Agenda

• Review Comments
• Identify Themes
• Review Value Statements
• Provide Feedback on Values and Themes
Asian American Resource Center

Vision
• The vision is to empower Austin’s diverse communities through cultural understanding and life-enhancing opportunities.

Mission
• The mission of the Asian American Resource Center (AARC) is to provide spaces, services, resources, and programs through an Asian Pacific Islander perspective.
**What is a Master Plan?**

- A master plan is a document designed to guide the future actions of a community. It presents a vision for the future, with long-range goals and objectives for all activities that affect the future of the site.

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<th>What?</th>
<th>Why?</th>
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| - The Parks and Recreation Department is developing an updated master plan for improvements to the Asian American Resource Center. | - A master plan identifies a plan of action for development and improvements.  
- Identifies community preferences and priorities.  
- Builds consensus. | - The community will provide the vision.  
- The process is being led by the Parks and Recreation Department.  
- RVI, Inc. will assist and provide technical guidance. |
Timeline

Preliminary Feasibility Phase → Gather Input, Values and Future → Did we hear you right? → Design Concepts → Draft Master Plan Update

COMMUNITY PARTICIPATION
Project Background
Preliminary Feasibility Phase
Community Survey
- 222 respondents
- Available Dec-January 27

Small Group Discussions
- 10 groups
- 154 participants

Community Meeting #1
- 60 attendees

SpeakUp Austin
- 864 visitors
- 671 aware participants

Outreach
- Over 200 organizations

How we heard you
SpeakUp Austin

• 222 Survey Responses (including English, Chinese, Vietnamese, Korean, Burmese, Arabic)
• Primary Users:
  • Neighbor- Individual or Family
  • Participant- Special Events
  • Participant- Senior Programs
• Highest ranked for improvement
  • Performing arts space
  • Classroom
  • Recreational
• Added Spaces (indoor):
  • Café and vending
  • More classrooms
  • Performance space
SpeakUp Austin cont.

- Highest Ranked for Improvement (Outdoor)
  - Parking
  - Event Space
  - Recreational
- Added spaces (outdoor):
  - Trails
  - Picnic areas
  - More parking
- Programming:
  - Cooking classes
  - Senior programming
  - Language classes
  - Music
  - Dance
  - Recreation
Themes

- Senior Needs and Programs
  - Senior Housing
  - Senior Meals
  - Senior Programs

- Performing Arts

- Gallery Space
  - Exhibits

- Cross-cultural opportunities
  - Traditions/ Cultural Exchange
  - Asia Style Street

- Parking/ Transportation
  - Transportation
  - Parking
  - Access
Themes

• Physical Activity

• Flexible Rooms and Space
  – Kitchen
  – Meeting space/classrooms
  – Event space

• Gallery Space
  – Exhibits

• Asian American Cultural Education Programs
  – Programs (General)
  – Children’s Programming
  – Library

• Outdoor Use

• Other
Master Plan Value Statements

• Future plans should advance the mission and vision of the center as a cultural and life-enhancing space.

• To cultivate cross cultural Asian American experiences.

• To create opportunities for intergenerational experiences both indoors and outdoors.
Master Plan Value Statements (continued)

• The space should be flexible; capable of supporting a wide range of programming with a priority for cultural arts and active life activities.

• Design should reflect Asian American identities.

• New development must meet the present and future needs of staff (offices, storage, meeting space).
Master Plan Value Statements (continued)

- Acknowledge and incorporate previous planning processes to the maximum extent possible.

- Use sustainable planning practices to take full advantage of current and future resources and funding.
Next participation opportunities

- Community Meetings
  - Today!
  - Design Concepts- March
  - Draft Master Plan Update- April

- SpeakUp Austin!
  - [https://www.speakupaustin.org/aarcmp-update](https://www.speakupaustin.org/aarcmp-update)
  - Design Considerations
  - Community Survey
Project Webpage:
http://www.austintexas.gov/AARCMP-update

SpeakUp Austin:
http://speakupaustin.org/AARCMP-update