Part 2

Community Engagement
Community Engagement

Preliminary Feasibility Phase → Gather Input, Values and Future → Did we hear you right? → Design Concepts → Draft Master Plan Update

COMMUNITY PARTICIPATION
Community Meeting #1

Photos
Comments

1. Maximize building space combine with #2 Amenities
FEASIBILITY STUDY #2

Asian American Resource Center
Added Program

Building Program Options
- Theatre
- Dressing/Green Rooms
- Theatre Storage Room
- Exhibition/Gallery Space
- Art Studios
- Offices: 4 Total
- Cafe/Concessions/Vending Machines
- Classrooms
- Storage Rooms: 3 Large, 1 Small & 1 Art
- Medium Meeting Spaces
- Lobby/Reception Area
- Restrooms: Mens, Womens & Family
- Janitor Room

Outdoor Program/Natural Area Options
- Outdoor Stage
- 8 Walking Trails
- Open Space/Lawn Area
- Playcape and Swings
- Expanded Community Garden
- Exercise Equipment Area
- Pavilion
- Plaza/Outdoor Gathering Area
- Picnic Areas
- Pedestrian Bridge
- Enhanced Crosswalk Connectivity
- Pong Pong Garden
- Game Tables

Parking
- Reduce Existing Parking: 27 Spots
- Add New Parking: 61 Spots
- Net Total New Parking: 54 Spots
Comments

1. 54 parking space is not enough, maybe 100+ parking spaces
2. Larger Building instead of outdoor program areas.
3. Maximize functional space, instead of outdoor program area by new building
4. Make room for large building
5. Maximize functional space, instead of outdoor program area
FEASIBILITY STUDY #3
Comments

1. Proposed building should be much bigger, too much wasted space
2. Create large facility adjacent to current facilities
FEEDBACK SUMMARY

Indoor Space Priorities

1. Performance theater (300-500 sloped seats) – 43.8%
2. Senior Housing – 20.9%
3. Additional Classrooms – 12.6%
4. Additional Meeting Rooms – 7.9%
5. Asian Art Studios/Stores – 5.2%
6. Additional Exhibit Space – 4.5%
7. Additional Office Spaces – 3.1%
8. Others – 2.1%

Outdoor Space Priorities

1. Additional Parking Spaces – 52.7%
2. Asian Style Street – 12.3%
3. Outdoor Tai-Chi/ Chi-Gong/ Meditation Space – 11.6%
4. Outdoor Picnic Areas – 10.2%
5. Outdoor Amphitheater – 9.3%
6. Outdoor Art Exhibit Spaces – 3.9%
What type of Programming would you like to see more of at the AARC?

- 98% Cooking classes
- 91% Senior Programming
- 95% Language Classes
- 202 survey responses

What additional outdoor space amenities would you like to see added at the AARC?

- 89% More Parking
- 85% Picnic area
- 77% Trails
- 197 survey responses

What new structure or spaces would you like to added at the AARC?

- 82% Cafe/Vending Machine
- 79% More Classrooms
- 70% Performance Space
- 196 survey responses
Community Meeting #2
The community was provided with opportunities to review the comments from Community Meeting #1, Small Group Discussions, and results from the community survey alongside the survey conducted by NAAO in 2017. From these comments and results, Master Planning Values were derived. Community members were asked to add any additional comments they had and to provide feedback on the Master Planning Values.

**Master Planning Values**

- Future plans should advance the mission and vision of the center as a cultural and life-enhancing space.
- To cultivate cross cultural Asian American experiences.
- To create opportunities for intergenerational experiences both indoors and outdoors.
- The space should be flexible; capable of supporting a wide range of programming with a priority for cultural arts and active life activities.
- Design should reflect Asian American identities.
- New development must meet the present and future needs of staff (offices, storage, meeting space).
- Acknowledge and incorporate previous planning processes to the maximum extent possible.
- Use sustainable planning practices to take full advantage of current and future resources and funding.
Board Comments

Under Senior Programs:
“Increased activities in more accessible areas in District 6”
“Intergenerational Programming

Under Senior Meals:
“Again, Senior family to be at ....[cannot read note on board]

Under Transportation:
“Why are seniors having to be bused 20 mi. from their houses for services?”

Under Kitchen:
“Demo kitchen for classes” (3)

Under Physical Activity:
“Low cost/free coaching for kids. Sliding scale.
“Divided Activity Room for classrooms is a high priority”

Under Meeting Space/Classrooms/Programs in General
“Need 15 classrooms for language schools”
“Social services – connecting to mainstream providers and govt benefits”
“What else would you like to see?”
“Smaller event spaces outside of ballroom”
“More medium size classrooms”
“Inclusivity!!! AAPI – Didn’t see this in presentation”
“Asian Street needs to be more inclusive South Asian friends”
“Asian street – keep in mind countries do not equal cultures”
“Services for new immigrants and refugees. More space for more nonprofits”
“After school programming (safe spaces for youth)

Under Outdoor Uses “More garden beds!”
“Labyrinth for mediation (walking)
“Promenade”

Under Other
“Need drinking fountain (hot water)”
“Need crochet class for seniors”

Under Indoor Space Priorities
“The survey result seems to be very important.”
The vision is to empower Austin's diverse communities through cultural understanding and life-enhancing opportunities.

The mission of the Asian American Resource Center (AARC) is to provide spaces, services, resources, and programs through an Asian American Pacific Islander perspective.
PLAN LEGEND

PERFORMING ARTS SPACE (8,000-12,000 sf)
- Theater Proscenium
- Dressing/Green Rooms
- Storage
- Exhibition/Gallery Space
- Entry/Lobby
- Box Office
- Projection

BUILDING (6,000-9,000 sf)
- Studio Space
- Meeting Space
- Office Space
- Storage

BUILDING (6,000-9,000 sf)
- Office Space
- Classroom Space
- Cafe/Vending
- Classroom Space
- Meeting Space

STAGE/ PAVILION (1,500 sf)

ASIA STREET / EVENT COURT
- (20,500sf - 2,000 people)
- Market Space
- Formal Events
- Art Display

FORMAL ENTRY GATE

ARRIVAL FEATURE

VISION
The vision is to empower Austin’s diverse communities through cultural understanding and life-enhancing opportunities.

MISSION
The mission of the Asian American Resource Center (AARC) is to provide spaces, services, resources, and programs through an Asian American Pacific Islander perspective.
CONCEPT B

T & ACTIVITY LAWN (18,000sf - 1,600 people)
Q1. Please rank how well Concept A responds to each of the following values statements.

**Question options**
- Not at all
- Somewhat
- Well
- Very Well

Optional question (40 responses, 8 skipped)
Q3 | Please rank how well Concept B responds to each of the following values statements.

<table>
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<th>Future plans should advance the mission and vision of the center as a cultural and life-enhancing space.</th>
<th>Private cross-cultural opportunities should be supported.</th>
<th>The space should be enlivened by a priority for cultural arts and active life activities.</th>
<th>Design should reflect development needs.</th>
<th>Acknowledged sustainable planning.</th>
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**Question options**
- Not at all
- Somewhat
- Well
- Very Well

*Optional question (39 responses, 9 skipped)*
Community Meeting #4