

# Public Safety Commission

April 6, 2015





**Austin's a great  
place to live...**

A futuristic laboratory or control room with several glowing blue and orange cylindrical devices on a dark surface. The scene is dimly lit, with the primary light sources being the glowing equipment. The overall atmosphere is high-tech and somewhat mysterious.

**...but it's not without  
problems**

**Over 700 total traffic fatalities since 2004**





**25** deaths already this year



**Austin is the 13<sup>th</sup> most  
dangerous city for  
cities over 500K**

# Austin traffic deaths by mode

## 2008-2014



**10 deaths** (2% of total)



**89 deaths** (20% of total)

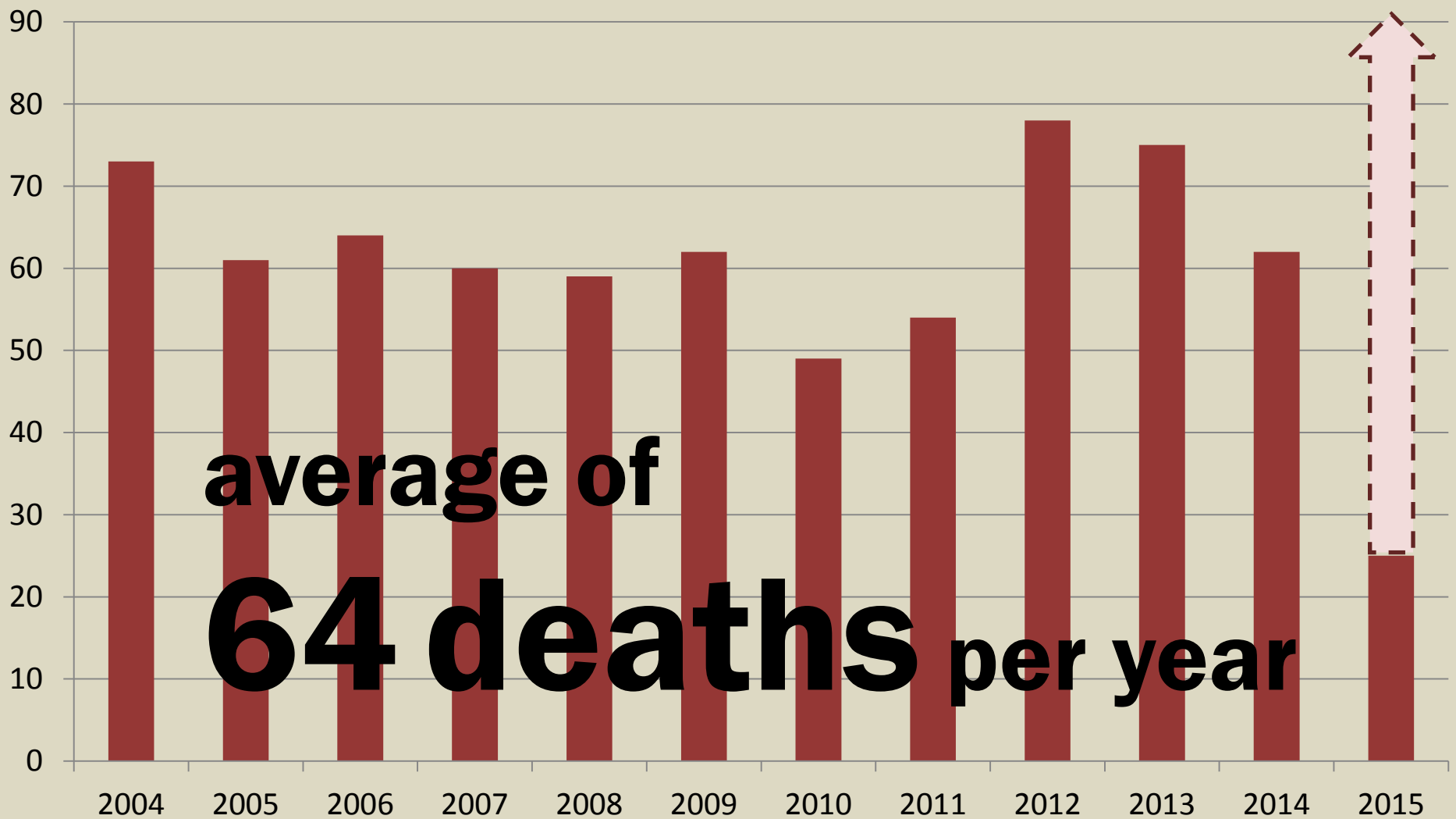


**126 deaths** (29% of total)



**214 deaths** (49% of total)

# Austin traffic deaths







Holistic approach which aims  
to achieve **zero deaths &  
zero serious injuries**  
while traveling in Austin



**No** traffic death is  
acceptable



People will make  
mistakes; those  
**mistakes shouldn't  
be fatal**

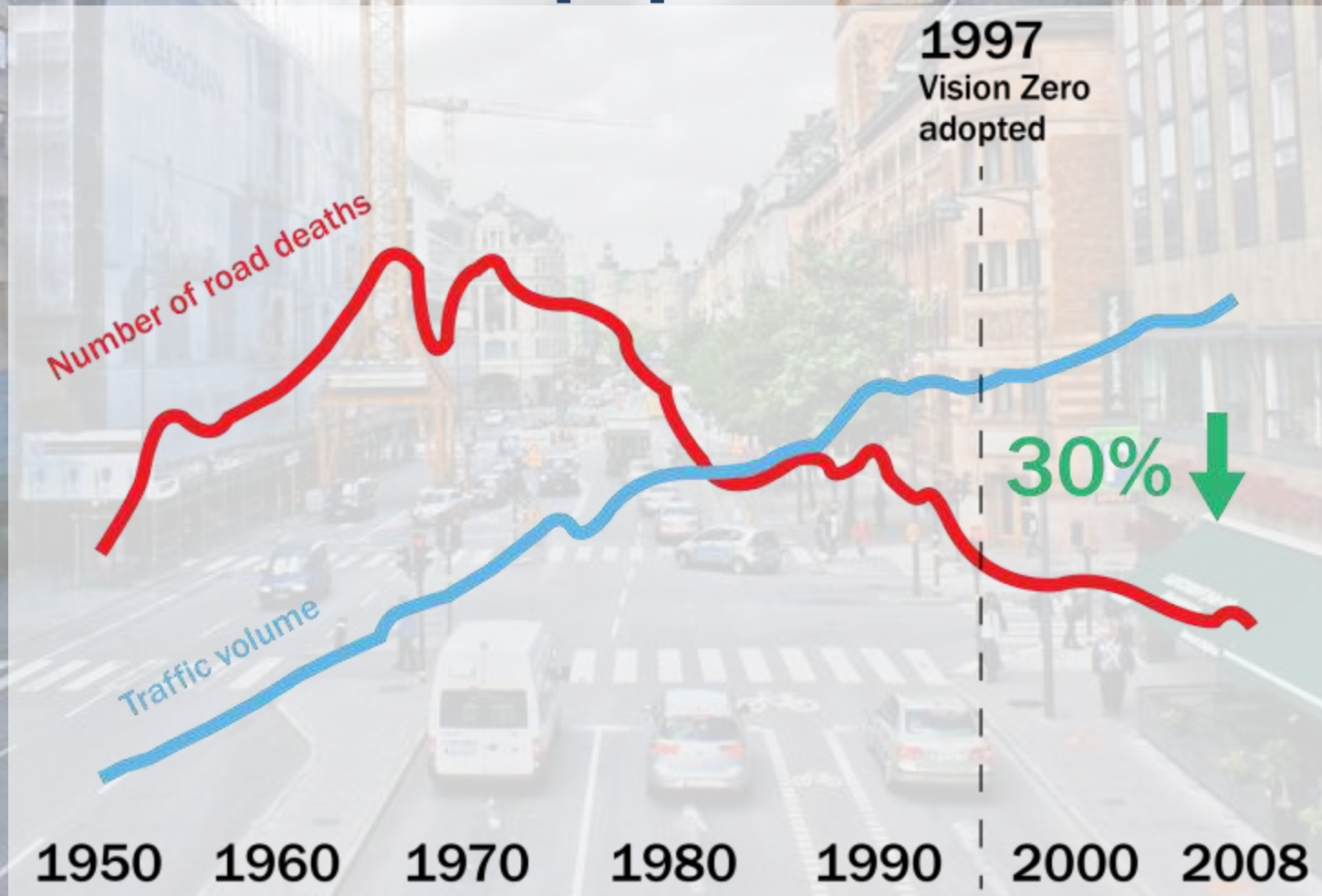


**Safety is the primary**  
consideration in  
transportation  
decision-making




Traffic safety  
solutions must be  
addressed **holistically**

# Sweden's fatalities have dropped 30%





**NYC** had the fewest  
traffic fatalities since  
**1910**

An aerial photograph of Salt Lake City, Utah, showing a dense urban area with various buildings and a large mountain range in the background under a clear blue sky. The text is overlaid on the center of the image.

**Utah has reduced  
traffic fatalities 48%  
since early 2000s**





November 2014: **Council appointed Task Force to develop a policy & make recommendations**

# Austin's V0 Task Force

- **50+** task force members from 9 city

depts + commissions + agencies + non-profits

## 3 committees:



**Transportation,  
Land use &  
Infrastructure**



**Enforcement &  
Prosecution**



**Education &  
Culture**

# ROAD TO VISION ZERO

NOV 2014  
CITY COUNCIL CREATES  
TASK FORCE



## Where we are today

- data
- mapping
- best practices

JAN - AUG 2015  
RESEARCH +  
ANALYSIS

AUG - NOV 2015  
DRAFT POLICY +  
RECOMMENDATIONS

WINTER 2015 - 2016  
REVIEW BY COMMUNITY +  
CITY COUNCIL ADOPTION

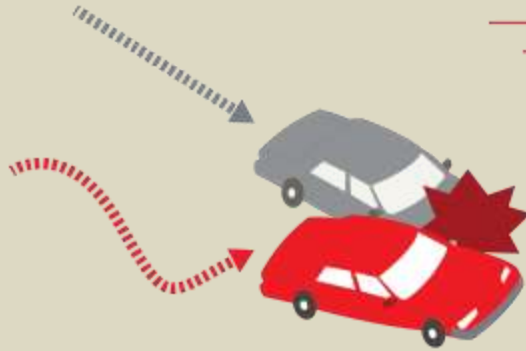


Speeding



Failure to stop

# TOP CAUSES OF COLLISIONS



Improper movements,  
e.g. lane changing,  
backing, or turning



Failure to yield  
right of way

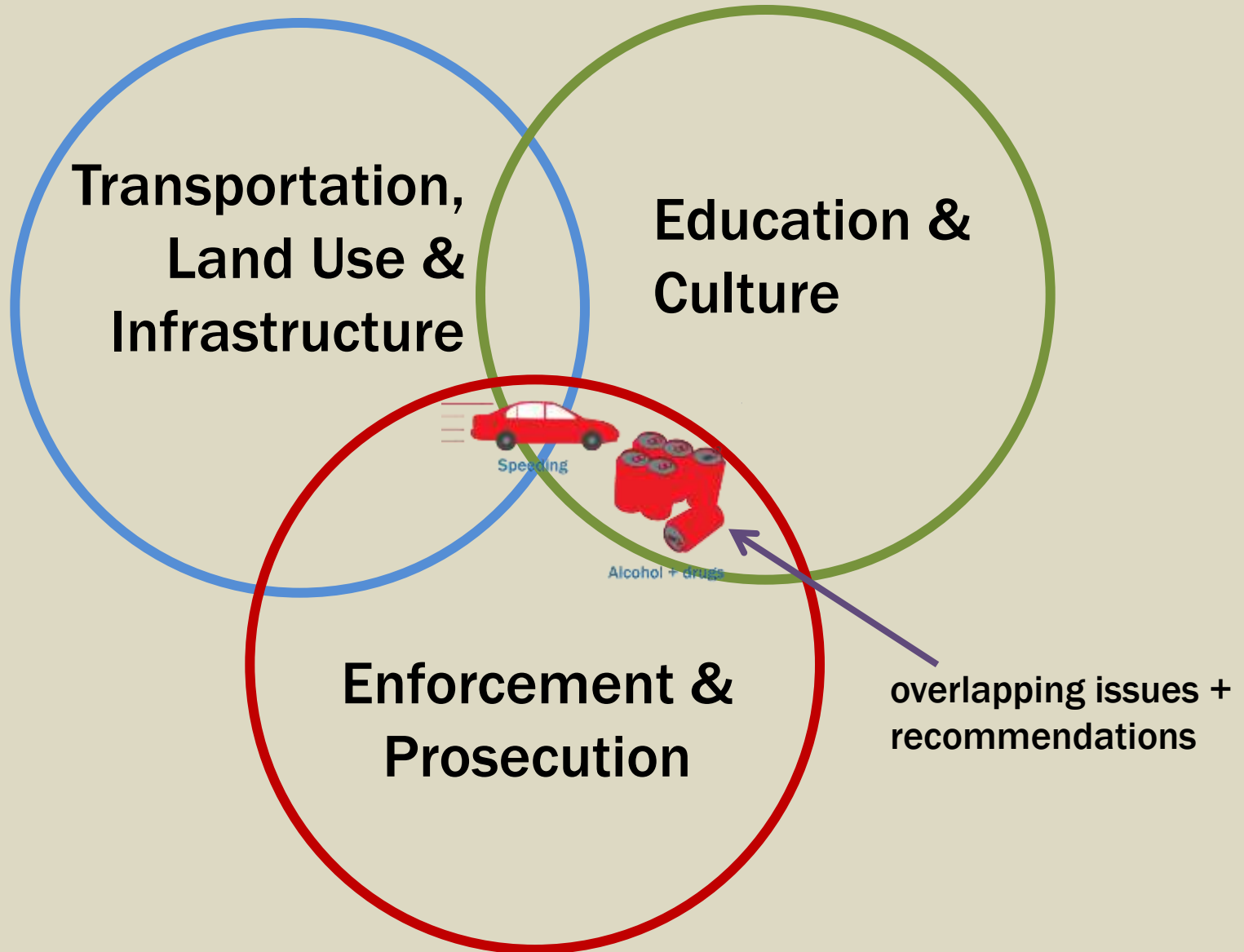


Alcohol + drugs



Driver inattention  
or distraction

# Developing Recommendations



Join the **Vision Zero**  
**Task Force!**

# Questions

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