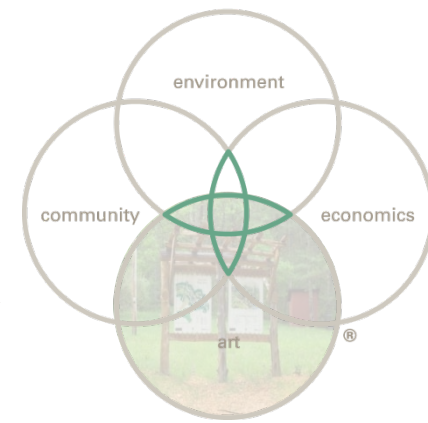


## ECONOMIC GOALS: (Check top two.)

- |     |    |   |
|-----|----|---|
| 58% | 1. | Create a vision that is able to be phased over time.  |
| 58% | 2. | Balance revenue and costs for operations of the park.   |
| 63% | 3. | Increase property tax revenues by making the park a desirable amenity and adding value to the surrounding area. |
| 11% | 4. | Other   |



# ART



1. Incorporate the connection to the city's beginnings as a design narrative.
2. Use local materials.
3. Expand the seasonal interest of the park to add dynamics.
4. Increase the opportunities for creative expression in the park.
5. Allow local character to shine/enhance the design of the park.
6. Create an interesting view from buildings above.
7. Increase visibility of park from surrounding streets and buildings.







GOAL 1:  
WHAT WORDS OR CONCEPTS SHOULD BE INCLUDED IN THE DESIGN  
NARRATIVE OF REPUBLIC SQUARE? (Check all that apply.)

- 58% 1. "eclectic" – varied; not subject to one style
- 47% 2. "origins of Austin" – place where it came from, birthplace, mother, etc.
- 42% 3. "family-friendly" – appropriate for groups of people with varied ages
- 16% 4. "republic" – collective; elected representatives
- 74% 5. "comfort" – place that feels natural and familiar
- 11% 6. Other



# GOAL 3:





# GOAL 4:





# GOAL 4:



## GOAL 5:

DO YOU BELIEVE THE CURRENT PARK CAPTURES THE ESSENCE OF AUSTIN?

**10%** 1. Yes

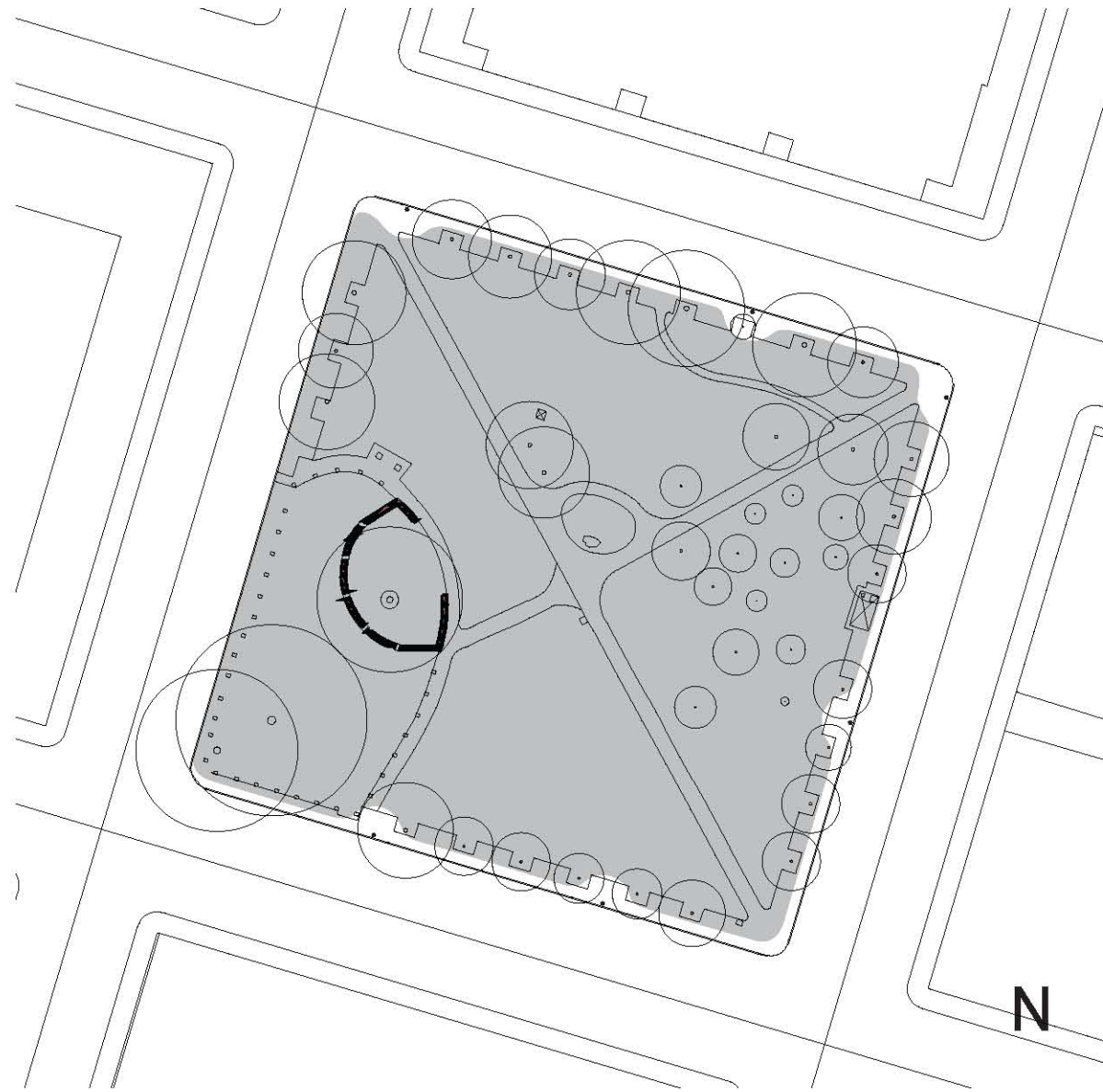
**35%** 2. No

**45%** 3. Somewhat

**10%** 4. Neutral

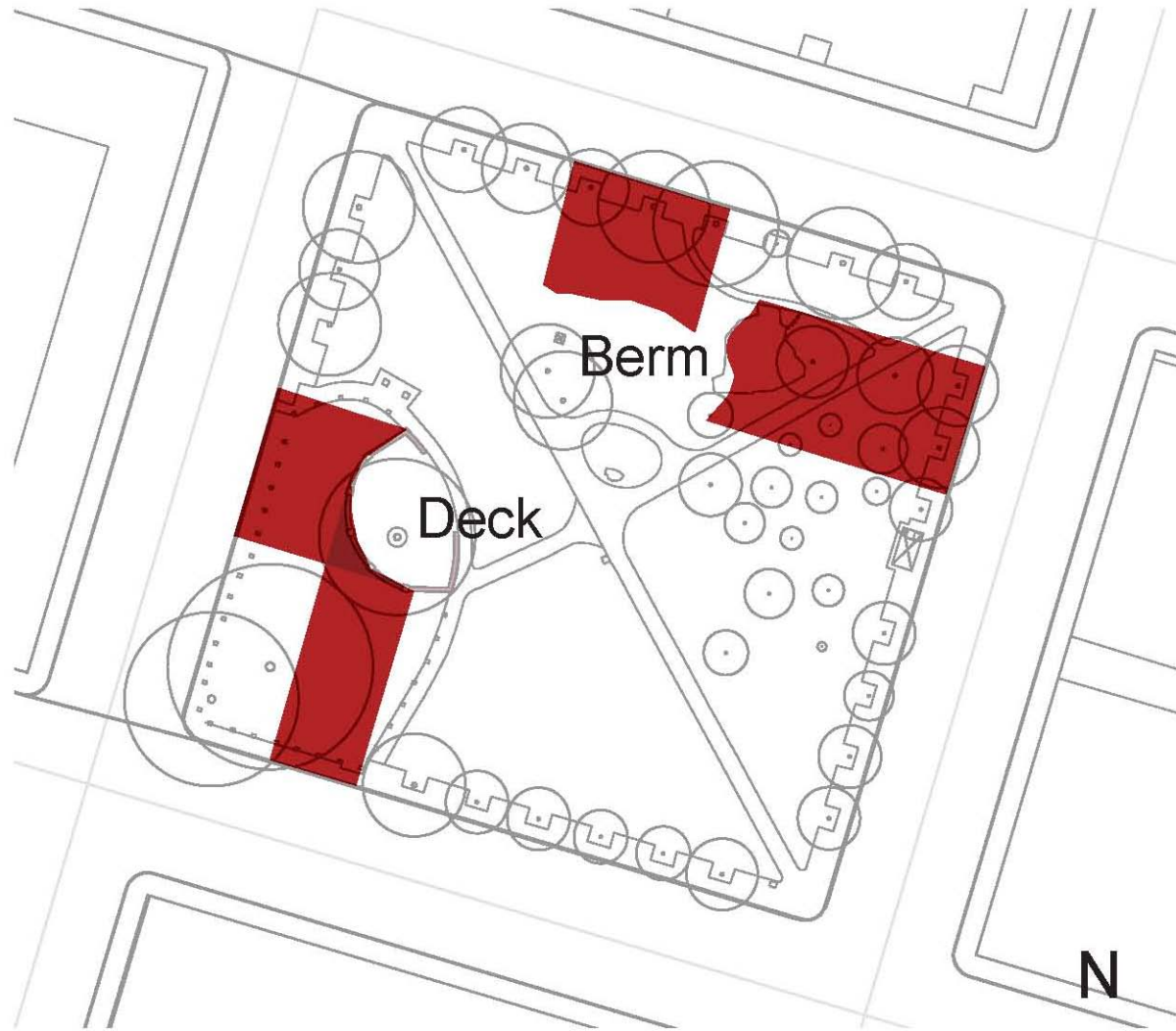


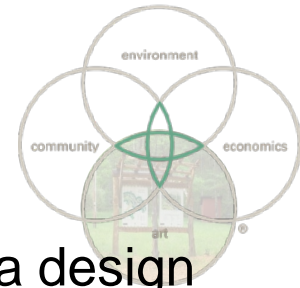
# GOAL 6:





# GOAL 7:





# AESTHETICS GOALS: (Check top three.)

- 25% 1. Incorporate the connection to the city's beginnings as a design narrative.
- 30% 2. Use local materials.
- 45% 3. Expand the seasonal interest of the park to add dynamics.
- 30% 4. Increase the opportunities for creative expression in the park.
- 50% 5. Allow local character to shine/enhance the design of the park.
- 40% 6. Create an interesting view from buildings above.
- 35% 7. Increase visibility of park from surrounding streets and buildings.
- 5% 8. Other



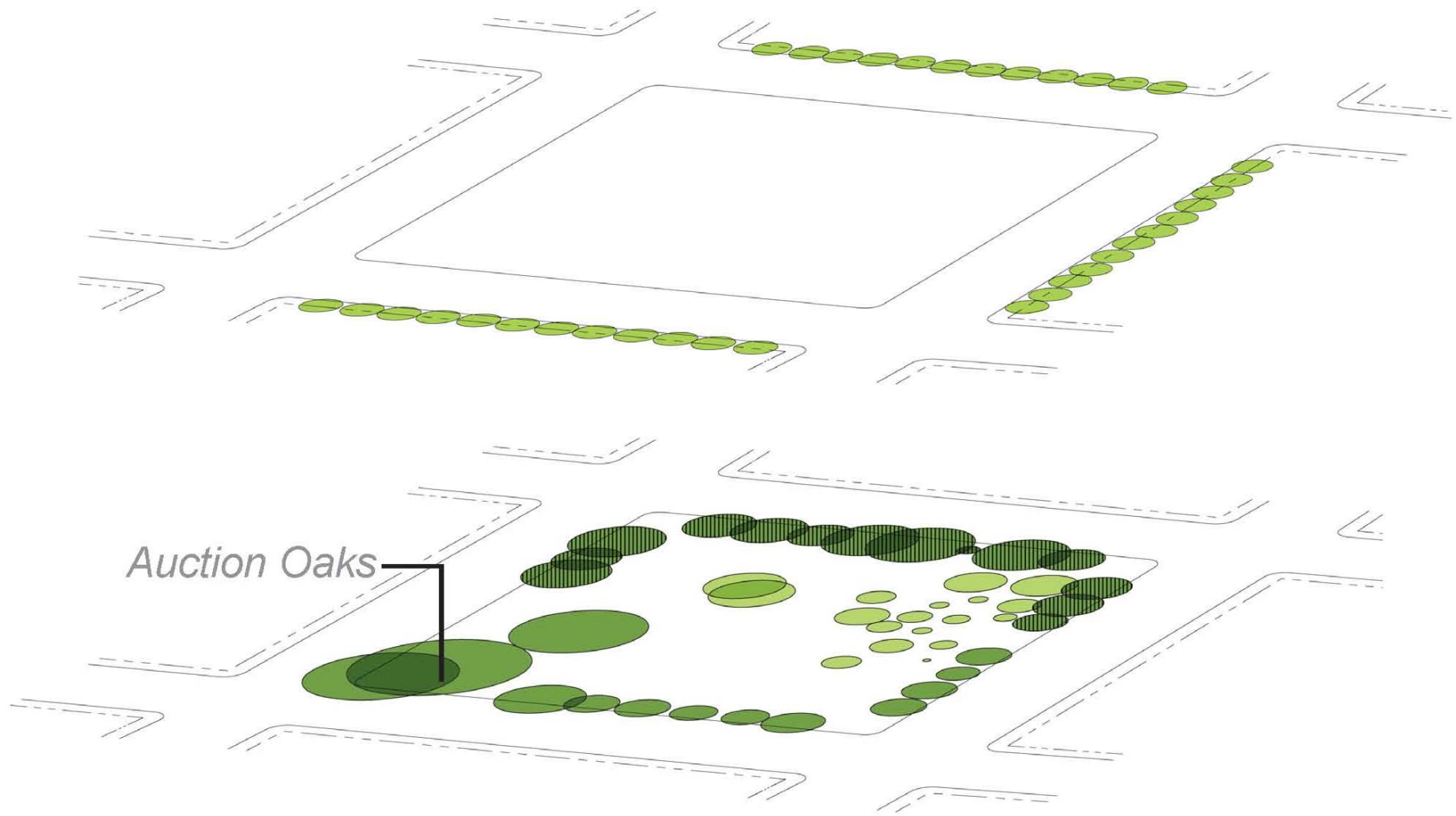
# ENVIRONMENT

1. Manage grackle population.
2. Increase habitat for songbirds, squirrels and butterflies.
3. Increase the health of plant material.
4. Reduce heat island effect.
5. Manage the park stormwater on-site.
6. Minimize the amount of potable water used at the park.
7. Use reclaimed water for irrigation.
8. Create a carbon-neutral park.
9. Use diverse and drought tolerant plants.

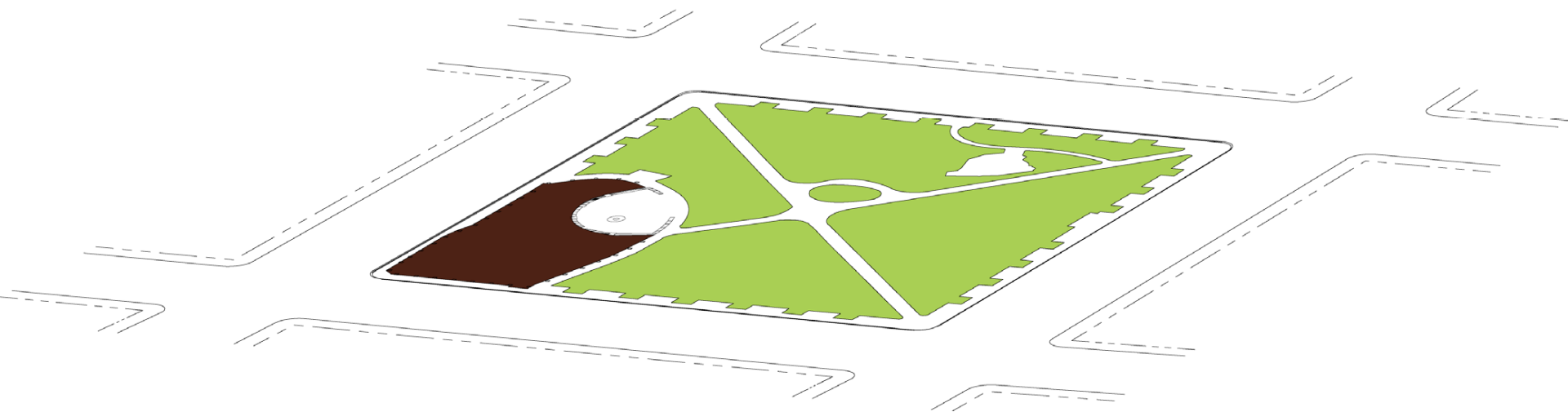




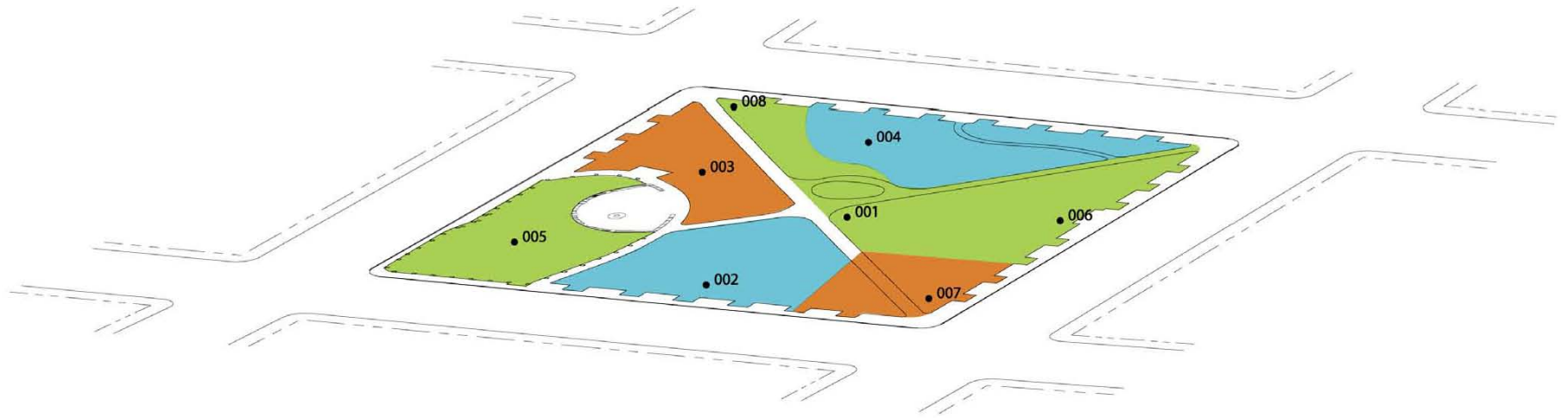
# GOAL 1 & 2:



# GOAL 1 & 2:

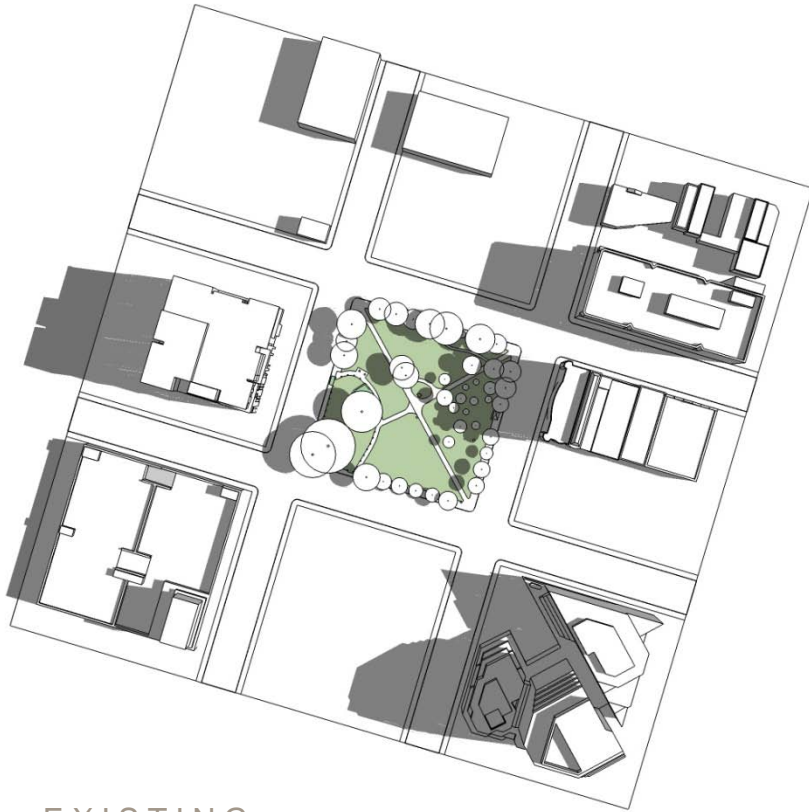


# GOAL 3:

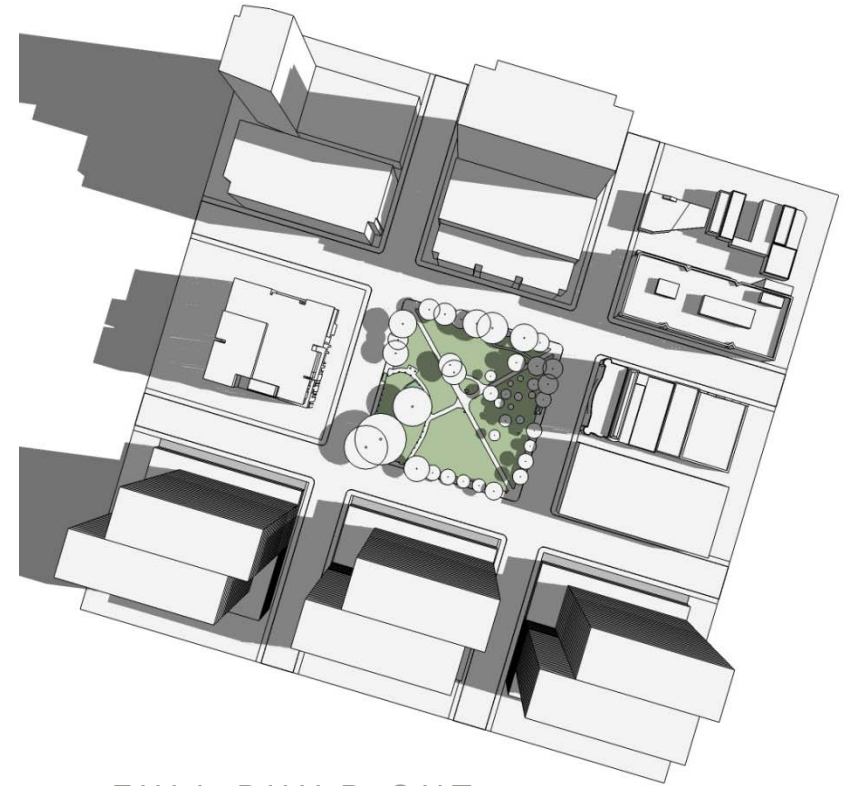




# GOAL 3 & 4: SUMMER – 9AM



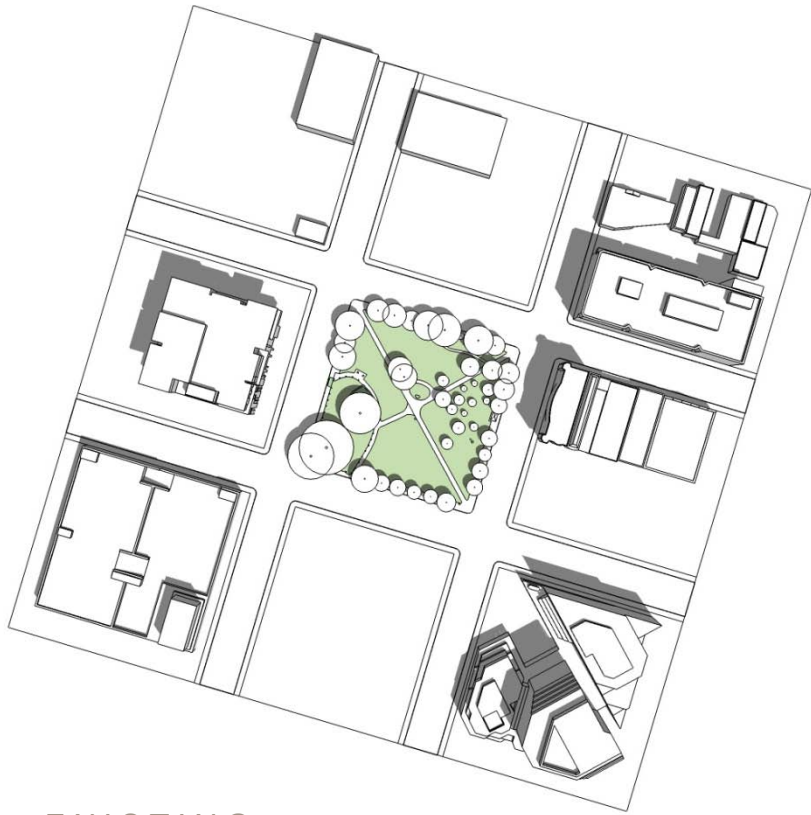
EXISTING



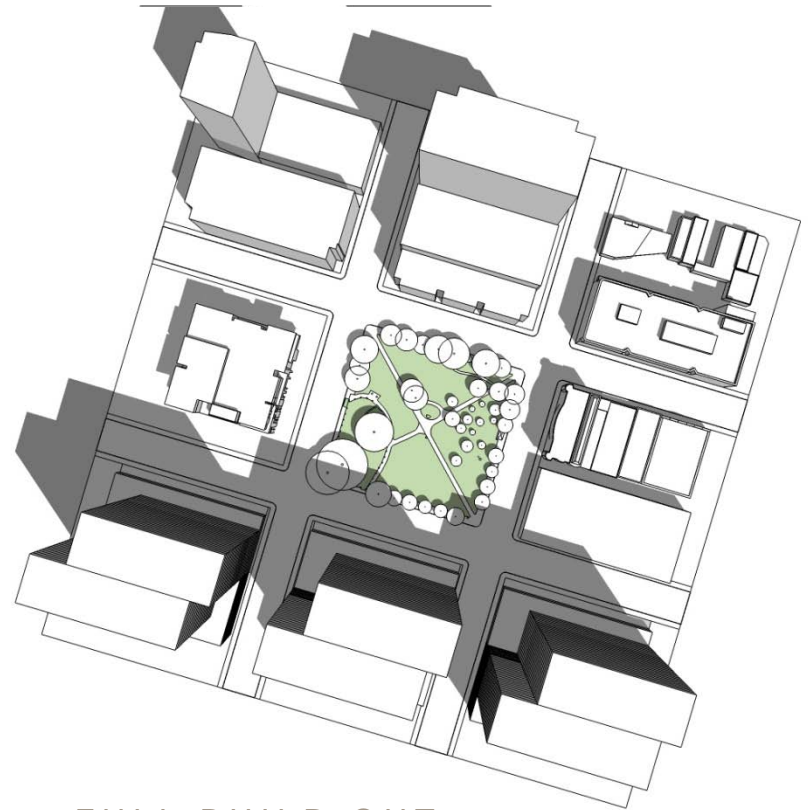
FULL BUILD OUT



# GOAL 3 & 4: SUMMER - NOON



EXISTING



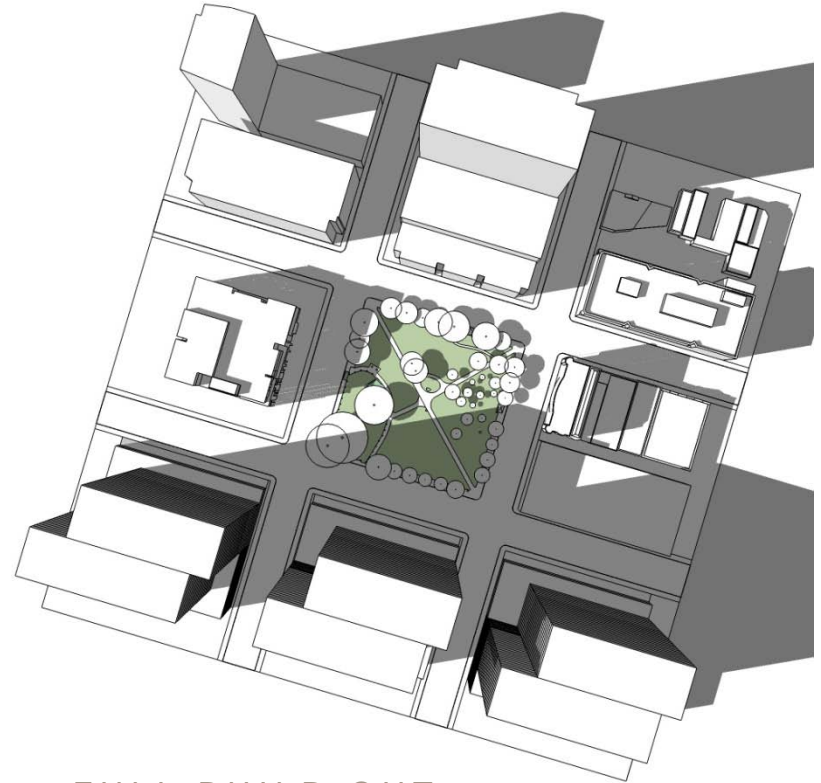
FULL BUILD OUT



# GOAL 3 & 4: SUMMER – 5PM



EXISTING

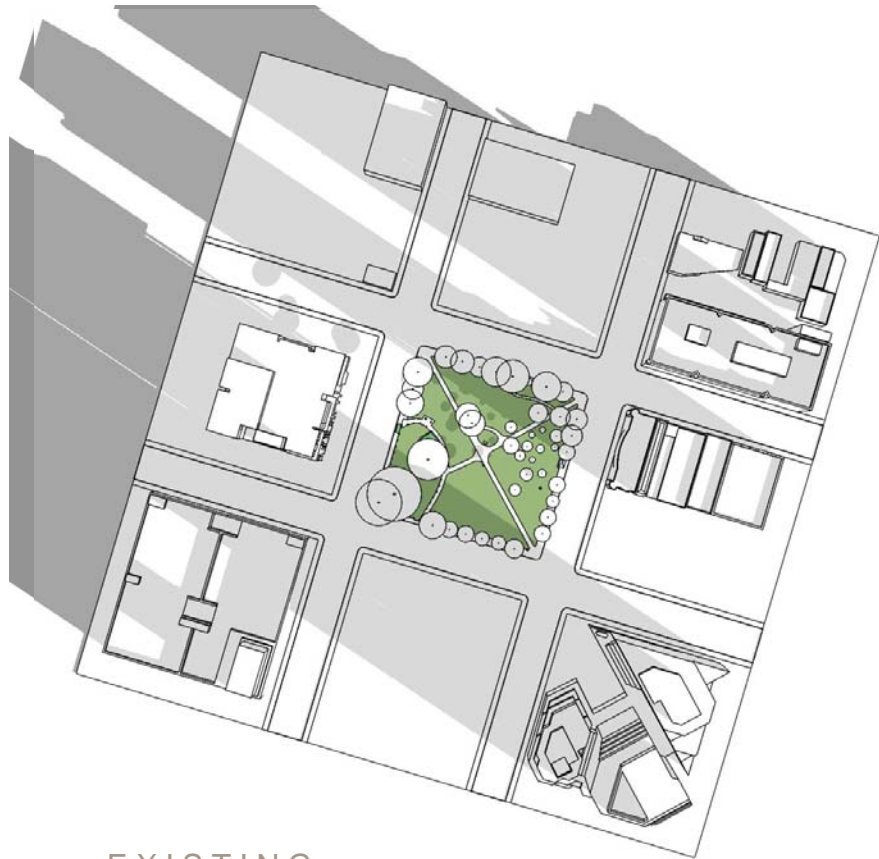


FULL BUILD OUT

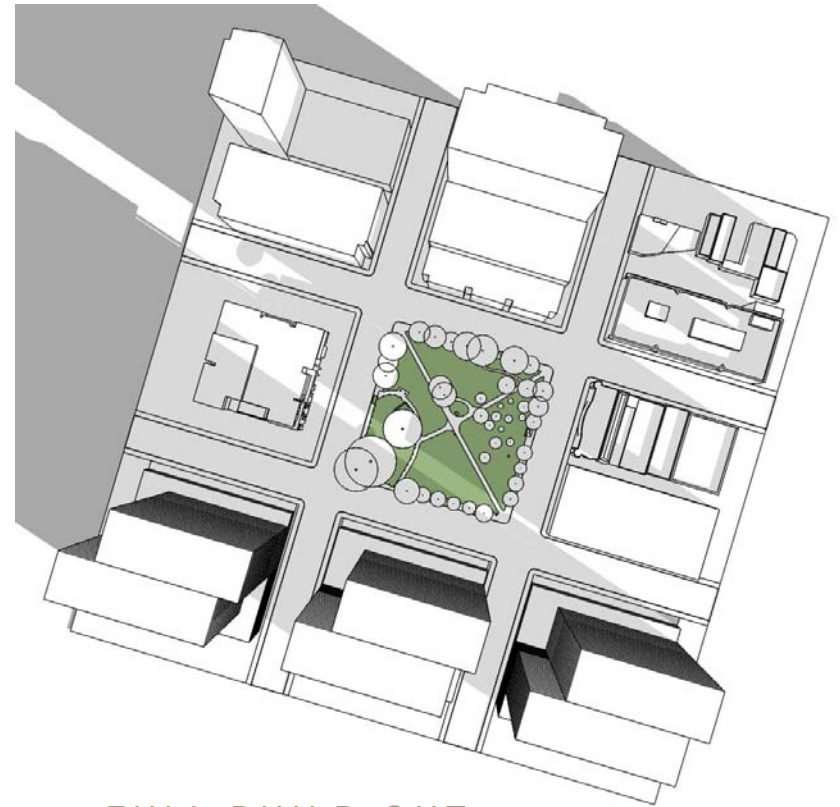




# GOAL 3 & 4: WINTER - 9AM



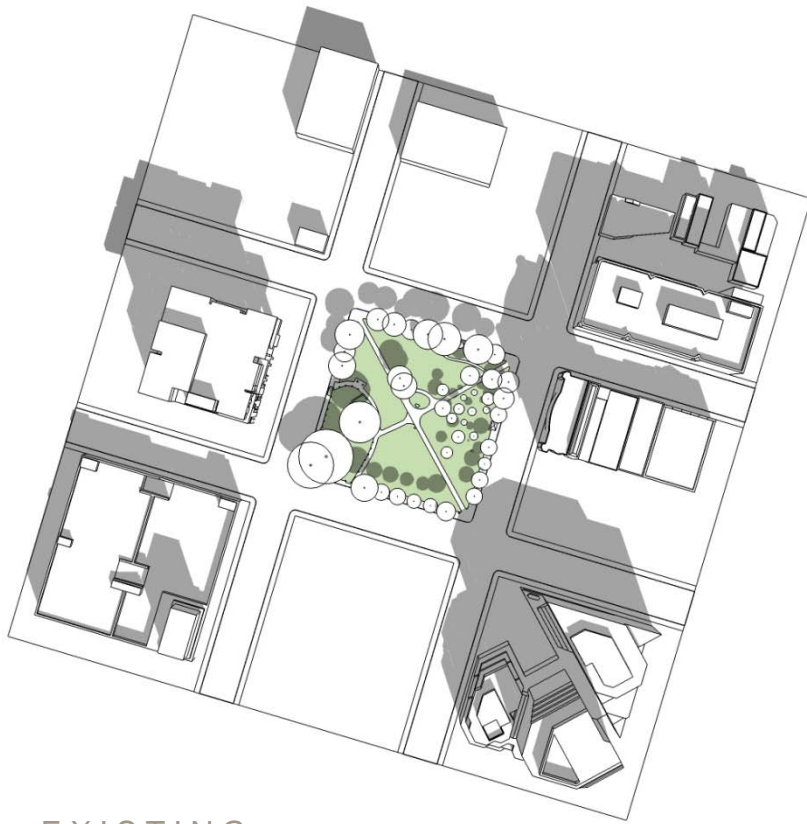
EXISTING



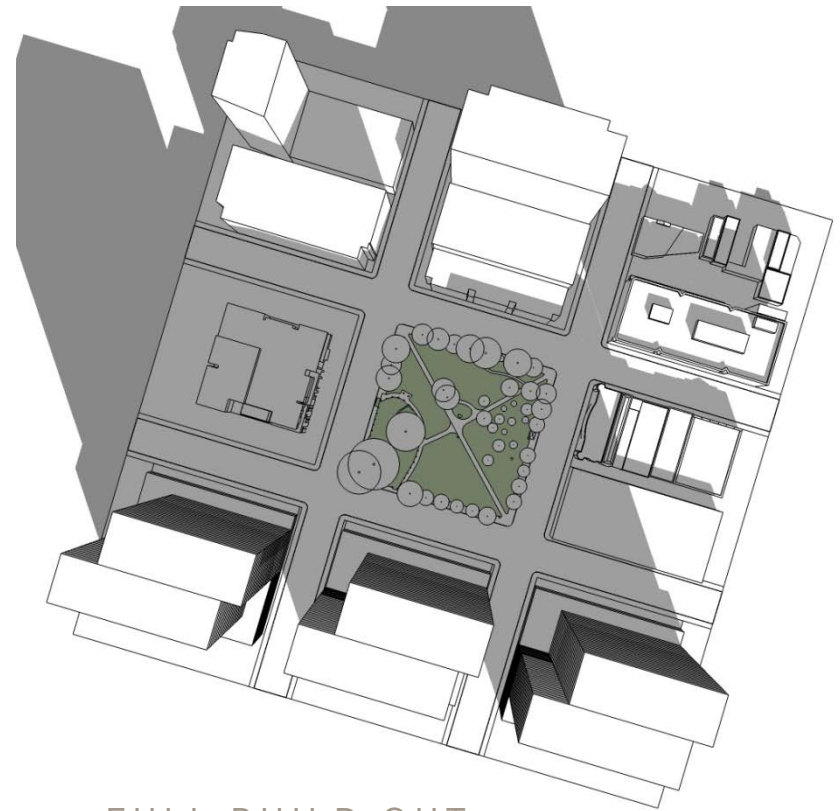
FULL BUILD OUT



# GOAL 3 & 4: WINTER - NOON



EXISTING



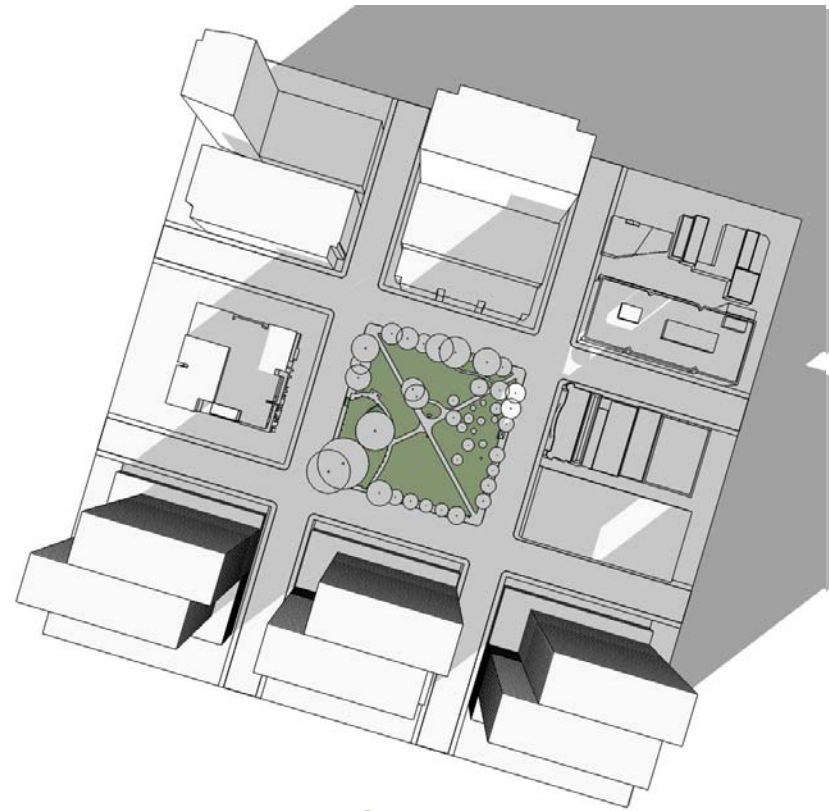
FULL BUILD OUT



# GOAL 3 & 4: WINTER - 5PM



EXISTING



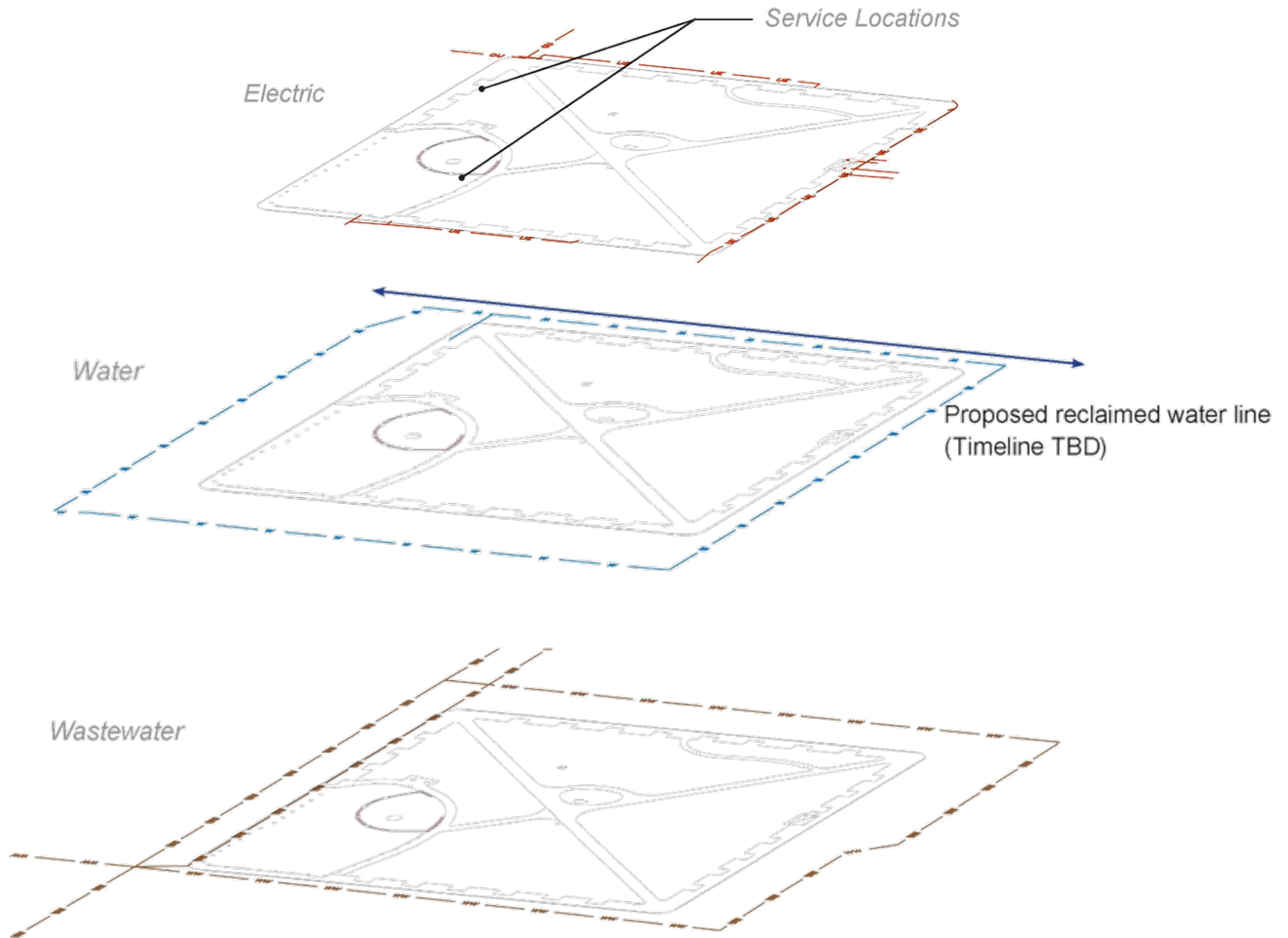
FULL BUILD OUT



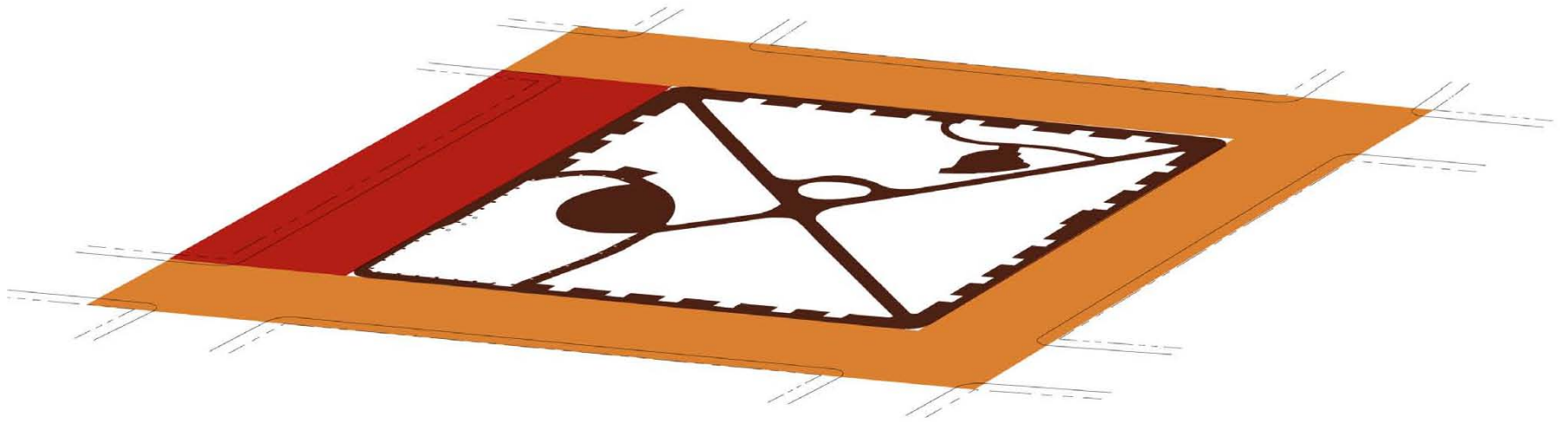




# GOAL 5-8:



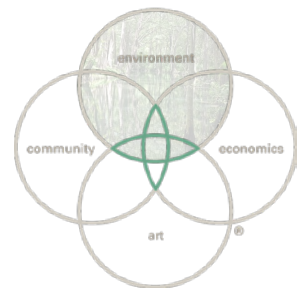
# GOAL 7:





# GOAL 7:



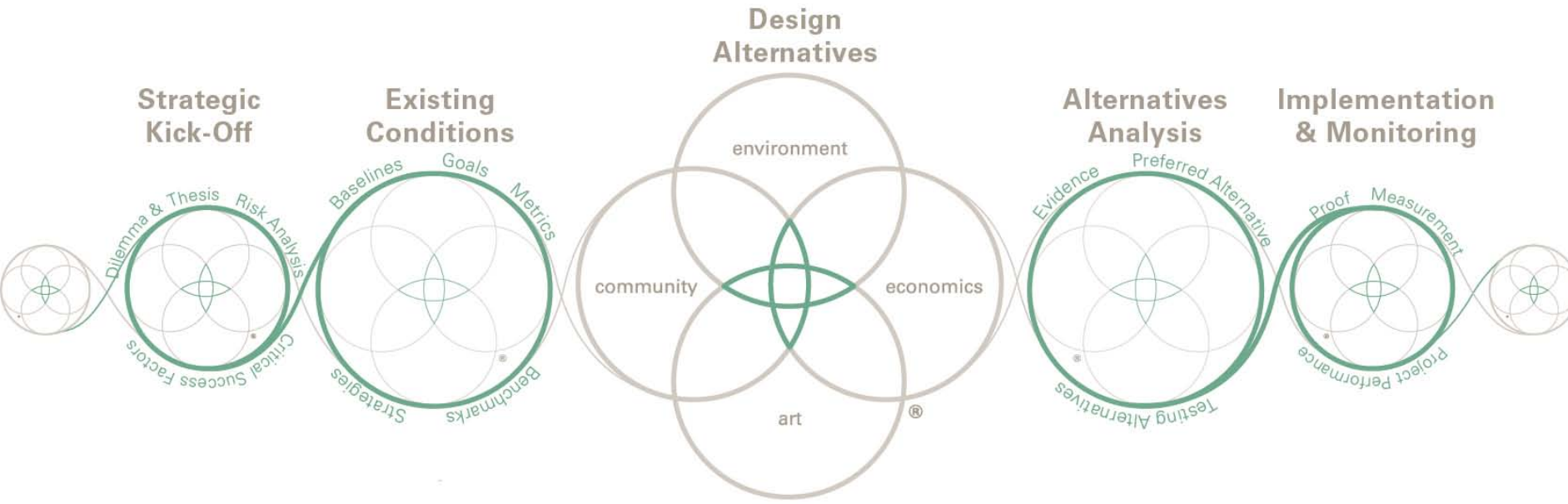


## ENVIRONMENT GOALS: (Check top three.)

- 12% 1. Manage grackle population.
- 29% 2. Increase habitat for songbirds, squirrels and butterflies.
- 59% 3. Increase the health of plant material.
- 53% 4. Reduce heat island effect.
- 18% 5. Manage the park stormwater on-site.
- 24% 6. Minimize the amount of potable water used at the park.
- 29% 7. Use reclaimed water for irrigation.
- 18% 8. Create a carbon-neutral park.
- 41% 9. Use diverse and drought tolerant plants.
- 6% 10. Other



# LEGACY DESIGN





# QUESTIONS AND ANSWERS



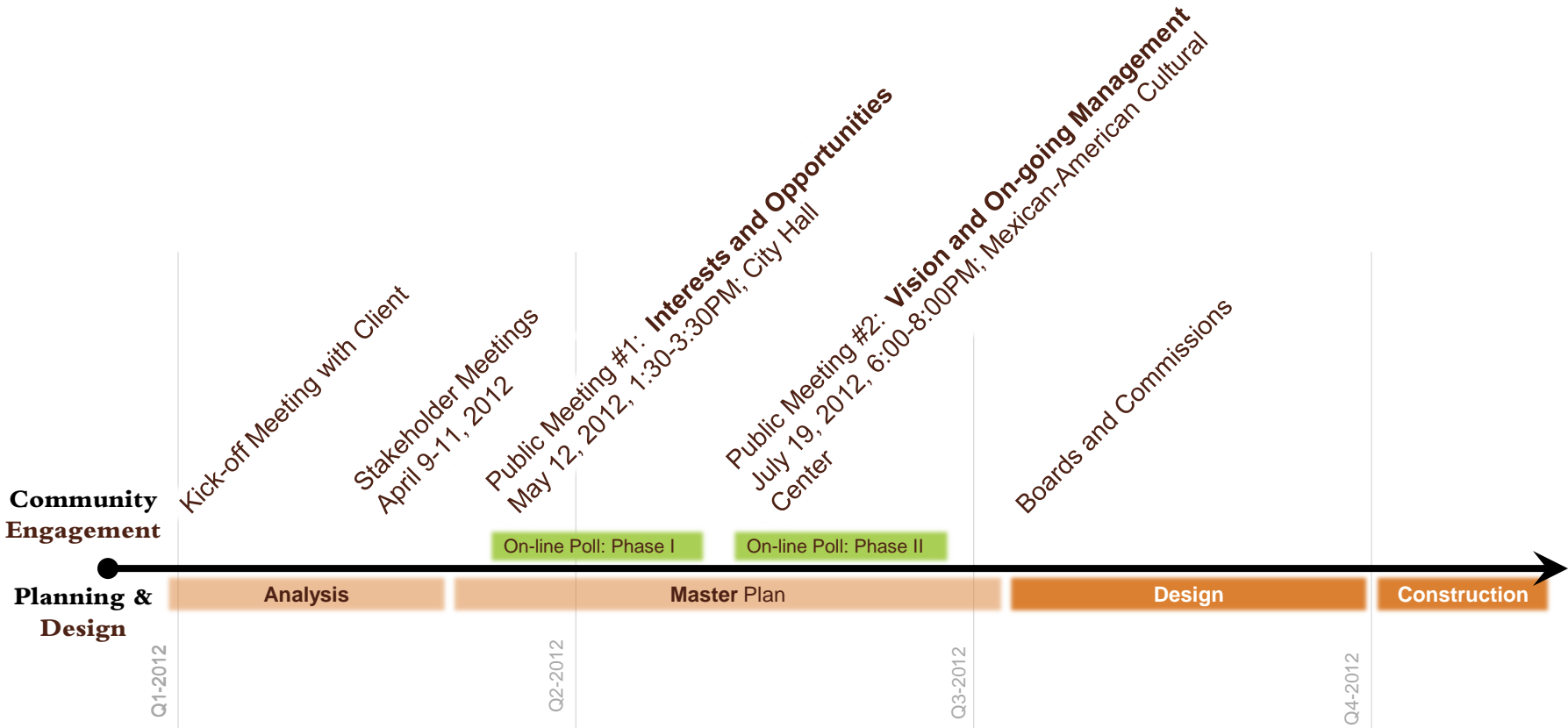


# NEXT STEPS





# VISION PLAN UPDATE AND PHASE II DESIGN





# NEXT STEPS



STAY IN TOUCH!

**Next Meeting:**

July 19, 2012  
Mexican American Cultural Center  
(6:00 - 8:00 PM)

**Contact Us:**

[republicsquare@austintexas.gov](mailto:republicsquare@austintexas.gov)

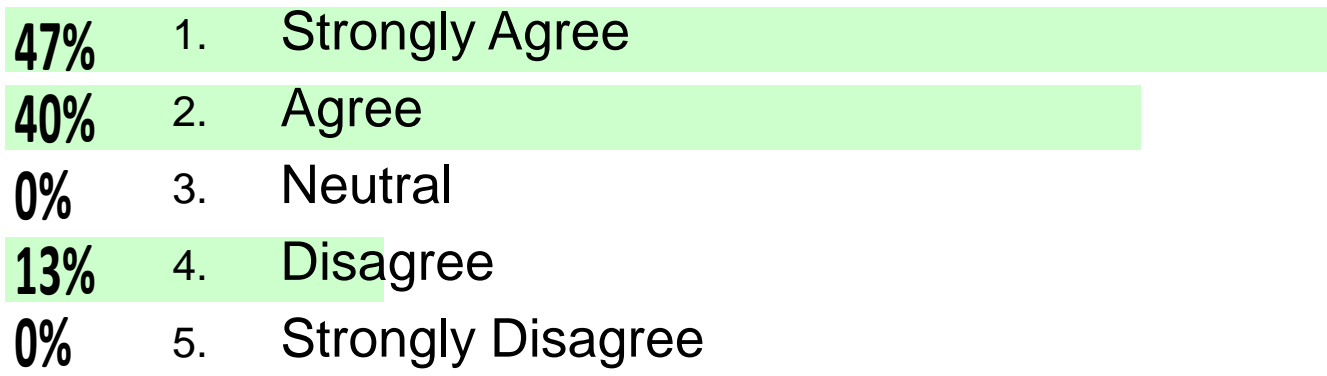
512-539-0070

**Check out the webpage:**

<http://www.austintexas.gov/republicsquare>



I feel that this is a good first step towards providing an adequate opportunity for stakeholders to engage in the process.





Although I may not agree with everything stated today, I feel that the process is headed in the right direction.

